



WQDY Inc.  
WQDY FM  
Quarterly Issues and Programs

2<sup>nd</sup> Quarter 2021  
April, May, & June

In an effort to address important community issues of economy, education, health, political and others, WQDY Inc. offers the below as part of our regular formatted programming.

WQDY FM offers the public affairs program Street Beat Monday through Friday at 8:15am to address important community issues.

WQDY FM airs seven local newscasts per day Monday through Friday at 5:30am, 6:30am, 7:07am, 8:07am, 11:30am, 12:30pm, 4:30pm and 5:30pm featuring local and regional news and important information for our listeners. WQDY FM also airs national news at the top of the hour 5am to 6pm Monday through Friday, 6am to 1pm Saturday and Sunday.

WQDY FM airs "Community Clip Board", an updated daily feature promoting local area community fundraisers, events and cancellations at 7:45am, 12:45pm and 4:45pm Monday through Friday and 7:45am and 12:45pm Saturday and Sunday.

Additionally, WQDY FM airs free public service announcements for area non-profit organizations in excess of one hundred minutes per week, and often teams for live local broadcast of fundraising and awareness events.

VACCINE AWARENESS NATIONAL DAY OF ACTION – JUNE 4, 2021

WQDY INC- WQDY FM, WALZ FM AND WCRQ FM, AIRED THE FOLLOWING PSA TO PARTICIPATE IN A NATIONAL DAY OF ACTION — A FOCUSED DAY OF VACCINE EDUCATION ACTIVITY IN COMMUNITIES ACROSS THE U.S. TO ENSURE ALL AMERICANS UNDERSTAND THE IMPORTANCE OF GETTING A COVID-19 VACCINE. A NATIONAL MONTH OF ACTION LEADING UP TO INDEPENDENCE DAY. BY JULY 4, PRESIDENT JOE BIDEN HAS SET A GOAL OF 160 MILLION FULLY VACCINATED AMERICANS, OR 70% OF ADULTS 18 AND OLDER.

Broadcast Contract

**Classic Hits**  
 WQDY 92.7 FM - WALZ 95.3 FM



Order # \_\_\_\_\_

Customer # \_\_\_\_\_ Advertiser Covid-19 Day

Client/Agency Name WQDY Inc.

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Buyer/Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

<input checked="" type="checkbox"/> Local <input type="checkbox"/> Regional <input type="checkbox"/> National	Salesperson <u>MW</u> Order # _____	Billing: <input type="checkbox"/> Broadcast Month <input checked="" type="checkbox"/> Calendar Month
Co-Op Billing? <input type="checkbox"/> Yes <input type="checkbox"/> No Times: <input type="checkbox"/> Yes <input type="checkbox"/> No	If Yes, Co-Op Description _____ Any Special Needs: _____	
Product Code # <u>PSA</u>	Estimate # _____	Continuous Flight <input type="checkbox"/> Alternating Weeks <input type="checkbox"/>

ITEM	CART #	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	SCHEDULE							REMARKS			
								M	T	W	T	F	S	S				
<u>GNIS</u>	<u>60</u>	<u>6/4/21</u>	<u>6/4/21</u>	<u>12:05</u>	<u>12:05</u>	<u>Ø</u>												
Totals:		No. Spots <u>12</u>	Weekly Cost \$ _____		Schedule Cost \$ <u>Ø</u>													

Rate Card/Grid \_\_\_\_\_ Discounts \_\_\_\_\_ Other \_\_\_\_\_

Additional Comments \_\_\_\_\_

Authorized By R. OMC Date 6-2-21

637 Main Street  
 Calais, Maine 04619     
 WQDY 92.7 FM     
 WALZ 95.3 FM     
 WCRQ 102.9 FM     
 P.O. Box 305  
 St. Stephen, N.B. E3L 2X2

207-454-7545      207-255-4652      www.wcrq.fm      www.wqdy.fm

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



WQDY INC.  
637 MAIN STREET  
CALAIS, MAINE 04619

PO BOX 305  
ST.STEPHEN, N.B. CANADA  
E3L 2X2



WQDY,INC.  
637 MAIN STREET  
CALAIS, MAINE 04619

# WQDY FM / WALZ FM Order Confirmation

OrderID: 0452-274

Sponsor: Wqdy, INC  
Product: Covid-19 Day  
Estimate/PO:  
Customer Tax#: WQDY05  
AccountRep: Bill Mcvicar  
BillingCycle: Calendar Month  
InvoiceType: None-Statement Only  
Run Dates: 6/4/2021 - 6/4/2021  
Items Ordered: 12  
Gross Amount: 0.00  
Discounts: 0.00  
Agency Commission: 0.00  
Net Amount: 0.00

## Scheduled Station(s): WQDY-FM Covid-19 Day

Printed 7/5/2021 9:23:26 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 6/4/2021 - 6/4/2021	All Weeks	05:00 AM - 09:00 PM					12			12	:60	PSA		GH15	12	0.00	0.00
<b>Calendar Month Projected Billing [Net]:</b>																	
	Apr-21	0.00		May-21		0.00			Jun-21		0.00			Q2-2021			0.00

Confirmed Correct; Payment Guaranteed

Accepted for WQDY FM / WALZ FM

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# WQDY-FM Invoice

Invoice ID: 21060477  
 Invoice Date: 6/30/2021  
 Account ID: 0452 / WQDY05  
 Order ID: 0452-274  
 Account Rep: Bill Mcvicar

Amount Due: \$0.00

Amount Paid: \_\_\_\_\_



**WQDY INC.**  
 637 MAIN STREET  
 CALAIS, MAINE 04619  
 -----  
 PO BOX 305  
 ST.STEPHEN, N.B. CANADA  
 E3L 2X2

WQDY, INC.  
 637 MAIN STREET  
 CALAIS, MAINE 04619

WQDY 92.7FM WALZ 95.3FM  
 All times Eastern Standard Time  
 Canadian customers billed in Canadian funds  
 Credit Card surcharge 4% applied for CC payment  
 207-454-7545 / 207-255-4652 / wqdy@wqdy.fm

