

WDRB-TV
LOUISVILLE, KENTUCKY
INDEPENDENCE TELEVISION COMPANY

ISSUES & PROGRAMS
COMMUNITY INVOLVEMENT
SECOND QUARTER, 2019

SPEAKERS BUREAU & PERSONAL APPEARANCE REPORT
SECOND QUARTER 2019

BILL LAMB:

APRIL:

18

Spoke to Better Business Bureau Education Series Class

JUNE:

19

Spoke at American Red Cross Event

LINDSAY ALLEN:

APRIL:

24

Emcee Family & Children's Place Champion for Children Breakfast

MAY:

18

Emcee "Make a Wish Foundation Walk for Wishes"

RICK BOZICH:

Appeared on ESPN 680 every Thursday at 5pm

MAY:

3

KY Derby Oriented / Appeared on:

5:35am First Light, nationally syndicated show on Westwood One Network

8am KPRO in Providence RI

9:18AM KPAM Portland Oregon

9:30AM KYW in Philadelphia

9:48am in KLIF in Dallas

10:10am WLAD in Danbury, Ct.

6

KY Derby Oriented / Appeared on:

7:07am on WJR in Detroit

7:20am on WOSH in Oshkosh Wisconsin

7:30am on WPRO in Providence RI

7:38am on KLIF in Dallas

8:40AM on WCOA in Pensacola, Fla.

23

Spoke to 130 people at the Louisville Quarterback Club

ERIC CRAWFORD:

MAY:

23

Spoke to 130 people at the Louisville Quarterback Club

MARCUS GREEN:

May:

10

Comment on Kentucky, KET

31

The Deener Show, ESPN Louisville

KEITH KAISER:

May:

1

4

7

June:

2

Battle of the Bounce Emcee

Derby Day Coverage

Speaker at Tri Kappa Philanthropic Meeting in New Albany

67th Annual Germantown Baseball Parade

TOM LANE:

June:

24

Celebrity Golfer at the "Down's Syndrome of Louisville Golf Outing"

LAWRENCE SMITH:

April:

5

May:

24

June:

21

Appeared on KET's Comment on KY

Appeared on KET's Comment on KY

Appeared on KET's Comment on KY

HANNAH STRONG:

April:

10

17

WKU Storm Team Event in Bowling Green

Weather Visit to Christian Academy Rock Creek

ELIZABETH WOOLSEY:

June:

27

Emcee, Meghan's Mountain Fundraiser

Corporate Games Roster (not including spouses/family members)

1. Jessica Bard
2. Dominique Robinson
3. Bailey Wilson
4. Dalton Godbey
5. Travis Ragsdale
6. Chad Kantlehner
7. Marvin Glenn
8. Matt Moore
9. Aaron Grant
10. Lynette Defevers
11. Sharon Finley
12. Tom Vickery
13. Josh Hawkins
14. Kevyn Jones
15. Laura Bottorff
16. Angelo Edwards
17. Brandi Utley
18. Mark Lericos
19. Lexi Ratterman
20. Andy Russell
21. Leah Brown
22. Tom Lane
23. John Lewis
24. Keith Kaiser
25. Madison Mills
26. Lawrence Bisig
27. Kate Springer
28. Don Dunn
29. Carl Scherfner
30. Patrick Matthews
31. Cherie Hill
32. Tom Round
33. Eric Terry
34. Hannah Strong
35. Aaron Matas
36. Emily Evans
37. Joanna Spencer
38. Valerie Chinn

2019 Snow Fox at Slugger Field

Louisville Slugger Field is the home of the Louisville Bats baseball team. WDRB and the Bats partnered together during their Sunday home games to spend the afternoon with the community. During the dates of 4/14/19, 4/28/19, 5/26/19, WDRB's station mascot Snow Fox (who is the station's face of school closings and winter safety) attended Sunday home games helping further push our campaign of winter weather safety and to interact with the families that our station impacts each day.

2019 Louisville Zoo's 50th Anniversary

On May 18, 2019, WDRB's station mascot Snow Fox (who is the station's face of school closings and winter safety) attended the Louisville Zoo's 50th Anniversary. This opportunity was perfect to promote winter weather to all the families and children who attended. Snow Fox was able to interact with and take pictures with all who came out to celebrate the day.

2019 Helmets for Kids @ Buechel Fire Station

WDRB and local attorney Darryl Isaacs partnered together for an important event, Helmets for Kids on Wednesday June 19, 2019 at Buechel Fire Station. At this event, helmets were passed out to children in need. This event was created to help promote bicycle and helmet safety. WDRB's station mascot Snow Fox (who is the station's face of school closings and winter safety), attended to take pictures with the families and to promote winter weather safety along with the importance of wearing helmets and protective gear year round.

2019 Louisville Corporate Games

WDRB and local attorney Darryl Isaacs partnered together for an important event, Helmets for Kids on Wednesday June 19, 2019 at Buechel Fire Station. At this event, helmets were passed out to children in need. This event was created to help promote bicycle and helmet safety. WDRB's station mascot Snow Fox (who is the station's face of school closings and winter safety), attended to take pictures with the children and to promote winter weather safety along with the importance of wearing helmets and protective gear year round.