

ORDER



WJHG

Orders
Order / Rev: 854578
Alt Order #:
Product Desc: ESTIMATE # 2399 8.21-8.28
Estimate: 2399
Flight Dates: 08/21/18 - 08/28/18
Original Date / Rev: 06/20/18 / 07/19/18
Order Type: NORMAL

Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency Name: Ventura Media Partners
Buying Contact:
Billing Contact:
 15260 Ventura Blvd. Suite 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Friends of Ron DeSantis
Demographic: A55+
Product Codes: Candidate - State - Governor
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 69758
Agency External ID: 69759
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	40	\$11,450.00	\$9,732.50
08/27/18	08/28/18	13	\$3,850.00	\$3,272.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	40	\$11,450.00	\$9,732.50	338.20
September 2018	13	\$3,850.00	\$3,272.50	102.40
Totals	53	\$15,300.00	\$13,005.00	440.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJHG	08/21/18	08/28/18	News Channel 7 Today @M	CM	558a-7a	MTWTF--	:30	4	\$190.00	P-02	5.10	NM	6	\$1,140.00
				News Channel 7 Today @ 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	- TWTF--		4				\$190.00		5.10			
		Week: 08/27/18	09/02/18	MT-----		2				\$190.00		5.10			
N 5	WJHG	08/21/18	08/28/18	M-F Jeopardy	CM	430p-5p	MTWTF--	:30	4	\$160.00	P-02	7.20	NM	5	\$800.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	- TWTF--		4				\$160.00		7.20			
		Week: 08/27/18	09/02/18	M-----		1				\$160.00		7.20			
N 6	WJHG	08/21/18	08/28/18	News Channel 7 @ 5p M-F	MGM	5p-530p	MTWTF--	:30	4	\$400.00	P-02	11.40	NM	5	\$2,000.00
				News Channel 7 @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	- TWTF--		4				\$400.00		11.40			
		Week: 08/27/18	09/02/18	M-----		1				\$400.00		11.40			
N 7	WJHG	08/21/18	08/28/18	News Channel 7 @ 6p M-F	MGM	6p-630p	MTWTF--	:30	4	\$400.00	P-02	13.50	NM	5	\$2,000.00
				News Channel 7 @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	- TWTF--		4				\$400.00		13.50			
		Week: 08/27/18	09/02/18	M-----		1				\$400.00		13.50			
N 8	WJHG	08/21/18	08/28/18		CM	630p-7p	MTWTF--	:30	4	\$500.00	P-02	14.10	NM	5	\$2,500.00

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Advertiser: Friends of Ron DeSantis
 Product Desc: ESTIMATE # 2399 8.21-8.28
 Estimate: 2399
WJHG

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Wheel of Fortune											
				M-F Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	- TWTF- -		4				\$500.00		14.10			
Week:		08/27/18	09/02/18	M- - - - -		1				\$500.00		14.10			
N 9	WJHG	08/21/18	08/28/18	News Channel 7 @ 10p CM	CM	10p-1035p	MTWTF- -	:30	4	\$400.00	P-02	7.10	NM	5	\$2,000.00
				News Channel 7 @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	- TWTF- -		4				\$400.00		7.10			
Week:		08/27/18	09/02/18	M- - - - -		1				\$400.00		7.10			
N 11	WJHG	08/21/18	08/28/18	News Channel 7 @ 6p SAM	CM	6p-630p	- - - - - S-	:30	1	\$250.00	P-02	8.60	NM	1	\$250.00
				News Channel 7 @ 6p Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	- - - - - S-		1				\$250.00		8.60			
Week:		08/27/18	09/02/18	- - - - - -		0				\$250.00		8.60			
N 12	WJHG	08/21/18	08/28/18	News Channel 7 @ 5p SAM	CM	5p-530p	- - - - - S	:30	1	\$250.00	P-02	8.10	NM	1	\$250.00
				News Channel 7 @ 5p Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	- - - - - S		1				\$250.00		8.10			
Week:		08/27/18	09/02/18	- - - - - -		0				\$250.00		8.10			
N 13	WJHG	08/21/18	08/28/18	Sa Wheel of Fortune CM	CM	630p-7p	- - - - - S-	:30	1	\$250.00	P-02	6.30	NM	1	\$250.00
				Sa Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	- - - - - S-		1				\$250.00		6.30			
Week:		08/27/18	09/02/18	- - - - - -		0				\$250.00		6.30			
N 14	WJHG	08/21/18	08/28/18	News Channel 7 @ 10p CM	CM	10p-1030p	- - - - - S-	:30	1	\$300.00	P-02	6.80	NM	1	\$300.00
				News Channel 7 @ 10p Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	- - - - - S-		1				\$300.00		6.80			
Week:		08/27/18	09/02/18	- - - - - -		0				\$300.00		6.80			
N 15	WJHG	08/21/18	08/28/18	Today Show	CM	7a-9a	MTWTF- -	:30	8	\$230.00	P-02	7.00	NM	12	\$2,760.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	- TWTF- -		8				\$230.00		7.00			
Week:		08/27/18	09/02/18	MT- - - - -		4				\$230.00		7.00			
N 16	WJHG	08/21/18	08/28/18	M-F 4p-430p	CM	4p-430p	MTWTF- -	:30	4	\$90.00	P-02	4.70	NM	5	\$450.00
				M-F 4p-430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	- TWTF- -		4				\$90.00		4.70			
Week:		08/27/18	09/02/18	M- - - - -		1				\$90.00		4.70			
N 17	WJHG	08/21/18	08/28/18	Monday Prime 2 Hour	CM	6:57 PM-9:00 PM	M- - - - -	:30	1	\$600.00	P-02	6.20	NM	1	\$600.00
				Monday Prime 2 Hour		(6:57 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	- - - - - -		0				\$600.00		6.20			
Week:		08/27/18	09/02/18	M- - - - -		1				\$600.00		6.20			
													Totals	53	\$15,300.00