

INVOICE



WDBJ Television Inc.
 2807 Hershberger Rd
 Roanoke, VA 24017
 Main: (540)344-7000
 Billing:

www.wdbj7.com

Billing Address:

PINPOINT MEDIA
 Attention: Accounts Payable
 1707 OSAGE STREET
 SUITE 103
 ALEXANDRIA, VA 22302

Send Payment To:

WDBJ Television Inc.
 2807 Hershberger Road
 Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
32515-1	09/21/14	September 2014	09/15/14 - 09/21/14

Station	Account Executive	Sales Office	Sales Region
WDBJ-TV	MATTHEW NORTEN	Political	Political spots

Advertiser	Product	Estimate Number
POLI / E GILLESPIE/R/SEN/	GILLESPIE FOR SENATE	290

Flight Dates	Order #	Alt Order #
09/16/14 - 09/22/14	32515	07363817

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	9	9

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/14	09/19/14	Blue Bloods	FRI 10-11P	----1--	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$420.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/19/14 10:33 PM Blue Bloods FRI 10-11P :30 DMEGVA1407H \$420.00 NM									
2	09/19/14	09/19/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P		----1--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/19/14 11:12 PM M-F NEWS 7 AT 11 WEEKDAYSM-F 11-1135P :30 DMEGVA1407H \$325.00 NM									
4	09/19/14	09/19/14	NEWS 7 AT NOON	M-F 12-1230P	----1--	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/19/14 12:16 PM NEWS 7 AT NOON M-F 12-1230P :30 DMEGVA1407H \$195.00 NM									
5	09/19/14	09/19/14	NEWS 7 AT 5	M-F 5-530P	----1--	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$310.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/19/14 5:25 PM NEWS 7 AT 5 M-F 5-530P :30 DMEGVA1407H \$310.00 NM									
6	09/19/14	09/19/14	5-6 Mornin'	5-6 MORNIN'	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/19/14 5:23 AM 5-6 Mornin' 5-6 MORNIN' :30 DMEGVA1407H \$50.00 NM									
7	09/19/14	09/19/14	NEWS 7 AT 6	M-F 6-630P	----1--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$475.00									

WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log and is accurate to within 2 minutes of actual broadcast and will be available upon request for at least 1 year.

INVOICE

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WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice # 32515-1	Invoice Date 09/21/14	Invoice Month September 2014	Invoice Period 09/15/14 - 09/21/14
Advertiser POLI / E GILLESPIE/R/SEN	Product GILLESPIE FOR SENATE	Estimate Number 290	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
7	09/19/14	09/19/14	NEWS 7 AT 6	M-F 6-630P	----1--	:30	1	\$475.00	NM																																												
<p style="text-align: center;">----1--</p> <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WDBJ</td> <td>F</td> <td>09/19/14</td> <td>6:22 PM</td> <td>NEWS 7 AT 6</td> <td>M-F 6-630P</td> <td>:30</td> <td>DMEGVA1407H</td> <td>\$475.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDBJ	F	09/19/14	6:22 PM	NEWS 7 AT 6	M-F 6-630P	:30	DMEGVA1407H	\$475.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WDBJ	F	09/19/14	6:22 PM	NEWS 7 AT 6	M-F 6-630P	:30	DMEGVA1407H	\$475.00	NM																																											
8	09/19/14	09/19/14	NEWS 7 AT 6/CBS EVENM-F 6-7P	M-F 6-7P	----1--	:30	1	\$450.00	NM																																												
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9	09/19/14	09/19/14	WHEEL OF FORTUNE/JIM-F 7-8P	M-F 7-8P	----1--	:30	1	\$500.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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10	09/19/14	09/19/14	CBS EARLY SHOW	M-F 7-9A	----1--	:30	1	\$150.00	NM																																												
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11	09/19/14	09/19/14	CSI: CRIME SCENE INVIFRI 8-9P	FRI 8-9P	----1--	:30	1	\$265.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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12	09/19/14	09/19/14	HAWAII FIVE-0	FRI 9-10P	----1--	:30	1	\$325.00	NM																																												
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1	WDBJ	F	09/19/14	9:32 PM	HAWAII FIVE-0	FRI 9-10P	:30	DMEGVA1407H	\$325.00	NM																																											
23	09/20/14	09/20/14	WDBJ NEWS AT 7:30P	SAT 730-8P	-----1-	:30	1	\$105.00	NM																																												
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24	09/20/14	09/20/14	NEWS 7 SAT MORNING 8-9A SAT	SAT 8-9A	-----1-	:30	1	\$165.00	NM																																												
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25	09/20/14	09/20/14	Crimetime Saturday	SAT 9-10P	-----1-	:30	1	\$50.00	NM																																												

