

## ORDER



Orders	Order / Rev:	1148670
	Alt Order #:	08016064
	Product Desc:	BERNIE 2016
	Estimate:	14
	Flight Dates:	11/21/15 - 11/27/15
	Original Date / Rev:	11/19/15 / 11/19/15
	Order Type:	Political

WCSH

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

<b>Agency</b>	<b>Name:</b>	<b>Old Towne Media</b>
	Buying Contact:	
	Billing Contact:	
		4507 Penwood Drive
		Alexandria, VA 22310

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>B Sanders/President/US</b>
	Demographic:	A35+
	Product Codes:	PL-Presidential
	Priority:	P03-PB
	Revenue Codes:	AGY, (POL) Political, (POL) Candidate

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	103868
Agency External ID:	20241AG
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/27/15	39	\$14,165.00	\$12,040.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	39	\$14,165.00	\$12,040.25	0.00
<b>Totals</b>	<b>39</b>	<b>\$14,165.00</b>	<b>\$12,040.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
WCSH	51%	\$14,165.00
Market	100%	\$27,774.51

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCBB	0%	\$0.00
WGME	26%	\$7,221.37
WMEA	0%	\$0.00
WMPX	0%	\$0.00
WMTW	23%	\$6,388.14
WPFO	0%	\$0.00
WPME	0%	\$0.00
WPXT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCSH	11/27/15	11/27/15	Days of Our Lives Days of Our Lives	CM	1p-2p	- - - - F - -	:30	1	\$100.00	P03-F	0.00	NM	1	\$100.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/27/15	12/03/15	- - - - F - -		1		\$100.00		0.00					
E 2	WCSH	11/27/15	11/27/15	M-F 11-1135p NEWS CENTER at 11 (M-F)	CM	11p-1135p	- - - - F - -	:30	1	\$175.00	P03-F	0.00	NM	1	\$175.00
NEWS CENTER 6 @ 11															

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 Product Desc: BERNIE 2016  
 Estimate: 14

WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WCSH	11/27/15	11/27/15	M-F 11-1135p NEWS CENTER at 11 (M-F)	CM	11p-1135p	----F--	:30	1	\$175.00	P03-F	0.00	NM	1	\$175.00
NEWS CENTER 6 @ 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/27/15	12/03/15	----F--	1		\$175.00		0.00						
E 3	WCSH	11/25/15	11/25/15	Wed Prime C Chicago PD	CM	10p-11p	--W----	:30	1	\$550.00	P03-F	0.00	NM	1	\$550.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/25/15	12/01/15	--W----	1		\$550.00		0.00						
E 4	WCSH	11/27/15	11/27/15	M-F 5-530p News News Center @ 5p	CM	5p-530p	----F--	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
NEWS CENTER 6 @ 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/27/15	12/03/15	----F--	1		\$300.00		0.00						
E 5	WCSH	11/27/15	11/27/15	M-F 5-7a News Morning Report	CM	5a-7a	----F--	:30	1	\$295.00	P03-F	0.00	NM	1	\$295.00
NEWS CENTER 6 MRN RPRT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/27/15	12/03/15	----F--	1		\$295.00		0.00						
E 6	WCSH	11/27/15	11/27/15	M-F 6-7p NEWS CENTER @ 6p (M-F)	CM	6p-7p	----F--	:30	1	\$720.00	P03-F	0.00	NM	1	\$720.00
NEWS CENTER 6 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/27/15	12/03/15	----F--	1		\$720.00		0.00						
E 7	WCSH	11/27/15	11/27/15	Today Show Today Show	CM	7-9a	----F--	:30	1	\$310.00	P03-F	0.00	NM	1	\$310.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/27/15	12/03/15	----F--	1		\$310.00		0.00						
E 8	WCSH	11/27/15	11/27/15	Today Show 2 Today 2	CM	9-10a	----F--	:30	1	\$115.00	P03-F	0.00	NM	1	\$115.00
TODAY SHOW - HOUR 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/27/15	12/03/15	----F--	1		\$115.00		0.00						
E 9	WCSH	11/23/15	11/23/15	Today Show 3 Today 3	CM	10-11a	M-----	:30	1	\$80.00	P03-F	0.00	NM	1	\$80.00
TODAY SHOW - HOUR 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/23/15	11/29/15	M-----	1		\$80.00		0.00						
E 10	WCSH	11/23/15	11/23/15	M-F 11-1135p NEWS CENTER at 11 (M-F)	CM	11p-1135p	M-----	:30	2	\$175.00	P03-F	0.00	NM	2	\$350.00
NEWS CENTER 6 @ 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/23/15	11/29/15	M-----	2		\$175.00		0.00						
E 11	WCSH	11/24/15	11/24/15	Tue Prime C Chicago Fire	CM	10p-11p	-T-----	:30	1	\$550.00	P03-F	0.00	NM	1	\$550.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/24/15	11/30/15	-T-----	1		\$550.00		0.00						
E 12	WCSH	11/23/15	11/23/15	M-F 5-530p News News Center @ 5p	CM	5p-530p	M-----	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
NEWS CENTER 6 @ 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/23/15	11/29/15	M-----	1		\$300.00		0.00						
E 13	WCSH	11/23/15	11/23/15	M-F 5-7a News Morning Report	CM	5a-7a	M-----	:30	1	\$295.00	P03-F	0.00	NM	1	\$295.00
NEWS CENTER 6 MRN RPRT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/23/15	11/29/15	M-----	1		\$295.00		0.00						
E 14	WCSH	11/23/15	11/23/15		CM	6p-7p	M-----	:30	1	\$720.00	P03-F	0.00	NM	1	\$720.00

