

ORDER



Orders	Order / Rev:	1162803
	Alt Order #:	08056324
	Product Desc:	BERNIE 2016
	Estimate:	28
	Flight Dates:	12/19/15 - 12/27/15
	Original Date / Rev:	12/17/15 / 12/17/15
	Order Type:	Political

WCSH

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

Agency	Name:	Old Towne Media
	Buying Contact:	
	Billing Contact:	
		4507 Penwood Drive
		Alexandria, VA 22310

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	B Sanders/President/US
	Demographic:	A35+
	Product Codes:	PL-Presidential
	Priority:	P03-PB
	Revenue Codes:	AGY, (POL) Political, (POL) Candidate

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	103868
Agency External ID:	20241AG
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/30/15	12/27/15	45	\$11,410.00	\$9,698.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2015	45	\$11,410.00	\$9,698.50	0.00
Totals	45	\$11,410.00	\$9,698.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WCSH	45%	\$11,410.00
Market	100%	\$25,355.56

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCBB	0%	\$0.00
WGME	30%	\$7,606.67
WMEA	0%	\$0.00
WMPX	0%	\$0.00
WMTW	25%	\$6,338.89
WPFO	0%	\$0.00
WPME	0%	\$0.00
WPXT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCSH	12/25/15	12/25/15	Days of Our Lives Days of Our Lives	CM	1p-2p	- - - - F - -	:30	1	\$100.00	P03-F	0.00	NM	1	\$100.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/21/15	12/27/15	- - - - F - -		1		\$100.00		0.00					
E 2	WCSH	12/25/15	12/25/15	M-F 11-1135p NEWS CENTER at 11 (M-F)	CM	11p-1135p	- - - - F - -	:30	1	\$175.00	P03-F	0.00	NM	1	\$175.00
NEWS CENTER 6 @ 11															

Order / Rev: 1162803
 Alt Order #: 08056324
 Flight Dates: 12/19/15 - 12/27/15

Advertiser: B Sanders/President/US
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 Estimate: 28

WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WCSH	12/25/15	12/25/15	M-F 11-1135p NEWS CENTER at 11 (M-F)	CM	11p-1135p	----F--	:30	1	\$175.00	P03-F	0.00	NM	1	\$175.00
		NEWS CENTER 6 @ 11													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/21/15	12/27/15	----F--		1				\$175.00		0.00			
E 3	WCSH	12/25/15	12/25/15	Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$90.00	P03-F	0.00	NM	1	\$90.00
		TONIGHT SHOW-FALLON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/21/15	12/27/15	----F--		1				\$90.00		0.00			
E 4	WCSH	12/25/15	12/25/15	M-F 5-530p News News Center @ 5p	CM	5p-530p	----F--	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
		NEWS CENTER 6 @ 5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/21/15	12/27/15	----F--		1				\$300.00		0.00			
E 5	WCSH	12/25/15	12/25/15	M-F 5-7a News Morning Report	CM	5a-7a	----F--	:30	2	\$295.00	P03-F	0.00	NM	2	\$590.00
		NEWS CENTER 6 MRN RPRT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/21/15	12/27/15	----F--		2				\$295.00		0.00			
E 6	WCSH	12/25/15	12/25/15	M-F 6-7p NEWS CENTER @ 6p (M-F)	CM	6p-7p	----F--	:30	1	\$720.00	P03-F	0.00	NM	1	\$720.00
		NEWS CENTER 6 @ 6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/21/15	12/27/15	----F--		1				\$720.00		0.00			
E 7	WCSH	12/25/15	12/25/15	Today Show Today Show	CM	7-9a	----F--	:15/:15	1	\$310.00	P03-F	0.00	BK	1	\$310.00
		TODAY SHOW 15S BOOKENDS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/21/15	12/27/15	----F--		1				\$310.00		0.00			
E 8	WCSH	12/25/15	12/25/15	Today Show 2 Today 2	CM	9-10a	----F--	:30	1	\$115.00	P03-F	0.00	NM	1	\$115.00
		TODAY SHOW - HOUR 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/21/15	12/27/15	----F--		1				\$115.00		0.00			
E 9	WCSH	12/21/15	12/21/15	Today Show 3 Today 3	CM	10-11a	M-----	:30	1	\$80.00	P03-F	0.00	NM	1	\$80.00
		TODAY SHOW - HOUR 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/21/15	12/27/15	M-----		1				\$80.00		0.00			
E 10	WCSH	12/21/15	12/21/15	M-F 11-1135p NEWS CENTER at 11 (M-F)	CM	11p-1135p	M-----	:30	1	\$175.00	P03-F	0.00	NM	1	\$175.00
		NEWS CENTER 6 @ 11													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/21/15	12/27/15	M-----		1				\$175.00		0.00			
E 11	WCSH	12/21/15	12/21/15	M-F 5-530p News News Center @ 5p	CM	5p-530p	M-----	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
		NEWS CENTER 6 @ 5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/21/15	12/27/15	M-----		1				\$300.00		0.00			
E 12	WCSH	12/21/15	12/21/15	M-F 5-7a News Morning Report	CM	5a-7a	M-----	:30	2	\$295.00	P03-F	0.00	NM	2	\$590.00
		NEWS CENTER 6 MRN RPRT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/21/15	12/27/15	M-----		2				\$295.00		0.00			
E 13	WCSH	12/21/15	12/21/15	M-F 6-7p NEWS CENTER @ 6p (M-F)	CM	6p-7p	M-----	:30	1	\$720.00	P03-F	0.00	NM	1	\$720.00
		NEWS CENTER 6 @ 6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/21/15	12/27/15	M-----		1				\$720.00		0.00			
E 14	WCSH	12/21/15	12/21/15		CM	7-9a	M-----	:15/:15	1	\$310.00	P03-F	0.00	BK	1	\$310.00

