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# KTVO EEO PUBLIC FILE REPORT

October 1, 2022 - September 30, 2023

## I. VACANCY LIST

#### See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Assistant News Director/Evening Anchor	1-4, 6-20, 22-48, 50, 52-68, 70-71	33
Production Assistant	1-4, 6-13, 15-16, 18-20, 22-24, 26-28, 30-32, 34-48, 50, 52-55, 57-68, 70-71	40
Marketing Consultant	1, 3-4, 7, 9-13, 15-16, 18-28, 30-32, 34- 48, 50, 52-55, 57-68, 70-71	31
Multimedia Journalist	1, 3-4, 7, 9-16, 18-20, 22-30, 32-48, 50, 52-68, 70-71	40
Multimedia Journalist	1, 3-4, 7, 9-16, 18-20, 22-30, 32-48, 50, 52-68, 70-71	36
Multimedia Journalist/Weekend Anchor	1, 3-4, 7, 9-16, 18-32, 34-40, 42-48, 50, 52-71	31
Weekend Meteorologist/Reporter	1, 3-5, 7, 9-13, 15-16, 18-20, 22-30, 32, 34-40, 42-68, 70-71	40

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October 1, 2022 - September 30, 2023

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alabama A & M University 4900 Meridian Street N Huntsville, Alabama 35811 Url: www.aamu.edu Email: sbgresumes@sbgtv.com Career Center	N	0
2	Albany State University 504 College Dt Albany, Georgia 31705 Url: www.asurams.edu Email: sbgresumes@sbgtv.com Career Planning	N	0
3	American Indian Council 309 North Jefferson Springfield, Missouri 65806 Phone: 417-866-3439 Email: cmolle@Indiancouncil.net Fax: 1-816-471-8543 Rachel Tyner	N	0
4	Arizona State University/Walter Cronkite School of Journalism 555 N Central Ave Ste 302 Phoenix, Arizona 85004 Email: kbordel1@asu.edu Karen Bordeleau	Y	0
5	Arkansas Baptist College 1600 Dr. Martin Luther King Jr Drive Little Rock, Arkansas 72202 Phone: 501-420-1343 Email: edmond.davis@arkansasbaptist.edu Edmond David	N	0
6	Benedict College 1600 Harden St Columbia, South Carolina 29204 Url: www.benedict.edu Email: sbgresumes@sbgtv.com Career Center	N	0
7	Bradley University 1501 W Bradley Ave Peoria, Illinois 61625 Email: sbgresumes@sbgtv.com Career Center	N	0

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## **EEO PUBLIC FILE REPORT**

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Broadcast Center of St. Louis 2360 Hampton St. Louis , Missouri 63139 Phone : 314-647-8181 Email : Placement@broadcastcenterinfo.com Fax : 1-314-647-1575 Shaun Street	N	0
9	Careerbuilder.com 1101 15th St, NW Washington, District of Columbia 20005 Url: http://www.careerbuilder.com Email: sbgresumes@sbgtv.com Aaron Brumfield	N	0
10	Central College 812 University Pella, Iowa 50219 Phone: 641-628-5271 Email: kitzmanp@central.edu Fax: 1-641-628-5338 Pat Joachim Kitzman	N	0
11	Central Missouri State Univ. Wood 11; CMSU Corner of College & Clark Warrensburg, Missouri 64093 Phone: 660-543-4155 Email: mba@mbaweb.org Fax: 1-660-543-4668 Theresa Alewel	N	0
12	Cheyney University of Pennsylvania 1837 University Circle Cheyney, Pennsylvania 19319 Url: www.cheyney.edu Email: sbgresumes@sbgtv.com Career Services	N	0
13	Chinese Mutual Aid Association 1016 W. Argyle Chicago, Illinois 60640 Phone: 7737842984 Email: caseym@chinesemutualaid.org Fax: 1-773-784-2984 Casey Moore	N	0

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October 1, 2022 - September 30, 2023

