CONTRACT

WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

Contract / Revision	Alt Order #
146807 / 5	WOC10459650

Product		
HILLARY CLINTON FOR PRESIDENT		
Contract Dates	Estimate #	
09/13/16 - 09/19/16	**278 295 5285**	
Advertiser		Original Date / Revision
Hillary for America		09/02/16 / 09/22/16

And:

GMMB
Washington Harbour
3050 K Street NW
Suite 100
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WTVD	Anne Clifford	Philadelphia NT
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
	278	295
Agency Ref	Advertiser Ref	

356966

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	09/13/16	09/19/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	1	$800.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays M------	Spots/Week 1	Rate $800.00								
2	WTVD	09/13/16	09/16/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	4	$3,200.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays -TWTF--	Spots/Week 4	Rate $800.00								
3	WTVD	09/19/16	09/19/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	$1,600.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays M------	Spots/Week 2	Rate $800.00								
4	WTVD	09/13/16	09/16/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	7	$5,600.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays -TWTF--	Spots/Week 8	Rate $800.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type					
1	*WTVD*	*09/13/16-09/19/16*	*Good Morning America*	*7:00 AM-9:00 AM*	-TuWThF----	*:30*	~~*$800.00*~~	*NM*					
	Credited												
5	WTVD	09/17/16	09/17/16	Eyewitness News Sat @7a	7:00 AM-8:00 AM		:30				NM	2	$200.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays -----S-	Spots/Week 2	Rate $100.00								
6	WTVD	09/13/16	09/17/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	2	$800.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays -----S-	Spots/Week 2	Rate $400.00								
7	WTVD	09/13/16	09/18/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	2	$900.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays ------S	Spots/Week 2	Rate $450.00								
8	WTVD	09/18/16	09/18/16	GMA Sunday 8a-9a	8:00 AM-9:00 AM		:30				NM	2	$900.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays ------S	Spots/Week 2	Rate $450.00								
9	WTVD	09/19/16	09/19/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	2	$950.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays M------	Spots/Week 2	Rate $475.00								
10	WTVD	09/13/16	09/16/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	8	$3,800.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays -TWTF--	Spots/Week 8	Rate $475.00								

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Contract / Revision	Alt Order #
146807 / 5	WOC10459650

Contract Dates	Product	Estimate #
09/13/16 - 09/19/16	HILLARY CLINTON FOR	**278 295 5285**

Advertiser	Original Date / Revision
Hillary for America	09/02/16 / 09/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate								
11	WTVD	09/13/16	09/16/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	4	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	-TWTF--	4	$400.00								
12	WTVD	09/13/16	09/16/16	The View	11:00 AM-12:00 PM		:30				NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	-TWTF--	1	$150.00								
13	WTVD	09/19/16	09/19/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	M------	1	$450.00								
14	WTVD	09/13/16	09/16/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	4	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	-TWTF--	4	$450.00								
15	WTVD	09/19/16	09/19/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	M------	1	$450.00								
16	WTVD	09/13/16	09/16/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	4	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	-TWTF--	4	$450.00								
17	WTVD	09/19/16	09/19/16	The Chew	1:00 PM-2:00 PM		:30				NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	M------	1	$400.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	*WTVD*	*09/13/16-09/19/16*		*The Chew*	*1:00 PM-2:00 PM*	M----------	*:30*		*~~$400.00~~*		*NM*		
	Credited												
18	WTVD	09/13/16	09/16/16	The Chew	1:00 PM-2:00 PM		:30				NM	4	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	-TWTF--	4	$400.00								
19	WTVD	09/13/16	09/17/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	2	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	-----S-	2	$200.00								
20	WTVD	09/18/16	09/18/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	2	$260.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	------S	2	$130.00								
21	WTVD	09/13/16	09/18/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	------S	1	$200.00								
22	WTVD	09/13/16	09/18/16	This Week w/George S	10:30 AM-11:30 AM		:30				NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	------S	1	$200.00								
23	WTVD	09/13/16	09/16/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	-TWTF--	1	$600.00								
24	WTVD	09/13/16	09/16/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	-TWTF--	1	$850.00								
25	WTVD	09/13/16	09/16/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	2	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	-TWTF--	2	$1,000.00								
26	WTVD	09/13/16	09/16/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	4	$5,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/13/16	09/19/16	-TWTF--	4	$1,300.00								

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Contract Dates	Product	Estimate #
09/13/16 - 09/19/16	HILLARY CLINTON FOR	**278 295 5285**

Advertiser	Original Date / Revision
Hillary for America	09/02/16 / 09/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate								
27	WTVD	09/18/16	09/18/16	Eyewitness News Sun @ 6pn	6:00 PM-6:30 PM		:30				NM	1	$850.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays ------S	Spots/Week 1	Rate $850.00								
28	WTVD	09/19/16	09/19/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	$1,200.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays M------	Spots/Week 1	Rate $1,200.00								
29	WTVD	09/13/16	09/16/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	4	$4,800.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays -TWTF--	Spots/Week 4	Rate $1,200.00								
30	WTVD	09/19/16	09/19/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	1	$1,100.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays M------	Spots/Week 1	Rate $1,100.00								
31	WTVD	09/13/16	09/16/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	4	$4,400.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays -TWTF--	Spots/Week 4	Rate $1,100.00								
32	WTVD	09/17/16	09/17/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	$600.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays -----S-	Spots/Week 1	Rate $600.00								
33	WTVD	09/13/16	09/17/16	Eyewitness News Sat 730p	7:30 PM-8:00 PM		:30				NM	0	$0.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays -----S-	Spots/Week 1	Rate $250.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	*WTVD*	*09/13/16-09/19/16*	*Eyewitness News Sat 730p*	*7:30 PM-8:00 PM*	-------Sa--	*:30*		*~~$250.00~~*		*NM*		
	Credited												
34	WTVD	09/19/16	09/19/16	Dancing With The Stars	8:00 PM-10:00 PM		:30				NM	1	$4,500.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays M------	Spots/Week 1	Rate $4,500.00								
35	WTVD	09/19/16	09/19/16	Match Game	10:00 PM-11:00 PM		:30				NM	1	$2,500.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays M------	Spots/Week 1	Rate $2,500.00								
36	WTVD	09/15/16	09/15/16	Grey's Anatomy	8:00 PM-9:00 PM		:30				NM	1	$4,500.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays ---T---	Spots/Week 1	Rate $4,500.00								
37	WTVD	09/15/16	09/15/16	How To Get Away With Murd	10:00 PM-11:00 PM		:30				NM	1	$4,500.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays ---T---	Spots/Week 1	Rate $4,500.00								
38	WTVD	09/13/16	09/18/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	3	$3,600.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays -TWTF-S	Spots/Week 3	Rate $1,200.00								
39	WTVD	09/18/16	09/18/16	Eyewitness News Extra	11:30 PM-12:00 XM		:30				NM	1	$750.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays ------S	Spots/Week 1	Rate $750.00								
40	WTVD	09/13/16	09/16/16	Jimmy Kimmel	11:35 PM-12:37 XM		:30				NM	1	$115.00
Week:	Start Date 09/13/16	End Date 09/19/16	Weekdays -TWTF--	Spots/Week 1	Rate $115.00								
						Totals		0.00				86	$69,725.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/19/16	86	$69,725.00	($10,458.75)	$59,266.25
Totals	86	$69,725.00	($10,458.75)	$59,266.25

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