

INVOICE



Remit Address:
WGHP-TV
 *** New Remit To Address ***
 P. O. Box 417868
 Boston, MA 02241-7868
 Main: (336) 841-8888
 Billing: (336) 821-1209

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 100 N 20th St
 Suite 201
 Philadelphia, PA 19103

Invoice #	359122-1
Invoice Date	11/08/16
Invoice Month	November 2016
Invoice Period	10/31/16 - 11/07/16

Advertiser	NC Families First
Product	NCFAMFIRST/11012016
Estimate Number	

Order #	359122
Alt Order #	08328010
Deal #	
Order Flight	11/01/16 - 11/07/16

Station	WGHP-TV
Account Executive	Jamie Andrus
Sales Office	NSO Washington D.C.
Sales Region	National

IDB #	
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	8	TU-F 8a-9a	8:00 AM-9:00 AM		10/31/16 to 11/06/16	4x	-TWTF--				
	8			Tu	11/01/16	:00			\$700.00	Credited	3
	8			W	11/02/16	:00			\$700.00	Credited	1
	8			Th	11/03/16	:00			\$700.00	Credited	2
	8			F	11/04/16	:00			\$700.00	Credited	4
2	8	TU-F 6a-8a	6:00 AM-8:00 AM		10/31/16 to 11/06/16	4x	-TWTF--				
	8			Tu	11/01/16	:30	7:39 AM	NCTV1611H	\$850.00		2
	8			W	11/02/16	:30	7:58 AM	NCTV1613H	\$850.00		3
	8			Th	11/03/16	:30	6:58 AM	NCTV1613H	\$850.00		4
	8			F	11/04/16	:30	6:57 AM	NCTV1613H	\$850.00		1
3	8	TU-F 5a-530a	5:00 AM-5:30 AM		10/31/16 to 11/06/16	4x	-TWTF--				
	8			Tu	11/01/16	:00			\$500.00	Credited	3
	8			W	11/02/16	:30			\$500.00	Credited	2
	8			Th	11/03/16	:00	5:29 AM	NCTV1613H	\$500.00	Credited	1
	8			F	11/04/16	:00			\$500.00	Credited	4
4	8	TU-F 4p-5p	4:00 PM-5:00 PM		10/31/16 to 11/06/16	4x	-TWTF--				
	8			Tu	11/01/16	:00			\$400.00	Credited	1
	8			W	11/02/16	:00			\$400.00	Credited	4
	8			Th	11/03/16	:00			\$400.00	Credited	2
	8			F	11/04/16	:00			\$400.00	Credited	3
5	8	TU-F 12p-1p	12:00 PM-1:00 PM		10/31/16 to 11/06/16	4x	-TWTF--				
	8			Tu	11/01/16	:00			\$350.00	Credited	2
	8			W	11/02/16	:00			\$350.00	Credited	1
	8			Th	11/03/16	:00			\$350.00	Credited	3
	8			F	11/04/16	:00			\$350.00	Credited	4
6	8	EN Special	7p-8p		10/31/16 to 11/06/16	1x	-----S-				

INVOICE

Remit Address:

WGHP-TV

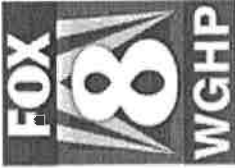
*** New Remit To Address ***

P. O. Box 417868

Boston, MA 02241-7868

Main: (336) 841-8888

Billing: (336) 821-1209



Invoice #	359122-1
Invoice Date	11/08/16
Invoice Month	November 2016
Invoice Period	10/31/16 - 11/07/16

Advertiser	NC Families First
Product	NCFAMFIRST/11012016
Estimate Number	

Order #	359122
Alt Order #	08328010
Deal #	
Order Flight	11/01/16 - 11/07/16

Station	WGHP-TV
Account Executive	Jamie Andrus
Sales Office	NSO Washington D.C.
Sales Region	National

IDB #	
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Billing Address:

Shorr Johnson Magnus

Attention: Accounts Payable

100 N 20th St

Suite 201

Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	8	EN Special	7p-8p	Sa	11/05/16	:00			\$800.00	Credited	1
7	8	FRI 6p-630p	6:00 PM-6:30 PM		10/31/16 to 11/06/16	1x	----1--		\$1,400.00	Credited	1
8	8	ACCESS HOLLYWOOD	7:30 PM-8:00 PM		10/31/16 to 11/06/16	1x	----1--		\$400.00	Credited	1
9	8	FRI 630p-7p	6:30 PM-7:00 PM		10/31/16 to 11/06/16	1x	----1--		\$1,200.00	Credited	1
10	8	TU,TH-F 10p-1030p	10:00 PM-10:30 PM		10/31/16 to 11/06/16	3x	-T-TF--		\$1,500.00	Credited	3
	8				11/01/16	:00			\$1,500.00	Credited	4
	8				11/03/16	:00			\$1,500.00	Credited	5
11	8	TU,TH-F 1030p-11p	10:30 PM-11:00 PM		10/31/16 to 11/06/16	3x	-T-TF--		\$1,400.00	Credited	2
	8				11/01/16	:00			\$1,400.00	Credited	4
	8				11/03/16	:00			\$1,400.00	Credited	5
12	8	MON8a-9a	8:00 AM-9:00 AM		11/07/16 to 11/13/16	1x	1-----		\$800.00	Credited	1
13	8	MON 6a-8a	6:00 AM-8:00 AM		11/07/16 to 11/13/16	1x	1-----		\$850.00	Credited	1
14	8	MON 5a-6a	5:00 AM-6:00 AM		11/07/16 to 11/13/16	1x	1-----		\$500.00	Credited	1
15	8	WED 630p-7p	6:30 PM-7:00 PM		11/07/16	:00			\$500.00	Credited	1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Remit Address:

WGHP-TV

*** New Remit To Address ***

P. O. Box 417868

Boston, MA 02241-7868

Main: (336) 841-8888

Billing: (336) 821-1209



Invoice #	359122-1
Invoice Date	11/08/16
Invoice Month	November 2016
Invoice Period	10/31/16 - 11/07/16

Advertiser	NC Families First
Product	NCFAMFIRST/11012016
Estimate Number	

Order #	359122
Alt Order #	08328010
Deal #	
Order Flight	11/01/16 - 11/07/16

Station	WGHP-TV
Account Executive	Jamie Andrus
Sales Office	NSO Washington D.C.
Sales Region	National

Billing Address:

Shorr Johnson Magnus

Attention: Accounts Payable

100 N 20th St

Suite 201

Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	8	WED 630p-7p	6:30 PM-7:00 PM		10/31/16 to 11/06/16	1x	--1----				
				W	11/02/16	:00			\$1,200.00	Credited	1
16	8	WED 6p-630p	6:00 PM-6:30 PM		10/31/16 to 11/06/16	1x	--1----				
				W	11/02/16	:00			\$1,400.00	Credited	1
17	8	MON 6p-630p	6:00 PM-6:30 PM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:00			\$1,600.00	Credited	1
18	8	MON 10p-11p	10:00 PM-10:30 PM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:00			\$2,000.00	Credited	1
19	8	MON 10p-11p	10:30 PM-11:00 PM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:00			\$1,800.00	Credited	1
20	8	MON 630p-7p	6:30 PM-7:00 PM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:00			\$4,500.00	Credited	1
21	8	TUE 5p-6p	5:00 PM-6:00 PM		10/31/16 to 11/06/16	1x	-1-----				
				Tu	11/01/16	:00			\$900.00	Credited	1
22	8	THUR 5p-6p	5:00 PM-6:00 PM		10/31/16 to 11/06/16	1x	---1---				
				Th	11/03/16	:00			\$900.00	Credited	1
23	8	ACCESS HOLLYWOOD	7:30 PM-8:00 PM		10/31/16 to 11/06/16	1x	-1-----				
				Tu	11/01/16	:00			\$400.00	Credited	1
24	8	ACCESS HOLLYWOOD	7:30 PM-8:00 PM		10/31/16 to 11/06/16	1x	--1----				
				W	11/02/16	:00			\$400.00	Credited	1

