

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, \_\_\_\_\_, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐ FEDERAL CANDIDATE

☐ STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

☐ General

☐ Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Sydney Throop*

Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

## ORDER



**Orders**  
**Order / Rev:** 639656  
**Alt Order #:** 10486736  
**Product Desc:** CRIST/FL DEM PARTY  
**Estimate:** 12114  
**Flight Dates:** 09/27/22 - 09/28/22  
**Original Date / Rev:** 09/26/22 / 09/26/22  
**Order Type:** GENERAL

## WPLG, INC.

**Primary AE:** Mary Tricoli  
**Sales Office:** PHI-N  
**Sales Region:** NAT

**Agency Name:** GMMB (Greer, Margolis, Mitchell, Burr)  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW, Suite 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/F Crist/Smit/D/Oth/FL  
**Demographic:** A35+  
**Product Codes:** PL-Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 09/26/22   | 09/28/22 | 22      | \$22,200.00  | \$18,870.00 |

## Totals

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2022  | 22        | \$22,200.00        | \$18,870.00        | 0.00        |
| <b>Totals</b> | <b>22</b> | <b>\$22,200.00</b> | <b>\$18,870.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mary Tricoli      |              |              | Start Of Order - End Of Order | 100%    |

| Ln    | Ch   | Start             | End             | Inventory Code                   | Break             | Start/End Time            | Days        | Len | Spots         | Rate     | Pri | Rtg  | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|----------------------------------|-------------------|---------------------------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| N 1   | WPLG | 09/28/22          | 09/28/22        | 5-6a LCL News<br>LCL News 5a     | CM                | 5-6a<br>(5:30 AM-6:00 AM) | -- 1----    | :30 | 1             | \$500.00 | P-4 | 0.00 | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  | <u>Spots/Week</u> |                           | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week: |      | 09/26/22          | 10/02/22        | -- 1----                         | 1                 |                           | \$500.00    |     | 0.00          |          |     |      |      |       |          |
| N 2   | WPLG | 09/27/22          | 09/27/22        | 6-7a LCL News<br>LCL News 6a     | CM                | 6-7a<br>(6:30 AM-7:00 AM) | - 1-----    | :30 | 1             | \$800.00 | P-4 | 0.00 | NM   | 1     | \$800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  | <u>Spots/Week</u> |                           | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week: |      | 09/26/22          | 10/02/22        | - 1-----                         | 1                 |                           | \$800.00    |     | 0.00          |          |     |      |      |       |          |
| N 3   | WPLG | 09/28/22          | 09/28/22        | 7-9a GMA<br>Good Morning America | CM                | 7-9a<br>(7:00 AM-7:30 AM) | -- 1----    | :30 | 1             | \$900.00 | P-4 | 0.00 | NM   | 1     | \$900.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  | <u>Spots/Week</u> |                           | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week: |      | 09/26/22          | 10/02/22        | -- 1----                         | 1                 |                           | \$900.00    |     | 0.00          |          |     |      |      |       |          |
| N 4   | WPLG | 09/27/22          | 09/27/22        | 7-9a GMA<br>Good Morning America | CM                | 7-9a<br>(7:30 AM-8:00 AM) | - 1-----    | :30 | 1             | \$900.00 | P-4 | 0.00 | NM   | 1     | \$900.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  | <u>Spots/Week</u> |                           | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week: |      | 09/26/22          | 10/02/22        | - 1-----                         | 1                 |                           | \$900.00    |     | 0.00          |          |     |      |      |       |          |
| N 5   | WPLG | 09/27/22          | 09/27/22        | 7-9a GMA<br>Good Morning America | CM                | 7-9a<br>(8:00 AM-8:30 AM) | - 1-----    | :30 | 1             | \$900.00 | P-4 | 0.00 | NM   | 1     | \$900.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  | <u>Spots/Week</u> |                           | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week: |      | 09/26/22          | 10/02/22        | - 1-----                         | 1                 |                           | \$900.00    |     | 0.00          |          |     |      |      |       |          |
| N 6   | WPLG | 09/28/22          | 09/28/22        |                                  | CM                | 7-9a                      | -- 1----    | :30 | 1             | \$900.00 | P-4 | 0.00 | NM   | 1     | \$900.00 |