Sponsor: Wqdy, INC / Covid-19 Day  
 Covid-19 Day

Date	Time	Length	Description	CopyID / ISCI Code	Cost
6/4/2021	03:17 AM	:60	PSA	Covid-19 Day	0.00
6/4/2021	04:22 AM	:60	PSA	Covid-19 Day	0.00
6/4/2021	06:18 AM	:60	PSA	Covid-19 Day	0.00
6/4/2021	08:17 AM	:60	PSA	Covid-19 Day	0.00
6/4/2021	09:50 AM	:60	PSA	Covid-19 Day	0.00
6/4/2021	10:14 AM	:60	PSA	Covid-19 Day	0.00
6/4/2021	11:15 AM	:60	PSA	Covid-19 Day	0.00
6/4/2021	01:12 PM	:60	PSA	Covid-19 Day	0.00
6/4/2021	02:28 PM	:60	PSA	Covid-19 Day	0.00
6/4/2021	03:31 PM	:60	PSA	Covid-19 Day	0.00
6/4/2021	04:36 PM	:60	PSA	Covid-19 Day	0.00
6/4/2021	05:32 PM	:60	PSA	Covid-19 Day	0.00
<b>12 Total Items</b>				<b>Total Cost:</b>	<b>0.00</b>

Amount Due: 0.00



**WQDY Inc.**



**WQDY 92.7FM•WALZ 95.3FM•WCRQ 102.9FM**

**Commercial Copy**

**CLIENT:** COVID-19 DAY  
**SUBJECT/ISCI:**  
**FLIGHT:**  
**PRINT DATE:** 6/10/21

**LENGTH:** 60 **CART #**  
**AE:**  
**WRITER:**  
**FILE:**

:00 THE COVID-19 VACCINE'S ARE STARTING TO BECOME AVAILABLE ACROSS THE COUN-  
 :10 TRY, AND AS THEY BECOME AVAILABLE YOU MAYBE ASKING YOURSELF SHOULD I GET  
 :15 IT? WILL IT HELP ME GET BACK TO THE THINGS I LOVE? LIKE GOING OUT TO MY FA-  
 :20 VORITE RESTAURANTS, MEETING WITH FRIENDS IN PERSON, OR GOING ON VACATION  
 :30 AND TRAVELING AGAIN. AND, CAN I DO IT WITH OUT PUTTING THOSE IF LOVE LIKE  
 :40 FAMILY AND FRIENDS AT RISK? AND IS IT SAFE? YOU'VE GOT QUESTIONS, THAT'S NOR-  
 :50 MAL. WHICH IS WHY IT IS SO IMPORTANT TO GET INFORMED. THE MEDICAL COMMU-  
 :60 NITY HAS MADE IT CLEAR, THE VACCINES AUTHORIZED FOR COVEI-19 HAVE MET THE  
 :70 HIGHEST SAFETY STANDARDS AND CAN HELP PROTECT US. VISIT GET VACCINE AN-  
 SWERS DOT ORG FOR ALL THE LATEST INFORMATION ON THE COVID 19 VACCINES.  
 THAT'S GET VACCINE ANSWERS DOT ORG. GETTING BACK TO THE MOMENTS WE MISS,  
 STARTS WITH GETTING INFORMED. IT'S UP TO YOU. THIS MESSAGE A PUBLIC SERVICE  
 OF THIS STATION.

This announcement was broadcast \_\_\_\_\_ times, as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice(s) numbered/dated \_\_\_\_\_ at the earned rate of: \_\_\_\_\_

\$ \_\_\_\_\_ each for \_\_\_\_\_ announcements, for a total of \$ \_\_\_\_\_  
 \$ \_\_\_\_\_ each for \_\_\_\_\_ announcements, for a total of \$ \_\_\_\_\_  
 \$ \_\_\_\_\_ each for \_\_\_\_\_ announcements, for a total of \$ \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_

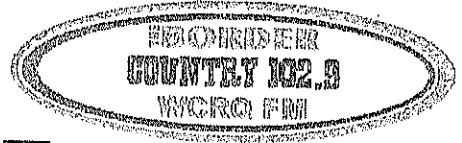
Signature of station official

Notary Public

WQDY INC- WQDY FM, WALZ FM AND WCRQ FM, AIRED THE FOLLOWING PSA IN AN EFFORT TO HELP THE ARNG WITH MUCH NEEDED RECRUITMENT CAMPAIGN. THE EVENT LABELED ARMY NATIONAL GUARD HIRING DAYS WAS A VIRTUAL CAREER EVENT PROMOTED MAY 10<sup>TH</sup> TO JUNE 14<sup>TH</sup>. WITH THE PURPOSE TO ENCOURAGE YOUNG ADULTS TO VISIT THE DESIGNATED WEB SITE TO SEE IF THE THEY MEET THE QUALIFICATIONS, TO LEARN ABOUT JOB OPPORTUNITIES AND ASSOCIATED HIRING INCENTIVES AND MEET THE RECRUITER IN OUR AREA.

The goal of this ARNG recruitment campaign is to promote the diverse, part-time job opportunities available locally in the Guard.

