KENIC

Agency Ref

Product 1

Product 2

Advertiser Ref

KENSE

KENS
5400 Fredericksburg Rd.
San Antonio, TX 78229
Main: (210)366-5000
Billing:

Billing Address:

SRCP Media, Inc / POL Attention: Betsy Vonderheid 201 North Union Street, Suite 200 Alexandria, VA 22314

Send Payment To:

KENS KENS P.O. Box 637386 Cincinnati, OH 45263-7386

Ch

**KENS** 

Day Air Date

Sa 05/04/24

Spots: #

	Property	KENS					
	Invoice #	2907733-1	Order #	2907733			
	Invoice Date	05/12/24	Alt Order #	WOC14636419			
	Invoice Month	May 2024	Deal #				
	Invoice Period	04/29/24 - 05/07/24	Flight Dates	05/01/24 - 05/07/24			
	Advertiser	POL/ Tony Gonzales / R / US House Rep /TX					
	Product	Wed-Tu week					
	Estimate #	3435					
,		Account Executive	Nile Noyes				
		Sales Office	TEGNA Sales Washington DC				
		Sales Region	National				
		Agency Code	9920071				
		Advertiser Code	241				
		Billing Calendar	Broadcast				
		Billing Type	Cash				
		Special Handling					

9989AG

187584

751

Spots/ Start/End Time Start Date **End Date** Description Length Week Rate **MTWTFSS** Type 05/07/24 1 05/01/24 KENS 5 News 5-6A 5-6a MTWTF--:30 \$150.00 NM 5 Spots/Week Weeks: Start Date End Date **MTWTFSS** Rate 05/01/24 \$150.00 05/07/24 MTWTF--Spots: # Air Time Description Start/End Time Length Ad-ID <u>Ch</u> Day Air Date Rate Type 4 **KENS** W 05/01/24 5:53 AM KENS 5 News 5-6A 5-6a :30 TG024003H \$150.00 NM 3 **KENS** Th 05/02/24 5:29 AM KENS 5 News 5-6A 5-6a ·30 TG024003H \$150.00 NM 5 **KENS** F 05/03/24 5:28 AM KENS 5 News 5-6A 5-6a :30 TG024003H \$150.00 NM 1 **KENS** M 05/06/24 5:43 AM KENS 5 News 5-6A 5-6a :30 TG024003H \$150.00 NM 2 **KENS** Tu 05/07/24 5:28 AM KENS 5 News 5-6A 5-6a :30 TG024003H \$150.00 NM 2 05/01/24 05/07/24 KENS 5 News 6-7A MTWTF--:30 5 \$475.00 NM **MTWTFSS** Spots/Week Weeks: Start Date **End Date** Rate 05/01/24 05/07/24 MTWTF--\$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 **KENS** W 05/01/24 6:27 AM KENS 5 News 6-7A 6-7a :30 TG024003H \$475.00 NM 1 **KENS** Th 05/02/24 6:27 AM KENS 5 News 6-7A 6-7a :30 TG024003H \$475.00 NM 5 **KENS** F 05/03/24 6:54 AM KENS 5 News 6-7A 6-7a :30 TG024003H \$475.00 NM 3 **KENS** M 05/06/24 6:53 AM KENS 5 News 6-7A 6-7a :30 TG024003H \$475.00 NM 2 **KENS** Tu 05/07/24 6:40 AM KENS 5 News 6-7A 6-7a :30 т G 0 2 4 0 0 3 н \$475.00 NM 3 05/01/24 05/04/24 CBS This Morning Sat 6- 6:00 AM-8:00 AM :30 \$150.00 NM ----S-88 Weeks: **MTWTFSS** Start Date **End Date** Spots/Week Rate \$150.00 04/29/24 05/05/24 ----S-

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

Start/End Time

6:00 AM-8:00 AM

Length Ad-ID

:30 тбо24003н

Air Time Description

6:28 AM CBS This Morning Sat 6-8A

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Rate Type

\$150.00 NM

Send Payment To:



**KENS** 

Tu 05/07/24

9:59 AM Price Is Right

Invoice #	2907733-1	Invoice Month	May 2024				
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/07/24				
Advertiser	POL/ Tony Gonzales / R	POL/ Tony Gonzales / R / US House Rep /TX					
Product	Wed-Tu week						
Estimate #	3435						

