

AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISING

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

As Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 5

Station and Location:

Date:

WFRG UTECA NY.

11/2/2013

JAMES CASTELLANO

being/on behalf of:

JACKIE IZZO

a legally qualified candidate of the

CONSERVATIVE

political party for the office of:

MAYOR OF ROME N.Y.

in the

GENERAL

election to be held on:

NOV 7th, 2013

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30"	VARIOUS	MON-SUN	PRE-EMPT WITHOUT NOTICE	SEE ATTACHED SCHEDULE	SEE ATTACHED SCHEDULE

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF JACKIE IZZO

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

CHARLES SCHOFF

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Colleen Bullock

Colleen Bullock

11/2/23

Signature

Printed Name

Title

WFRG Final Izzo 2023

6-Nov					
WFRG					
Day Part	Day (s)	Program	Rates	Commerc Total	
6a-10a	Mon-Tues	WFRG	\$30.00	3	\$90.00
10a-3p	Mon-Tues	WFRG	\$30.00	3	\$90.00
3p-7pm	Mon-Tues	WFRG	\$30.00	3	\$90.00
7p-12a	Mon-	WFRG	\$3.00	2	\$6.00
6a-10a	Sat-Sun	WFRG	\$9.00	0	\$0.00
10a-3p	Sat-Sun	WFRG	\$9.00	0	\$0.00
Total				11	\$276.00
Net					\$234.60

CONTRACT



WFRG-FM
 9418 River Road
 Marcy, NY 13403
 (315) 768-9500

<u>Contract / Revision</u> 4435091 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Jackie Izzo		<u>Original Date / Revision</u> 11/03/23 / 11/03/23
<u>Contract Dates</u> 11/06/23 - 11/07/23	<u>Estimate #</u>	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WFRG-FM	<u>Account Executive</u> House Utica	<u>Sales Office</u> Local Utica
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Turn Key Promotions
 Attention: Jim Castellano
 405 Reese Road
 Frankfort, NY 13340

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFRG	11/06/23	11/07/23	M-F AM Drive	6a-10a		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MT-----				3	\$30.00			
N 2	WFRG	11/06/23	11/07/23	M-F Midday	10a-3p		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MT-----				3	\$30.00			
N 3	WFRG	11/06/23	11/07/23	M-F PM Drive	3p-7p		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MT-----				3	\$30.00			
N 4	WFRG	11/06/23	11/06/23	M-F Evening	7p-12a		1:00			NM	2	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	M-----				2	\$3.00			
Totals											11	\$276.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/23 - 11/07/23	11	\$276.00	(\$41.40)	\$234.60
Totals	11	\$276.00	(\$41.40)	\$234.60

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

JC ADVERTISING

PH. 315-219-9120
323 FIRST AVE
FRANKFORT, NY 13340

50-7580/2213

1635

DATE 11/2/2003

PAY TO THE ORDER OF TOWN SQUARE MEDIA

\$ 585.95

Four hundred & Eighty Five - ⁹⁵/₁₀₀

DOLLARS  Security Features included. Details on Back.



EFK PLAZA
326 E STATE ST
HERKIMER, NY 13350

MEMO KUCI COMM

MP

~~⑆ 226 12580 1008 1218 2720 101 1635~~