Broadcast Contract



Order # \_\_\_\_\_

Customer # \_\_\_\_\_ Advertiser WQDY Inc

Client/Agency Name Maine ARMY NATIONAL GUARD

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Buyer/Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Local  
 Regional  
 National  
 Salesperson M. V. I. C. A. N.  
 Order # \_\_\_\_\_  
 Billing:  
 Broadcast Month  
 Calendar Month

Co-Op Billing?  Yes  No If Yes, Co-Op Description \_\_\_\_\_

Times:  Yes  No Any Special Needs: \_\_\_\_\_

Product Code # PSA Estimate # Hiring Days Continuous Flight   
 Alternating Weeks

ITEM	CART #	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	SCHEDULE							REMARKS
								M	T	W	T	F	S	S	
	<u>H5</u>	<u>30</u>	<u>5/14/21</u>	<u>6/13/21</u>	<u>RO5</u>	<u>:</u>	<u>0</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	
	<u>H6</u>	<u>60</u>	<u>"</u>	<u>"</u>	<u>RO5</u>	<u>:</u>	<u>0</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	

Totals: No. Spots 155 Weekly Cost \$ \_\_\_\_\_ Schedule Cost \$ 0

Rate Card/Grid \_\_\_\_\_ Discounts \_\_\_\_\_ Other \_\_\_\_\_

Additional Comments \_\_\_\_\_

Authorized By Suzanne Goucher - Email Date 5-13-21

637 Main Street  
 Calais, Maine 04619  
 WQDY 92.7 FM  
 WALZ 95.3 FM  
 WCRQ 102.9 FM  
 P.O. Box 305  
 St. Stephen, N.B. E3L 2X2  
 207-454-7545 • 207-255-4652 • www.wcrq.fm • www.wqdy.fm

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WQDY, INC.  
637 MAIN STREET  
CALAIS, MAINE 04619

WQDY INC.  
637 MAIN STREET  
CALAIS, MAINE 04619

PO BOX 305  
ST. STEPHEN, N.B. CANADA  
E3L 2X2

# WQDY FM / WALZ FM Order Confirmation

OrderID: 0452-272

Sponsor: Wqdy, INC  
 Product: Maine Army National Gaurd  
 Estimate/PO: Maine Army National Gaurd  
 Customer Tax#: WQDY05  
 AccountRep: Bill Mcvicar  
 BillingCycle: Calendar Month  
 InvoiceType: None-Statement Only  
 Run Dates: 5/14/2021 - 6/13/2021  
 Items Ordered: 155  
 Gross Amount: 0.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 0.00

## Scheduled Station(s): WQDY-FM Hiring Days

Printed 7/5/2021 9:32:15 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/14/2021 - 6/13/2021	All Weeks	05:00 AM - 09:00 PM	3	3	3	3	3	3	3	21	:30	PSA		H5	93	0.00	0.00
02 5/14/2021 - 6/13/2021	All Weeks	05:00 AM - 09:00 PM	2	2	2	2	2	2	2	14	:60	PSA		H6	62	0.00	0.00

**Calendar Month Projected Billing [Net]:**

Apr-21	0.00	May-21	0.00	Jun-21	0.00	Q2-2021	0.00
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Confirmed Correct; Payment Guaranteed

Accepted for WQDY FM / WALZ FM

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WQDY INC.  
637 MAIN STREET  
CALAIS, MAINE 04619

PO BOX 305  
ST.STEPHEN, N.B. CANADA  
E3L 2X2

# WQDY-FM Invoice

Invoice ID: 21050227  
Invoice Date: 5/31/2021  
Account ID: 0452 / WQDY05  
Order ID: 0452-272  
Account Rep: Bill Mcvicar

Amount Due: \$0.00

Amount Paid: \_\_\_\_\_

WQDY,INC.  
637 MAIN STREET  
CALAIS, MAINE 04619

WQDY 92.7FM WALZ 95.3FM  
All times Eastern Standard Time  
Canadian customers billed in Canadian funds  
Credit Card surcharge 4% applied for CC payment  
207-454-7545 / 207-255-4652 / wqdy@wqdy.fm

Sponsor: Wqdy, INC / Maine Army National Gaurd for P.O./Estimate # Maine Army National Gaurd  
Hiring Days