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
14	Collective Talent 26150 Herseyvale Franklin, Michigan 48025 Url: http://www.medialine.com Email: bille@michaelsmedia.com Michael Bille	N	0
15	Columbia College 1001 Rogers St Columbia, Missouri 65216 Phone: 6606265820 Url: http://app.joinhandshake.com Melissa Billiington Manual Posting	N	0
16	Culver-Stockton College One College Hill Canton, Missouri 63435 Phone: 217-231-6411 Email: rjarvis@culver.edu Fax: 1-217-231-6611 Robin Jarvis	N	0
17	Current Employee	N	1
18	DiversityJobs.com 3980 N Broadway, Ste 103-147 Boulder, Colorado 80304 Url: www.diversityjobs.com Email: sbgresumes@sbgtv.com Rob Steward	N	0
19	Drury College 900 North Benton Avenue Springfield, Missouri 65802 Phone: 417-873-6817 Tina Moore Manual Posting	N	0
20	Elizabeth City State University 1704 Weeksville Rd Elizabeth City, New York 27909 Url: www.ecsu.edu Email: sbgresumes@sbgtv.com Career Center	N	0
21	Employee Referral	N	3

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## **EEO PUBLIC FILE REPORT**

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
22	Experience Works 4401 Wilson Blvd Suite 1100 Arlington, Virginia 22203 Email: ew@experienceworks.org Blake Rushin	Y	0
23	Florida A & M University 1601 S Martin Luther Jr Blvd Talhassee, Florida 32307 Email: sbgresumes@sbgtv.com Career Center	N	0
24	G.I Jobs 420 Rouser Rd Moon Township, Pennsylvania 15108 Url: www.gijobs.com Email: sbgresumes@sbgtv.com R. Brandt	N	0
25	Grinnell College 1127 Park Street Grinnell, Iowa Career Service Manual Posting	N	0
26	HBCU Connect 750 Cross Point Rd, Ste Q Columbus, Ohio 43230 Url: www.hbcuconnect.com Email: sbgresumes@sbgtv.com William Moss	N	0
27	Hire A Hero PO Box 6808 Morango, California 94705 Url: http://www.hireahero.org Email: sbgresumes@sbgtv.com Broadbean Source	N	0
28	Howard University 5258 Bryant St, NW Washington, District of Columbia 20059 Url: http://www.howard,edu Email: sbgresumes@sbgtv.com Carol Dudley	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
29	Husson University 1 College Circle New England School of Communications Bangor, Maine 4401 Url: NEWS ONLY Email: verrillr@husson.edu Rodney Verrill	N	0
30	Huston-Tillotson University 900 Chicon Street Austin, Texas 78702 Url: www.htu.edu Email: sbgresumes@sbgtv.com Career Center	N	0
31	Indeed.com - Not Directly Contacted by SEU	N	5
32	Indian Hills Community College 525 Grandview Ave Ottumwa, Iowa 52501 Phone: 641-683-5102 Url: www.indianhills.edu Tori Henrichs Manual Posting	N	0
33	Internet Ad-not directly contacted by SEU	N	2
34	Iowa State University 129 Carver Hall Iowa State University Ames, Iowa Email: sbgresumes@sbgtv.com Taren Crow	N	0
35	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url: http://www.ithaca.edu Email: sbgresumes@sbgtv.com Broadbean Source	Y	0
36	Journalismjobs.com 72 Plaza Drive 2nd fl Berkeley, California 94706 Url: http://www.journalismjobs.com Email: sbgresumes@sbgtv.com Broadbean Source	N	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
37	Kentucky State University 400 E Main St Frankfort, Kentucky 40601 Url: www.kysu.edu Email: sbgresumes@sbgtv.com Career Center	N	0
38	KTVO-TV FaceBook Page PO BOX 949 Kirksville, Missouri 63501 Phone: 660-626-5851 Email: demagruder@sbgtv.com Dan Magruder	N	0
39	Lindenwood University 209 S Kingshighway Street St. Charles, Missouri 63301 Phone: 636-949-2000 Email: sbgresumes@sbgtv.com Career Center	N	0
40	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Url: http://www.linkedin.com Email: sbgresumes@sbgtv.com Account Manager	N	5
41	Media Match 8112 1/2 West 3rd St Los Angeles, California 90048 Url: http://www.media-match.com Email: info@media-match.com Tammy Romaniuk  Prong 2 Ended Date: 11/21/2022	N	0
42	Miles College 5500 Myron Massey Blvd Fairfield, Alabama 35064 Url: www.miles.edu Email: sbgresumes@sbgtv.com Career Center	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
43	Mississippi State University 300 Montgomery Hall Mississippi State, Mississippi 39762 Phone: 662-325-3344 Email: sbgresumes@sbgtv.com Martha Jones	N	0
44	Missouri Broadcasters Assoc. 1025 Northeast Drive Jefferson City, Missouri 65109 Phone: 573-636-6692 Url: www.mbaweb.org Email: tharper@mbaweb.org Terry Harper	N	0
45	Missouri Career Center 2105 East Normal Kirksville, Missouri 63501 Phone: 660-785-2335 Email: Terra.Rouse@dhewd.mo.gov Fax: 1-660-785-2404 Terra Rouse	N	0
46	Missouri School of Journalism 120 Neff Hall Columbia, Missouri 65211 Phone: 573-882-4821 Url: https://hiremizzoutigers.com Barbara Willis Manual Posting	N	0
47	Moberly Area Community College 101 College Avenue Moberly, Missouri 65270 Phone: 660-263-4110 Email: sondas@macc.edu Sonda Stewart	N	0
48	Morgan State University 1700 E Cold Spring Lane Baltimore, Maryland 21251 Url: www.morgan.edu Email: sbgresumes@sbgtv.com Career Center	N	0