				·					
						Spots/	_		
_ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 05/01/24	05/07/24	CBS This Morning	7-9a	MTWTF	:30	5	\$225.00	NM	
Weeks:	Start Date 05/01/24	End Date MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$225.00					
Spots: # Ch			-	Start/End Time	Length	Ad-ID			Rate Type
1 KE	-	01/24 7:29 AM CBS 1	Γhis Morning	7-9a	:30	TG024003H			\$225.00 NM
5 KE	NS Th 05/	02/24 7:27 AM CBS 1	This Morning	7-9a	:30	тдо24003н			\$225.00 NM
4 KE	NS F 05/	03/24 8:59 AM CBS 1	This Morning	7-9a	:30	TG024003H			\$225.00 NM
2 KE	NS M 05/	06/24 8:37 AM CBS 1	This Morning	7-9a	:30	TG024003H			\$225.00 NM
3 KE	NS Tu 05/	07/24 8:37 AM CBS	This Morning	7-9a	:30	тдо24003н			\$225.00 NM
5 05/01/24	05/05/24	KENS 5 News Sun 7A	7-8a	S	:30	1	\$150.00	NM	
Weeks:	Start Date 04/29/24	End Date MTWTFSS 05/05/24S	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch		00/00/21	•	Start/End Time	Length	Ad-ID			Rate Type
1 KE			5 News Sun 7A	7-8a		TG024003H			\$150.00 NM
6 05/01/24	05/04/24	KENS 5 News Sat 8-1		S-	:30	1	\$150.00	NM	•
	01 15 1	NT TESS							
Weeks:	Start Date 04/29/24	End Date MTWTFSS 05/05/24S-	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch			•	Start/End Time	Length	Ad-ID			Rate Type
1 KE	-		5 News Sat 8-10A	8-10a		TG024003H			\$150.00 NM
7 05/01/24	05/05/24	CBS Sun Morning Nev	ws 8-930a	S	:30	1	\$325.00	NM	·
7 00/01/24	00/00/24	OBO Can Moning No.	<b>1</b> 5 0 0000	3	.00	'	ψ020.00	14141	
Weeks:	Start Date 04/29/24	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$325.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 KE	NS Su 05/	05/24 8:06 AM CBS \$	Sun Morning News	8-930a	:30	тG024003н			\$325.00 NM
8 05/01/24	05/07/24	Great Day SA	9-10a	MTWTF	:30	4	\$150.00	NM	
Weeks:	Start Date 05/01/24	End Date MTWTFSS 05/07/24 MTWTF	Spots/Week 4	<u>Rate</u> \$150.00					
Spots: # Ch			•	Start/End Time	Length	Ad-ID			Rate Type
4 KE	-	01/24 9:18 AM Great		9-10a		TG024003H			\$150.00 NM
2 KE		03/24 9:23 AM Great	-	9-10a		ТG024003н			\$150.00 NM
3 KE		06/24 9:30 AM Great	•	9-10a		ТG024003Н			\$150.00 NM
1 KE			•	9-10a		тдо24003н			\$150.00 NM
9 05/01/24			10-11a	MTWTF		2	¢700 00	NM	<b>*</b> ***********************************
9 05/01/24	05/07/24	Price Is Right	10-11a	WII WIF	:30	2	\$700.00	INIVI	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0 ' " 0'	05/01/24	05/07/24 MTWTF	2	\$700.00	,	A 1 1D			5
Spots: # Ch			<del></del>	Start/End Time	<u>Length</u>				Rate Type
2 KE	NS F 05/	03/24 10:59 AM Price	is Right	10-11a	:30	TG024003H			\$700.00 NM

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10-11a

:30 TG024003H

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\$700.00 NM

Send Payment To:



Invoice #	2907733-1	Invoice Month	May 2024			
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/07/24			
Advertiser	POL/ Tony Gonzales / R	POL/ Tony Gonzales / R / US House Rep /TX				
Product	Wed-Tu week	Wed-Tu week				
Estimate #	3435					