Date	Time	Length	Description	CopyID / ISCI Code	Cost
5/14/2021	05:30 AM	:30	PSA	Hiring Days	0.00
5/14/2021	08:29 AM	:60	PSA	Hiring Days	0.00
5/14/2021	01:43 PM	:30	PSA	Hiring Days	0.00
5/14/2021	03:30 PM	:60	PSA	Hiring Days	0.00
5/14/2021	05:15 PM	:30	PSA	Hiring Days	0.00
5/15/2021	05:28 AM	:60	PSA	Hiring Days	0.00
5/15/2021	07:45 AM	:30	PSA	Hiring Days	0.00
5/15/2021	08:46 AM	:60	PSA	Hiring Days	0.00
5/15/2021	09:44 AM	:30	PSA	Hiring Days	0.00
5/15/2021	10:44 AM	:30	PSA	Hiring Days	0.00
5/16/2021	06:15 AM	:60	PSA	Hiring Days	0.00
5/16/2021	08:15 AM	:30	PSA	Hiring Days	0.00
5/16/2021	11:29 AM	:60	PSA	Hiring Days	0.00
5/16/2021	07:00 PM	:30	PSA	Hiring Days	0.00
5/16/2021	08:46 PM	:30	PSA	Hiring Days	0.00
5/17/2021	05:05 AM	:30	PSA	Hiring Days	0.00
5/17/2021	06:49 AM	:60	PSA	Hiring Days	0.00
5/17/2021	09:29 AM	:30	PSA	Hiring Days	0.00
5/17/2021	11:46 AM	:60	PSA	Hiring Days	0.00
5/17/2021	05:15 PM	:30	PSA	Hiring Days	0.00
5/17/2021	08:46 PM	:30	PSA	Hiring Days	0.00
5/18/2021	06:16 AM	:30	PSA	Hiring Days	0.00
5/18/2021	08:05 AM	:60	PSA	Hiring Days	0.00
5/18/2021	09:19 AM	:30	PSA	Hiring Days	0.00
5/18/2021	12:43 PM	:60	PSA	Hiring Days	0.00
5/18/2021	02:45 PM	:30	PSA	Hiring Days	0.00
5/19/2021	07:49 AM	:30	PSA	Hiring Days	0.00
5/19/2021	09:42 AM	:60	PSA	Hiring Days	0.00
5/19/2021	12:13 PM	:30	PSA	Hiring Days	0.00
5/19/2021	03:15 PM	:60	PSA	Hiring Days	0.00
5/19/2021	06:21 PM	:30	PSA	Hiring Days	0.00
5/20/2021	05:33 AM	:30	PSA	Hiring Days	0.00
5/20/2021	07:14 AM	:60	PSA	Hiring Days	0.00
5/20/2021	09:17 AM	:30	PSA	Hiring Days	0.00
5/20/2021	11:48 AM	:60	PSA	Hiring Days	0.00
5/20/2021	01:46 PM	:30	PSA	Hiring Days	0.00
5/20/2021	03:43 PM	:30	PSA	Hiring Days	0.00
5/21/2021	06:46 AM	:30	PSA	Hiring Days	0.00
5/21/2021	08:46 AM	:60	PSA	Hiring Days	0.00
5/21/2021	10:44 AM	:30	PSA	Hiring Days	0.00
5/21/2021	12:18 PM	:60	PSA	Hiring Days	0.00
5/21/2021	02:13 PM	:30	PSA	Hiring Days	0.00
5/22/2021	07:20 AM	:60	PSA	Hiring Days	0.00
5/22/2021	09:45 AM	:30	PSA	Hiring Days	0.00
5/22/2021	11:29 AM	:60	PSA	Hiring Days	0.00
5/22/2021	01:16 PM	:30	PSA	Hiring Days	0.00
5/22/2021	03:41 PM	:30	PSA	Hiring Days	0.00
5/23/2021	06:50 AM	:60	PSA	Hiring Days	0.00
5/23/2021	07:47 AM	:30	PSA	Hiring Days	0.00

# WQDY-FM Invoice

Sponsor: Wqdy, INC / Maine Army National Gaurd for P.O./Estimate # Maine Army National Gaurd  
Hiring Days

Invoice ID: 21050227  
Invoice Date: 5/31/2021

Date	Time	Length	Description	CopyID / ISCI Code	Cost
5/23/2021	08:45 AM	:60	PSA	Hiring Days	0.00
5/23/2021	10:45 AM	:30	PSA	Hiring Days	0.00
5/23/2021	05:26 PM	:30	PSA	Hiring Days	0.00
5/24/2021	05:46 AM	:30	PSA	Hiring Days	0.00
5/24/2021	09:23 AM	:60	PSA	Hiring Days	0.00
5/24/2021	12:20 PM	:30	PSA	Hiring Days	0.00
5/24/2021	02:43 PM	:30	PSA	Hiring Days	0.00
5/24/2021	06:41 PM	:60	PSA	Hiring Days	0.00
5/25/2021	06:14 AM	:30	PSA	Hiring Days	0.00
5/25/2021	07:19 AM	:60	PSA	Hiring Days	0.00
5/25/2021	10:15 AM	:30	PSA	Hiring Days	0.00
5/25/2021	11:27 AM	:60	PSA	Hiring Days	0.00
5/25/2021	01:16 PM	:30	PSA	Hiring Days	0.00
5/25/2021	05:35 PM	:60	PSA	Hiring Days	0.00
5/26/2021	05:05 AM	:30	PSA	Hiring Days	0.00
5/26/2021	08:17 AM	:30	PSA	Hiring Days	0.00
5/26/2021	12:15 PM	:60	PSA	Hiring Days	0.00
5/26/2021	02:15 PM	:30	PSA	Hiring Days	0.00
5/26/2021	04:43 PM	:60	PSA	Hiring Days	0.00
5/27/2021	06:48 AM	:30	PSA	Hiring Days	0.00
5/27/2021	10:47 AM	:60	PSA	Hiring Days	0.00
5/27/2021	01:31 PM	:30	PSA	Hiring Days	0.00
5/27/2021	03:28 PM	:60	PSA	Hiring Days	0.00
5/27/2021	05:34 PM	:30	PSA	Hiring Days	0.00
5/28/2021	05:05 AM	:30	PSA	Hiring Days	0.00
5/28/2021	07:18 AM	:60	PSA	Hiring Days	0.00
5/28/2021	09:46 AM	:30	PSA	Hiring Days	0.00
5/28/2021	12:19 PM	:60	PSA	Hiring Days	0.00
5/28/2021	02:15 PM	:30	PSA	Hiring Days	0.00
5/29/2021	06:49 AM	:60	PSA	Hiring Days	0.00
5/29/2021	07:47 AM	:30	PSA	Hiring Days	0.00
5/29/2021	08:46 AM	:60	PSA	Hiring Days	0.00
5/29/2021	10:14 AM	:30	PSA	Hiring Days	0.00
5/29/2021	11:18 AM	:30	PSA	Hiring Days	0.00
5/30/2021	06:15 AM	:30	PSA	Hiring Days	0.00
5/30/2021	07:16 AM	:60	PSA	Hiring Days	0.00
5/30/2021	08:15 AM	:30	PSA	Hiring Days	0.00
5/30/2021	09:16 AM	:30	PSA	Hiring Days	0.00
5/30/2021	04:17 PM	:60	PSA	Hiring Days	0.00
5/30/2021	05:22 PM	:30	PSA	Hiring Days	0.00
5/30/2021	08:08 PM	:30	PSA	Hiring Days	0.00
5/31/2021	06:48 AM	:60	PSA	Hiring Days	0.00
5/31/2021	11:16 AM	:30	PSA	Hiring Days	0.00
5/31/2021	01:45 PM	:60	PSA	Hiring Days	0.00
5/31/2021	02:45 PM	:30	PSA	Hiring Days	0.00
5/31/2021	07:48 PM	:30	PSA	Hiring Days	0.00

