

## INVOICE



WDBJ Television Inc.  
2807 Hershberger Rd  
Roanoke, VA 24017  
Main: (540)344-7000  
Billing:

www.wdbj7.com

Billing Address:

PINPOINT MEDIA  
Attention: Accounts Payable  
1707 OSAGE STREET  
SUITE 103  
ALEXANDRIA, VA 22302

Send Payment To:

WDBJ Television Inc.  
2807 Hershberger Road  
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
32515-1	09/21/14	September 2014	09/15/14 - 09/21/14

Station	Account Executive	Sales Office	Sales Region
WDBJ-TV	MATTHEW NORTEN	Political	Political spots

Advertiser	Product	Estimate Number
POLI / E GILLESPIE/R/SEN/	GILLESPIE FOR SENATE	290

Flight Dates	Order #	Alt Order #
09/16/14 - 09/22/14	32515	07363817

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	9	9

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/14	09/19/14	Blue Bloods	FRI 10-11P	----1--	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$420.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/19/14 10:33 PM Blue Bloods FRI 10-11P :30 DMGVA1407H \$420.00 NM									
2	09/19/14	09/19/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P		----1--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/19/14 11:12 PM M-F NEWS 7 AT 11 WEEKDAYS M-F 11-1135P :30 DMGVA1407H \$325.00 NM									
4	09/19/14	09/19/14	NEWS 7 AT NOON	M-F 12-1230P	----1--	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/19/14 12:16 PM NEWS 7 AT NOON M-F 12-1230P :30 DMGVA1407H \$195.00 NM									
5	09/19/14	09/19/14	NEWS 7 AT 5	M-F 5-530P	----1--	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$310.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/19/14 5:25 PM NEWS 7 AT 5 M-F 5-530P :30 DMGVA1407H \$310.00 NM									
6	09/19/14	09/19/14	5-6 Mornin'	5-6 MORNIN'	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/19/14 5:23 AM 5-6 Mornin' 5-6 MORNIN' :30 DMGVA1407H \$50.00 NM									
7	09/19/14	09/19/14	NEWS 7 AT 6	M-F 6-630P	----1--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$475.00									

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**Roanoke, VA 24017**

Invoice #	Invoice Date	Invoice Month	Invoice Period
32515-1	09/21/14	September 2014	09/15/14 - 09/21/14
Advertiser	Product	Estimate Number	
POLI / E GILLESPIE/R/SEN	GILLESPIE FOR SENATE	290	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/19/14	09/19/14	NEWS 7 AT 6	M-F 6-630P	----1--	:30	1	\$475.00	NM
-----1--									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDBJ F 09/19/14 6:22 PM NEWS 7 AT 6 M-F 6-630P :30 DMEGVA1407H \$475.00 NM									
8	09/19/14	09/19/14	NEWS 7 AT 6/CBS EVENING NEWS	M-F 6-7P	----1--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/15/14 09/21/14 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDBJ F 09/19/14 6:59 PM NEWS 7 AT 6/CBS EVENING NEWS M-F 6-7P :30 DMEGVA1407H \$450.00 NM									
9	09/19/14	09/19/14	WHEEL OF FORTUNE/JIMMY K	M-F 7-8P	----1--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/15/14 09/21/14 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDBJ F 09/19/14 7:42 PM WHEEL OF FORTUNE/JIMMY K M-F 7-8P :30 DMEGVA1407H \$500.00 NM									
10	09/19/14	09/19/14	CBS EARLY SHOW	M-F 7-9A	----1--	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/15/14 09/21/14 ----1-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDBJ F 09/19/14 8:47 AM CBS EARLY SHOW M-F 7-9A :30 DMEGVA1407H \$150.00 NM									
11	09/19/14	09/19/14	CSI: CRIME SCENE INVESTIGATION	FRI 8-9P	----1--	:30	1	\$265.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/15/14 09/21/14 ----1-- 1 \$265.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDBJ F 09/19/14 8:41 PM CSI: CRIME SCENE INVESTIGATION FRI 8-9P :30 DMEGVA1407H \$265.00 NM									
12	09/19/14	09/19/14	HAWAII FIVE-0	FRI 9-10P	----1--	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/15/14 09/21/14 ----1-- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDBJ F 09/19/14 9:32 PM HAWAII FIVE-0 FRI 9-10P :30 DMEGVA1407H \$325.00 NM									
23	09/20/14	09/20/14	WDBJ NEWS AT 7:30P	SAT 730-8P	-----1-	:30	1	\$105.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/15/14 09/21/14 -----1- 1 \$105.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDBJ Sa 09/20/14 7:58 PM WDBJ NEWS AT 7:30P SAT 730-8P :30 DMEGVA1407H \$105.00 NM									
24	09/20/14	09/20/14	NEWS 7 SAT MORNING	8-9A SAT	-----1-	:30	1	\$165.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/15/14 09/21/14 -----1- 1 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDBJ Sa 09/20/14 8:49 AM NEWS 7 SAT MORNING 8-9A SAT :30 DMEGVA1407H \$165.00 NM									
25	09/20/14	09/20/14	Crimetime Saturday	SAT 9-10P	-----1-	:30	1	\$50.00	NM