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Line Start Date E	nd Date Descrip	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
9 05/01/24 05	5/07/24 Price Is	s Right	10-11a	MTWTF	:30	2	\$700.00	NM	
10 05/01/24 05	5/07/24 KENS	5 News At Noon	12-1230p	MTWTF	:30	3	\$200.00	NM	
	art Date End Dat /01/24 05/07/24	<del></del>	Spots/Week 3	<u>Rate</u> \$200.00					
Spots: # Ch	Day Air Date	Air Time Descripti	<u>on</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
2 KENS	W 05/01/24 1	12:29 PM KENS 5	News At Noon	12-1230p	:3	0 тбо24003н			\$200.00 NM
3 KENS		12:23 PM KENS 5	News At Noon	12-1230p		0 тбо24003н			\$200.00 NM
1 KENS	Tu 05/07/24 1	12:24 PM KENS 5	News At Noon	12-1230p	:3	0 тG024003H			\$200.00 NM
11 05/01/24 05	5/07/24 Jeopar	dy	330-4p	MTWTF	:30	3	\$350.00	NM	
	art Date End Date 01/24 05/07/24		Spots/Week 3	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air Date	Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3 KENS	Th 05/02/24	3:34 PM Jeopardy	/	330-4p	:3	0 тбо24003н			\$350.00 NM
1 KENS	F 05/03/24	3:34 PM Jeopardy	/	330-4p	:3	0 тбо24003н			\$350.00 NM
2 KENS	M 05/06/24	3:27 PM Jeopardy	/	330-4p	:3	0 TG024003H			\$350.00 NM
12 05/01/24 05	5/07/24 KENS	5 News 4P	4-430p	MTWTF	:30	3	\$750.00	NM	
	art Date End Date 01/24 05/07/24	<del></del>	Spots/Week	Rate					
Spots: # Ch		l MTWTF Air Time Descripti	3 on	\$750.00 Start/End Time	l enat	h Ad-ID			Rate Type
2 KENS	W 05/01/24	4:15 PM KENS 5		4-430p		<u>л да-го</u> 0 тgo24003н			\$750.00 NM
3 KENS	M 05/06/24	4:27 PM KENS 5		4-430p		0 TG024003H			\$750.00 NM
1 KENS	Tu 05/07/24	4:16 PM KENS 5	News 4P	4-430p	:3	0 тбо24003н			\$750.00 NM
13 05/01/24 05	5/07/24 Jeopar	-dy	430-5p	MTWTF	:30	3	\$425.00	NM	
	art Date End Dat		Spots/Week	Rate					
	/01/24 05/07/24		3	\$425.00	1	F V 1 ID			Data Tura
Spots: # Ch 3 KENS	Day Air Date 7	Air Time Descripti	<del></del> '	Start/End Time 430-5p		<u>h</u> <u>Ad-ID</u> 0 тG024003н			<u>Rate Type</u> \$425.00 NM
1 KENS	M 05/06/24	4:35 PM Jeopardy 4:42 PM Jeopardy		430-5p 430-5p		0 TG024003H			\$425.00 NM
2 KENS	Tu 05/07/24	4:53 PM Jeopard		430-5p		0 TG024003H			\$425.00 NM
		5 News 5P	5-530p	MTWTF	:30	4	\$1,000.00	NM	
Woolse Ch	ort Doto Fod Dat	e MTWTFSS	Spoto/Mosk	Doto					
	art Date <u>End Dat</u> /01/24 05/07/24		Spots/Week 4	<u>Rate</u> \$1,000.00					
Spots: # Ch		Air Time Descripti	on_	Start/End Time	Lengt	h Ad-ID			Rate Type
4 KENS	W 05/01/24	5:24 PM KENS 5		5-530p		0 тgo24003н			\$1,000.00 NM
1 KENS	F 05/03/24	5:12 PM KENS 5	News 5P	5-530p	:3	0 тбо24003н			\$1,000.00 NM
2 KENS	M 05/06/24	5:25 PM KENS 5	News 5P	5-530p	:3	0 тбо24003н			\$1,000.00 NM
3 KENS	Tu 05/07/24	5:29 PM KENS 5	News 5P	5-530p	:3	0 тбо24003н			\$1,000.00 NM

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Invoice #	2907733-1	Invoice Month	May 2024			
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/07/24			
Advertiser	POL/ Tony Gonzales / R	POL/ Tony Gonzales / R / US House Rep /TX				
Product	Wed-Tu week					
Estimate #	3435					