Order / Rev: 639656  
 Alt Order #: 10486736  
 Flight Dates: 09/27/22 - 09/28/22

Advertiser: POL/F Crist/Smit/D/Oth/FL  
 Product Desc: CRIST/FL DEM PARTY  
 Estimate: 12114

WPLG, INC.

| Ln   | Ch   | Start             | End             | Inventory Code          | Break | Start/End Time | Days     | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|--|------|-------------------|-----------------|-------------------------|-------|----------------|----------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| 7-9a GMA<br>Good Morning America (8:30 AM-9:00 AM) |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | -- 1----                |       |                |          |     | 1                 | \$900.00    |     | 0.00          |      |       |            |
| N 7  | WPLG | 09/28/22          | 09/28/22        | 9-10a LCL News          | CM    | 9-10a          | -- 1---- | :30 | 1                 | \$500.00    | P-4 | 0.00          | NM   | 1     | \$500.00   |
| LCL News 9a (9:00 AM-9:30 AM)                      |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | -- 1----                |       |                |          |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| N 8  | WPLG | 09/27/22          | 09/27/22        | 10-11a Live/Kelly&Ryan  | CM    | 10-11a         | - 1----- | :30 | 1                 | \$400.00    | P-4 | 0.00          | NM   | 1     | \$400.00   |
| Live with Kelly & Ryan 10 (10:00 AM-10:30 AM)      |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | - 1-----                |       |                |          |     | 1                 | \$400.00    |     | 0.00          |      |       |            |
| N 9  | WPLG | 09/28/22          | 09/28/22        | 10-11a Live/Kelly&Ryan  | CM    | 10-11a         | -- 1---- | :30 | 1                 | \$400.00    | P-4 | 0.00          | NM   | 1     | \$400.00   |
| Live with Kelly & Ryan 10 (10:30 AM-11:00 AM)      |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | -- 1----                |       |                |          |     | 1                 | \$400.00    |     | 0.00          |      |       |            |
| N 10   | WPLG | 09/28/22          | 09/28/22        | 11-12p The View         | CM    | 11-12n         | -- 1---- | :30 | 1                 | \$600.00    | P-4 | 0.00          | NM   | 1     | \$600.00   |
| The View 11a (11:00 AM-11:30 AM)                   |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | -- 1----                |       |                |          |     | 1                 | \$600.00    |     | 0.00          |      |       |            |
| N 11   | WPLG | 09/27/22          | 09/27/22        | 12-1p LCL News          | CM    | 12-1p          | - 1----- | :30 | 1                 | \$500.00    | P-4 | 0.00          | NM   | 1     | \$500.00   |
| LCL News 12n (12:00 PM-12:30 PM)                   |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | - 1-----                |       |                |          |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| N 12   | WPLG | 09/27/22          | 09/27/22        | 12-1p LCL News          | CM    | 12-1p          | - 1----- | :30 | 1                 | \$500.00    | P-4 | 0.00          | NM   | 1     | \$500.00   |
| LCL News 12n (12:30 PM-1:00 PM)                    |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | - 1-----                |       |                |          |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| N 13   | WPLG | 09/28/22          | 09/28/22        | 2-3p Gen Hospital       | CM    | 2-3p           | -- 1---- | :30 | 1                 | \$600.00    | P-4 | 0.00          | NM   | 1     | \$600.00   |
| General Hospital 2p                                |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | -- 1----                |       |                |          |     | 1                 | \$600.00    |     | 0.00          |      |       |            |
| N 14   | WPLG | 09/27/22          | 09/27/22        | 330-4p LCL News         | CM    | 330-4p         | - 1----- | :30 | 1                 | \$500.00    | P-4 | 0.00          | NM   | 1     | \$500.00   |
| LCL News 330p                                      |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | - 1-----                |       |                |          |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| N 15   | WPLG | 09/28/22          | 09/28/22        | 4-5p LCL News           | CM    | 4-5p           | -- 1---- | :30 | 1                 | \$600.00    | P-4 | 0.00          | NM   | 1     | \$600.00   |
| LCL News 4p (4:00 PM-4:30 PM)                      |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | -- 1----                |       |                |          |     | 1                 | \$600.00    |     | 0.00          |      |       |            |
| N 16   | WPLG | 09/27/22          | 09/27/22        | 5-6p LCL News           | CM    | 5-6p           | - 1----- | :30 | 1                 | \$700.00    | P-4 | 0.00          | NM   | 1     | \$700.00   |
| LCL News 5p (5:00 PM-5:30 PM)                      |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | - 1-----                |       |                |          |     | 1                 | \$700.00    |     | 0.00          |      |       |            |
| N 17   | WPLG | 09/28/22          | 09/28/22        | 5-6p LCL News           | CM    | 5-6p           | -- 1---- | :30 | 1                 | \$700.00    | P-4 | 0.00          | NM   | 1     | \$700.00   |
| LCL News 5p (5:30 PM-6:00 PM)                      |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | -- 1----                |       |                |          |     | 1                 | \$700.00    |     | 0.00          |      |       |            |
| N 18   | WPLG | 09/28/22          | 09/28/22        | 6-630p LCL News         | CM    | 6-630p         | -- 1---- | :30 | 1                 | \$1,400.00  | P-4 | 0.00          | NM   | 1     | \$1,400.00 |
| LCL News 6p  |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | -- 1----                |       |                |          |     | 1                 | \$1,400.00  |     | 0.00          |      |       |            |
| N 19   | WPLG | 09/28/22          | 09/28/22        | 7-730p Wheel of Fortune | CM    | 7-730p         | -- 1---- | :30 | 1                 | \$2,500.00  | P-4 | 0.00          | NM   | 1     | \$2,500.00 |
| Wheel of Fortune                                   |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: 09/26/22                                     |      | 09/26/22          | 10/02/22        | -- 1----                |       |                |          |     | 1                 | \$2,500.00  |     | 0.00          |      |       |            |
| N 20   | WPLG | 09/27/22          | 09/27/22        | 730-8p Jeopardy         | CM    | 730-8p         | - 1----- | :30 | 1                 | \$2,800.00  | P-4 | 0.00          | NM   | 1     | \$2,800.00 |
| Jeopardy   |      |                   |                 |                         |       |                |          |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |

