



KBSL-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

Liberty Principles PAC  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

# Contract # 3243958

**Schedule Dates** 03/10/18-03/19/18  
**Advertiser** Liberty Principles PAC (107692)  
**Agency** Liberty Principles PAC INC (17375)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Liberty Principles PAC - IL-HD-115 - Jacobs (1008)  
**Salesperson** Millennium/CHI, Chicago (1094)  
**Sales Office** Millennium Chicago  
**Buyer Name** Vail, Rob  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** IL HD 115 - Jacobs  
REP-DAN RAYMOND

**Date Entered** 03/09/18  
**Last Modified** 03/09/18  
**Entered By** Rita Schmidgall  
**CO-OP** No  
**Headline #** ECR25908386  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,938.75  
**Net Total** \$10,986.25  
**Sales Tax**

**Paducah (KBSL)**  
**By Broadcast Month**  
Mar. 2018  
**Spots** 79  
**Rate** \$12,925.00  
**Grand Total:** 79 \$12,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (4-5)	03/12/18-03/16/18	1	:30	4P- Judge Judy	7	X	X	X	X	X			7	\$45.00	\$315.00	Paducah (KBSL)	JUDGE JUDY	3/9/18
2.0	Normal Line / SPOT (2-5)	03/12/18-03/16/18	1	:30	4P- Judge Judy	7	X	X	X	X	X			7	\$45.00	\$315.00	Paducah (KBSL)	JUDGE JUDY	3/9/18
3.0	Normal Line / SPOT (3-5)	03/12/18-03/16/18	1	:30	4:29P- Judge Judy 2	7	X	X	X	X	X			7	\$45.00	\$315.00	Paducah (KBSL)	JUDGE JUDY	3/9/18
4.0	Normal Line / SPOT (4-5)	03/12/18-03/16/18	1	:30	4:58P- The Goldbergs	7	X	X	X	X	X			7	\$80.00	\$560.00	Paducah (KBSL)	GOLDBERGS	3/9/18
5.0	Normal Line / SPOT (5-1.5)	03/12/18-03/16/18	1	:30	5:28P- Modern Family	7	X	X	X	X	X			7	\$85.00	\$595.00	Paducah (KBSL)	MODERN FAMILY	3/9/18
6.0	Normal Line / SPOT (6-2.0)	03/12/18-03/16/18	1	:30	5:58P- Big Bang Theory	7	X	X	X	X	X			7	\$175.00	\$1,225.00	Paducah (KBSL)	BIG BANG	3/9/18
7.0	Normal Line / SPOT (7-2.0)	03/12/18-03/16/18	1	:30	6:28P- Big Bang Theory 2	7	X	X	X	X	X			7	\$200.00	\$1,400.00	Paducah (KBSL)	BIG BANG	3/9/18
8.0	Normal Line / News (8-1.5)	03/10/18-03/11/18	1	:30	9P- News-News	3						X	X	3	\$175.00	\$525.00	Paducah (KBSL)	NEWS	3/9/18
9.0	Normal Line / News (9-1.5)	03/12/18-03/18/18	1	:30	9P- News-News	1	1	1	1	1	1	1		7	\$175.00	\$1,225.00	Paducah (KBSL)	NEWS	3/9/18
10.0	Normal Line / NASCAR (10-2.5)	03/11/18-03/11/18	1	:30	2P- Sports-FOX Monster Energy NASCAR Cup Series								3	3	\$450.00	\$1,350.00	Paducah (KBSL)	NASCAR	3/9/18
11.0	Normal Line / NASCAR (11-2.5)	03/10/18-03/10/18	1	:30	2:30P- Sports-FOX NASCAR Xfinity Series							3		3	\$450.00	\$1,350.00	Paducah (KBSL)	NASCAR	3/9/18
12.0	Normal Line / Prime (12-2.5)	03/12/18-03/12/18	1	:30	8P- FOX-The Resident (Monday)	2								2	\$275.00	\$550.00	Paducah (KBSL)	RESIDENT	3/9/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbj.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KBSL-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