INVOICE

Remit Address:



WGHP-TV

*** New Remit To Address ***

P. O. Box 417868
 Boston, MA 02241-7868
 Main: (336) 841-8888
 Billing: (336) 821-1209

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 100 N 20th St
 Suite 201
 Philadelphia, PA 19103

Invoice #	359122-1
Invoice Date	11/08/16
Invoice Month	November 2016
Invoice Period	10/31/16 - 11/07/16

Advertiser	NC Families First
Product	NCFAMFIRST/11012016
Estimate Number	

Order #	359122
Alt Order #	08328010
Deal #	
Order Flight	11/01/16 - 11/07/16

Station	WGHP-TV
Account Executive	Jamie Andrus
Sales Office	NSO Washington D.C.
Sales Region	National

IDB #	
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	8	ACCESS HOLLYWOOD	7:30 PM-8:00 PM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:00			\$600.00	Credited	1
26	8	MON 12p-1p	12:00 PM-1:00 PM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:00			\$500.00	Credited	1
27	8	MON 4p-5p	4:00 PM-5:00 PM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:00			\$500.00	Credited	1
28	8	Su 10p-1030p	10:00 PM-10:30 PM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:00			\$500.00	Credited	1
29	8	Su 1030p-11p	10:30 PM-11:00 PM		10/31/16 to 11/06/16	1x	-----S				
				Su	11/06/16	:00			\$1,500.00	Credited	1
30	8	WED 10p-1030p	10:00 PM-10:30 PM		10/31/16 to 11/06/16	1x	-----S				
				Su	11/06/16	:00			\$1,400.00	Credited	1
31	8	WED 1030p-11p	10:30 PM-11:00 PM		10/31/16 to 11/06/16	1x	--W----				
				W	11/02/16	:00			\$3,000.00	Credited	1
32	8	Friday Football Frenzy	11p-1130p		10/31/16 to 11/06/16	1x	---W----				
				W	11/02/16	:00			\$2,500.00	Credited	1
33	8	Late Run News	11:00 PM-12:00 XM		10/31/16 to 11/06/16	1x	-----F--				
				F	11/04/16	:30	11:10 PM	NCTV1613H	\$1,000.00		1
34	8	FRI 430a-5a	430a-5a		10/31/16 to 11/06/16	1x	-----F--				
				Sa	11/05/16	:00			\$500.00	Credited	1
				Sa	11/05/16	:00			\$500.00	Credited	2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Remit Address:
WGHP-TV
 *** New Remit To Address ***
 P. O. Box 417868
 Boston, MA 02241-7868
 Main: (336) 841-8888
 Billing: (336) 821-1209

Advertiser	NC Families First	Invoice #	359122-1
Product	NCFAMFIRST/11012016	Invoice Date	11/08/16
Estimate Number		Invoice Month	November 2016
		Invoice Period	10/31/16 - 11/07/16

Station	WGHP-TV	Order #	359122
Account Executive	Jamie Andrus	Alt Order #	08328010
Sales Office	NSO Washington D.C.	Deal #	
Sales Region	National	Order Flight	11/01/16 - 11/07/16

