

CBS BROADCASTING, INC.
ISSUES AND PROGRAM REPORT
FOR
STATION KHTK AM AND HD
First Quarter 2015
January 1 – March 31, 2015

Prepared by:
Walt Shaw
Public Affairs Director
CBS Radio Group Sacramento
With contributions from
Sarah Quelland
Assistant
CBS Radio Group Sacramento

CBS PUBLIC AFFAIRS 6:00AM – 7:00AM SUNDAYS

The program content of Public Affairs Programming is determined by local events, consumer news, features and reviews and by community ascertainment conducted by the CBS Sacramento Radio station group to determine local and consumer issues in accordance with the FCC rules in the appendix of the Federal Register, Vol. 41, # 4.

**ISSUES OF CONCERN TO THE SACRAMENTO AREA
AND THE RESPONSIVE PROGRAMMING
IN THE FIRST QUARTER OF 2015**

1. Business and the Economy
2. Health
3. Education
4. Charities
5. Military
6. Youth Services
7. Religion
8. Culture and the Arts
9. Public Safety
10. Elderly Services

ISSUE BUSINESS AND THE ECONOMY

CBS PUBLIC AFFAIRS

January 4, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

FIRST GUEST: Our guest was Ron Ware, talking about setting up programs so your business will be remembered or, in other words, setting up a legacy. He says a company needs to have an historian that saves everything, including press releases, positive files, awards, etc., so that your business looks good and facts about the business are recorded for posterity. Many businesses, he says, leave no legacy when they close and there's no real record of its existence. He says this process can also be applied to your personal life. Locally hosted and produced by Walt Shaw.

CBS PUBLIC AFFAIRS

January 18, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Today's program features Ken Weber, principal at New York-based Weber Asset Management Inc., mutual fund expert and co-author of the new book, "Dear Investor, What the HELL Are You Doing?: Smart and Easy Ways to Fix the Mistakes You Make With Your Money." He talks about some of the mistakes people make when investing their money and how to avoid them. Locally hosted and produced by Sarah Quelland.

CBS PUBLIC AFFAIRS

January 25, 2015

6:00 am – 7:00 am

15 Minutes of a 60 Minute Program

FIRST GUEST: Today's program features Mike Tinskey, Global Director of Vehicle Electrification and Infrastructure with Ford Motor Company, who talks about the grand opening of Ford's new Research and Innovation Center in Palo Alto. The center will be focusing on areas of connectivity, mobility, autonomous vehicles, customer experience and big data and is bringing more than 100 jobs to the region. It's also collaborating with Stanford University's engineering program on Ford's Fusion Hybrid Autonomous Research Vehicle. Locally hosted and produced by Sarah Quelland.

BUSINESS CONTINUED

CBS PUBLIC AFFAIRS

March 22, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Our guests were Mark and Martin Harris of the New Faze Development Foundation talking about Sacramento's Urban Renaissance in Oak Park and Del Paso Heights, two of the highest crime areas in the Sacramento area. The two men talked about Renaissance Park a well patrolled and safe place for families to recreate. They also talked about the changes in the area reflecting urban gardens and enjoyable indoor and outdoor interfaces. Locally hosted and produced by Walt Shaw.

ISSUE HEALTH

CBS PUBLIC AFFAIRS

January 11, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Today's program features Pauline Sakamoto, President of the Human Milk Banking Association of North America and Executive Director of Mothers' Milk Bank in San Jose, who discusses the importance of human milk banks and how donor milk can help save the lives of babies, especially high-risk infants whose mothers either can't produce their own milk or can't produce enough milk to sustain their babies. Locally hosted and produced by Sarah Quelland.

CBS PUBLIC AFFAIRS

January 25, 2015

6:00 am – 7:00 am

15 Minutes of a 60 Minute Program

SECOND GUEST: Dr. Nicki Barr joined the program to talk about the warning signs of cancer and how many have had cancer arrested through proper treatment. Dr. Barr says she has seen countless people who have learned to live with cancer and many more who have been cured through surgery and drugs. Locally hosted and produced by Walt Shaw.

CBS PUBLIC AFFAIRS

February 22, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Teddi Wixtom was our guest to talk about heart transplants in children and the struggles they have to go through in recovery and the changes in the body once a new heart is accepted. Ms. Wixtom is a nurse and has worked with many children through the recovery process. Locally hosted and produced by Walt Shaw.

HEALTH CONTINUED

CBS PUBLIC AFFAIRS

March 1, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Program

Dave Fluitt a Raley's Pharmacy expert was on the program to talk about heart health and how people can protect themselves against heart problems. He talked about the heredity factor, exercise, obesity, when to call the doctor. He also talked about the best diet for a healthy heart and difference between good and bad cholesterol. Locally hosted and produced by Walt Shaw. 373-6115.

