

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 1848559

Schedule Dates 10/07/14-10/13/14
Advertiser DSCC Democratic Senatorial Campaign Committee
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand DSCC (153343)
Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kaufma, Meredith
Phone/Fax /
CPE 49/53/2776
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments DSCC PJ STACK

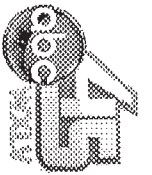
Date Entered 06/05/14
Last Modified 10/09/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECRL0323418
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$702.00
Net Total \$3,978.00
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2014	22	\$4,680.00
Grand Total:	22	\$4,680.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/07/14-10/10/14	3	:30	10A- 11A (EST)	2		X	X	X	X			2	\$50.00	\$100.00	Greensboro (WXLV)		6/5/14
2.0	Normal Line / SPOT (2)	10/07/14-10/10/14	2	:30	2P- ABC-General Hospital	2		X	X	X	X			2	\$120.00	\$240.00	Greensboro (WXLV)	GENERAL HOSPITAL	6/5/14
3.0	Normal Line / News (3)	10/07/14-10/10/14	2	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm	2		X	X	X	X			1	\$100.00	\$100.00	Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	6/5/14
3.0.1	Closed Preempt (3)	10/07/14															Greensboro (WXLV)	Pre-empt/Exception - HAGAN replaced spot	
4.0	Normal Line / Prime (4)	10/07/14-10/07/14	3	:30	7:58P- 9P (EST)		1							1	\$300.00	\$300.00	Greensboro (WXLV)	SELFIE/MANHATTAN LOVE STORY	6/5/14
5.0	Normal Line / Football (5)	10/11/14-10/11/14	3	:30	3:30P- 7P (EST)							1		1	\$315.00	\$315.00	Greensboro (WXLV)	ABC COLLEGE FOOTBALL	6/5/14
6.0	Normal Line / SPOT (6)	10/07/14-10/10/14	2	:30	7A- ABC-Good Morning America	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WXLV)	GOOD MORNING AMERICA	6/5/14
7.0	Normal Line / SPOT (7)	10/07/14-10/10/14	3	:30	12P- 1P (EST)	1		X	X	X	X			1	\$45.00	\$45.00	Greensboro (WXLV)	MILLIONAIRE	6/5/14
8.0	Normal Line / News (8)	10/07/14-10/10/14	2	:30	6:28-30P- ABC-World News Monday-Friday	2		X	X	X	X			2	\$120.00	\$240.00	Greensboro (WXLV)	ABC WORLD NEWS	6/5/14
9.0	Revised Line / Prime (9)	10/13/14-10/13/14	2	:30	7:58P- 10P (EST)	1	1										Greensboro (WXLV)	DANCING WITH THE STARS	6/5/14
9.1	Normal Line / Prime (9)	10/13/14-10/13/14	3	:30	7:58P- 10P (EST)	1	1							1	\$900.00	\$900.00	Greensboro (WXLV)	DANCING WITH THE STARS	10/9/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Winston Salem, NC 27101

Contract # 1848559

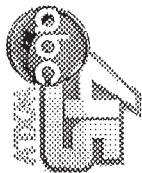
Schedule Dates	10/07/14-10/13/14	Date Entered	06/05/14
Advertiser	DSCC Democratic Senatorial Campaign Committee	Last Modified	10/09/14
Agency	Great American Media (2231)	Entered By	Lisa Carter
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	Yes
Brand	DSCC (153343)	Headline #	ECR10323418
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Kaufma,Meredith	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/2776	Commission	\$702.00
Account Types	National/Political Issue Agency BRD	Net Total	\$3,978.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	DSCC PJ STACK		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2014	22	\$4,680.00
Grand Total:	22	\$4,680.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (10)	10/07/14-10/10/14	2	:30	8A-ABC-Good Morning America	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WXLV)	GOOD MORNING AMERICA	6/5/14
11.0	Revised Line / SPOT (11)	10/11/14-10/11/14	2	:30	8A-ABC-Good Morning American Saturday							1					Greensboro (WXLV)	GOOD MORNING AMERICA WK	6/5/14
11.1	Normal Line / SPOT (11)	10/11/14-10/11/14	3	:30	8A-ABC-Good Morning American Saturday							1		1	\$35.00	\$35.00	Greensboro (WXLV)	GOOD MORNING AMERICA WK	10/1/14
12.0	Normal Line / SPOT (12)	10/12/14-10/12/14	2	:30	10:58-40A-ABC-This Week							1		1	\$65.00	\$65.00	Greensboro (WXLV)	THIS WEEK	6/5/14
13.0	Normal Line / Football (13)	10/11/14-10/11/14	3	:30	12P-3:30P (EST)							1		1	\$315.00	\$315.00	Greensboro (WXLV)	ABC COLLEGE FOOTBALL	6/5/14
14.0	Normal Line / Football (14)	10/11/14-10/11/14	3	:30	7:58P-11:30P (EST)							1			\$485.00		Greensboro (WXLV)	ABC SAT NIGHT COLLEGE FTBL	6/5/14
14.0.1	Closed Preempt (14)	10/11/14															Greensboro (WXLV)	Program Change/Exception - NASCAR	
15.0	Revised Line / NASCAR (15)	10/11/14-10/11/14	3	:30	7:29P-Sports-ABC NASCAR Sprint Cup Series							1					Greensboro (WXLV)	NASCAR CHARLOTTE SPEEDWAY	6/5/14
15.1	Normal Line / NASCAR (15)	10/11/14-10/11/14	4	:30	7:29P-Sports-ABC NASCAR Sprint Cup Series							1		1	\$1,155.00	\$1,155.00	Greensboro (WXLV)	NASCAR CHARLOTTE SPEEDWAY	10/1/14
16.0	Normal Line / SPOT (7)	10/13/14-10/13/14	3	:30	12P-1P (EST)		1							1	\$45.00	\$45.00	Greensboro (WXLV)	MILLONWAIRE	6/5/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 1848559

