

CONTRACT



KARD
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(318) 323-1972

<u>Contract / Revision</u> 4214836 /		<u>Alt Order #</u> 28297483	
<u>Advertiser</u> POL/Liz Baker Murrill/Attorney General/LA/R		<u>Original Date / Revision</u> 10/31/23 / 10/31/23	
<u>Contract Dates</u> 10/30/23 - 11/05/23		<u>Estimate #</u> 577/779/6212	
<u>Product</u> 2023 Runoff Election			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KARD	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz/Dallas	
<u>Special Handling</u>			
<u>Demographic</u> Adults 25-64			
<u>Agency Code</u> 9916670	<u>Advertiser Code</u> 577	<u>Product 1/2</u> 779	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Ax Media
800 W. 47th Street
Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KARD	11/05/23	11/05/23	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	-----S				1	\$15.00			
N 2	KARD	11/03/23	11/03/23	Fox 14 News at 9 M-F	M-F 9p-10p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	----F--				1	\$100.00			
N 3	KARD	11/02/23	11/02/23	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	---T---				1	\$100.00			
Totals											3	\$215.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/23 - 11/30/23	3	\$215.00	(\$32.25)	\$182.75
Totals	3	\$215.00	(\$32.25)	\$182.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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