MTWTFSS

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Invoice # 32515-1	Invoice Date 09/21/14	Invoice Month September 2014	Invoice Period 09/15/14 - 09/21/14
Advertiser POLI / E GILLESPIE/R/SEN	Product GILLESPIE FOR SENATE	Estimate Number 290	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/20/14	09/20/14	Crimetime Saturday	SAT 9-10P	-----1-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----1- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Sa 09/20/14 9:59 PM Crimetime Saturday SAT 9-10P :30 DMEGVA1407H \$50.00 NM									
26	09/21/14	09/21/14	NFL GAME 1	SUN 1-4P	-----2	:30	2	\$640.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----2 2 \$640.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDBJ Su 09/21/14 2:21 PM NFL GAME 1 SUN 1-4P :30 DMEGVA1407H \$640.00 NM 1 WDBJ Su 09/21/14 3:12 PM NFL GAME 1 SUN 1-4P :30 DMEGVA1407H \$640.00 NM									
28	09/21/14	09/21/14	NEWS 7 SUNDAY MORN8-9A		-----1	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----1 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Su 09/21/14 8:23 AM NEWS 7 SUNDAY MORNING 8-9A :30 DMEGVA1407H \$220.00 NM									
29	09/21/14	09/21/14	CBS News Sunday Mornii	SU 9-1030A	-----1	:30	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----1 1 \$210.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Su 09/21/14 9:45 AM CBS News Sunday Morning SU 9-1030A :30 DMEGVA1407H \$210.00 NM									
32	09/18/14	09/18/14	NEWS 7 AT NOON	M-F 12-1230P	---1---	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 12:25 PM NEWS 7 AT NOON M-F 12-1230P :30 DMEGVA1407H \$195.00 NM									
33	09/18/14	09/18/14	NEWS 7 AT 5	M-F 5-530P	---1---	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$310.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 5:22 PM NEWS 7 AT 5 M-F 5-530P :30 DMEGVA1407H \$310.00 NM									
34	09/18/14	09/18/14	NEWS 7 AT 6	M-F 6-630P	---1---	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 6:22 PM NEWS 7 AT 6 M-F 6-630P :30 DMEGVA1407H \$475.00 NM									
35	09/18/14	09/18/14	MORNIN'	M-F 6-7A	---1---	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 6:55 AM MORNIN' M-F 6-7A :30 DMEGVA1407H \$195.00 NM									
36	09/18/14	09/18/14	NEWS 7 AT 6/CBS EVENM-F	6-7P	---1---	:30	1	\$450.00	NM

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INVOICE

Send Payment To:



WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
32515-1	09/21/14	September 2014	09/15/14 - 09/21/14
Advertiser	Product	Estimate Number	
POLI / E GILLESPIE/R/SEN	GILLESPIE FOR SENATE	290	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/14	09/21/14	---1---	1	\$450.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	Th	09/18/14	6:59 PM	NEWS 7 AT 6/CBS EVENING NEM-F 6-7P		:30	DMEGVA1407H	\$450.00	NM
38	09/18/14	09/18/14	CBS EARLY SHOW	M-F 7-9A	---1---	:30	1	\$150.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/14	09/21/14	---1---	1	\$150.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	Th	09/18/14	8:51 AM	CBS EARLY SHOW	M-F 7-9A	:30	DMEGVA1407H	\$150.00	NM
39	09/18/14	09/18/14	THURS NFL	THURS NFL	---1---	:30	1	\$950.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/14	09/21/14	---1---	1	\$950.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	Th	09/18/14	9:08 PM	THURS NFL	THURS NFL	:30	DMEGVA1407H	\$950.00	NM
40	09/16/14	09/16/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P		-1-----	:30	1	\$325.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/14	09/21/14	-1-----	1	\$325.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	Tu	09/16/14	11:32 PM	M-F NEWS 7 AT 11 WEEKDAYSM-F 11-1135P		:30	DMEGVA1407H	\$325.00	NM
41	09/16/14	09/16/14	LATE SHOW WITH DAVIM-F 1135P-1235A		-1-----	:30	1	\$115.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/14	09/21/14	-1-----	1	\$115.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	Tu	09/16/14	12:15 AM	LATE SHOW WITH DAVID LETTM-F 1135P-1235A		:30	DMEGVA1407H	\$115.00	NM
42	09/16/14	09/16/14	NEWS 7 AT NOON	M-F 12-1230P	-1-----	:30	1	\$195.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/14	09/21/14	-1-----	1	\$195.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	Tu	09/16/14	12:15 PM	NEWS 7 AT NOON	M-F 12-1230P	:30	DMEGVA1407H	\$195.00	NM
43	09/16/14	09/16/14	NEWS 7 AT 5	M-F 5-530P	-1-----	:30	1	\$310.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/14	09/21/14	-1-----	1	\$310.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	Tu	09/16/14	5:24 PM	NEWS 7 AT 5	M-F 5-530P	:30	DMEGVA1407H	\$310.00	NM
44	09/16/14	09/16/14	NEWS 7 AT 6	M-F 6-630P	-1-----	:30	1	\$475.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/14	09/21/14	-1-----	1	\$475.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDBJ	Tu	09/16/14	6:20 PM	NEWS 7 AT 6	M-F 6-630P	:30	DMEGVA1407H	\$475.00	NM
45	09/16/14	09/16/14	MORNIN'	M-F 6-7A	-1-----	:30	1	\$195.00	NM	

MTWTFSS

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INVOICE

Send Payment To:



WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice # 32515-1	Invoice Date 09/21/14	Invoice Month September 2014	Invoice Period 09/15/14 - 09/21/14
Advertiser POLI / E GILLESPIE/R/SEN	Product GILLESPIE FOR SENATE	Estimate Number 290	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	09/16/14	09/16/14	MORNIN'	M-F 6-7A	-1-----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Tu 09/16/14 6:58 AM MORNIN' M-F 6-7A :30 DMEGVA1407H \$195.00 NM									
46	09/16/14	09/16/14	NEWS 7 AT 6/CBS EVENM-F 6-7P		-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Tu 09/16/14 6:59 PM NEWS 7 AT 6/CBS EVENING NEM-F 6-7P :30 DMEGVA1407H \$450.00 NM									
47	09/16/14	09/16/14	WHEEL OF FORTUNE/JIM-F 7-8P		-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Tu 09/16/14 7:42 PM WHEEL OF FORTUNE/JEOPAR M-F 7-8P :30 DMEGVA1407H \$500.00 NM									
48	09/16/14	09/16/14	CBS EARLY SHOW	M-F 7-9A	-1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Tu 09/16/14 8:54 AM CBS EARLY SHOW M-F 7-9A :30 DMEGVA1407H \$150.00 NM									
50	09/16/14	09/16/14	NCIS: Los Angeles	TUE 9-10P	-1-----	:30	1	\$595.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -1----- 1 \$595.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Tu 09/16/14 9:34 PM NCIS: Los Angeles TUE 9-10P :30 DMEGVA1407H \$595.00 NM									
51	09/17/14	09/17/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P		--1----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ W 09/17/14 11:31 PM M-F NEWS 7 AT 11 WEEKDAYS M-F 11-1135P :30 DMEGVA1407H \$325.00 NM									
52	09/17/14	09/17/14	LATE SHOW WITH DAVIM-F 1135P-1235A		--1----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ W 09/17/14 11:59 PM LATE SHOW WITH DAVID LETT M-F 1135P-1235A :30 DMEGVA1407H \$115.00 NM									
53	09/17/14	09/17/14	NEWS 7 AT NOON	M-F 12-1230P	--1----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ W 09/17/14 12:25 PM NEWS 7 AT NOON M-F 12-1230P :30 DMEGVA1407H \$195.00 NM									
54	09/17/14	09/17/14	NEWS 7 AT 5	M-F 5-530P	--1----	:30	1	\$310.00	NM

