

ORDER



Orders
Order / Rev: 854582
 Alt Order #:
Product Desc: ESTIMATE #2397 8.7-8.13
Estimate: 2397
Flight Dates: 08/07/18 - 08/13/18
Original Date / Rev: 06/20/18 / 06/21/18
Order Type: NORMAL

WECP
Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency Name: Ventura Media Partners
Buying Contact:
Billing Contact:
 15260 Ventura Blvd. Suite 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Friends of Ron DeSantis
Demographic: A55+
Product Codes: Candidate - State - Governor
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 69758
Agency External ID: 69759
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/13/18	28	\$3,070.00	\$2,609.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	28	\$3,070.00	\$2,609.50	121.10
Totals	28	\$3,070.00	\$2,609.50	121.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	08/07/18	08/13/18	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	4	\$40.00	P-02	2.30	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	- TWTF--		4				\$40.00		2.30			
		Week: 08/13/18	08/19/18	M-----		1				\$40.00		2.30			
N 2	WECP	08/07/18	08/13/18	Price Is Right Price Is Right	CM	10a-11a	MTWTF--	:30	4	\$150.00	P-02	4.60	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	- TWTF--		4				\$150.00		4.60			
		Week: 08/13/18	08/19/18	M-----		1				\$150.00		4.60			
N 3	WECP	08/07/18	08/13/18	Young and the Restless Young and the Restless	CM	11a-12p	MTWTF--	:30	4	\$100.00	P-02	5.30	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	- TWTF--		4				\$100.00		5.30			
		Week: 08/13/18	08/19/18	M-----		1				\$100.00		5.30			
N 4	WECP	08/07/18	08/13/18	Local 18 @ Noon Local 18 @ Noon	CM	12p-1230p	MTWTF--	:30	4	\$70.00	P-02	4.40	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	- TWTF--		4				\$70.00		4.40			
		Week: 08/13/18	08/19/18	M-----		1				\$70.00		4.40			
N 5	WECP	08/07/18	08/13/18	Bold and Beautiful Bold and Beautiful	CM	1230p-1p	MTWTF--	:30	4	\$70.00	P-02	3.90	NM	5	\$350.00

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WECP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	-TWTF--					4	\$70.00		3.90			
		Week: 08/13/18	08/19/18	M-----					1	\$70.00		3.90			
N 6	WECP	08/07/18	08/13/18	Sunday Prime Hr 1	CM	6p-7p	-----S	:30	1	\$600.00	P-02	7.00	NM	1	\$600.00
				Sunday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	-----S					1	\$600.00		7.00			
		Week: 08/13/18	08/19/18	-----					0	\$600.00		7.00			
N 7	WECP	08/07/18	08/13/18	CBS Sunday Morning	CM	8a-930a	-----S	:30	2	\$160.00	P-02	5.80	NM	2	\$320.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	-----S					2	\$160.00		5.80			
		Week: 08/13/18	08/19/18	-----					0	\$160.00		5.80			
													Totals	28	\$3,070.00