Order / Rev: 639656  
 Alt Order #: 10486736  
 Flight Dates: 09/27/22 - 09/28/22

Advertiser: POL/F Crist/Smit/D/Oth/FL  
 Product Desc: CRIST/FL DEM PARTY  
 Estimate: 12114

**WPLG, INC.**

| Ln  | Ch   | Start             | End             | Inventory Code                                | Break | Start/End Time    | Days          | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount      |
|-----|------|-------------------|-----------------|---|-------|-------------------|---------------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 09/26/22    | 10/02/22        | - 1 - - - -                                   |       | 1                 |               |     |       | \$2,800.00  |     | 0.00          |        |       |             |
| N21 | WPLG | 09/28/22          | 09/28/22        | 730-8p Jeopardy<br>Jeopardy                   | CM    | 730-8p            | - - 1 - - -   | :30 | 1     | \$2,800.00  | P-4 | 0.00          | NM     | 1     | \$2,800.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 09/26/22    | 10/02/22        | - - 1 - - -                                   |       | 1                 |               |     |       | \$2,800.00  |     | 0.00          |        |       |             |
| N22 | WPLG | 09/27/22          | 09/27/22        | 11-1135P LCL News<br>M-F Local 10 News @ 11pm | CM    | 11-1135P          | - 1 - - - - - | :30 | 1     | \$1,800.00  | P-4 | 0.00          | NM     | 1     | \$1,800.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |      | Week: 09/26/22    | 10/02/22        | - 1 - - - - -                                 |       | 1                 |               |     |       | \$1,800.00  |     | 0.00          |        |       |             |
|     |      |                   |                 |   |       |                   |               |     |       |             |     |               | Totals | 22    | \$22,200.00 |