MTWTFSS

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INVOICE



Send Payment To:
WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice # 32515-1	Invoice Date 09/21/14	Invoice Month September 2014	Invoice Period 09/15/14 - 09/21/14
Advertiser POLI / E GILLESPIE/R/SEN		Product GILLESPIE FOR SENATE	Estimate Number 290

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	09/17/14	09/17/14	NEWS 7 AT 5	M-F 5-530P	--1----	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$310.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 5:23 PM NEWS 7 AT 5 M-F 5-530P :30 DMEGVA1407H \$310.00 NM									
55	09/17/14	09/17/14	5-6 Mornin'	5-6 MORNIN'	--1----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 5:28 AM 5-6 Mornin' 5-6 MORNIN' :30 DMEGVA1407H \$50.00 NM									
56	09/17/14	09/17/14	NEWS 7 AT 6	M-F 6-630P	--1----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$475.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 6:22 PM NEWS 7 AT 6 M-F 6-630P :30 DMEGVA1407H \$475.00 NM									
57	09/17/14	09/17/14	MORNIN'	M-F 6-7A	--1----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 6:24 AM MORNIN' M-F 6-7A :30 DMEGVA1407H \$195.00 NM									
58	09/17/14	09/17/14	NEWS 7 AT 6/CBS EVENM-F 6-7P		--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 6:59 PM NEWS 7 AT 6/CBS EVENING NEM-F 6-7P :30 DMEGVA1407H \$450.00 NM									
59	09/17/14	09/17/14	WHEEL OF FORTUNE/JIM-F 7-8P		--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 7:41 PM WHEEL OF FORTUNE/JEOPAR M-F 7-8P :30 DMEGVA1407H \$500.00 NM									
60	09/17/14	09/17/14	CBS EARLY SHOW	M-F 7-9A	--1----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 --1---- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/17/14 8:20 AM CBS EARLY SHOW M-F 7-9A :30 DMEGVA1407H \$150.00 NM									
61	09/21/14	09/21/14	NFL GAME 2	SUN 4-7P	-----1	:30	1	\$670.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----1 1 \$670.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Su 09/21/14 6:42 PM NFL GAME 2 SUN 4-7P :30 DMEGVA1407H \$670.00 NM									
64	09/21/14	09/21/14	SUN 1030-1130P	SUN 1030-1130P	-----1	:30	1	\$145.00	NM

MTWTFSS

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INVOICE

Send Payment To:



WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice # 32515-1	Invoice Date 09/21/14	Invoice Month September 2014	Invoice Period 09/15/14 - 09/21/14
Advertiser POLI / E GILLESPIE/R/SEN	Product GILLESPIE FOR SENATE	Estimate Number 290	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
64	09/21/14	09/21/14	SUN 1030-1130P	SUN 1030-1130P	-----1	:30	1	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----1 1 \$145.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Su 09/21/14 SUN 1030-1130P :00 \$145.00 NM Unresolved									
65	09/18/14	09/18/14	DAVID LETTERMAN LAT1205A-107A		---1---	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 1:07 AM DAVID LETTERMAN LATE 1205A-107A :30 DMEGVA1407H \$55.00 NM sports overrun									
66	09/19/14	09/19/14	DAVID LETTERMAN LAT1205A-107A		----1--	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ----1-- 1 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/19/14 12:17 AM DAVID LETTERMAN LATE 1205A-107A :30 DMEGVA1407H \$55.00 NM									
67	09/18/14	09/18/14	LATE NEWS 1130P-1205A	1130P-1205A	---1---	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$205.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 12:19 AM LATE NEWS 1130P-1205A 1130P-1205A :30 DMEGVA1407H \$205.00 NM sports overrun									
68	09/16/14	09/19/14	THE PRICE IS RIGHT	M-F 11A-12P	-TWTF--	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -TWTF-- 2 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ W 09/17/14 11:31 AM THE PRICE IS RIGHT M-F 11A-12P :30 DMEGVA1407H \$120.00 NM 2 WDBJ Th 09/18/14 11:59 AM THE PRICE IS RIGHT M-F 11A-12P :30 DMEGVA1407H \$120.00 NM									
69	09/18/14	09/18/14	WHEEL OF FORTUNE	M-F 7-730P	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/18/14 7:24 PM WHEEL OF FORTUNE M-F 7-730P :30 DMEGVA1407H \$500.00 NM									
70	09/16/14	09/16/14	TUE 8-9P	TUE 8-9P	-T-----	:30	1	\$705.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -T----- 1 \$705.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Tu 09/16/14 8:28 PM TUE 8-9P TUE 8-9P :30 DMEGVA1407H \$705.00 NM									
71	09/20/14	09/20/14	WDBJ NEWS AT 7:30P	SAT 730-8P	-----S-	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----S- 1 \$105.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log and is accurate to within 2 minutes of actual broadcast and will be available upon request for at least 1 year.

INVOICE

Send Payment To:



WDBJ Television Inc.
 2807 Hershberger Road
 Roanoke, VA 24017

<u>Invoice #</u> 32515-1	<u>Invoice Date</u> 09/21/14	<u>Invoice Month</u> September 2014	<u>Invoice Period</u> 09/15/14 - 09/21/14
<u>Advertiser</u> POLI / E GILLESPIE/R/SEN		<u>Product</u> GILLESPIE FOR SENATE	<u>Estimate Number</u> 290

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
71	09/20/14	09/20/14	WDBJ NEWS AT 7:30P	SAT 730-8P	-----S-	:30	1	\$105.00	NM																																		
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WDBJ</td> <td>Sa</td> <td>09/20/14</td> <td>7:50 PM</td> <td>WDBJ NEWS AT 7:30P</td> <td>SAT 730-8P</td> <td>:30</td> <td>DMEGVA1407H</td> <td>\$105.00</td> <td>NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDBJ	Sa	09/20/14	7:50 PM	WDBJ NEWS AT 7:30P	SAT 730-8P	:30	DMEGVA1407H	\$105.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WDBJ	Sa	09/20/14	7:50 PM	WDBJ NEWS AT 7:30P	SAT 730-8P	:30	DMEGVA1407H	\$105.00	NM																																	
72	09/20/14	09/20/14	SAT 7-8P	SAT 7-8P	-----S-	:30	1	\$210.00	NM																																		
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>09/15/14</td> <td>09/21/14</td> <td>-----S-</td> <td>1</td> <td>\$210.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WDBJ</td> <td>Sa</td> <td>09/20/14</td> <td>7:36 PM</td> <td>SAT 7-8P</td> <td>SAT 7-8P</td> <td>:30</td> <td>DMEGVA1407H</td> <td>\$210.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/15/14	09/21/14	-----S-	1	\$210.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDBJ	Sa	09/20/14	7:36 PM	SAT 7-8P	SAT 7-8P	:30	DMEGVA1407H	\$210.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/15/14	09/21/14	-----S-	1	\$210.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WDBJ	Sa	09/20/14	7:36 PM	SAT 7-8P	SAT 7-8P	:30	DMEGVA1407H	\$210.00	NM																																	
<u>Total Spots</u>							55																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$17,040.00
<u>Agency Commission</u>	\$2,556.00
<u>Net Amount Due</u>	\$14,484.00

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