

# INVOICE



**WJHG**  
 8195 Front Beach Rd.  
 Panama City, FL 32407  
 Main: (850) 234-7777  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
850843-1	07/29/18	July 2018	06/25/18 - 07/23/18

Property	Account Executive	Sales Office	Sales Region
WJHG	Panama City House	Panama City Na	National

Billing Address:

**Ventura Media Partners**  
 Attention: Accounts Payable  
 15260 Ventura Blvd. Suite 1240  
 Sherman Oaks, CA 91403

Send Payment To:

**WJHG**  
 P.O. Box 14200  
 Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Friends of Ron DeSantis	ESTIMATE #2394 7.17-7.23	2394

Flight Dates	Order #	Alt Order #
07/17/18 - 07/23/18	850843	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
69759	69758

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/17/18	07/23/18	News Channel 7 Today @ 6a	558a-7a	MTWTF--	:30	8	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -TWTF-- 8 \$190.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WJHG	Tu	07/17/18	5:58 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
5	WJHG	Tu	07/17/18	6:21 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
3	WJHG	W	07/18/18	6:14 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
7	WJHG	W	07/18/18	6:30 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
6	WJHG	Th	07/19/18	6:15 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
1	WJHG	Th	07/19/18	6:32 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
8	WJHG	F	07/20/18	5:58 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
4	WJHG	F	07/20/18	6:24 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
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9	WJHG	M	07/23/18	6:14 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
10	WJHG	M	07/23/18	6:39 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
2	07/17/18	07/23/18	Today Show	7a-9a	MTWTF--	:30	8	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -TWTF-- 8 \$230.00									
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5	WJHG	Tu	07/17/18	7:29 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
3	WJHG	Tu	07/17/18	7:58 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
1	WJHG	W	07/18/18	7:19 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
6	WJHG	W	07/18/18	8:29 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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**WJHG**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

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Advertiser <b>Friends of Ron DeSantis</b>	Product <b>ESTIMATE #2394 7.17-7.23</b>	Estimate Number <b>2394</b>	

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE



Send Payment To:  
**WJHG**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>850843-1</b>	Invoice Date <b>07/29/18</b>	Invoice Month <b>July 2018</b>	Invoice Period <b>06/25/18 - 07/23/18</b>
Advertiser <b>Friends of Ron DeSantis</b>	Product <b>ESTIMATE #2394 7.17-7.23</b>	Estimate Number <b>2394</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
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# INVOICE



Send Payment To:  
**WJHG**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>850843-1</b>	Invoice Date <b>07/29/18</b>	Invoice Month <b>July 2018</b>	Invoice Period <b>06/25/18 - 07/23/18</b>
Advertiser <b>Friends of Ron DeSantis</b>	Product <b>ESTIMATE #2394 7.17-7.23</b>	Estimate Number <b>2394</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/17/18	07/23/18	Tuesday Prime 2 Hour	6:57 PM-9:00 PM	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WJHG Tu 07/17/18 7:46 PM Tuesday Prime 2 Hour 6:57 PM-9:00 PM :30 RD0218TVH \$1,000.00 NM									
12	07/17/18	07/23/18	News Channel 7 @ 10p	10p-1035p	MTWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WJHG Tu 07/17/18 10:34 PM News Channel 7 @ 10p M-F 10p-1035p :30 RD0218TVH \$400.00 NM 3 WJHG W 07/18/18 10:12 PM News Channel 7 @ 10p M-F 10p-1035p :30 RD0218TVH \$400.00 NM 2 WJHG Th 07/19/18 10:19 PM News Channel 7 @ 10p M-F 10p-1035p :30 RD0218TVH \$400.00 NM 4 WJHG F 07/20/18 10:09 PM News Channel 7 @ 10p M-F 10p-1035p :30 RD0218TVH \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WJHG M 07/23/18 10:11 PM News Channel 7 @ 10p M-F 10p-1035p :30 RD0218TVH \$400.00 NM									
14	07/17/18	07/23/18	Sa Jeopardy	5p-530p	-----S-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----S- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WJHG Sa 07/21/18 5:05 PM Sa Jeopardy 5p-530p :30 RD0218TVH \$80.00 NM									
15	07/17/18	07/23/18	News Channel 7 @ 6p S	6p-630p	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WJHG Sa 07/21/18 6:15 PM News Channel 7 @ 6p Sat 6p-630p :30 RD0218TVH \$250.00 NM									
16	07/17/18	07/23/18	Sa Wheel of Fortune	630p-7p	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WJHG Sa 07/21/18 6:37 PM Sa Wheel of Fortune 630p-7p :30 RD0218TVH \$250.00 NM									
18	07/17/18	07/23/18	Meet The Press	858a-10a	-----S	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----S 1 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WJHG Su 07/22/18 Meet The Press 858a-10a :00 <del>\$140.00</del> NM See MG 18.2 2 WJHG Su 07/22/18 11:15 AM Open Championship 6:30 AM-1:30 PM :30 RD0218TVH \$140.00 NM MG for 18.1 07/22									
19	07/17/18	07/23/18	News Channel 7 @ 5p S	5p-530p	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----S 1 \$250.00									

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22	07/17/18	07/23/18	News Channel 7 @ 10p Sat	10p-1030p	-----S-	:30	1	\$400.00	NM																																																																																																					
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**Total Spots 74**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,100.00</b>
<u>Agency Commission</u>	<b>\$2,715.00</b>
<u>Net Amount Due</u>	<b>\$15,385.00</b>
<u>Invoice Balance as of 07/31/18 1:35:26 PM CT</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.