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Advertiser	DSCC Democratic Senatorial Campaign Committee	Last Modified	10/09/14
Agency	Great American Media (2231)	Entered By	Lisa Carter
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	Yes
Brand	DSCC (135343)	Headline #	ECR10323418
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35-R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Kaufma, Meredith	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/2776	Commission	\$702.00
Account Types	National/Political Issue Agency BRD	Net Total	\$3,978.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	DSCC PJ STACK		

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	M/G For 14.0.1 / Football (16)	10/11/14-10/11/14	3	:30	3:30P- Sports-ABC College Football 2							1		1	\$485.00	\$485.00	Greensboro (WXLV)	ABC COLLEGE FTBL	8/14/14
18.0	M/G For 3.0.1 / News (17)	10/10/14-10/10/14	2	:30	6:28-50A- News-News 14 Carolina on ABC 45 at 630am						1			1	\$100.00	\$100.00	Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	10/9/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Meredith</i>	<i>10/10/14</i>	

ORDER WORKSHEET

Rep Order# 10323418 Ver# 5 Status Revised

Traffic Order# 1848559

Last Received: Showing Buylines:

Printed: 10/09/14 8:34 AM
10/08/14 6:45 PM
All Rep Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product DSCC
Estimate# 2776
Buyer Meredith Kaufman

Agency (GRTA) GREAT AMERICAN-MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/2776
Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PDX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

DSCC

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 17 FOR MG FROM LN 3 PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
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3*	Tu-F, M	6P-630P	NEWS14 CAROLINA ON ABC45	30	\$100.00	10/07-10/13	1	\$100.00	1	1	-	-
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MADE-GOOD BY LINE(S) 17
V5 Effective Dates Changed

17* F 630A-7A 630A NEWS 30 \$100.00 10/10-10/10 1 \$100.00 1 1 - -
Buy Comment: MG
MKGD FOR SPOTS MISSED ON LN #3: 10/07(1/WK)
V5 Added

---REPORT TOTALS---

Report Totals: 2 / \$200.00

---SALES MONTHLY TOTALS---

Oct2014: 22 / \$4,680.00

Order Totals: 22 / \$4,680.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$93,600.00	CABL .00%	UNKN 1.00%	WBFX .00%	WCWG 1.00%	WEMT 30.00%
		WGHP 28.00%	WMYV 3.00%	WUPN .00%	WXLI 32.00%	WXLV 5.00%

ORDER WORKSHEET

Rep Order# 10323418 Ver# 5
EC'd Yes

Status Revised

Traffic Order# 1848559

Last Received:
Showing Buylines:

Printed: 10/09/14 8:34 AM
10/08/14 6:45 PM
All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product DSCC
Estimate# 2776
Buyer Meredith Kaufman

Agency (GRTA) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/2776
Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Books [null]
Demos RA35+P

-- CREDIT RISK --
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10323418 Ver# 4

Status Returned

Traffic Order# 1848559

Last Received:
Showing Buylines:

Printed: 10/08/14 3:27 PM
10/08/14 3:27 PM
Last Station Changes

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product DSCC
Estimate# 2776
Buyer Meredith Kaufman

Agency (GRIA) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/2776
Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
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--- CONTRACT COMMENT ---

DSCC
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls. see line # 3 for n/a and mg offer. pls advise by 1030am Thursday 10/9 (in order to make the log). tks

3.3.1

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
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3*	Tu-F, M	6P-630P	NEWS14 CAROLINA ON ABC45	30	\$100.00	10/07-10/13	2	\$200.00	1	2	-	-
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Station remark: V4 1x wna 10/7 (no. avails) offer mg 10/10/ 630-7a 1x ncir (news)

---REPORT TOTALS---

Report Totals: 2 / \$200.00

---SALES MONTHLY TOTALS---

Oct2014: 22 / \$4,680.00

Order Totals: 22 / \$4,680.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	\$93,600.00	CABL .00%	UNKN 1.00%	WBFX .00%	WCWG 1.00%	WPMY 30.00%
WGHP	28.00%	WMYV	3.00%	WUPN .00%	WXII 32.00%	WXLV 5.00%

Books [null]
Demos RA35+P

ORDER WORKSHEET

Rep Order# 10323418 Ver# 4
EC'd Yes

Status Returned

Traffic Order# 1848559

Last Received:
Showing Buylines:

Printed: 10/08/14 3:27 PM
10/08/14 3:27 PM
Last Station Changes

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product DSCC
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Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
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Salesperson Phone# 202-955-5342
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-- CREDIT RISK --

STANDARD CREDIT TERMS