



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Mentzer Media Services Inc
600 Fairmount Avenue
Suite # 306
Towson, MD 21286

CONTRACT

699

<u>Contract / Revision</u> 91699 /		<u>Alt Order #</u> WOC10245158
<u>Product</u> MARK KIRK FOR US SENATE		
<u>Contract Dates</u> 05/31/15 - 05/31/15	<u>Estimate #</u> 2095	
<u>Advertiser</u> Kirk for Senate Inc.		<u>Original Date / Revision</u> 05/19/15 / 05/19/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 215	<u>Product Code</u> 234
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLS	05/31/15	05/31/15	ABC7 News Su @ 6a	6a-7a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/25/15	05/31/15	-----1				1	\$350.00			
N 2	WLS	05/31/15	05/31/15	ABC7 News Su @ 8a	9:00 AM-10:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/25/15	05/31/15	-----1				1	\$1,000.00			
Totals											2	\$1,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/15 - 05/31/15	2	\$1,350.00	(\$202.50)	\$1,147.50
Totals	2	\$1,350.00	(\$202.50)	\$1,147.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.