



## Issues and Programs Lists Q3 2023

WKGN broadcast the following local programs each weekday: 3&OUT with Nate Hodges and Houston Kress 7-10 a.m., The Blitz 10 a.m.-12 p.m., Talk Sports with Jon Reed 12-3 p.m., The Drive with Russell Smith 3-6 p.m. and Overtime 6-8 p.m. Each of these shows focus is the local sports community and social commentary on sports issues effecting the local community.

The Blitz 10-12 p.m. on 7-7-23 for multiple segments—The Blitz hosts discuss the local Tennessee players that were just selected in the Major League Baseball Draft. The University of Tennessee baseball team is a big source of pride in the local community and people are very interested in learning what teams the players are drafted by, in addition to where they may go for minor league ball as they move up through the farm system teams.

3&OUT 7-10 a.m. on 7-27-23 for multiple segments—The 3&OUT hosts talk through the University of Tennessee vs Jeremy Pruitt vs the NCAA. Pruitt was fired for cause by the University of Tennessee for breaking NCAA rules. This allowed the school to avoid paying a massive buyout of millions of dollars to the former head coach. However, to avoid the buyout payment the school's athletic department had to admit many NCAA violations. These violations could lead to sanctions for the current athletic department. The hosts discuss the ramifications for the local school's budget, penalties and future of the football program based on the NCAA's punishment. As the highest paid state employee the buyout decision and fallout are a high priority for the local audience.

The Drive 3-6 p.m. on 8-15-23 for multiple segments—The Drive hosts talk through the latest renovations to Neyland Stadium and what it means for the local experience on campus.

3&OUT 7-10 a.m. on 9-6-23 for one segment—The 3&OUT crew talk through a real life possible online scam of the executive producer. In addition to the specific situation, they outline ways in which to know whether an online seller is legitimate or if the buyer should be wary.

Overtime 6-8 p.m. on 9-15-23 for multiple segments—The overtime guys discuss the upcoming Tennessee vs Florida rivalry in college football. For the local community, the Florida game has been the biggest sporting event over the last 20+ years. When Tennessee wins the game it helps the local economy as the Volunteers typically go on to have a successful season, translating to more visitors for gameday weekends and publicity throughout the fall.