CBS PUBLIC AFFAIRS

March 15, 2015

6:00 am – 7:00 am

15 Minutes of a 60 Minute Program

Dr. Joseph Marr joined the program to talk about the changes in doctor care over the year. For example doctors no longer make house calls, the times with patients are shorter usually about ten minutes and the doctor's use of drugs has increased. Dr. Marr also says health care for profit, social changes, the anti-vaccine movement and changes in technology have also been factors. Locally hosted and produced by Walt Shaw.

ISSUE EDUCATION

CBS PUBLIC AFFAIRS

February 1, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Today's program features Dr. Dean Forman, founder of John Adams Academy, a tuition-free charter school in Roseville that concentrates on what's described as a classical education based in part on Oliver Demille's book and philosophy, "A Thomas Jefferson Education." He talks about the mission and vision of the academy, the development of a new campus in Lincoln, and the upcoming Presidents' Day 5K run/walk fundraiser sponsored by Trailhead Racing and scheduled for Feb. 14. Locally hosted and produced by Sarah Quelland.

CBS PUBLIC AFFAIRS

February 15, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Our guest was Mark Anderson, Executive Director of the Resource Area for Teaching, better known as RAFT, a program that provides free and nearly free materials for hands on learning and teaching for educators. This includes science, math, technology and art. RAFT has 2,600 volunteers, educational materials and a web site to support teaching and educational materials. Locally hosted and produced by Walt Shaw. 916-640-1451.

CBS PUBLIC AFFAIRS

February 22, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Our guest was educator Christopher Kelly who talked about American History and how school teachers need to talk about more and present honest facts. He says there are many books available but high school teachers and some colleges don't provide this material to their students. Locally hosted and produced by Walt Shaw.

EDUCATION CONTINUED

CBS PUBLIC AFFAIRS

March 1, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Gilbert Hahn joined the program to talk about our American Presidents, past and president and the difference between them. He explored both the positive side of our early presidents and negative aspects as well. Mr. Hahn also referenced a lot of books that were written about early presidents and where people can find many historical facts. Locally hosted and produced by Walt Shaw.

CBS PUBLIC AFFAIRS

March 29, 15

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Our guest today was Sylvia Jones Assistant Vice President of Wells Fargo Financial Services talking about the high cost of a college education and the ways to get grants, scholarships and other types of free money for college. She also talked about student loans and what is available in government money depending on the income of a student's parents. Locally hosted and produced by Walt Shaw.

ISSUE**CHARITIES AND COMMUNITY EVENTS****CBS PUBLIC AFFAIRS****February 15, 2015****6:00 am – 7:00 am****30 Minutes of a 60 Minute Program**

Mary Ann Breed joined the program to talk about the renaming of the Cal Expo Race Track after her late husband. In the future it will be the Kirt Breed Memorial Race Track. Mrs. Breed talked about fund raising efforts with various organizations including the Friends of The Fair. Locally hosted and produced by Walt Shaw.

ISSUE

MILITARY

CBS PUBLIC AFFAIRS

March 22, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Two guests were on the program to talk about life in the Marines and the benefits a young man or woman can get through the military. SSGT Whalen and SGT Stockman both talked about their experiences from boot camp to life around the world. This included training programs and the countries both men visited. The visit from the Marine's is part of a recruitment effort to let people in Sacramento learn more about the military and why a young person should at least consider moving in this direction. Locally hosted and produced by Walt Shaw.

CBS PUBLIC AFFAIRS

March 29, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Our guest was Tito Abao of San Francisco City College talking about America being a good spiritual example for the rest of the world. He cites the military, political and economic policies as the underlying causes of problems and positive influence on other countries. He says the military and America has the ability to integrate people of all faiths and ethnic backgrounds. Locally hosted and produced by Walt Shaw.

ISSUE AGRICULTURE

CBS PUBLIC AFFAIRS

January 4, 2015

6:00 am – 7:00 am

15 Minutes of a 60 Minute Program

SECOND GUEST: Carrie Majeske, a developer with Ford Motor Company, joined the program to talk about the many agricultural products used in vehicle production. She pointed to the Sacramento Valley as the hub of automotive development using products from the ground including rice hulls, leather and vegetable products. She also discusses how waste products are ground up and used in everything from rubber to the vehicle's interior. Locally hosted and produced by Walt Shaw.

CBS PUBLIC AFFAIRS

January 18, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Today's program features Kim Sturla, executive director of Animal Place, a sanctuary for farm animals based in Grass Valley. She talks about Proposition 2, legislation that went into effect at the beginning of this year and was designed to improve the quality of life for egg laying hens, and also talks about some of the work the sanctuary does. Locally hosted and produced by Sarah Quelland.

CBS PUBLIC AFFAIRS

February 1, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Today's program features writer Debra Prinzing, CEO and founder of Slowflowers.com, who talks about the Farm to Vase movement, which advocates for buying local, buying seasonal and buying sustainable flowers. She talks about some of the advantages of buying domestic flowers rather than imported flowers, as well as seasonal alternatives to roses for Valentine's Day. She also discusses a Sacramento area growers' cooperative that's currently in development. Locally hosted and produced by Sarah Quelland.

