



WEHT  
PO Box 470  
Rockford, IL 61105

Media Ad Venture  
8136 Old Keene Mill Rd  
Ste A-300  
Springfield, VA 22152

# Contract # 1103615

**Schedule Dates** 04/21/15-05/01/15  
**Advertiser** Heiner-Crosbie/Governor/Ky/Republican (71603)  
**Agency** Media Ad Venture (10512)  
**Product** Political - Governor (1067)  
**Brand** Political - Governor (1067)  
**Salesperson** 149/166/709 (428378)  
**Sales Office** Katz - Washington DC, Washington DC (1179)  
**Buyer Name** Katz - Washington DC  
**Phone/Fax** /  
**CPE** 149/166/709  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 04/17/15  
**Last Modified** 04/21/15  
**Entered By** Teresa Isbell  
**CO-OP** No  
**Headline #** 10595728  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$877.50  
**Net Total** \$4,972.50  
**Sales Tax**

Evansville (WEHT)		
By Broadcast Month	Spots	Rate
Apr. 2015	15	\$2,925.00
May. 2015	15	\$2,925.00
<b>Grand Total:</b>	<b>30</b>	<b>\$5,850.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/21/15-05/01/15	4	:30	5A- 6A (CST)	3	X	X	X	X	X			6	\$100.00	\$600.00	Evansville (WEHT)		4/17/15
2.0	Normal Line / SPOT	04/21/15-05/01/15	4	:30	6A- 7A (CST)	3	X	X	X	X	X			6	\$175.00	\$1,050.00	Evansville (WEHT)		4/17/15
3.0	Normal Line / SPOT	04/21/15-05/01/15	4	:30	4P- 5P (CST)	3	X	X	X	X	X			6	\$125.00	\$750.00	Evansville (WEHT)		4/17/15
4.0	Normal Line / SPOT	04/21/15-05/01/15	4	:30	5P- 5:30P (CST)	3	X	X	X	X	X			6	\$275.00	\$1,650.00	Evansville (WEHT)		4/17/15
5.0	Normal Line / SPOT	04/21/15-05/01/15	4	:30	6P- 6:30P (CST)	3	X	X	X	X	X			6	\$300.00	\$1,800.00	Evansville (WEHT)		4/17/15

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WEHT

**Date:**

3/9/15

I, Media Ad Ventures, Inc.

being/on behalf of: Hal Heiner

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: May 19, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Heiner-Crosbie for Kentucky

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Henderman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/4/2014

Date



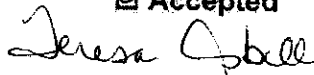
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Teresa Isbell

Printed Name

NSA

Title