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## **EEO PUBLIC FILE REPORT**

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
49	National Association of Broadcasters Washington DC Washington DC, District of Columbia Email: sbgresumes@sbgtv.com n/a n/a	N	0
50	North Carolina A&T State University 1601 E Market St Greensboro, North Carolina 27411 Url: www.ncat.edu Email: sbgresumes@sbgtv.com Career Center	N	0
51	Ohio Media School 441 Montgomery Rd. Suite 200 Norwood, Ohio 45212 Phone: 513-342-3512 Email: pbufford@beonair.com Phillip Bufford	Y	0
52	Purdue Global University 2550 Northwestern Avenue, Suite 1100 Lafayette, Indiana Phone: 312-385-1236 Email: katherine.hood@purdueglobal.edu Katherine Hood	Y	0
53	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url: http://www.sbgi.net Email: employment@sbgtv.com Career Page	N	4
54	Southern Illinois University Career Center Carbondale, Illinois Phone: 618-453-7112 Email: mpurdy@siu.edu Matt Purdy	N	0
55	St. Louis University 221 North Grand Blvd St. Louis, Missouri 63130 Phone: 314-977-2828 Url: https://app.joinhandshake.com Katie Nickrent Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
56	Talent Dynamics 600 Las Colinas Blvd Ste 100 Irving, Texas 75039 Url: http://www.talentdynamics.com Email: jpumphrey.td@gmail.com Julie Pumphrey	N	0
57	Texas Southern University 3100 Cleburne St Houston, Texas 77004 Url: www.tsu.edu Email: sbgresumes@sbgtv.com Career Center	N	0
58	The Muse 1375 Broadway New York, New York 10018 Url: http://www.themuse.com Email: sbgresumes@sbgtv.com Andrea Siegle	N	0
59	Truman State University Career Center Kirksville, Missouri 63501 Phone: 660-785-4237 Url: https://www.myinterfase.com/truman/employer Joel Brumfield Manual Posting	N	0
60	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url: http://www.tvjobs.com Email: info@tvjobs.com Mark Holloway	N	0
61	University of Arkansas - Pine Bluff 1200 University Dr Pine Bluff, Arkansas 71601 Url: www.uapb.edu Email: sbgresumes@sbgtv.com Career Center	N	0
62	University of Illinois at Urbana-Champaign 901 West Illinois Street Urbana, Illinois 61801 Email: sbgresumes@sbgtv.com Jennifer Neef	N	0

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## **EEO PUBLIC FILE REPORT**

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
63	University of Iowa E350D Adler Jounrlism Building University of Iowa Iowa City, Iowa 52242 Email: sbgresumes@sbgtv.com Paul Jensen	N	0
64	University of Missouri - KC 4825 Troost Kansas City, Missouri 64110 Phone: 816-235-1000 Email: haynesa@umkc.edu Fax: 1-816-235-5534 Annette Haynes	N	0
65	University of Wisconsin-Madison XXX Madison, Wisconsin Career Center Manual Posting	N	0
66	West Virginia State University PO Box 1000 Institute, West Virginia 25112 Url: www.wvstateu.edu Email: sbgresumes@sbgtv.com Career Center	N	0
67	William Woods University 1 University Ave. Fulton, Missouri 65251 Phone: 573-592-4313 Email: amy.dittmer@williamwoods.edu Amy Dittmer	N	0
68	Winston-Salem State University 601 S Martin Luther King Jr Dr Winston-Salem, North Carolina Email: sbgresumes@sbgtv.com Career Center	N	0
69	Word of Mouth Referral	N	1

