

## INVOICE



**WJHG**  
**8195 Front Beach Rd.**  
**Panama City, FL 32407**  
**Main: (850) 234-7777**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
850843-1	07/29/18	July 2018	06/25/18 - 07/23/18

Property	Account Executive	Sales Office	Sales Region
WJHG	Panama City House	Panama City Na	National

Billing Address:

**Ventura Media Partners**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd. Suite 1240**  
**Sherman Oaks, CA 91403**

Send Payment To:

**WJHG**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Advertiser	Product	Estimate Number
Friends of Ron DeSantis	ESTIMATE #2394 7.17-7.23	2394

Flight Dates	Order #	Alt Order #
07/17/18 - 07/23/18	850843	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
69759	69758

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/17/18	07/23/18	News Channel 7 Today @ 6a	558a-7a	MTWTF--	:30	8	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -TWTF-- 8 \$190.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WJHG	Tu	07/17/18	5:58 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
5	WJHG	Tu	07/17/18	6:21 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
3	WJHG	W	07/18/18	6:14 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
7	WJHG	W	07/18/18	6:30 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
6	WJHG	Th	07/19/18	6:15 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
1	WJHG	Th	07/19/18	6:32 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
8	WJHG	F	07/20/18	5:58 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
4	WJHG	F	07/20/18	6:24 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 M----- 2 \$190.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WJHG	M	07/23/18	6:14 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
10	WJHG	M	07/23/18	6:39 AM	News Channel 7 Today @ 6a	558a-7a	:30	RD0218TVH	\$190.00 NM
2	07/17/18	07/23/18	Today Show	7a-9a	MTWTF--	:30	8	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -TWTF-- 8 \$230.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WJHG	Tu	07/17/18	7:29 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
3	WJHG	Tu	07/17/18	7:58 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
1	WJHG	W	07/18/18	7:19 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
6	WJHG	W	07/18/18	8:29 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
8	WJHG	Th	07/19/18	7:58 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
2	WJHG	Th	07/19/18	8:29 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
7	WJHG	F	07/20/18	7:58 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
4	WJHG	F	07/20/18	8:29 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 M----- 2 \$230.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

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**Tallahassee, FL 32317-4200**

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Friends of Ron DeSantis	ESTIMATE #2394 7.17-7.23	2394	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/17/18	07/23/18	Today Show	7a-9a	MTWTF--	:30	8	\$230.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WJHG	M	07/23/18	7:26 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
10	WJHG	M	07/23/18	7:58 AM	Today Show	7a-9a	:30	RD0218TVH	\$230.00 NM
3	07/17/18	07/23/18	Today w/ KathieLee & Ho da	Today w/ KathieLee	MTWTF--	:30	4	\$50.00	NM
Weeks:	<u>Start Date</u> 07/16/18	<u>End Date</u> 07/22/18	<u>MTWTFSS</u> -TWTF--		<u>Spots/Week</u> 4	<u>Rate</u> \$50.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Tu	07/17/18	10:58 AM	Today w/ KathieLee & Hoda	Today w/ KathieLee	:30	RD0218TVH	\$50.00 NM
2	WJHG	W	07/18/18	10:47 AM	Today w/ KathieLee & Hoda	Today w/ KathieLee	:30	RD0218TVH	\$50.00 NM
4	WJHG	Th	07/19/18	10:55 AM	Today w/ KathieLee & Hoda	Today w/ KathieLee	:30	RD0218TVH	\$50.00 NM
3	WJHG	F	07/20/18	10:32 AM	Today w/ KathieLee & Hoda	Today w/ KathieLee	:30	RD0218TVH	\$50.00 NM
Weeks:	<u>Start Date</u> 07/23/18	<u>End Date</u> 07/29/18	<u>MTWTFSS</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$50.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WJHG	M	07/23/18	10:32 AM	Today w/ KathieLee & Hoda	Today w/ KathieLee	:30	RD0218TVH	\$50.00 NM
4	07/17/18	07/23/18	News Channel 7 @ 11a	11a-12p	MTWTF--	:30	4	\$90.00	NM
Weeks:	<u>Start Date</u> 07/16/18	<u>End Date</u> 07/22/18	<u>MTWTFSS</u> -TWTF--		<u>Spots/Week</u> 4	<u>Rate</u> \$90.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WJHG	Tu	07/17/18	11:22 AM	News Channel 7 @ 11a	11a-12p	:30	RD0218TVH	\$90.00 NM
1	WJHG	W	07/18/18	11:28 AM	News Channel 7 @ 11a	11a-12p	:30	RD0218TVH	\$90.00 NM
3	WJHG	Th	07/19/18	11:24 AM	News Channel 7 @ 11a	11a-12p	:30	RD0218TVH	\$90.00 NM
4	WJHG	F	07/20/18	11:22 AM	News Channel 7 @ 11a	11a-12p	:30	RD0218TVH	\$90.00 NM
Weeks:	<u>Start Date</u> 07/23/18	<u>End Date</u> 07/29/18	<u>MTWTFSS</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$90.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WJHG	M	07/23/18	11:17 AM	News Channel 7 @ 11a	11a-12p	:30	RD0218TVH	\$90.00 NM
6	07/17/18	07/23/18	M-F 4p-430p	4p-430p	MTWTF--	:30	4	\$90.00	NM
Weeks:	<u>Start Date</u> 07/16/18	<u>End Date</u> 07/22/18	<u>MTWTFSS</u> -TWTF--		<u>Spots/Week</u> 4	<u>Rate</u> \$90.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WJHG	Tu	07/17/18	4:27 PM	M-F 4p-430p	4p-430p	:30	RD0218TVH	\$90.00 NM
1	WJHG	W	07/18/18	4:14 PM	M-F 4p-430p	4p-430p	:30	RD0218TVH	\$90.00 NM
2	WJHG	Th	07/19/18	4:21 PM	M-F 4p-430p	4p-430p	:30	RD0218TVH	\$90.00 NM
4	WJHG	F	07/20/18	4:11 PM	M-F 4p-430p	4p-430p	:30	RD0218TVH	\$90.00 NM
Weeks:	<u>Start Date</u> 07/23/18	<u>End Date</u> 07/29/18	<u>MTWTFSS</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$90.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WJHG	M	07/23/18	4:16 PM	M-F 4p-430p	4p-430p	:30	RD0218TVH	\$90.00 NM
7	07/17/18	07/23/18	M-F Jeopardy	430p-5p	MTWTF--	:30	4	\$160.00	NM
Weeks:	<u>Start Date</u> 07/16/18	<u>End Date</u> 07/22/18	<u>MTWTFSS</u> -TWTF--		<u>Spots/Week</u> 4	<u>Rate</u> \$160.00			