AGRICULTURE CONTINUED

CBS PUBLIC AFFAIRS

February 8, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

FIRST GUEST: Today's program features Mary Byrne, Plant Ecologist with the Pollinator Partnership, who talks about the importance of honeybees and the U.S. Bee Buffer Project, an initiative sponsored by the Burt's Bees Greater Good Foundation that's dedicated to creating foraging habitats for honeybee colonies. Locally hosted and produced by Sarah Quelland.

CBS PUBLIC AFFAIRS

February 8, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

SECOND GUEST: Today's guest is Jill Auburn, National Program Leader with the USDA's National Institute of Food and Agriculture, to talk about the Beginning Farmer and Rancher Development Program, which was funded through the 2014 Farm Bill. This program is making \$18 million in competitive grant funds available to organizations educating and supporting new and beginning farmers and ranchers. She talks about the importance of the American farmer and how new farmers are needed to take over as existing farmers begin to retire. Locally hosted and produced by Sarah Quelland.

CBS PUBLIC AFFAIRS

March 8, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Our guest was Lindsey Hickman the Marketing Director of the Heidrick Ag History Center which has Northern California's largest collection of antique tractors, trucks and buses all used in agriculture. She also talked about special programs for 4-H and FFA students to help them understand agriculture better. The dates of March 14 and 15 have been set aside for the farm recreation expo at the museum to kick off National Agriculture Week. Locally hosted and produced by Walt Shaw.

ISSUE YOUTH SERVICES

CBS PUBLIC AFFAIRS

January 11, 2015

6:00 am – 7:00 am

20 Minutes of a 60 Minute Program

FIRST GUEST: Today's program features Sarah Warner, CEO of Kids Helping Kids Sacramento, an entirely student-run nonprofit organization that provides mentoring, tutoring and other educational support services for low-income youth. Kids Helping Kids also raises money for various individual causes and global efforts. She talks about a variety of projects Kids Helping Kids is involved in as well as the third-annual Signature Gala, a fundraising event held at the Harris Center for the Arts in Folsom. This year's event featured Andy Grammer and Tyrone Wells. Locally hosted and produced by Sarah Quelland.

CBS PUBLIC AFFAIRS

March 8, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Our guest was Brandon Rousseau Director of Ascension Works a program and place for students to go after regular school hours. The Ascension Works is patterned after the Boy's and Girl's Clubs with after school services like reading rooms, recreation activities, counseling and help with class work. It is a safe place to go for kids in the afternoon and evenings. Locally hosted and produced by Walt Shaw.

YOUTH SERVICES CONTINUED

CBS PUBLIC AFFAIRS

March 15, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Our guest was Jennifer Donchenko, Founder and CEO of the local chapter of the Sweet Dreams Foundation an organization helping children battling leukemia and other life threatening illnesses. This non- profit has transformed 13 bedrooms into magical places and comfort and refuge for children ages two to fourteen at no charge to the family. One child for example has xtroderma pigmentosa a disease that makes her too sensitive to sunlight to play outside and the foundation built a hidden ocean room complete with ocean rocks to climb on. There is a waiting list of about 300 children for this service. Locally hosted and produced by Sarah Quelland.

ISSUE**RELIGION**CBS PUBLIC AFFAIRS

January 25, 2015

6:00 am – 7:00 am

30 Minutes of a 60 Minute Program

Today's program features Simon Woodstock, a former pro-skateboarder and one-time Carmichael resident who became a student of theology and philosophy and currently teaches at the Calvary Chapel Bible College in Murrieta. He talks about his journey from pro-skateboarder to dedicated Christian and also addresses issues concerning youth and religion. Locally hosted and produced by Sarah Quelland.

ISSUE

CULTURE AND THE ARTS

CBS PUBLIC AFFAIRS

March 15, 2015

6:00 am – 7:00 am

15 Minutes of fa 60 Minute Program

My guest was Joe Brithorn who plays George Harrison in the Broadway Production of Rain playing next week at the Sacramento Community Theatre. He talked about the show, production and the story line based on life of the Beatles and their move from England to America. Locally hosted and produced by Walt Shaw

ISSUE**PUBLIC SAFETY**CBS PUBLIC AFFAIRS

January 4, 2015

6:00 am – 7:00 am

15 Minutes of a 60 Minute Program

Barney Dorman joined the program to talk about cyber terror and how electronics can disrupt the economic system in the United States. He outlined several examples of what could happen if we lost all of the government and business transfers and how that could affect everything from store purchases to government payments from Social Security to bank transactions. Locally hosted and produced by Walt Shaw.

ISSUE**ELDERLY SERVICES**CBS PUBLIC AFFAIRS

January 11, 2015

6:00 am – 7:00 am

10 Minutes of a 60 Minute Program

SECOND GUEST: Our guest was Hillel Presser, who talked about estate planning and wills and its importance for older people. He says the Affordable Care Act is almost in effect and suggests it may end up costing more money than expected and that people don't seem to understand it. Locally hosted and produced by Walt Shaw.