MTWTFSS

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Invoice #	Invoice Date	Invoice Month	Invoice Period
32515-1	09/21/14	September 2014	09/15/14 - 09/21/14
Advertiser	Product	Estimate Number	
POLI / E GILLESPIE/R/SEN	GILLESPIE FOR SENATE	290	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/20/14	09/20/14	Crimetime Saturday	SAT 9-10P	-----1-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----1- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Sa 09/20/14 9:59 PM Crimetime Saturday SAT 9-10P :30 DMEGVA1407H \$50.00 NM									
26	09/21/14	09/21/14	NFL GAME 1	SUN 1-4P	-----2	:30	2	\$640.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----2 2 \$640.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDBJ Su 09/21/14 2:21 PM NFL GAME 1 SUN 1-4P :30 DMEGVA1407H \$640.00 NM 1 WDBJ Su 09/21/14 3:12 PM NFL GAME 1 SUN 1-4P :30 DMEGVA1407H \$640.00 NM									
28	09/21/14	09/21/14	NEWS 7 SUNDAY MORN	8-9A	-----1	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----1 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Su 09/21/14 8:23 AM NEWS 7 SUNDAY MORNING 8-9A :30 DMEGVA1407H \$220.00 NM									
29	09/21/14	09/21/14	CBS News Sunday Morn	SU 9-1030A	-----1	:30	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----1 1 \$210.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Su 09/21/14 9:45 AM CBS News Sunday Morning SU 9-1030A :30 DMEGVA1407H \$210.00 NM									
32	09/18/14	09/18/14	NEWS 7 AT NOON	M-F 12-1230P	---1---	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 12:25 PM NEWS 7 AT NOON M-F 12-1230P :30 DMEGVA1407H \$195.00 NM									
33	09/18/14	09/18/14	NEWS 7 AT 5	M-F 5-530P	---1---	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$310.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 5:22 PM NEWS 7 AT 5 M-F 5-530P :30 DMEGVA1407H \$310.00 NM									
34	09/18/14	09/18/14	NEWS 7 AT 6	M-F 6-630P	---1---	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 6:22 PM NEWS 7 AT 6 M-F 6-630P :30 DMEGVA1407H \$475.00 NM									
35	09/18/14	09/18/14	MORNIN'	M-F 6-7A	---1---	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 6:55 AM MORNIN' M-F 6-7A :30 DMEGVA1407H \$195.00 NM									
36	09/18/14	09/18/14	NEWS 7 AT 6/CBS EVEN	M-F 6-7P	---1---	:30	1	\$450.00	NM