# Contract # 3243958

**Schedule Dates** 03/10/18-03/19/18  
**Advertiser** Liberty Principles PAC (107692)  
**Agency** Liberty Principles PAC INC (17375)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Liberty Principles PAC - IL-HD-115 - Jacobs (1008)  
**Salesperson** Millennium/CH, Chicago (1094)  
**Sales Office** Millennium Chicago  
**Buyer Name** Vail, Rob  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** IL HD 115 - Jacobs  
REP-DAN RAYMOND

**Date Entered** 03/09/18  
**Last Modified** 03/09/18  
**Entered By** Rita Schmidgall  
**CO-OP** No  
**Headline #** ECR25908386  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,938.75  
**Net Total** \$10,986.25  
**Sales Tax**

By Broadcast Month	Spots	Rate
Mar. 2018	79	\$12,925.00
<b>Grand Total:</b>	<b>79</b>	<b>\$12,925.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Prime (13-2.5)	03/13/18-03/13/18	1	:30	6:58P- FOX-Lethal Weapon (Tuesday)			2						2	\$250.00	\$500.00	Paducah (KBSI)	LETHAL WEAPON	3/9/18
14.0	Normal Line / Prime (14-2.5)	03/19/18-03/19/18	1	:30	8P- FOX-The Resident (Monday)		2							2	\$275.00	\$550.00	Paducah (KBSI)	RESIDENT	3/9/18
15.0	Normal Line / Prime (15-2.5)	03/19/18-03/19/18	1	:30	6:58P- FOX-Lucifer (Monday)		2							2	\$225.00	\$450.00	Paducah (KBSI)	LUCIFER	3/9/18
16.0	Normal Line / Prime (16-3.0)	03/14/18-03/14/18	1	:30	6:58P- FOX-The X-Files (Wednesday)				2					2	\$325.00	\$650.00	Paducah (KBSI)	X-FILES	3/9/18
17.0	Normal Line / Prime (17-2.5)	03/14/18-03/14/18	1	:30	8P- FOX-911 (Wednesday)				2					2	\$275.00	\$550.00	Paducah (KBSI)		3/9/18
18.0	Normal Line / Prime (18-3.0)	03/15/18-03/15/18	1	:30	7P- 9P (CST)				2					2	\$250.00	\$500.00	Paducah (KBSI)		3/9/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/rp-1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# KATZ TELEVISION GROUP

125 West 59th St  
New York, NY 10019

Contract # 25908380

Changes as of: 3/29/18 at 10:41 AM

Version: Current State Version 1

CPE:  
Agency: LIBERTY PRINCIPLE  
PAC

Flight: 3/9/18 - 3/19/18  
Advertiser: Liberty Principles PAC

Station: KESJ  
Market: Paducah

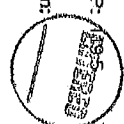
Total \$: \$12,925.00  
Total Spots: 79

505 N LAKE SHORE  
DRIVE  
APT 516  
CHICAGO, IL 60611

Product: IL HD 115 - Jacobs  
Agency Order #:  
Buyer: Rob Vail  
Salesperson: DAN RAYMOND  
312-832-6634

Office: CHICAGO  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: COLIN HANCOCK  
312-832-6613