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHOW 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	M-----					1	\$310.00		0.00			
E 15	WCSH	12/19/15	12/19/15	Today Show Saturday	CM	7a-9a	-----S-	:30	1	\$310.00	P03-F	0.00	NM	1	\$310.00
NBC Today Show (Sa)															
SATURDAY TODAY SHOW REVISED RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/14/15	12/20/15	-----S-					1	\$310.00		0.00			
E 16	WCSH	12/20/15	12/20/15	Today Show Sunday	CM	8-9a	-----S	:30	1	\$340.00	P03-F	0.00	NM	1	\$340.00
Today Show Sunday															
SUNDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/14/15	12/20/15	-----S					1	\$340.00		0.00			
E 17	WCSH	12/24/15	12/24/15	M-F 11-1135p	CM	11p-1135p	---T---	:30	1	\$175.00	P03-F	0.00	NM	1	\$175.00
NEWS CENTER at 11 (M-F)															
NEWS CENTER 6 @ 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	---T---					1	\$175.00		0.00			
E 18	WCSH	12/24/15	12/24/15	Tonight Show	CM	1135p-1237a	---T---	:30	1	\$90.00	P03-F	0.00	NM	1	\$90.00
Tonight Show															
TONIGHT SHOW-FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	---T---					1	\$90.00		0.00			
E 19	WCSH	12/24/15	12/24/15	M-F 12-1230p News	CM	12p-1230p	---T---	:15/:15	1	\$110.00	P03-F	0.00	BK	1	\$110.00
M-F 12-1230p															
NOON NEWS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	---T---					1	\$110.00		0.00			
E 20	WCSH	12/24/15	12/24/15	M-F 5-7a News	CM	5a-7a	---T---	:30	2	\$295.00	P03-F	0.00	NM	2	\$590.00
Morning Report															
NEWS CENTER 6 MRN RPRT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	---T---					2	\$295.00		0.00			
E 21	WCSH	12/24/15	12/24/15	M-F 530-6p News	CM	530p-6p	---T---	:15/:15	1	\$340.00	P03-F	0.00	BK	1	\$340.00
News Center @ 530p															
NEWS CENTER 6 @ 530 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	---T---					1	\$340.00		0.00			
E 22	WCSH	12/24/15	12/24/15	Today Show	CM	7-9a	---T---	:15/:15	1	\$310.00	P03-F	0.00	BK	1	\$310.00
Today Show															
TODAY SHOW 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	---T---					1	\$310.00		0.00			
E 23	WCSH	12/24/15	12/24/15	Today Show 2	CM	9-10a	---T---	:30	1	\$115.00	P03-F	0.00	NM	1	\$115.00
Today 2															
TODAY SHOW - HOUR 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	---T---					1	\$115.00		0.00			
E 24	WCSH	12/22/15	12/22/15	Days of Our Lives	CM	1p-2p	-T-----	:30	1	\$100.00	P03-F	0.00	NM	1	\$100.00
Days of Our Lives															
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	-T-----					1	\$100.00		0.00			
E 25	WCSH	12/22/15	12/22/15	M-F 12-1230p News	CM	12p-1230p	-T-----	:15/:15	1	\$110.00	P03-F	0.00	BK	1	\$110.00
M-F 12-1230p															
NOON NEWS 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	-T-----					1	\$110.00		0.00			
E 26	WCSH	12/22/15	12/22/15		CM	5a-7a	-T-----	:30	2	\$295.00	P03-F	0.00	NM	2	\$590.00