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Advertiser	Product	Estimate Number	
POLI / E GILLESPIE/R/SEN	GILLESPIE FOR SENATE	290	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 6:59 PM NEWS 7 AT 6/CBS EVENING NEM-F 6-7P :30 DMEGVA1407H \$450.00 NM									
38	09/18/14	09/18/14	CBS EARLY SHOW	M-F 7-9A	---1---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 8:51 AM CBS EARLY SHOW M-F 7-9A :30 DMEGVA1407H \$150.00 NM									
39	09/18/14	09/18/14	THURS NFL	THURS NFL	---1---	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 9:08 PM THURS NFL THURS NFL :30 DMEGVA1407H \$950.00 NM									
40	09/16/14	09/16/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P		-1-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Tu 09/16/14 11:32 PM M-F NEWS 7 AT 11 WEEKDAYSM-F 11-1135P :30 DMEGVA1407H \$325.00 NM									
41	09/16/14	09/16/14	LATE SHOW WITH DAVIM-F 1135P-1235A		-1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Tu 09/16/14 12:15 AM LATE SHOW WITH DAVID LETTM-F 1135P-1235A :30 DMEGVA1407H \$115.00 NM									
42	09/16/14	09/16/14	NEWS 7 AT NOON	M-F 12-1230P	-1-----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$195.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Tu 09/16/14 12:15 PM NEWS 7 AT NOON M-F 12-1230P :30 DMEGVA1407H \$195.00 NM									
43	09/16/14	09/16/14	NEWS 7 AT 5	M-F 5-530P	-1-----	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$310.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Tu 09/16/14 5:24 PM NEWS 7 AT 5 M-F 5-530P :30 DMEGVA1407H \$310.00 NM									
44	09/16/14	09/16/14	NEWS 7 AT 6	M-F 6-630P	-1-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Tu 09/16/14 6:20 PM NEWS 7 AT 6 M-F 6-630P :30 DMEGVA1407H \$475.00 NM									
45	09/16/14	09/16/14	MORNIN'	M-F 6-7A	-1-----	:30	1	\$195.00	NM

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Advertiser	Product	Estimate Number	
POLI / E GILLESPIE/R/SEN	GILLESPIE FOR SENATE	290	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	09/16/14	09/16/14	MORNIN'	M-F 6-7A	-1-----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/16/14 6:58 AM MORNIN' M-F 6-7A :30 DMEGVA1407H \$195.00 NM									
46	09/16/14	09/16/14	NEWS 7 AT 6/CBS EVENM-F 6-7P		-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/16/14 6:59 PM NEWS 7 AT 6/CBS EVENING NEM-F 6-7P :30 DMEGVA1407H \$450.00 NM									
47	09/16/14	09/16/14	WHEEL OF FORTUNE/JIM-F 7-8P		-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/16/14 7:42 PM WHEEL OF FORTUNE/JEOPAR M-F 7-8P :30 DMEGVA1407H \$500.00 NM									
48	09/16/14	09/16/14	CBS EARLY SHOW	M-F 7-9A	-1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/16/14 8:54 AM CBS EARLY SHOW M-F 7-9A :30 DMEGVA1407H \$150.00 NM									
50	09/16/14	09/16/14	NCIS: Los Angeles	TUE 9-10P	-1-----	:30	1	\$595.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$595.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/16/14 9:34 PM NCIS: Los Angeles TUE 9-10P :30 DMEGVA1407H \$595.00 NM									
51	09/17/14	09/17/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P		--1----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$325.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 11:31 PM M-F NEWS 7 AT 11 WEEKDAYS M-F 11-1135P :30 DMEGVA1407H \$325.00 NM									
52	09/17/14	09/17/14	LATE SHOW WITH DAVIM-F 1135P-1235A		--1----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$115.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 11:59 PM LATE SHOW WITH DAVID LETTM-F 1135P-1235A :30 DMEGVA1407H \$115.00 NM									
53	09/17/14	09/17/14	NEWS 7 AT NOON	M-F 12-1230P	--1----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 12:25 PM NEWS 7 AT NOON M-F 12-1230P :30 DMEGVA1407H \$195.00 NM									
54	09/17/14	09/17/14	NEWS 7 AT 5	M-F 5-530P	--1----	:30	1	\$310.00	NM