Total CPE: \$108.16  
Total GPP: \$108.16  
Separation: \$108.16



Day/Time		DP	Program	Rate	ASPT	Len	30s	31/2	31/9	3/9 - 3/19										Total Spots	Total \$	CPE	GRP
M-F	1 4p-4:30p		JUDGE JUDY	\$45.00	0.5	30	0	7	0														
M-F	2 4p-4:30p		JUDGE JUDY	\$45.00	0.5	30	0	7	0														
M-F	3 4:30p-5p		JUDGE JUDY	\$45.00	0.5	30	0	7	0														
M-F	4 5p-5:30p		GOLDBERGS	\$80.00	0.5	30	0	7	0														
M-F	5 5:30p-6p		MODERN FAMILY	\$85.00	1.5	30	0	7	0														
M-F	6 6p-6:30p		BIG BANG THEORY	\$175.00	2.0	30	0	7	0														
M-F	7 6:30p-7p		BIG BANG THEORY	\$200.00	2.0	30	0	7	0														
F-Su	8 9p-10p		NEWS	\$175.00	1.5	30	3	0	0														
M-Su	9 9p-10p		NEWS	\$175.00	1.5	30	0	7	0														
Su	10 2:30p-6:30p		NASCAR 7:20p-7:30p	\$450.00	2.5	30	3	0	0														
Sa	11 3p-6p		NASCAR	\$450.00	2.5	30	3	0	0														
M	12 8p-9p		THE RESIDENT	\$275.00	2.5	30	0	2	0														
Tu	13 7p-8p		LETHAL WEAPON	\$250.00	2.5	30	0	2	0														
M	14 8p-9p		THE RESIDENT	\$275.00	2.5	30	0	0	2														
M	15 7p-8p		LUCIFER	\$225.00	2.5	30	0	0	2														
W	16 7p-8p		X-FILES	\$325.00	3.0	30	0	2	0														
W	17 8p-9p		911	\$275.00	2.5	30	0	2	0														
Th	18 7p-9p		THE FOUR	\$250.00	3.0	30	0	2	0														
TOTALS: 9 66 4																				79	\$12,925.00	\$108.16	118.5



125 West 55th St  
New York, NY 10019

Contract # 25006386

Changes as of: 3/9/18 at 10:14 AM

Version: Current State Version: 1

CPE:  
Agency: LIBERTY PRINCIPLE  
PAC

Flight: 3/9/18 - 3/19/18  
Advertiser: Liberty Principles PAC

Station: KBSI  
Market: Paducah

Total \$: \$12,925.00  
Total Spots: 79

505 N LAKE SHORE  
DRIVE  
APT 516  
CHICAGO, IL 60611

Product: IL HD 115 - Jacobs

Office: CHICAGO

Total CPE: \$108.16  
Total GRP: 119.5

Agency Order #:  
Buyer: Rob Vail  
Salesperson: DAN RAYMOND  
312-832-6634

Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: COLIN HANCOCK  
312-832-6613

Separation:

Special  
Instructions

### Competitive Information

Market Budget:	\$58,196
KBSI Share:	23%
Comment:	
WPSD:	42%
WSIL:	35%

### Daypart Summary

Day/Time	% Share	Spots	Dollars	CPE	GRP
	100%	79	\$12,925.00	\$108.16	119.5
Total	100%	79	\$12,925.00	\$108.16	119.5

### Monthly Summary

Month	Spots	Dollars
2018-Mar	79	\$12,925.00
Total	79	\$12,925.00

### Transaction History

Trans	Created/Received	Created by	Status	Spots	\$ CPE	Contract \$	Comment
Queued for Electronic Contracting	3/9/18 10:16 AM				\$0	\$0	
New	3/9/18 10:14 AM	COLIN HANCOCK	New	79	\$12,925.00	\$12,925.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">KBSI-TV</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">1/29/18</span>
---	---

I, Dan Proff

do hereby request station time concerning the following issue:

HD 115
--------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	various	7	IP	various	1

This broadcast time will be used by: Liberty Principles PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Liberty Principles PAC Chicago, IL 60611  
505 N. Lakeshore Drive

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dan Proff Chairman & Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Liberty Principles PAC 505 N. Lake Shore Drive	Chicago, IL 60611
---	-------------------

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Dan Proft Chairman & Treasurer
--------------------------------

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/11/18      [Signature]      (847) 421-8287  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature      [Signature]      \_\_\_\_\_  
Printed Name      Title