

ORDER

Orders
Order / Rev: 137052
Alt Order #: 26149305
Product Desc: Issue
Estimate: 5804
Flight Dates: 09/18/18 - 09/19/18
Original Date / Rev: 09/18/18 / 09/18/18
Order Type: GENERAL
Primary AE: KATZ NEW YORK
Sales Office: K-NYC
Sales Region: NAT

Agency
Name: The New Media Firm
Buying Contact:
Billing Contact:
 1322 G STREET, SE
 WASHINGTON, DC 20003
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Healthy Montana
Demographic: HH
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: IS
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/19/18	49	\$7,300.00	\$6,205.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	49	\$7,300.00	\$6,205.00	0.00
Totals	49	\$7,300.00	\$6,205.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KWYB	09/18/18	09/18/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	-T-----	:15/:15	2	\$75.00	IS	0.00	BK	2	\$150.00
	RACHAEL RAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/18	09/23/18	-T-----					2	\$75.00		0.00			
2	KWYB	09/19/18	09/19/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--W----	:15/:15	2	\$75.00	IS	0.00	BK	2	\$150.00
	RACHAEL RAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/18	09/23/18	--W----					2	\$75.00		0.00			
3	KWYB	09/18/18	09/18/18	M-F 11a-12p Pickler and Ben	CM	11:00 AM-12:00 PM	-T-----	:15/:15	2	\$75.00	IS	0.00	BK	2	\$150.00
	Pickler and Ben														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/18	09/23/18	-T-----					2	\$75.00		0.00			
4	KWYB	09/19/18	09/19/18	M-F 11a-12p Pickler and Ben	CM	11:00 AM-12:00 PM	--W----	:15/:15	2	\$75.00	IS	0.00	BK	2	\$150.00
	Pickler and Ben														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/18	09/23/18	--W----					2	\$75.00		0.00			
5	KWYB	09/18/18	09/18/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:15/:15	1	\$125.00	IS	0.00	BK	1	\$125.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	-T-----			1	\$125.00			0.00					
6	KWYB	09/19/18	09/19/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:15/:15	1	\$125.00	IS	0.00	BK	1	\$125.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	--W----			1	\$125.00			0.00					
7	KWYB	09/18/18	09/18/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:15/:15	1	\$125.00	IS	0.00	BK	1	\$125.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	-T-----			1	\$125.00			0.00					
8	KWYB	09/19/18	09/19/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:15/:15	1	\$125.00	IS	0.00	BK	1	\$125.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	--W----			1	\$125.00			0.00					
9	KWYB	09/18/18	09/18/18	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MT-----	:15/:15	2	\$125.00	IS	0.00	BK	2	\$250.00
VIEW-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	-T-----			2	\$125.00			0.00					
10	KWYB	09/19/18	09/19/18	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTW----	:15/:15	2	\$125.00	IS	0.00	BK	2	\$250.00
VIEW-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	--W----			2	\$125.00			0.00					
11	KWYB	09/18/18	09/18/18	M-F 12p-1p GMA DAY	CM	12:00 PM-1:00 PM	MT-----	:15/:15	2	\$125.00	IS	0.00	BK	2	\$250.00
GMA DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	-T-----			2	\$125.00			0.00					
N 12	KWYB	09/19/18	09/19/18	M-F 12p-1p GMA DAY	CM	12:00 PM-1:00 PM	MTW----	:15/:15	1	\$125.00	IS	0.00	BK	1	\$125.00
GMA DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	--W----			1	\$125.00			0.00					
13	KWYB	09/18/18	09/18/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	-T-----	:15/:15	2	\$75.00	IS	0.00	BK	2	\$150.00
MILLIONAIRE/MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	-T-----			2	\$75.00			0.00					
14	KWYB	09/19/18	09/19/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	--W----	:15/:15	2	\$75.00	IS	0.00	BK	2	\$150.00
MILLIONAIRE/MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	--W----			2	\$75.00			0.00					
15	KWYB	09/18/18	09/18/18	M-F 5a-7a LN M-F	NWS	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:15/:15	2	\$100.00	IS	0.00	BK	2	\$200.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	-T-----			2	\$100.00			0.00					
16	KWYB	09/19/18	09/19/18	M-F 5a-7a LN M-F	NWS	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:15/:15	2	\$100.00	IS	0.00	BK	2	\$200.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/23/18	--W----			2	\$100.00			0.00					
17	KWYB	09/18/18	09/18/18	M-F 5a-7a LN M-F	NWS	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-T-----	:15/:15	2	\$100.00	IS	0.00	BK	2	\$200.00
WAKE UP MT															