95 Total Items

Total Cost:

0.00

Amount Due:

0.00



WQDY INC.  
 637 MAIN STREET  
 CALAIS, MAINE 04619

---

PO BOX 305  
 ST.STEPHEN, N.B. CANADA  
 E3L 2X2

# WQDY-FM Invoice

Invoice ID: 21060475  
 Invoice Date: 6/30/2021  
 Account ID: 0452 / WQDY05  
 Order ID: 0452-272  
 Account Rep: Bill Mcvicar

Amount Due: \$0.00

Amount Paid: \_\_\_\_\_

WQDY, INC.  
 637 MAIN STREET  
 CALAIS, MAINE 04619

WQDY 92.7FM WALZ 95.3FM  
 All times Eastern Standard Time  
 Canadian customers billed in Canadian funds  
 Credit Card surcharge 4% applied for CC payment  
 207-454-7545 / 207-255-4652 / wqdy@wqdy.fm

Sponsor: Wqdy, INC / Maine Army National Gaurd for P.O./Estimate # Maine Army National Gaurd  
 Hiring Days

Date	Time	Length	Description	CopyID / ISCI Code	Cost
6/1/2021	06:18 AM	:30	PSA	Hiring Days	0.00
6/1/2021	06:48 AM	:60	PSA	Hiring Days	0.00
6/1/2021	09:44 AM	:30	PSA	Hiring Days	0.00
6/1/2021	10:46 AM	:60	PSA	Hiring Days	0.00
6/1/2021	04:14 PM	:30	PSA	Hiring Days	0.00
6/2/2021	06:46 AM	:60	PSA	Hiring Days	0.00
6/2/2021	08:45 AM	:30	PSA	Hiring Days	0.00
6/2/2021	10:14 AM	:60	PSA	Hiring Days	0.00
6/2/2021	12:17 PM	:30	PSA	Hiring Days	0.00
6/2/2021	02:41 PM	:30	PSA	Hiring Days	0.00
6/3/2021	07:18 AM	:30	PSA	Hiring Days	0.00
6/3/2021	09:43 AM	:60	PSA	Hiring Days	0.00
6/3/2021	05:49 PM	:30	PSA	Hiring Days	0.00
6/3/2021	07:45 PM	:60	PSA	Hiring Days	0.00
6/3/2021	08:47 PM	:30	PSA	Hiring Days	0.00
6/4/2021	06:27 AM	:60	PSA	Hiring Days	0.00
6/4/2021	08:16 AM	:30	PSA	Hiring Days	0.00
6/4/2021	10:45 AM	:60	PSA	Hiring Days	0.00
6/4/2021	12:14 PM	:30	PSA	Hiring Days	0.00
6/4/2021	02:43 PM	:30	PSA	Hiring Days	0.00
6/5/2021	07:17 AM	:30	PSA	Hiring Days	0.00
6/5/2021	11:30 AM	:60	PSA	Hiring Days	0.00
6/5/2021	01:13 PM	:30	PSA	Hiring Days	0.00
6/5/2021	03:42 PM	:60	PSA	Hiring Days	0.00
6/5/2021	04:41 PM	:30	PSA	Hiring Days	0.00
6/6/2021	06:44 AM	:60	PSA	Hiring Days	0.00
6/6/2021	08:06 AM	:30	PSA	Hiring Days	0.00
6/6/2021	10:43 AM	:60	PSA	Hiring Days	0.00
6/6/2021	12:43 PM	:30	PSA	Hiring Days	0.00
6/6/2021	02:20 PM	:30	PSA	Hiring Days	0.00
6/7/2021	05:28 AM	:30	PSA	Hiring Days	0.00
6/7/2021	07:20 AM	:60	PSA	Hiring Days	0.00
6/7/2021	09:45 AM	:30	PSA	Hiring Days	0.00
6/7/2021	11:16 AM	:60	PSA	Hiring Days	0.00
6/7/2021	08:40 PM	:30	PSA	Hiring Days	0.00
6/8/2021	06:47 AM	:60	PSA	Hiring Days	0.00
6/8/2021	08:29 AM	:30	PSA	Hiring Days	0.00
6/8/2021	10:14 AM	:60	PSA	Hiring Days	0.00
6/8/2021	12:47 PM	:30	PSA	Hiring Days	0.00
6/8/2021	03:44 PM	:30	PSA	Hiring Days	0.00
6/9/2021	05:29 AM	:30	PSA	Hiring Days	0.00
6/9/2021	07:16 AM	:60	PSA	Hiring Days	0.00
6/9/2021	09:44 AM	:30	PSA	Hiring Days	0.00
6/9/2021	12:15 PM	:60	PSA	Hiring Days	0.00
6/9/2021	02:46 PM	:30	PSA	Hiring Days	0.00
6/10/2021	06:50 AM	:60	PSA	Hiring Days	0.00
6/10/2021	09:12 AM	:30	PSA	Hiring Days	0.00
6/10/2021	11:48 AM	:60	PSA	Hiring Days	0.00
6/10/2021	02:15 PM	:30	PSA	Hiring Days	0.00

# WQDY-FM Invoice

Sponsor: Wqdy, INC / Maine Army National Gaurd for P.O./Estimate # Maine Army National Gaurd  
Hiring Days