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
15 05/01/24	05/07/24	KENS 5 News 6P	6-630p	MTWTF	:30	5	\$1,200.00	NM	
Weeks:	Start Date 05/01/24	End Date MTWTFSS 05/07/24 MTWTF	Spots/Week 5	Rate \$1,200.00					
Spots: # Ch			-	Start/End Time	Length	Ad-ID			Rate Type
4 KEI		/01/24 6:26 PM KENS	·	6-630p		TG024003	н		\$1,200.00 NM
3 KEI	NS Th 05/	02/24 6:09 PM KENS	5 News 6P	6-630p	:30	TG024003	н		\$1,200.00 NM
2 KEI	NS F 05/	/03/24 6:27 PM KENS	5 News 6P	6-630p	:30	TG024003	н		\$1,200.00 NM
5 KEI	NS M 05/	/06/24 6:22 PM KENS	5 News 6P	6-630p	:30	TG024003	н		\$1,200.00 NM
1 KEI				6-630p		TG024003			\$1,200.00 NM
16 05/01/24	05/05/24	60 MINUTES	6:00 PM-7:00 PM	S	:30	1	\$2,300.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0 , " 0	04/29/24	05/05/24S	1	\$2,300.00		A 1 1D			D . T
Spots: # Ch				Start/End Time		<u>Ad-ID</u>			Rate Type
1 KEI	NS Su 05/	/05/24 5:59 PM 60 MIN	NUTES	6:00 PM-7:00 PM	M :30	TG024003	H		\$2,300.00 NM
17 05/01/24	05/07/24	Wheel Of Fortune	630-7p	MTWTF	:30	3	\$1,600.00	NM	
Weeks:	Start Date 05/01/24	End Date MTWTFSS 05/07/24 MTWTF	Spots/Week 3	Rate \$1,600.00					
Spots: # Ch	Day Air		ption	Start/End Time	Lenath	Ad-ID			Rate Type
2 KEI		/01/24 6:42 PM Wheel		630-7p		TG024003	Н		\$1,600.00 NM
1 KEI		/03/24 6:47 PM Wheel	Of Fortune	630-7p		TG024003			\$1,600.00 NM
3 KEI				630-7p		TG024003			\$1,600.00 NM
18 05/01/24	05/06/24	NCIS	8:00 PM-9:00 PM	M	:30	1	\$2,000.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
WCCR3.	05/01/24	05/07/24 M	<u> </u>	\$2,000.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lenath	Ad-ID			Rate Type
1 KEI		/06/24 8:32 PM NCIS	<u> </u>	8:00 PM-9:00 PM		TG024003	Н		\$2,000.00 NM
19 05/01/24	05/03/24	FIRE COUNTRY	8:00 PM-9:00 PM	F	:30	1	\$1,500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Wooks.	04/29/24	05/05/24F	1	\$1,500.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 KEI	NS F 05/	/03/24 8:48 PM FIRE 0	COUNTRY	8:00 PM-9:00 PM	M :30	TG024003	Н		\$1,500.00 NM
20 05/01/24	05/03/24	BLUE BLOODS	9:00 PM-10:00 PM	F	:30	1	\$1,800.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0 ' " 0'	04/29/24	05/05/24F	1	\$1,800.00		4 1 15			D . T
Spots: # Ch			·	Start/End Time	<u>Length</u>				Rate Type
1 KEI	NS F 05/	/03/24 9:35 PM BLUE	RLOODS	9:00 PM-10:00 F	-M :30	TG024003	Н		\$1,800.00 NM
21 05/01/24	05/07/24	KENS 5 News 10P	10-1035p	MTWTF	:30	3	\$1,100.00	NM	

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Invoice #	2907733-1	Invoice Month	May 2024			
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/07/24			
Advertiser	POL/ Tony Gonzales / R	/ US House Rep	o /TX			
Product	Wed-Tu week	Wed-Tu week				
Estimate #	3435					

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
21 05/01/24	05/07/24	KENS 5 News 10P	10-1035p	MTWTF	:30	3	\$1,100.00	NM	
Weeks:	Start Date 05/01/24	<u>End Date</u> <u>MTWTFSS</u> 05/07/24 MTWTF	<u>Spots/Week</u> 3	<u>Rate</u> \$1,100.00					
Spots: # Ch	<u>Day</u> Air	Date <u>Air Time</u> Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 KE	NS W 05/	01/24 10:22 PM KENS	5 News 10P	10-1035p	:3	0 TG024003H			\$1,100.00 NM
1 KE	NS Th 05/	02/24 10:22 PM KENS	5 News 10P	10-1035p	:3	0 тбо24003н			\$1,100.00 NM
3 KE	NS M 05/	06/24 10:28 PM KENS	5 News 10P	10-1035p	:3	0 тдо24003н			\$1,100.00 NM
22 05/01/24	05/05/24	KENS 5 News Sun 10F	P 10:00 PM-10:35 PM	S	:30	1	\$450.00	NM	
Weeks:	Start Date 04/29/24	<u>End Date</u> <u>MTWTFSS</u> 05/05/24S	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 KE	NS Su 05/	05/24 10:12 PM KENS	5 News Sun 10P	10:00 PM-10:35	PN :3	0 тбо24003н			\$450.00 NM
23 05/01/24	05/05/24	KENS 5 News Sun 10:	30 10:35 PM-11:00 PM	S	:30	1	\$275.00	NM	
Weeks:	Start Date 04/29/24	End Date MTWTFSS 05/05/24S	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date <u>Air Time</u> Descri	<u>ption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate</u> <u>Type</u>
1 KE	NS Su 05/	05/24 10:38 PM KENS	5 News Sun 10:30P	10:35 PM-11:00	PN :3	0 тбо24003н			\$275.00 NM
				Total Spots		58			

# Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$38,625.00

 Agency Commission
 \$5,793.75

 Net Amount Due
 \$32,831.25

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.