Order / Rev: 137052
 Alt Order #: 26149305
 Flight Dates: 09/18/18 - 09/19/18

Advertiser: POL/Healthy Montana
 Product Desc: Issue
 Estimate: 5804
 KQYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-T-----			2		\$100.00	0.00					
18	KQYB	09/19/18	09/19/18	M-F 5a-7a LN M-F	NWS	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	:15/:15	2	\$100.00	IS	0.00	BK	2	\$200.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--W----			2		\$100.00	0.00					
19	KQYB	09/18/18	09/18/18	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	-T-----	:15/:15	2	\$125.00	IS	0.00	BK	2	\$250.00
GENRL HOSPITAL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-T-----			2		\$125.00	0.00					
20	KQYB	09/19/18	09/19/18	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	--W----	:15/:15	2	\$125.00	IS	0.00	BK	2	\$250.00
GENRL HOSPITAL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--W----			2		\$125.00	0.00					
21	KQYB	09/18/18	09/18/18	M-F 530p-6p Local News M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	-T-----	:15/:15	2	\$275.00	IS	0.00	BK	2	\$550.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-T-----			2		\$275.00	0.00					
22	KQYB	09/19/18	09/19/18	M-F 530p-6p Local News M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	--W----	:15/:15	2	\$275.00	IS	0.00	BK	2	\$550.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--W----			2		\$275.00	0.00					
23	KQYB	09/18/18	09/18/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	-T-----	:15/:15	2	\$200.00	IS	0.00	BK	2	\$400.00
FAMILY FEUD/FAMILY FEUD B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-T-----			2		\$200.00	0.00					
24	KQYB	09/19/18	09/19/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	--W----	:15/:15	2	\$200.00	IS	0.00	BK	2	\$400.00
FAMILY FEUD/FAMILY FEUD B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--W----			2		\$200.00	0.00					
25	KQYB	09/18/18	09/18/18	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:35 PM-11:35 PM	-T-----	:15/:15	1	\$200.00	IS	0.00	BK	1	\$200.00
J KIMMEL!-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-T-----			1		\$200.00	0.00					
26	KQYB	09/19/18	09/19/18	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:35 PM-11:35 PM (10:35 PM-11:35 PM)	--W----	:15/:15	1	\$200.00	IS	0.00	BK	1	\$200.00
J KIMMEL!-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--W----			1		\$200.00	0.00					
27	KQYB	09/18/18	09/18/18	Late News Rotator M-F Late News Rotator M-F	NWS	10:00 PM-10:35 PM	-T-----	:15/:15	1	\$400.00	IS	0.00	BK	1	\$400.00
10:00P LCL NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-T-----			1		\$400.00	0.00					
28	KQYB	09/19/18	09/19/18	News 10p LN News 10p	NWS	10:00 PM-10:35 PM	--W----	:15/:15	1	\$400.00	IS	0.00	BK	1	\$400.00
10:00P LCL NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--W----			1		\$400.00	0.00					
N 29	KQYB	09/18/18	09/18/18	Tue Prime Hour 3 Castaways	CM	9p-10p	-1-----	:15/:15	1	\$500.00	IS	0.00	BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-1-----			1		\$500.00	0.00					

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Advertiser: POL/Healthy Montana
 Product Desc: Issue
 Estimate: 5804
 KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 30	KWYB	09/19/18	09/19/18	M-F 5a-7a LN M-F	NWS	5a-7a	--W----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
WUM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/18		09/17/18	09/23/18	--W----	1		\$125.00		0.00						
													Totals	49	\$7,300.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26149305	Changes as of: 9/17/2018 at 3:35 PM	Version: Highlighting Makegood 4	Status: Accepted
CPE: 921/955/5804	Flight: 9/18/18 - 9/19/18	Station: KMYB	Con Type: POLITICAL/NOTE
Agency: NEW MEDIA FIRM	Advertiser: Healthy Montana	Market: Butte, MT	Total \$: \$7,300.00
1322 G ST, SE	Product: Issue	Office: NEW YORK	Total Spots: 98
WASHINGTON, DC	Agency Order #: 7738422	Service: Nielsen	Total CPP: \$0.00
20003	Buyer: Placement, Media	Primary Demo:	Total GRP:
	Salesperson: ELISSA JANOSKY	Assistant: SUSAN FIORE	Traffic #: 137154
	232-373-8155	212-373-8150	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/18	9/19	Total Spots	Total \$	CPP*	GRP*
MSD 16	Tu-F, M 12n-1p		GMA Day	\$62.50	15	4	4	6	\$375.00	\$0.00	0.0
MGD 19	W 5a-7a		Wake Up MT	\$62.50	15	0	2	2	\$125.00	\$0.00	0.0
TOTALS:				50	48			98	\$7,300.00	\$0.00	0.0

Makegood Comments

Date/Time	Action	Added by	Comment
09/18/18 9:29 AM	Accepted	ELISSA JANOSKY	mfg approved via 9/18 email with Jordan occornell