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## **EEO PUBLIC FILE REPORT**

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
70	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
71	Xavier University 1 Drexel Dr New Orleans, Louisiana 70125 Url: www.xula.edu Email: sbgresumes@sbgtv.com Career Center	N	0
1	TOTAL INTERVIEWS OVER REPO	RTING PERIOD:	22

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## **EEO PUBLIC FILE REPORT**

October 1, 2022 - September 30, 2023

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1		Participation in events or programs sponsored by educational institutions	The HR Coordinator represented WICS/WRSP/WICD/WCCU/WBUI and sister stations KHQA and KTVO at Columbia College Chicago's virtual Careers in Communication Expo. She spoke to the students about their career interests and types of career paths in broadcast media, including current and future job openings at these stations. The attendees were provided with instructions to apply using the Sinclair Broadcast Group website and connect on LinkedIn for more information and job updates on Sinclair.	1	HR Coordinator
2	11/10/2022	Participation in events or programs sponsored by educational institutions	On November 10, Meteorologist Matt Gunn gave a weather presentation to the 3rd graders at the Schuyler County R-1 School District. The presentation covered a variety of topics that included what weather is, what a meteorologist does, tornadoes, hurricanes, and blizzards.  The class really enjoyed learning about the different kinds of weather the Heartland experiences and asked Matt some very insightful questions. They also enjoyed the tornado in a bottle experiment Matt did for them.	1	Meteorologist
3	11/30/2022	Participation in events or programs sponsored by educational institutions	On November 30, Meteorologist Matt Gunn gave a weather presentation to the 6rd graders at the Scotland County R-1 School District. The presentation covered a variety of topics that included the difference between a cold and warm front, blizzards, hurricanes, tornadoes and the difference between a watch and a warning. They also enjoyed the tornado in a bottle experiment Matt did for them. Some of them also got to try the experiment out themselves. Matt also spoke about his career in Meteorology.	1	Meteorologist

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# **EEO PUBLIC FILE REPORT**

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
4	1/13/2023	Participation in events or programs sponsored by educational institutions	On Friday January 13th, Morning Meteorologist, Matt Gunn went to the Kirksville Primary School and gave a weather presentation to a kindergarten class at Kirksville Primary School. The presentation covered a variety of weather topics.  They also enjoyed the tornado in a bottle experiment Matt did for them. Matt also spoke about his job as a meteorologist at the TV Station.	1	Meteorologist
5	1/18/2023	Participation in events or programs sponsored by educational institutions	On January 18, Meteorologist Matt Gunn gave a weather presentation to the entire first grade class at Kirksville Primary School. The presentation covered a variety of weather topics. They enjoyed the tornado in a bottle experiment Matt did for them. Matt also spoke about his job as a meteorologist at the TV Station.	1	Meteorologist
6	1/19/2023	Participation in events sponsored by organizations representing the community	KTVO News Director Beth Waldon was asked to participate in a media session for Ottumwa Leadership Academy on Thursday, Jan. 19, 2023. Beth spoke to a group of 26 about newsroom operations in Kirksville and Ottumwa. She spent the remaining time practicing on-camera interviews with the class participants.	1	News Director

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
7	1/27/2023	Participation in scholarship programs	In keeping with promoting diversity in the Broadcast industry as well as promoting broadcasting careers as a whole, KTVO-TV has publicly shared information on their website regarding the Sinclair Diversity Scholarship. This \$5,000 scholarship opportunity is offered to college students from diverse ethnic backgrounds, who are in their sophomore or junior years of a 4-yr college or university, and are pursuing a career in broadcasting, digital, social media, or marketing. There is no specific college major required. By promoting this at the local KTVO-TV station level, it will bring visibility to this scholarship at local colleges who may have interested and eligible students.		HR Coordinator
8	2/8/2023	Participation in events or programs sponsored by educational institutions	February 8, 2023: Meteorologist Matt Gunn gave a weather presentation to the Kirksville Early Childhood Learning Center Pre-Schoolers. The presentation covered a variety of weather topics. They enjoyed the tornado in a bottle experiment Matt did for them. Matt discussed his career in meteorology and broadcasting.	1	Meteorologist
9	2/14/2023	Participation in events or programs sponsored by educational institutions	February 14, 2023: Storm Team 3 Meteorologist Matt Gunn paid a visit to the Callao C-8 School District on February 14, 2023. Matt spoke to 7th and 8th grader students about the math and science courses they need to take in college to become a meteorologist.	1	Meteorologist