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 100 N 20th St
 Suite 201
 Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
34	8	FRI 430a-5a	430a-5a	F	11/04/16	:00					
	8				10/31/16 to 11/06/16	3x	-TW----		\$50.00	Credited	1
35	8	TUE-THUR 5a-6a	5:30 AM-6:00 AM	Tu	11/01/16	:00					
	8			W	11/02/16	:00			\$500.00	Credited	3
	8			Th	11/03/16	:00			\$500.00	Credited	2
	8								\$500.00	Credited	1
36	8	EN Special	7p-8p		10/31/16 to 11/06/16	1x	-----S-				
	8			Sa	11/05/16	:30	7:56 PM	NCTV1613H	\$800.00		1
37	8	TU-F 5a-530a	5:00 AM-5:30 AM	Tu	11/01/16	:30					
	8			W	11/02/16	:30	5:23 AM	NCTV1611H	\$600.00		1
	8			Th	11/03/16	:30	5:13 AM	NCTV1613H	\$600.00		2
	8						5:23 AM	NCTV1613H	\$600.00		3
38	8	MON 5a-6a	5:00 AM-6:00 AM		11/07/16 to 11/13/16	1x	1-----				
	8			M	11/07/16	:30	5:47 AM	NCTV1613H	\$1,000.00		1
39	8	MON 6a-8a	6:00 AM-8:00 AM		11/07/16 to 11/13/16	1x	1-----				
	8			M	11/07/16	:30	7:09 AM	NCTV1613H	\$1,500.00		1
40	8	TU-F 8a-9a	8:00 AM-9:00 AM		10/31/16 to 11/06/16	3x	-1-11--				
	8			Tu	11/01/16	:30	8:54 AM	NCTV1611H	\$900.00		1
	8			Th	11/03/16	:30	8:58 AM	NCTV1613H	\$900.00		2
	8			F	11/04/16	:30	8:39 AM	NCTV1613H	\$900.00		3
41	8	TU-F 12p-1p	12:00 PM-1:00 PM		10/31/16 to 11/06/16	2x	--1-1--				
	8			W	11/02/16	:30	12:54 PM	NCTV1613H	\$600.00		1
	8			F	11/04/16	:30	12:49 PM	NCTV1613H	\$600.00		2
42	8	MON 12p-1p	12:00 PM-1:00 PM								

We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Remit Address:

WGHP-TV

*** New Remit To Address ***

P. O. Box 417868

Boston, MA 02241-7868

Main: (336) 841-8888

Billing: (336) 821-1209



Invoice #	359122-1
Invoice Date	11/08/16
Invoice Month	November 2016
Invoice Period	10/31/16 - 11/07/16

Advertiser	NC Families First
Product	NCFAMFIRST/11012016
Estimate Number	

Order #	359122
Alt Order #	08328010
Deal #	
Order Flight	11/01/16 - 11/07/16

Station	WGHP-TV
Account Executive	Jamie Andrus
Sales Office	NSO Washington D.C.
Sales Region	National

IDB #	
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Billing Address:

Shorr Johnson Magnus

Attention: Accounts Payable

100 N 20th St

Suite 201

Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
42	8	MON 12p-1p	12:00 PM-1:00 PM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:30	12:55 PM	NCTV1613H	\$1,000.00		1
43	8	TU-F 4p-5p	4:00 PM-5:00 PM		10/31/16 to 11/06/16	2x	-1-1----				
				Tu	11/01/16	:30	4:21 PM	NCTV1611H	\$700.00		1
				Th	11/03/16	:30	4:23 PM	NCTV1613H	\$700.00		2
44	8	MON 4p-5p	4:00 PM-5:00 PM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:30	4:27 PM	NCTV1613H	\$1,000.00		1
45	8	THUR 5p-6p	5:00 PM-6:00 PM		10/31/16 to 11/06/16	1x	----1----				
				Th	11/03/16	:30	5:28 PM	NCTV1613H	\$1,500.00		1
46	8	FRI 6p-630p	6:00 PM-6:30 PM		10/31/16 to 11/06/16	1x	-----1--				
				F	11/04/16	:30	6:22 PM	NCTV1613H	\$2,200.00		1
47	8	MON 6p-630p	6:00 PM-6:30 PM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:30	6:13 PM	NCTV1613H	\$2,500.00		1
48	8	WED 630p-7p	6:30 PM-7:00 PM		10/31/16 to 11/06/16	1x	--1-----				
				W	11/02/16	:30	6:52 PM	NCTV1613H	\$1,800.00		1
49	8	FRI 630p-7p	6:30 PM-7:00 PM		10/31/16 to 11/06/16	1x	-----1--				
				F	11/04/16	:30	6:53 PM	NCTV1613H	\$1,800.00		1
50	8	MON 630p-7p	6:30 PM-7:00 PM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:30	6:58 PM	NCTV1613H	\$2,200.00		1
51	8	ACCESS HOLLYWOOD	7:30 PM-8:00 PM		10/31/16 to 11/06/16	1x	----1----				