MTWTFSS

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## INVOICE

Send Payment To:



**WDBJ Television Inc.**  
**2807 Hershberger Road**  
**Roanoke, VA 24017**

Invoice #	Invoice Date	Invoice Month	Invoice Period
32515-1	09/21/14	September 2014	09/15/14 - 09/21/14
Advertiser	Product	Estimate Number	
POLI / E GILLESPIE/R/SEN	GILLESPIE FOR SENATE	290	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	09/17/14	09/17/14	NEWS 7 AT 5	M-F 5-530P	--1----	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$310.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 5:23 PM NEWS 7 AT 5 M-F 5-530P :30 DMEGVA1407H \$310.00 NM									
55	09/17/14	09/17/14	5-6 Mornin'	5-6 MORNIN'	--1----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$50.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 5:28 AM 5-6 Mornin' 5-6 MORNIN' :30 DMEGVA1407H \$50.00 NM									
56	09/17/14	09/17/14	NEWS 7 AT 6	M-F 6-630P	--1----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$475.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 6:22 PM NEWS 7 AT 6 M-F 6-630P :30 DMEGVA1407H \$475.00 NM									
57	09/17/14	09/17/14	MORNIN'	M-F 6-7A	--1----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$195.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 6:24 AM MORNIN' M-F 6-7A :30 DMEGVA1407H \$195.00 NM									
58	09/17/14	09/17/14	NEWS 7 AT 6/CBS EVENM-F 6-7P		--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$450.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 6:59 PM NEWS 7 AT 6/CBS EVENING NEM-F 6-7P :30 DMEGVA1407H \$450.00 NM									
59	09/17/14	09/17/14	WHEEL OF FORTUNE/JIM-F 7-8P		--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$500.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 7:41 PM WHEEL OF FORTUNE/JEOPAR M-F 7-8P :30 DMEGVA1407H \$500.00 NM									
60	09/17/14	09/17/14	CBS EARLY SHOW	M-F 7-9A	--1----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$150.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 8:20 AM CBS EARLY SHOW M-F 7-9A :30 DMEGVA1407H \$150.00 NM									
61	09/21/14	09/21/14	NFL GAME 2	SUN 4-7P	-----1	:30	1	\$670.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----1 1 \$670.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Su 09/21/14 6:42 PM NFL GAME 2 SUN 4-7P :30 DMEGVA1407H \$670.00 NM									
64	09/21/14	09/21/14	SUN 1030-1130P	SUN 1030-1130P	-----1	:30	1	\$145.00	NM

MTWTFSS

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## INVOICE

Send Payment To:



**WDBJ Television Inc.**  
**2807 Hershberger Road**  
**Roanoke, VA 24017**

Invoice #	Invoice Date	Invoice Month	Invoice Period
32515-1	09/21/14	September 2014	09/15/14 - 09/21/14
Advertiser	Product	Estimate Number	
POLI / E GILLESPIE/R/SEN	GILLESPIE FOR SENATE	290	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
64	09/21/14	09/21/14	SUN 1030-1130P	SUN 1030-1130P	-----1	:30	1	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----1 1 \$145.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Su 09/21/14 SUN 1030-1130P SUN 1030-1130P :00 \$145.00 NM Unresolved									
65	09/18/14	09/18/14	DAVID LETTERMAN LAT1205A-107A		---1---	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Th 09/18/14 1:07 AM DAVID LETTERMAN LATE 1205A-107A :30 DMGVA1407H \$55.00 NM sports overrun									
66	09/19/14	09/19/14	DAVID LETTERMAN LAT1205A-107A		----1--	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: F 09/19/14 12:17 AM DAVID LETTERMAN LATE 1205A-107A :30 DMGVA1407H \$55.00 NM									
67	09/18/14	09/18/14	LATE NEWS 1130P-1205A	1130P-1205A	---1---	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$205.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Th 09/18/14 12:19 AM LATE NEWS 1130P-1205A 1130P-1205A :30 DMGVA1407H \$205.00 NM sports overrun									
68	09/16/14	09/19/14	THE PRICE IS RIGHT	M-F 11A-12P	-TWTF--	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -TWTF-- 2 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: W 09/17/14 11:31 AM THE PRICE IS RIGHT M-F 11A-12P :30 DMGVA1407H \$120.00 NM 2 WDBJ: Th 09/18/14 11:59 AM THE PRICE IS RIGHT M-F 11A-12P :30 DMGVA1407H \$120.00 NM									
69	09/18/14	09/18/14	WHEEL OF FORTUNE	M-F 7-730P	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Th 09/18/14 7:24 PM WHEEL OF FORTUNE M-F 7-730P :30 DMGVA1407H \$500.00 NM									
70	09/16/14	09/16/14	TUE 8-9P	TUE 8-9P	-T-----	:30	1	\$705.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -T----- 1 \$705.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Tu 09/16/14 8:28 PM TUE 8-9P TUE 8-9P :30 DMGVA1407H \$705.00 NM									
71	09/20/14	09/20/14	WDBJ NEWS AT 7:30P	SAT 730-8P	-----S-	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----S- 1 \$105.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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**INVOICE**

Send Payment To:

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**2807 Hershberger Road**  
**Roanoke, VA 24017**

Invoice #	Invoice Date	Invoice Month	Invoice Period
32515-1	09/21/14	September 2014	09/15/14 - 09/21/14
Advertiser	Product	Estimate Number	
POLI / E GILLESPIE/R/SEN	GILLESPIE FOR SENATE	290	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
71	09/20/14	09/20/14	WDBJ NEWS AT 7:30P	SAT 730-8P	-----S-	:30	1	\$105.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDBJ</td><td>Sa</td><td>09/20/14</td><td>7:50 PM</td><td>WDBJ NEWS AT 7:30P</td><td>SAT 730-8P</td><td>:30</td><td>DMEGVA1407H</td><td>\$105.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDBJ	Sa	09/20/14	7:50 PM	WDBJ NEWS AT 7:30P	SAT 730-8P	:30	DMEGVA1407H	\$105.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WDBJ	Sa	09/20/14	7:50 PM	WDBJ NEWS AT 7:30P	SAT 730-8P	:30	DMEGVA1407H	\$105.00	NM																					
72	09/20/14	09/20/14	SAT 7-8P	SAT 7-8P	-----S-	:30	1	\$210.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/15/14</td><td>09/21/14</td><td>-----S-</td><td>1</td><td>\$210.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/15/14	09/21/14	-----S-	1	\$210.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	09/15/14	09/21/14	-----S-	1	\$210.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDBJ</td><td>Sa</td><td>09/20/14</td><td>7:36 PM</td><td>SAT 7-8P</td><td>SAT 7-8P</td><td>:30</td><td>DMEGVA1407H</td><td>\$210.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDBJ	Sa	09/20/14	7:36 PM	SAT 7-8P	SAT 7-8P	:30	DMEGVA1407H	\$210.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WDBJ	Sa	09/20/14	7:36 PM	SAT 7-8P	SAT 7-8P	:30	DMEGVA1407H	\$210.00	NM																					
Total Spots							55																								

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$17,040.00</b>
<u>Agency Commission</u>	<b>\$2,556.00</b>
<u>Net Amount Due</u>	<b>\$14,484.00</b>

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