Invoice ID: 21060475  
Invoice Date: 6/30/2021

Page 2

Date	Time	Length	Description	CopyID / ISCI Code	Cost
6/10/2021	04:45 PM	:30	PSA	Hiring Days	0.00
6/11/2021	07:15 AM	:30	PSA	Hiring Days	0.00
6/11/2021	09:46 AM	:60	PSA	Hiring Days	0.00
6/11/2021	01:44 PM	:30	PSA	Hiring Days	0.00
6/11/2021	03:15 PM	:60	PSA	Hiring Days	0.00
6/11/2021	05:43 PM	:30	PSA	Hiring Days	0.00
6/12/2021	06:49 AM	:30	PSA	Hiring Days	0.00
6/12/2021	07:45 AM	:30	PSA	Hiring Days	0.00
6/12/2021	08:45 AM	:60	PSA	Hiring Days	0.00
6/12/2021	09:46 AM	:60	PSA	Hiring Days	0.00
6/12/2021	10:49 AM	:30	PSA	Hiring Days	0.00
6/13/2021	05:23 AM	:30	PSA	Hiring Days	0.00
6/13/2021	11:05 AM	:60	PSA	Hiring Days	0.00
6/13/2021	05:02 PM	:60	PSA	Hiring Days	0.00
6/13/2021	07:33 PM	:30	PSA	Hiring Days	0.00
6/13/2021	08:51 PM	:30	PSA	Hiring Days	0.00

65 Total Items

Total Cost:

0.00

Amount Due:

0.00



# WQDY Inc.

WQDY 92.7FM•WALZ 95.3FM•WCRQ 102.9FM



Commercial Copy

CLIENT: ARMY NATIONAL GUARD  
SUBJECT/ISCI: HIRING DAYS  
EFFECTIVE DATE: 5/14-6/13/21  
PRINT DATE:

LENGTH: 30  
AE:  
WRITER:  
FILE:

CART#

**Instructions:** Double Space, 12 Arial Font, CAPS

1  
2  
3  
15 SECONDS  
4  
5  
6  
7  
30 SECONDS  
8  
9  
10  
11  
12  
13  
14  
60 SECONDS

THE TRAINED SOLDIERS OF THE ARMY NATIONAL GUARD ARE A NEW GENERATION OF LEADERS CALLED TO SERVE AND MAKE A DIFFERENCE. DO YOU WANT TO MAKE A DIFFERENCE? DURING OUR HIRING DAY EVENT MAY 10<sup>TH</sup> TO JUNE 14<sup>TH</sup> WERE HIRING HIGHLY MOTIVATED CANDIDATES FOR PART TIME CAREERS IN THE ARMY NATIONAL GUARD. YOU CAN WORK AND ATTEND COLLEGE FULLTIME WHILE YOU COLLECT A PAYCHECK AND GREAT BENEFITS. LEARN MORE ABOUT SERVING PART-TIME IN THE ARMY NATIONAL GUARD AT NATIONAL GUARD DOT COM SLASH HIRING DAYS. SPONSORED BY THE MAINE ARMY NATIONAL GUARD. AIRED BY MAINE ASSOCIATION OF BROADCASTERS AND THIS STATION.

This announcement was broadcast \_\_\_\_\_ times, as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice(s) numbered/dated \_\_\_\_\_ at the earned rate of : \_\_\_\_\_

\$ \_\_\_\_\_ each for \_\_\_\_\_ announcements, for a total of \$ \_\_\_\_\_  
\$ \_\_\_\_\_ each for \_\_\_\_\_ announcements, for a total of \$ \_\_\_\_\_  
\$ \_\_\_\_\_ each for \_\_\_\_\_ announcements, for a total of \$ \_\_\_\_\_

\_\_\_\_\_  
Signature of station official  
\_\_\_\_\_  
Notary Public

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Bill McVicar**

---

**From:** "Suzanne Goucher" <suzanne@mab.org>  
**Date:** Thursday, May 13, 2021 12:07 PM  
**To:** "Bill McVicar" <bill@wqdy.fm>  
**Attach:** ARNG-National\_Hiring\_Day\_2021-Radio\_30\_ME.mp3; ARNG-National\_Hiring\_Day\_2021-Radio\_60\_ME.mp3  
**Subject:** FW: ARNG | NCSA | Guard Hiring Days Radio Promotion | ME

Hi Bill -- FYI below and attached. Hope you're staying well. Thanks --Suzanne

-----Original Message-----

**From:** "Katie Slagle" <kslagle@lmdagency.com>  
**To:** "Suzanne Goucher" <suzanne@mab.org>  
**Subject:** ARNG | NCSA | Guard Hiring Days Radio Promotion | ME

Suzanne,

From May 10th -June 14th 2021, the Army National Guard is hosting a "Guard Hiring Days" virtual career event. During Guard Hiring Days, young adults are encouraged to visit [www.nationalguard.com/hiringdays](http://www.nationalguard.com/hiringdays) to see if they meet the qualifications, learn about job opportunities and associated hiring incentives, and connect with a recruiter in their area.

The goal of this ARNG recruitment campaign is to promote the diverse, part-time job opportunities available locally in the Guard. Our team needs your help to distribute the attached NCSA-PEP radio commercials publicizing this month-long hiring initiative. These two .mp3 radio files are 30 and 60-seconds in length and tagged specifically for your association's NCSA-PEP use.

Please run these "Hiring Days" radio spots alongside the national NCSA-PEP radio materials in equal rotation between 5/10/21-6/14/21. Talent rights have been cleared for radio broadcast streaming. Separately, your member stations may also receive related requests for local news stories and on-air interviews from their respective ARNG Public Affairs Offices.

Appreciate your continued support, and we hope that you're willing to assist us with this local radio recruitment push.