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
10	2/22/2023	Participation in events or programs sponsored by educational institutions	February 22, 2023: Storm Team 3 Meteorologist Matt Gunn gave a presentation to the third graders at the Scotland County R-1 School District. Matt talked about what he does as a meteorologist, different types of weather and the difference between a watch and a warning. The kids were able to ask several weather questions also. Matt discussed his career in meteorology and broadcasting.	1	Meteorologist
11	2/23/2023	Participation in Job Fairs	February 23, 2023: HR Coordinator, Melissa Billington, represented KTVO, KHQA, and sister stations WICS/WRSP at the Truman State University Career Expo and Internship Fair on Thursday February 23, 2023. Melissa reviewed resumes and met with attendees on campus to discuss Sinclair Broadcast Groups current and future job openings at these stations and Corporate wide. Those who attended were given handouts about current job openings and how to apply on-line for jobs and internships using the Sinclair Broadcast Group website.	1	HR Coordinator
12	2/28/2023	Participation in events or programs sponsored by educational institutions	Storm Team 3 Meteorologist Matt Gunn spoke to a Kindergarten class at the Kirksville R-III School District on Tuesday February 28th. Matt talked about a variety of weather topics with the students and even performed the tornado-in-a-bottle experiment. Matt discussed his career in meteorology and broadcasting.	1	Meteorologist

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
13	3/1/2023	Participation in events or programs sponsored by educational institutions	As part of Read Across America Week celebrating Dr. Seuss' birthday, KTVO Anchor, John Garlock, read to third graders in Miss West's class at Ray Miller Elementary School in Kirksville, MO. The event was March 1st, from 8:30 a.m. to 9 a.m. After reading a Dr. Seuss book to the students, there was a question-and-answer session where the students asked John questions about his job as a journalist.	1	Senior Anchor\Reporter
14	3/6/2023	Participation in events or programs sponsored by educational institutions	Storm Team 3 Meteorologist Matt Gunn gave a presentation to the third graders at Kirksville's Ray Miller Elementary. Matt talked about what he does as a meteorologist, different types of weather and the difference between a watch and a warning. The kids also asked Matt several great questions. Matt discussed his career in meteorology and broadcasting.	1	Meteorologist
15	3/8/2023	Participation in events or programs sponsored by educational institutions	KTVO General Manager, Carol Kellum, spoke to the Truman State University Capstone Class for all Seniors. This class focuses on ethics. Carol discussed ethics when it comes to reporting local news. She also discussed culture in the workplace, what to look for, what to avoid and where they can be a force in changing a bad cultured work environment.	1	General Manager

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Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
16 3/10/2023	Establishment of training programs for station personnel	Sinclair provides a variety of training to its managers designed to help them acquire skills to qualify them to grow in their careers. The Company provides a Core Leadership Series (CLS) for people managers with a focus on building leadership skills. Sinclair recognizes the importance and impact of great people management, and this series is the start of supporting the development of the skillsets needed for managers to become extraordinary leaders and impacting teams positively. This will establish a strong foundation for what it means to be a leader with Sinclair. This is a 3-part series of trainings that people managers will complete.  The station had 2 managers complete Part 1 which is focused on embodying servant leadership and the importance of building a strong culture within their teams.  The station had 2 managers complete Part 2 which is focused on communication and team interaction as well as applying skills learned in Part 1. The station had 1 manager complete Part 3 which is focused on personalized support on upskilling leadership skills to make a positive impact.	2	Promotions Editor News Director