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-7a News Morning Report															
NEWS CENTER 6 MRN RPRT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	-T-----					2	\$295.00		0.00			
E 27	WCSH	12/22/15	12/22/15	M-F 530-6p News News Center @ 530p	CM	530p-6p	-T-----	:15/:15	1	\$340.00	P03-F	0.00	BK	1	\$340.00
NEWS CENTER 6 @ 530 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	-T-----					1	\$340.00		0.00			
E 28	WCSH	12/22/15	12/22/15	Today Show Today Show	CM	7-9a	-T-----	:15/:15	1	\$310.00	P03-F	0.00	BK	1	\$310.00
TODAY SHOW 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	-T-----					1	\$310.00		0.00			
E 29	WCSH	12/22/15	12/22/15	Today Show 2 Today 2	CM	9-10a	-T-----	:30	1	\$115.00	P03-F	0.00	NM	1	\$115.00
TODAY SHOW - HOUR 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	-T-----					1	\$115.00		0.00			
E 30	WCSH	12/23/15	12/23/15	Today Show 3 Today 3	CM	10-11a	--W----	:30	1	\$80.00	P03-F	0.00	NM	1	\$80.00
TODAY SHOW - HOUR 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	--W----					1	\$80.00		0.00			
E 31	WCSH	12/23/15	12/23/15	M-F 11-1135p NEWS CENTER at 11 (M-F)	CM	11p-1135p	--W----	:30	1	\$175.00	P03-F	0.00	NM	1	\$175.00
NEWS CENTER 6 @ 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	--W----					1	\$175.00		0.00			
E 32	WCSH	12/23/15	12/23/15	Millionaire 1230p-1p Millionaire	CM	1230p-1p	--W----	:30	1	\$65.00	P03-F	0.00	NM	1	\$65.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	--W----					1	\$65.00		0.00			
E 33	WCSH	12/23/15	12/23/15	M-F 5-530p News News Center @ 5p	CM	5p-530p	--W----	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
NEWS CENTER 6 @ 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	--W----					1	\$300.00		0.00			
E 34	WCSH	12/23/15	12/23/15	M-F 5-7a News Morning Report	CM	5a-7a	--W----	:30	2	\$295.00	P03-F	0.00	NM	2	\$590.00
NEWS CENTER 6 MRN RPRT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	--W----					2	\$295.00		0.00			
E 35	WCSH	12/23/15	12/23/15	M-F 6-7p NEWS CENTER @ 6p (M-F)	CM	6p-7p	--W----	:30	1	\$720.00	P03-F	0.00	NM	1	\$720.00
NEWS CENTER 6 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	--W----					1	\$720.00		0.00			
E 36	WCSH	12/23/15	12/23/15	Today Show Today Show	CM	7-9a	--W----	:15/:15	1	\$310.00	P03-F	0.00	BK	1	\$310.00
TODAY SHOW 15S BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	--W----					1	\$310.00		0.00			
E 37	WCSH	12/27/15	12/27/15	Today Show Sunday Today Show Sunday	CM	8-9a	-----S	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
SUNDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/21/15	12/27/15	-----S					1	\$225.00		0.00			
E 38	WCSH	12/23/15	12/23/15		CM	9-10a	--W----	:30	1	\$115.00	P03-F	0.00	NM	1	\$115.00

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WCSH

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Today Show 2															
Today 2															
TODAY SHOW - HOUR 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		12/21/15	12/27/15	--W----			1		\$115.00			0.00			
E 39	WCSH	12/23/15	12/23/15	Tonight Show	CM	1135p-1237a	--W----	:30	1	\$90.00	P03-F	0.00	NM	1	\$90.00
Tonight Show															
TONIGHT SHOW-FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		12/21/15	12/27/15	--W----			1		\$90.00			0.00			
E 40	WCSH	12/26/15	12/26/15	Today Show Saturday	CM	7a-9a	-----S-	:30	1	\$220.00	P04-C	0.00	NM	1	\$220.00
NBC Today Show (Sa)															
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		12/21/15	12/27/15	-----S-			1		\$220.00			0.00			
													Totals	45	\$11,410.00