Thank you,  
 Katie and Megann



**katie slagle**  
 Director, Account Services  
 301.498.6656:140 (o)  
[LMDagency.com](http://LMDagency.com)

Find and follow us on Facebook  
 GSA Schedule Contract GS-07F-0086T  
 WOSB, 8(m), SBR, MBE

5/13/2021

Twice per year, Woodland Pulp LLC will contact WQDY to ask us to run some public service messages about the natural gas pipelines. These pipelines supply natural gas to the mill and are located in areas that see more traffic in the spring and the fall from outdoor enthusiasts, like hunters, 4 wheelers clubs, and hikers.



Broadcast Contract

**Classic Hits**  
 WQDY 92.7 FM - WALZ 95.3 FM

**BORDER**  
**COUNTRY 102.9**  
**WCRO FM**



Customer # \_\_\_\_\_ Advertiser Woodland Pulp LLC Order # \_\_\_\_\_

Client/Agency Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Buyer/Contact Person Tanesha Pottle Phone 477-4128  
 Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Local      Salesperson Jeff  
 Regional      Order # \_\_\_\_\_  
 National

Co-Op Billing?  Yes  No      If Yes, Co-Op Description \_\_\_\_\_  
 Times:  Yes  No      Any Special Needs: \_\_\_\_\_

Product Code # \_\_\_\_\_ Estimate # \_\_\_\_\_  
 Continuous Flight   
 Alternating Weeks

ITEM	CART #	LENGTH	START DATE	END DATE	SCHEDULE		RATE	M	T	W	T	F	S	S	REMARKS
					BEGIN TIME	END TIME									
1	T2	:38	5-6-21	5-30-21	6:00	19:00	10 <sup>40</sup>	Z	Z	Z	Z	Z	Z	Z	
2	T2	:38	5-6-21	5-30-21	6:00	19:00	N/C	Z	Z	Z	Z	Z	Z	Z	

Totals: No. Spots 100      Weekly Cost \$ \_\_\_\_\_      Schedule Cost \$ 5200

Rate Card/Grid \_\_\_\_\_ Discounts \_\_\_\_\_ Other \_\_\_\_\_

Additional Comments \_\_\_\_\_

Authorized By Tanesha Pottle by phone      Date 3-22-21

697 Main Street      WQDY 92.7 FM      WALZ 95.3 FM      WCRO 102.9 FM      P.O. Box 905  
 Calais, Maine 04819      St. Stephen, N.B. E9L 2X2  
 207-454-7545 • 1-888-355-2992 • 207-255-4652 • www.wqdy.fm •

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with a intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



WQDY INC.  
 637 MAIN STREET  
 CALAIS, MAINE 04619  
 -----  
 PO BOX 305  
 ST.STEPHEN, N.B. CANADA  
 E3L 2X2

WOODLAND PULP LLC  
 144 MAIN STREET  
 BAILEYVILLE, ME 04694

# WQDY FM / WALZ FM Order Confirmation

OrderID: 0957-050

Sponsor: Woodland Pulp LLC  
 Product: Woodland Pulp LLC  
 Estimate/PO:  
 AccountRep: Jeff Demmons  
 BillingCycle: Calendar Month  
 InvoiceType: Times/Rates  
 Run Dates: 5/6/2021 - 5/30/2021  
 Items Ordered: 100  
 Gross Amount: 520.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 520.00

## Scheduled Station(s): WQDY-FM Woodland Pulp LLC

Printed 7/5/2021 9:49:15 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost	
01 5/6/2021 - 5/30/2021	All Weeks	06:00 AM - 07:00 PM	2	2	2	2	2	2	2	14	:38	Spot	T2		50	10.40	520.00	
02 5/6/2021 - 5/30/2021	All Weeks	06:00 AM - 07:00 PM	2	2	2	2	2	2	2	14	:38	Spot	T2		50	0.00	0.00	
<b>Calendar Month Projected Billing [Net]:</b>																		
Apr-21		0.00																
			May-21					520.00										
									Jun-21				0.00					520.00

Confirmed Correct; Payment Guaranteed

Accepted for WQDY FM / WALZ FM

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WQDY INC.  
637 MAIN STREET  
CALAIS, MAINE 04619

PO BOX 305  
ST.STEPHEN, N.B. CANADA  
E3L 2X2

# WQDY-FM Invoice

Invoice ID: 21050219  
Invoice Date: 5/31/2021  
Account ID: 0957  
Order ID: 0957-050  
Account Rep: Jeff Demmons

Amount Due: \$520.00

Amount Paid: \_\_\_\_\_

WOODLAND PULP LLC  
144 MAIN STREET  
BAILEYVILLE, ME 04694

WQDY 92.7FM WALZ 95.3FM  
All times Eastern Standard Time  
Canadian customers billed in Canadian funds  
Credit Card surcharge 4% applied for CC payment  
207-454-7545 / 207-255-4652 / wqdy@wqdy.fm