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7p NEWS CENTER @ 6p (M-F)											
NEWS CENTER 6 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/23/15	11/29/15	M-----					1	\$720.00		0.00			
E 15	WCSH	11/23/15	11/23/15	Today Show	CM	7-9a	M-----	:30	1	\$310.00	P03-F	0.00	NM	1	\$310.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/23/15	11/29/15	M-----					1	\$310.00		0.00			
E 16	WCSH	11/21/15	11/21/15	Today Show Saturday	CM	7a-9a	-----S-	:30	1	\$310.00	P03-F	0.00	NM	1	\$310.00
				NBC Today Show (Sa)											
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/21/15	11/27/15	-----S-					1	\$310.00		0.00			
E 17	WCSH	11/21/15	11/21/15	Sat Prime Other	CM	Prime Various	-----S-	:30	1	\$75.00	P03-F	0.00	NM	1	\$75.00
				Sat Movie of The Week											
DATELINE MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/21/15	11/27/15	-----S-					1	\$75.00		0.00			
E 18	WCSH	11/22/15	11/22/15	Today Show Sunday	CM	8-9a	-----S	:30	1	\$340.00	P03-F	0.00	NM	1	\$340.00
				Today Show Sunday											
SUNDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/22/15	11/28/15	-----S					1	\$340.00		0.00			
E 19	WCSH	11/22/15	11/22/15	NFL Sunday Night Game	CM	NFL	-----S	:30	1	\$720.00	P03-F	0.00	NM	1	\$720.00
				NFL Regular Season Football (8:30 PM-11:30 PM)											
FBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/22/15	11/28/15	-----S					1	\$720.00		0.00			
E 20	WCSH	11/26/15	11/26/15	M-F 11-1135p	CM	11p-1135p	---T---	:30	1	\$175.00	P03-F	0.00	NM	1	\$175.00
				NEWS CENTER at 11 (M-F)											
NEWS CENTER 6 @ 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/26/15	12/02/15	---T---					1	\$175.00		0.00			
E 21	WCSH	11/26/15	11/26/15	M-F 530-6p News	CM	530p-6p	---T---	:30	1	\$340.00	P03-F	0.00	NM	1	\$340.00
				News Center @ 530p											
NEWS CENTER 6 @ 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/26/15	12/02/15	---T---					1	\$340.00		0.00			
E 22	WCSH	11/26/15	11/26/15	Today Show	CM	7-9a	---T---	:30	1	\$310.00	P03-F	0.00	NM	1	\$310.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/26/15	12/02/15	---T---					1	\$310.00		0.00			
E 23	WCSH	11/26/15	11/26/15	Today Show 2	CM	9-10a	---T---	:30	1	\$115.00	P03-F	0.00	NM	1	\$115.00
				Today 2											
TODAY SHOW - HOUR 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/26/15	12/02/15	---T---					1	\$115.00		0.00			
E 24	WCSH	11/26/15	11/26/15	Macy's Thanksgiving Pa	CM	9a-12p	---T---	:30	2	\$1,725.00	P03-F	0.00	NM	2	\$3,450.00
				Macy's Thanksgiving Parade											
PARADE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/26/15	12/02/15	---T---					2	\$1,725.00		0.00			
E 25	WCSH	11/24/15	11/24/15	Days of Our Lives	CM	1p-2p	-T-----	:30	1	\$100.00	P03-F	0.00	NM	1	\$100.00
				Days of Our Lives											
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/24/15	11/30/15	-T-----					1	\$100.00		0.00			
E 26	WCSH	11/24/15	11/24/15		CM	11p-1135p	-T-----	:30	1	\$175.00	P03-F	0.00	NM	1	\$175.00

