

CONTRACT



KARD
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(318) 323-1972

<u>Contract / Revision</u> 4214899 /		<u>Alt Order #</u> 28297481	
<u>Advertiser</u> POL/Liz Baker Murrill/Attorney General/LA/Rt		<u>Original Date / Revision</u> 10/31/23 / 10/31/23	
<u>Contract Dates</u> 11/13/23 - 11/19/23		<u>Estimate #</u> 577/779/6218	
<u>Product</u> 2023 Runoff Election			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KARD	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz/Dallas	
<u>Special Handling</u>			
<u>Demographic</u> Adults 25-64			
<u>Agency Code</u> 9916670	<u>Advertiser Code</u> 577	<u>Product 1/2</u> 779	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Ax Media
800 W. 47th Street
Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KARD	11/14/23	11/14/23	Fox 14 Your Morning News	M-F 7a-8a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/23	11/19/23	-T-----	1			\$25.00				
N 2	KARD	11/16/23	11/16/23	Fox 14 Your Morning News	M-F 7a-8a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/23	11/19/23	---T---	1			\$25.00				
N 3	KARD	11/13/23	11/13/23	Fox 14 News at 9 M-F	M-F 9p-10p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/23	11/19/23	M-----	1			\$100.00				
N 4	KARD	11/15/23	11/15/23	Fox 14 News at 9 M-F	M-F 9p-10p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/23	11/19/23	--W----	1			\$100.00				
Totals											4	\$250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/23 - 11/30/23	4	\$250.00	(\$37.50)	\$212.50
Totals	4	\$250.00	(\$37.50)	\$212.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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