

INVOICE



Remit Address:

WGHP-TV
***** New Remit To Address *****
P. O. Box 417868
Boston, MA 02241-7868
Main: (336) 841-8888
Billing: (336) 821-1209

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Invoice #	345213-1
Invoice Date	08/28/16
Invoice Month	August 2016
Invoice Period	08/01/16 - 08/08/16

Order #	345213
Alt Order #	08288434
Deal #	
Order Flight	08/02/16 - 08/08/16

IDB #	
Advertiser Code	773
Product Code	783

Agency Ref	
Advertiser Ref	

Advertiser	Priorities USA Action
Product	PRIOWOMEN VOTE 4699
Estimate Number	4699

Station	WGHP-TV
Account Executive	Jamie Andrus
Sales Office	NSO Washington D.C.
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	8	TU-FR,M 10p-1030p	10:00 PM-10:30 PM		08/02/16 to 08/08/16	4x	MTWTF--				
	8			Tu	08/02/16	:30	10:12 PM	WTV1614H	\$1,100.00		4
	8			W	08/03/16	:30	10:21 PM	WTV1614H	\$1,100.00		2
	8			F	08/05/16	:30	10:14 PM	WTV1614H	\$1,100.00		3
	8			M	08/08/16	:30	10:27 PM	WTV1614H	\$1,100.00		1
2	8	TU-FR,M 1230p-1p	12:30 PM-1:00 PM		08/02/16 to 08/08/16	2x	MTWTF--				
	8			F	08/05/16	:30	12:39 PM	WTV1614H	\$180.00		1
	8			M	08/08/16	:30	12:40 PM	WTV1614H	\$180.00		2
3	8	TU-FR,M 12p-1230p	12:00 PM-12:30 PM		08/02/16 to 08/08/16	2x	MTWTF--				
	8			W	08/03/16	:30	12:22 PM	WTV1614H	\$180.00		1
	8			M	08/08/16	:30	12:14 PM	WTV1614H	\$180.00		2
4	8	JUDGE JUDY	3:00 PM-4:00 PM		08/02/16 to 08/08/16	2x	MTWTF--				
	8			Tu	08/02/16	:30	3:25 PM	WTV1614H	\$165.00		1
	8			M	08/08/16	:30	3:54 PM	WTV1614H	\$165.00		2
5	8	TU-FR,M 430p-5p	4:30 PM-5:00 PM		08/02/16 to 08/08/16	2x	MTWTF--				
	8			Tu	08/02/16	:30	4:53 PM	WTV1614H	\$275.00		2
	8			W	08/03/16	:30	4:53 PM	WTV1614H	\$275.00		1
6	8	TU-FR,M 530a-6a	5:30 AM-6:00 AM		08/02/16 to 08/08/16	2x	MTWTF--				
	8			Tu	08/02/16	:30	5:40 AM	WTV1614H	\$275.00		2
	8			W	08/03/16	:30	5:40 AM	WTV1614H	\$275.00		1
7	8	TU-FR,M 530p-6p	5:30 PM-6:00 PM		08/02/16 to 08/08/16	2x	MTWTF--				
	8			W	08/03/16	:30	5:44 PM	WTV1614H	\$675.00		1
	8			M	08/08/16	:30	5:42 PM	WTV1614H	\$675.00		2
8	8	TU-FR,M 7a-730a	7:00 AM-7:30 AM		08/02/16 to 08/08/16	2x	MTWTF--				

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Product	PRIOWOMEN VOTE 4699	Invoice Date	08/28/16
Estimate Number	4699	Invoice Month	August 2016
		Invoice Period	08/01/16 - 08/08/16

Station	WGHP-TV	Order #	345213
Account Executive	Jamie Andrus	Alt Order #	08288434
Sales Office	NSO Washington D.C.	Deal #	
Sales Region	National	Order Flight	08/02/16 - 08/08/16

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	773
Special Handling		Product Code	783

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	8	TU-FR,M 7a-730a	7:00 AM-7:30 AM		08/02/16 to 08/08/16	2x	MTWTF--				
	8			Tu	08/02/16	:30	7:23 AM	WTV1614H	\$625.00		2
	8			F	08/05/16	:30	7:11 AM	WTV1614H	\$625.00		1
9	8	CELEB NAME GAME	7:00 PM-7:30 PM		08/02/16 to 08/08/16	3x	MTWTF--				
	8			Tu	08/02/16	:30	7:17 PM	WTV1614H	\$315.00		2
	8			W	08/03/16	:30	7:17 PM	WTV1614H	\$315.00		3
	8			M	08/08/16	:30	7:25 PM	WTV1614H	\$315.00		1
10	8	TU-FR,M 8a-830a	8:00 AM-8:30 AM		08/02/16 to 08/08/16	3x	MTWTF--				
	8			Tu	08/02/16	:30	8:39 AM	WTV1614H	\$400.00		1
	8			Th	08/04/16	:30	8:58 AM	WTV1614H	\$400.00		3
	8			M	08/08/16	:30	8:22 AM	WTV1614H	\$400.00		2
12	8	CELEB NAME GAME	7:00 PM-8:00 PM		08/01/16 to 08/07/16	2x	-----2-				
	8			Sa	08/06/16	:30	7:17 PM	WTV1614H	\$100.00		1
	8			Sa	08/06/16	:30	7:47 PM	WTV1614H	\$100.00		2
13	8	SUN 10p-1030p	10:00 PM-10:30 PM		08/01/16 to 08/07/16	1x	-----1				
	8			Su	08/07/16	:30	10:19 PM	WTV1614H	\$850.00		1
14	8	HOME FREE	8:00 PM-9:00 PM		08/01/16 to 08/07/16	1x	-----1				
	8			Th	08/04/16	:30	8:46 PM	WTV1614H	\$1,200.00		1
15	8	HOME FREE	9:00 PM-10:00 PM		08/01/16 to 08/07/16	1x	-----1				
	8			Th	08/04/16	:30	9:16 PM	WTV1614H	\$1,200.00		1
16	8	MASTERCHEF	8:00 PM-9:00 PM		08/01/16 to 08/07/16	1x	-----1				
	8			W	08/03/16	:30	8:42 PM	WTV1614H	\$1,400.00		1
17	8	MASTERCHEF	9:00 PM-10:00 PM		08/01/16 to 08/07/16	1x	-----1				

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17	8	MASTERCHEF	9:00 PM-10:00 PM		08/01/16 to 08/07/16	1x	--1----				
				W	08/03/16	:30	9:22 PM	WTV1614H	\$1,400.00		1
18	8	EXTRA	1130p-12a		08/01/16 to 08/07/16	1x	-TWTF--				
				Tu	08/02/16	:30	11:51 PM	WTV1614H	\$70.00		1
19	8	TU-FR 430a-5a	430a-5a		08/01/16 to 08/07/16	1x	-TWTF--				
				Tu	08/02/16	:30	4:46 AM	WTV1614H	\$30.00		1

Aired Spots 33

<u>Gross Total</u>	\$17,645.00
<u>Agency Commission</u>	\$2,646.75
<u>Net Amount Due</u>	\$14,998.25

Payment Terms 30 Days