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11-1135p NEWS CENTER at 11 (M-F)											
				NEWS CENTER 6 @ 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/24/15		11/24/15	11/30/15	-T-----					1	\$175.00		0.00			
E 27	WCSH	11/24/15	11/24/15	M-F 530-6p News News Center @ 530p	CM	530p-6p	-T-----	:30	1	\$340.00	P03-F	0.00	NM	1	\$340.00
				NEWS CENTER 6 @ 530											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/24/15		11/24/15	11/30/15	-T-----					1	\$340.00		0.00			
E 28	WCSH	11/24/15	11/24/15	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$310.00	P03-F	0.00	NM	1	\$310.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/24/15		11/24/15	11/30/15	-T-----					1	\$310.00		0.00			
E 29	WCSH	11/24/15	11/24/15	Today Show 2 Today 2	CM	9-10a	-T-----	:30	1	\$115.00	P03-F	0.00	NM	1	\$115.00
				TODAY SHOW - HOUR 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/24/15		11/24/15	11/30/15	-T-----					1	\$115.00		0.00			
E 30	WCSH	11/25/15	11/25/15	Today Show 3 Today 3	CM	10-11a	--W----	:30	1	\$80.00	P03-F	0.00	NM	1	\$80.00
				TODAY SHOW - HOUR 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/25/15		11/25/15	12/01/15	--W----					1	\$80.00		0.00			
E 31	WCSH	11/25/15	11/25/15	M-F 11-1135p NEWS CENTER at 11 (M-F)	CM	11p-1135p	--W----	:30	2	\$175.00	P03-F	0.00	NM	2	\$350.00
				NEWS CENTER 6 @ 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/25/15		11/25/15	12/01/15	--W----					2	\$175.00		0.00			
E 32	WCSH	11/25/15	11/25/15	Millionaire 1230p-1p Millionaire	CM	1230p-1p	--W----	:30	1	\$65.00	P03-F	0.00	NM	1	\$65.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/25/15		11/25/15	12/01/15	--W----					1	\$65.00		0.00			
E 33	WCSH	11/25/15	11/25/15	M-F 5-530p News News Center @ 5p	CM	5p-530p	--W----	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
				NEWS CENTER 6 @ 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/25/15		11/25/15	12/01/15	--W----					1	\$300.00		0.00			
E 34	WCSH	11/25/15	11/25/15	M-F 5-7a News Morning Report	CM	5a-7a	--W----	:30	1	\$295.00	P03-F	0.00	NM	1	\$295.00
				NEWS CENTER 6 MRN RPRT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/25/15		11/25/15	12/01/15	--W----					1	\$295.00		0.00			
E 35	WCSH	11/25/15	11/25/15	M-F 6-7p NEWS CENTER @ 6p (M-F)	CM	6p-7p	--W----	:30	1	\$720.00	P03-F	0.00	NM	1	\$720.00
				NEWS CENTER 6 @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/25/15		11/25/15	12/01/15	--W----					1	\$720.00		0.00			
E 36	WCSH	11/25/15	11/25/15	Today Show Today Show	CM	7-9a	--W----	:30	1	\$310.00	P03-F	0.00	NM	1	\$310.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/25/15		11/25/15	12/01/15	--W----					1	\$310.00		0.00			
													Totals	39	\$14,165.00