

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2517307

Order #	2517307		Created On	10/17/2018 12:47:38 PM		Order Status	Contract Confirmed	
Order Descrp	PRI: NP=4:IP=5. Makegood schedule		Created By	King, Jamie		Gross \$	307.00	
Client	FRIENDS OF DARIAN MOORE		Updated On	10/17/2018 1:57:12 PM		Net \$	260.95	
Start Date	10/15/2018		Updated By	Meyers, Heidi		Units	14	
End Date	10/21/2018		Industry	Political-State-Local		Credit Hold	NO	
# of Weeks	1		REFERENCES				BILLING INFORMATION	
SALES			Primary	Detroit DMA		Purchase Order #		
ActiveWeeks	1		Secondary	LOCAL POLITICAL BUNDLE		Billing Schedule	Broadcast	
AE 1	King, Jamie		Tertiary			EDI INFORMATION		
AE 2			Quarternary	END OF FLIGHT BILLING		Product		
Agency	REACTION DIRECT	15.00%	TRAFFIC OPTIONS				Estimate	
RepFirm		0%	Address 1	1278 COUNTY FARM RD		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID	2517307		Address 2	ATTN: TERRY PACKER		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	HOWELL, MI		Detroit, PRI: NP=4:IP=5. See key on FCC Site for zone/network information.		
Zones	Canton MI		Zip	48843				
Total Networks	4		Contact					
GENERAL COMMENTS			Phone	734-765-8671				
			Avail Tag					
			Contract Type	Political				
			Copy Group					
			Division					
			Reference #	15593847-2cd2-e811-97f9-f01fafa66f05				
							SYSCODE LIST	
							4985	

SUMMARY FOR SYSCODE 4985

Order #	2517307	Created On	10/17/2018 12:48:33 PM	Order Status	Contract Confirmed
Order Descrp	PRI: NP=4:IP=5. Makegood schedule	Created By	King, Jamie	Syscode Gross \$	307.00
Client	FRIENDS OF DARIAN MOORE	Updated On	10/17/2018 1:43:43 PM	Syscode Net \$	260.95
Start Date	10/15/2018	Updated By	Meyers, Heidi	Syscode Units	14
End Date	10/21/2018	Source	VIEW	Zone Status	Contract Confirmed
# of Weeks	1	Zones	Canton MI	Avg Unit Rate	21.93

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Loca Politi cal Bun dle	5 5	Fox News Channel	4985	VARIOUS	10/18/2018	10/19/2018	Th-F 4p-7p	2	\$44.00	\$88.00	30
2	2		Loca Politi cal Bun dle	5 5	Fox News Channel	4985	VARIOUS	10/18/2018	10/20/2018	Th-Sa 9a-4p	1	\$38.00	\$38.00	30
3	3		Loca Politi cal Bun dle	5 5	CNN	4985	CNN NEWSROOM<	10/18/2018	10/19/2018	Th-F 9a-4p	2	\$17.00	\$34.00	30
4	4		Loca Politi cal Bun dle	5 5	CNN	4985	SITUATION ROOM<	10/18/2018	10/19/2018	Th-F 4p-7p	1	\$19.00	\$19.00	30
5	5		Loca Politi cal Bun dle	5 5	CNN	4985	VARIOUS	10/18/2018	10/19/2018	Th-F 7p-12m	3	\$25.00	\$75.00	30
6	6		Loca Politi cal Bun dle	5 5	Bravo	4985	VARIOUS	10/18/2018	10/19/2018	Th-F 7p-12m	2	\$22.00	\$44.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Local Political Bundle	5 5	WETV	4985	AVG. ALL WKS<	10/18/2018	10/19/2018	Th-F 7p-12m	3	\$3.00	\$9.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

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Start Date	10/15/2018	Updated By	Meyers, Heidi	Units	14
End Date	10/21/2018	Source	CRM	Credit Hold	No
# of Weeks	1	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	