



Issues and Programs Lists Q1 2024

WKGN broadcast the following local programs each weekday: The Morning Show with Jon Reed and Bob Baskerville 7-10 a.m., The G.I. Jake Show 10 a.m.- 12 p.m., The Drive 3-6 p.m. with Russell Smith and Houston Kress and Overtime 6-8 p.m. Each of these shows focus is the local sports community and social commentary on sports issues effecting the local community.

The Morning Show 7-10 a.m. on January 23, 2024 The hosts discussed the upcoming updates to Lindsey Nelson Stadium and the new “Tennessee Smokies” ballpark coming to downtown Knoxville in 2025 and how that will help the local community from a social and financial perspective. The discussion included tax and revenue implications for the local community and how the money will be used to advancing the local economy.

The G.I. Jake Show 10 a.m.-12 p.m. on 2/13/2024 Jake Miller and hosts discussed the effects of NIL on NCAA sports and the environment that creates for our local young people and how they approach finance and sports at a young age. For multiple segments the show discussed how the real winner in all of the NIL is really the “mega” elite companies not really the kids.

The Drive 3-6 p.m. on February 18, 2024 discussed the Federal suit that the University of Tennessee, State of Tennessee and State of Virginia filed against the NCAA regarding NIL and the NCAA’s authority to oversee the University of Tennessee in regards to NIL and how that impacts how the student athletes

interact with the community and what image that portrays based on the NIL benefits the student athletes receive.

Overtime 6-8 p.m. on March 14, 2024 discussed the upcoming Tennessee baseball season and involving former players to highlight the upcoming season and the possible success opportunities and the impact on the local community. In addition, the crew discuss the completed phase 1 Lindsey Nelson Stadium renovations and the expanded capacity needed to meet community needs. In addition, they discuss the NCAA transfer portal and what implications that has on student athletes and their college careers.

The Morning Show in March 31, 2024 hosts Jon Reed and Bob Baskerville had University of Tennessee Head Men's Basketball Coach Rick Barnes on the show for multiple segments to discuss the impact his team has had on local community and how much he relies on faith to drive how he coaches and mentors and how important it is for the youth of today to have solid leadership figures in their life.