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
17	3/23/2023	Participation in events or programs sponsored by educational institutions	On Thursday March 23, 2023 Melissa Billington, HR Coordinator for KTVO-TV and KHQA-TV and Jeff Kaufmann, Creative Services Director for WICS/WICD, WRSP/WCCU, WBUI, and KHQA attended the annual Career Fair and Grad School Fair at Culver Stockton College in Canton MO. Melissa and Jeff talked to students looking to get into the Broadcast Industry. There were several student that stopped by our booth with a variety of majors. The students were told about job opportunities locally at the above mentioned stations and all of Sinclair Broadcast Group.	2	HR Coordinator Creative Services Director
18	3/29/2023	Participation in Job Fairs	The HR Coordinator and News Director represented WICS/WRSP/WICD/WCCU/WBUI and sister stations KHQA and KTVO at the Media Internship and Job Fair at Eastern Illinois University. They met with potential candidates to discuss their career interests and identify potential career opportunities within these stations and Sinclair as a company. Students were encouraged to apply to the stations' opportunities and continuously check the Sinclair website for more information on our various opportunities within the company. Students were also encouraged to reach out to our News Director for interest in job shadowing or internship opportunities.		HR Coordinator News Director
19	3/29/2023	Participation in events or programs sponsored by educational institutions	Meteorologist Matt Gunn spoke with preschoolers from Van Buren County by zoom on Wednesday, March 29, 2023. He talked about all things weather including how to stay safe during a tornado and what tools are used to measure rain and wind. Matt discussed his career in meteorology and broadcasting.	1	Meteorologist

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
20	3/30/2023	Participation in events or programs sponsored by educational institutions	Storm Team 3 Meteorologist Matt Gunn spoke to kindergarteners at the La Plata R-II School District on March 30, 2023.Matt talked about a variety of weather topics with the students and showed a video of the tornado-in-abottle experiment. Matt discussed his career in meteorology and broadcasting.	1	Meteorologist
21	4/5/2023	Participation in events or programs sponsored by educational institutions	KTVO hosted a tour of the facility for local college students in the field of journalism and broadcasting. Genna Tlustos is the Editor-in-Chief at the Index, Truman's student newspaper and brought five of her colleagues with her. Matt Dawson, KTVO Director of Operations and Beth Walden, KTVO News Director led the facility tour. We showed the students the Newsroom, Production Office, Control Room, and Studio. They were introduced to many of KTVO's employees, both in the newsroom, production, and sales. We also answered many questions about the industry with many suggestions on where their focus should be when entering the field. KTVO staff that participated in this tour were Nik Todorovich, Chris Burns, Dan Magruder, John Garlock, Aaron Abeytia, Caelan McGee, Carol Kellum, Matt Dawson and Beth Stribe.	4	General Manger News Director Director of Operations and ENG Multimedia Journalist
22	4/25/2023	Participation in events or programs sponsored by educational institutions	Storm Team 3 Meteorologist Matt Gunn spoke to kindergarteners and 1st graders at the Adair County R-II School District in Brashear on April 25. Matt talked about a variety of weather topics with the students and showed a video of the tornado-in-a-bottle experiment. Matt discussed his career in meteorology and broadcasting.	1	Meteorologist

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
23	5/11/2023	Participation in Job Fairs	Senior Reporter\Anchor, John Garlock, attended a career fair at Truman State University Thursday May 11th. It was formally called D.A.R.T.S. (Discovering Alternative Routes to Success). The event was a career exploration event for 7th graders. It was put on by Truman's Northeast Regional Professional Development Center with help from Kirksville Regional Economic Development Inc. The Career Fair went from 8:15 a.m. to 1:50 p.m. in the Georgian Room of the Student Union Building on the Truman campus. Approximately 400 7th graders from multiple school districts across northeast Missouri attended. The students randomly stopped by exhibits set up and representing a variety of different careers. At the KTVO table, John mainly talked to them about how to produce a half-hour newscast and had an activity where I let them decide the order that five different stories and how they should be placed in the newscast. They all seemed to enjoy this activity and almost all did very well.		Anchor\Reporter
24	7/12/2023	Participation in events sponsored by organizations representing the community	Storm Team 3 Meteorologist Matt Gunn spoke with Restoring Hope LLC Excel Day program in Kirksville on July 12. He talked about weather safety, how he makes his forecast and how certain weather phenomena happen. He also spoke about his career in meteorology and broadcasting with KTVO. This program is for adults with developmental disabilities.	1	Meteorologist