Sponsor: Woodland Pulp LLC  
Woodland Pulp LLC

Date	Description	Times		Qty	Rate	Cost
5/6/2021	:38 Spot	09:18 AM	11:14 AM	2	0.00	0.00
5/6/2021	:38 Spot	07:30 AM	06:05 PM	2	10.40	20.80
5/7/2021	:38 Spot	06:28 AM	08:30 AM	2	0.00	0.00
5/7/2021	:38 Spot	12:45 PM	02:46 PM	2	10.40	20.80
5/8/2021	:38 Spot	01:13 PM	04:15 PM	2	0.00	0.00
5/8/2021	:38 Spot	07:44 AM	10:30 AM	2	10.40	20.80
5/9/2021	:38 Spot	06:19 AM	11:43 AM	2	0.00	0.00
5/9/2021	:38 Spot	08:30 AM	09:29 AM	2	10.40	20.80
5/10/2021	:38 Spot	07:16 AM	10:28 AM	2	0.00	0.00
5/10/2021	:38 Spot	02:14 PM	05:44 PM	2	10.40	20.80
5/11/2021	:38 Spot	08:16 AM	01:13 PM	2	0.00	0.00
5/11/2021	:38 Spot	06:47 AM	03:30 PM	2	10.40	20.80
5/12/2021	:38 Spot	10:14 AM	05:35 PM	2	0.00	0.00
5/12/2021	:38 Spot	07:16 AM	02:31 PM	2	10.40	20.80
5/13/2021	:38 Spot	08:16 AM	04:19 PM	2	0.00	0.00
5/13/2021	:38 Spot	11:51 AM	01:29 PM	2	10.40	20.80
5/14/2021	:38 Spot	06:27 AM	09:15 AM	2	0.00	0.00
5/14/2021	:38 Spot	02:45 PM	05:35 PM	2	10.40	20.80
5/15/2021	:38 Spot	09:29 AM	11:19 AM	2	0.00	0.00
5/15/2021	:38 Spot	06:22 AM	08:17 AM	2	10.40	20.80
5/16/2021	:38 Spot	07:29 AM	06:50 PM	2	0.00	0.00
5/16/2021	:38 Spot	09:44 AM	05:23 PM	2	10.40	20.80
5/17/2021	:38 Spot	08:21 AM	11:46 AM	2	0.00	0.00
5/17/2021	:38 Spot	02:30 PM	05:13 PM	2	10.40	20.80
5/18/2021	:38 Spot	10:29 AM	01:13 PM	2	0.00	0.00
5/18/2021	:38 Spot	07:46 AM	04:47 PM	2	10.40	20.80
5/19/2021	:38 Spot	09:31 AM	02:14 PM	2	0.00	0.00
5/19/2021	:38 Spot	06:46 AM	11:46 AM	2	10.40	20.80
5/20/2021	:38 Spot	07:28 AM	12:41 PM	2	0.00	0.00
5/20/2021	:38 Spot	10:30 AM	03:14 PM	2	10.40	20.80
5/21/2021	:38 Spot	11:17 AM	04:43 PM	2	0.00	0.00
5/21/2021	:38 Spot	08:18 AM	01:45 PM	2	10.40	20.80
5/22/2021	:38 Spot	06:44 AM	12:15 PM	2	0.00	0.00
5/22/2021	:38 Spot	09:17 AM	03:42 PM	2	10.40	20.80
5/23/2021	:38 Spot	08:15 AM	05:11 PM	2	0.00	0.00
5/23/2021	:38 Spot	10:45 AM	06:50 PM	2	10.40	20.80
5/24/2021	:38 Spot	11:45 AM	05:48 PM	2	0.00	0.00
5/24/2021	:38 Spot	07:49 AM	01:30 PM	2	10.40	20.80
5/25/2021	:38 Spot	06:47 AM	03:13 PM	2	0.00	0.00

# WQDY-FM Invoice

Sponsor: Woodland Pulp LLC  
Woodland Pulp LLC

Invoice ID: 21050219  
Invoice Date: 5/31/2021

Page 2

Date	Description	Times	Qty	Rate	Cost
5/25/2021	:38 Spot	09:41 AM 12:17 PM	2	10.40	20.80
5/26/2021	:38 Spot	07:29 AM 01:46 PM	2	0.00	0.00
5/26/2021	:38 Spot	10:26 AM 05:15 PM	2	10.40	20.80
5/27/2021	:38 Spot	09:45 AM 11:29 AM	2	0.00	0.00
5/27/2021	:38 Spot	06:16 AM 02:15 PM	2	10.40	20.80
5/28/2021	:38 Spot	07:17 AM 10:46 AM	2	0.00	0.00
5/28/2021	:38 Spot	01:32 PM 04:15 PM	2	10.40	20.80
5/29/2021	:38 Spot	08:15 AM 10:28 AM	2	0.00	0.00
5/29/2021	:38 Spot	07:14 AM 12:41 PM	2	10.40	20.80
5/30/2021	:38 Spot	07:15 AM 11:29 AM	2	0.00	0.00
5/30/2021	:38 Spot	09:15 AM 04:34 PM	2	10.40	20.80

100 Total Items

Total Cost:

520.00

Amount Due:

520.00



WQDY Inc.



WQDY 92.7FM•WALZ 95.3FM•WCRQ 102.9FM

Commercial Copy

CLIENT: Woodland Pulp LLC
SUBJECT/ISCI:
FLIGHT:
PRINT DATE:

LENGTH: : CART #
AE: Jeff Demmons
WRITER:
FILE:

:00 Woodland Pulp LLC uses a natural gas pipeline in Baileyville to deliver natural gas to the mill.
:10 Pipelines are buried underground and are marked with yellow signs where crossing a street,
:15 highway or railway crossing. In the unlikely event of a leak, you may smell a rotten egg type
:20 odor, hear an unusual noise such as a hissing sound from the ground or see dirt or water blow-
:30 ing into the air. If any of these are present, leave the area and call Woodland Pulp at 427-6400,
and 911. Also, before you dig for a project around your home, call 811 three days in advance
and they will come mark area lines for free. This public safety message is brought to you by
Woodland Pulp LLC and Classic Hits.

:40
:50
:60

This announcement was broadcast \_\_\_\_\_ times, as entered in the station's program log. The times this announcement was broadcast were billed to this sta-
tion's client on our invoice(s) numbered/dated \_\_\_\_\_ at the earned rate of: \_\_\_\_\_

\$ \_\_\_\_\_ each for \_\_\_\_\_ announcements, for a total of \$ \_\_\_\_\_
\$ \_\_\_\_\_ each for \_\_\_\_\_ announcements, for a total of \$ \_\_\_\_\_
\$ \_\_\_\_\_ each for \_\_\_\_\_ announcements, for a total of \$ \_\_\_\_\_

\_\_\_\_\_  
Signature of station official
\_\_\_\_\_  
Notary Public

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