



WEHT
PO Box 470
Rookford, IL 61105

Media Ad Venture
8136 Old Keene Mill Rd
Ste A-300
Springfield, VA 22152

Contract # 1103615
Schedule Dates 04/21/15-05/01/15
Advertiser Heiner-Crosbie/Governor/KY/Republican (71603)
Agency Media Ad Venture (10512)
Product Political - Governor (1067)
Brand Political - Governor (1067)
Salesperson 149/166/709 (428378)
Sales Office Katz - Washington DC, Washington DC (1179)
Buyer Name Katz - Washington DC
Phone/Fax /
CPE 149/166/709
Account Types National/Political
Billing Type Standard
Comments

Date Entered 04/17/15
Last Modified 04/21/15
Entered By Teresa Isbell
CO-OP No
Headline # 10595728
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$877.50
Net Total \$4,972.50
Sales Tax

| Evansville (WEHT) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Apr. 2015 | 15 | \$2,925.00 |
| May. 2015 | 15 | \$2,925.00 |
| Grand Total: | 30 | \$5,850.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 04/21/15-05/01/15 | 4 | :30 | 5A- 6A (CST) | 3 | X | X | X | X | X | | | 6 | \$100.00 | \$600.00 | Evansville (WEHT) | | 4/17/15 |
| 2.0 | Normal Line / SPOT | 04/21/15-05/01/15 | 4 | :30 | 6A- 7A (CST) | 3 | X | X | X | X | X | | | 6 | \$175.00 | \$1,050.00 | Evansville (WEHT) | | 4/17/15 |
| 3.0 | Normal Line / SPOT | 04/21/15-05/01/15 | 4 | :30 | 4P- 5P (CST) | 3 | X | X | X | X | X | | | 6 | \$125.00 | \$750.00 | Evansville (WEHT) | | 4/17/15 |
| 4.0 | Normal Line / SPOT | 04/21/15-05/01/15 | 4 | :30 | 5P- 5:30P (CST) | 3 | X | X | X | X | X | | | 6 | \$275.00 | \$1,650.00 | Evansville (WEHT) | | 4/17/15 |
| 5.0 | Normal Line / SPOT | 04/21/15-05/01/15 | 4 | :30 | 6P- 6:30P (CST) | 3 | X | X | X | X | X | | | 6 | \$300.00 | \$1,800.00 | Evansville (WEHT) | | 4/17/15 |

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____

Date: _____

Accepted Station: _____

Date: _____

Comments: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|--|
| Station and Location: WEHT | Date: 3/9/15 |
|---|--|

I, Media Ad Ventures, Inc.

being/on behalf of: Hal Heiner

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: May 19, 2015

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | AS ORDERED | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Heiner-Crosbie for Kentucky

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Henderman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/4/2014

Date



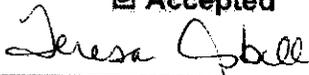
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Teresa Isbell

NSA

Signature

Printed Name

Title