



## Issues and Programs Lists Q3 2022

WKGN broadcast the following local programs each weekday: 3&OUT with Nate Hodges and Houston Kress 7-10 a.m., The Blitz 10 a.m.-12 p.m., Talk Sports with Jon Reed 12-3 p.m., The Drive with Russell Smith 3-6 p.m. and Overtime 6-8 p.m. Each of these shows focus is the local sports community and social commentary on sports issues effecting the local community.

The Drive 3-6 p.m. on 7-11-22 for multiple segments—The Drive hosts discuss the University of Tennessee football team’s conference the SEC adding Oklahoma and Texas, along with rumors of other conferences adding teams. Adding teams to the SEC will increase the footprint of the conference and the amount of revenue that can be generated from television. Increased revenue for the University of Tennessee Athletic Department is an important topic to the local community. The city of Knoxville, TN is known as a college town with much of the weekend economic boost in the fall coming from football Saturdays.

Talk Sports 12-3 p.m. on 7-14-22 for multiple segments—The Talk Sports hosts discuss the latest college football rule changes. Football season is only a few weeks away and the local community really gets excited about it. Some rule changes are helpful to the style of play of the home team, the Tennessee Volunteers, while others may be less favorable. Tennessee fans pride themselves on being some of the most knowledgeable college football fans in the country.

Talk Sports 12-3 p.m. on 8-19-22 for one segment – The show hosts discuss which road trips on the Tennessee football schedule would be the most fun. They especially highlight the sites and sounds of each town in a tourism and advice

type segment. Locals attend the home football games regularly but another big aspect of being a fan is going on road trips to support the local team.

The Blitz 10-12 p.m. on 9-20-22 for one segment – The hosts of The Blitz discuss a common phrase as a segment called “Florida Man.” This is a humorous concept of dumb actions by people from the state of Florida. It’s appropriate for this week as Tennessee gets set to take on the Florida Gators in football on Saturday.

3&OUT 7-10 a.m. on 9-21-22 for one segments—The premier pregame show for college football nationwide is coming to Knoxville for the Tennessee vs Florida game. Each week the show has a local guest picker to select who they think will win the college football games that week. The 3&OUT hosts discuss the speculation that the show could try to book local legend Dolly Parton. If not Dolly, the hosts speculate who it will be.