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Weeks:	<u>Start Date</u> 07/16/18	<u>End Date</u> 07/22/18	<u>MTWTFSS</u> -TWTF--		<u>Spots/Week</u> 4	<u>Rate</u> \$400.00																																																																																																						
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Weeks:	<u>Start Date</u> 07/16/18	<u>End Date</u> 07/22/18	<u>MTWTFSS</u> -TWTF--		<u>Spots/Week</u> 4	<u>Rate</u> \$500.00																																																																																																						
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# INVOICE



Send Payment To:

**WJHG**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	Invoice Date	Invoice Month	Invoice Period
850843-1	07/29/18	July 2018	06/25/18 - 07/23/18
Advertiser	Product	Estimate Number	
Friends of Ron DeSantis	ESTIMATE #2394 7.17-7.23	2394	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/17/18	07/23/18	Tuesday Prime 2 Hour	6:57 PM-9:00 PM	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -T----- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Tu	07/17/18	7:46 PM	Tuesday Prime 2 Hour	6:57 PM-9:00 PM	:30	RD0218TVH	\$1,000.00 NM
12	07/17/18	07/23/18	News Channel 7 @ 10p	10p-1035p	MTWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -TWTF-- 4 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Tu	07/17/18	10:34 PM	News Channel 7 @ 10p M-F	10p-1035p	:30	RD0218TVH	\$400.00 NM
3	WJHG	W	07/18/18	10:12 PM	News Channel 7 @ 10p M-F	10p-1035p	:30	RD0218TVH	\$400.00 NM
2	WJHG	Th	07/19/18	10:19 PM	News Channel 7 @ 10p M-F	10p-1035p	:30	RD0218TVH	\$400.00 NM
4	WJHG	F	07/20/18	10:09 PM	News Channel 7 @ 10p M-F	10p-1035p	:30	RD0218TVH	\$400.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 M----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WJHG	M	07/23/18	10:11 PM	News Channel 7 @ 10p M-F	10p-1035p	:30	RD0218TVH	\$400.00 NM
14	07/17/18	07/23/18	Sa Jeopardy	5p-530p	-----S-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----S- 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Sa	07/21/18	5:05 PM	Sa Jeopardy	5p-530p	:30	RD0218TVH	\$80.00 NM
15	07/17/18	07/23/18	News Channel 7 @ 6p S	6p-630p	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----S- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Sa	07/21/18	6:15 PM	News Channel 7 @ 6p Sat	6p-630p	:30	RD0218TVH	\$250.00 NM
16	07/17/18	07/23/18	Sa Wheel of Fortune	630p-7p	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----S- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Sa	07/21/18	6:37 PM	Sa Wheel of Fortune	630p-7p	:30	RD0218TVH	\$250.00 NM
18	07/17/18	07/23/18	Meet The Press	858a-10a	-----S	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----S 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Su	07/22/18		Meet The Press	858a-10a	:00		<del>\$140.00</del> NM
			See MG 18.2						
2	WJHG	Su	07/22/18	11:15 AM	Open Championship	6:30 AM-1:30 PM	:30	RD0218TVH	\$140.00 NM
			MG for 18.1 07/22						
19	07/17/18	07/23/18	News Channel 7 @ 5p S	5p-530p	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----S 1 \$250.00									

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## INVOICE



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**WJHG**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

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23	07/17/18	07/23/18	Su Today	7a-8a	-----S	:30	1	\$80.00	NM																																																																																																					
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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,100.00</b>
<u>Agency Commission</u>	<b>\$2,715.00</b>
<u>Net Amount Due</u>	<b>\$15,385.00</b>

Invoice Balance as of 07/31/18 1:35:26 PM CT **\$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).