INVOICE



Remit Address:
WGHP-TV
 *** New Remit To Address ***
 P. O. Box 417868
 Boston, MA 02241-7868
 Main: (336) 841-8888
 Billing: (336) 821-1209

Advertiser	NC Families First	Invoice #	359122-1
Product	NCFAMFIRST/11012016	Invoice Date	11/08/16
Estimate Number		Invoice Month	November 2016
		Invoice Period	10/31/16 - 11/07/16

Station	WGHP-TV	Order #	359122
Account Executive	Jamie Andrus	Alt Order #	08328010
Sales Office	NSO Washington D.C.	Deal #	
Sales Region	National	Order Flight	11/01/16 - 11/07/16

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 100 N 20th St
 Suite 201
 Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
51	8	ACCESS HOLLYWOOD	7:30 PM-8:00 PM	F	11/04/16	:00			\$4,200.00	Credited	1
52	8	ACCESS HOLLYWOOD	7:30 PM-8:00 PM		11/07/16 to 11/13/16	1x	1-----				
	M				11/07/16	:00			\$2,000.00	Credited	1
53	8	TU,TH-F 10p-1030p	10:00 PM-10:30 PM		10/31/16 to 11/06/16	3x	-1-11--				
	Tu				11/01/16	:30	12:42 AM	NCTV1611H	\$2,500.00		1
	Ran Late				11/03/16	:30	10:14 PM	NCTV1613H	\$2,500.00		2
	F				11/04/16	:30	10:36 PM	NCTV1613H	\$2,500.00		3
54	8	MON 10p-1030p	10:00 PM-10:30 PM		11/07/16 to 11/13/16	1x	1-----				
	M				11/07/16	:30	10:13 PM	NCTV1613H	\$5,000.00		1
55	8	IN DEPTH	11p-1130p		10/31/16 to 11/06/16	1x	-----S				
	Su				11/06/16	:30	11:23 PM	NCTV1613H	\$400.00		1
56	8	Late Run News	ALT LOG		10/31/16 to 11/06/16	1x	--W----				
	W				11/02/16	:30	2:15 AM	NCTV1613H	\$3,000.00		1
	Ran late										
57	8	Late Run News	ALT LOG		10/31/16 to 11/06/16	1x	--W----				
	W				11/02/16	:30	2:28 AM	NCTV1613H	\$2,500.00		1
	Ran late										
58	8	FRI 12p-1p	12:00 PM-1:00 PM		10/31/16 to 11/06/16	1x	-----1--				
	F				11/04/16	:30	12:42 PM	NCTV1613H	\$1,000.00		1
59	8	Station Special	7:00 PM-8:00 PM		10/31/16 to 11/06/16	1x	-----1--				
	F				11/04/16	:30	7:11 PM	NCTV1613H	\$1,200.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Remit Address:
WGHP-TV
*** New Remit To Address ***
P. O. Box 417868
Boston, MA 02241-7868
Main: (336) 841-8888
Billing: (336) 821-1209

Advertiser	NC Families First	Invoice #	359122-1
Product	NCFAMFIRST/11012016	Invoice Date	11/08/16
Estimate Number		Invoice Month	November 2016
		Invoice Period	10/31/16 - 11/07/16

Station	WGHP-TV	Order #	359122
Account Executive	Jamie Andrus	Alt Order #	08328010
Sales Office	NSO Washington D.C.	Deal #	
Sales Region	National	Order Flight	11/01/16 - 11/07/16

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
100 N 20th St
Suite 201
Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
60	8	M-F 5a-530a	5:00 AM-5:30 AM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:30	5:12 AM	NCTV1613H	\$1,000.00		1
61	8	M-F 9a-930a	9:00 AM-9:30 AM		11/07/16 to 11/13/16	1x	1-----				
				M	11/07/16	:30	9:28 AM	NCTV1613H	\$1,000.00		1
				Aired Spots		38					

Gross Total	\$51,900.00
Agency Commission	\$7,785.00
Net Amount Due	\$44,115.00
	Payment Terms 30 Days