

ORDER



Orders
Order / Rev: 2197131
Alt Order #: 26667077
Product Desc: Yes on Prop DD
Estimate: 710
Flight Dates: 10/30/19 - 11/05/19
Original Date / Rev: 10/15/19 / 10/15/19
Order Type: REG

Colorado Springs KXRM

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 1351 King Avenue
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Yes on Proposition DD
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/24/19	12	\$4,975.00	\$4,228.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	12	\$4,975.00	\$4,228.75	0.00
Totals	12	\$4,975.00	\$4,228.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Colorado Springs KXRM	15%	\$4,975.00
Market	100%	\$33,166.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KGHB	0%	\$0.00
KKTV	0%	\$0.00
KOAA	0%	\$0.00
KRDO	0%	\$0.00
KTSC	0%	\$0.00
KWHS	0%	\$0.00
KXTU	0%	\$0.00
NXTU	0%	\$0.00
UNKWN	85%	\$28,191.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXRM	10/30/19	11/01/19	LN M-F	CM	W-F 9p-10p	--WTF--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
W-F News @ 9 COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	--WTF--			3			\$350.00		0.00			

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Colorado Springs KXRM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/19	11/03/19	-- WTF - -			3		\$350.00	0.00					
N 2	KXRM	11/04/19	11/04/19	LN M-F M News @ 9	CM	M 9p-10p	M- - - - -	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/04/19	11/10/19	M- - - - -			1		\$350.00	0.00					
N 3	KXRM	10/30/19	11/05/19	M-F 7a-9a News M-F 8a-9a News	CM	M-F 8a-9a News (8:00 AM-9:00 AM)	-- WTF - -	:30	3	\$125.00	P3	0.00	NM	5	\$625.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/19	11/03/19	-- WTF - -			3		\$125.00	0.00					
Week:		11/04/19	11/10/19	MT - - - - -			2		\$125.00	0.00					
N 4	KXRM	11/03/19	11/03/19	NFL Early Game NFL Early Game	CM	Su 11a-2p	- - - - - S	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A NFL EARLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/19	11/03/19	- - - - - S			1		\$1,000.00	0.00					
N 5	KXRM	11/03/19	11/03/19	NFL Pregame NFL Pregame	CM	Su 10a-11a	- - - - - S	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
COMMENTS APPLY TO SUB LINES A THRU A NFL PREGAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/19	11/03/19	- - - - - S			1		\$450.00	0.00					
N 6	KXRM	10/30/19	10/30/19	World Series World Series #7	CM	W 6p-9p (6:00 PM-9:00 PM)	- - W - - -	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A WORLD SERIES GAME 7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/19	11/03/19	- - W - - -			1		\$1,500.00	0.00					
													Totals	12	\$4,975.00