



Issues and Programs Lists Q2 2023

WKGN broadcast the following local programs each weekday: 3&OUT with Nate Hodges and Houston Kress 7-10 a.m., The Blitz 10 a.m.-12 p.m., Talk Sports with Jon Reed 12-3 p.m., The Drive with Russell Smith 3-6 p.m. and Overtime 6-8 p.m. Each of these shows focus is the local sports community and social commentary on sports issues effecting the local community.

Below are a few specific examples however, each show, every day, focuses on local issues due to the nature of the format.

The Blitz 10am-12pm on 4-14-23 for multiple segments—The hosts discuss the University of Tennessee baseball team’s struggles to start the season. The local hometown team has struggled in SEC play after being the number one ranked team most of the year before. Another powerhouse team in the SEC, the Arkansas Razorbacks, are next on the schedule and the hosts talk about whether this type of opponent can light a fire under the home team. Last season the Vols baseball team became the talk of the town as they came out of nowhere to win the SEC regular season and tournament.

All shows 7am-8pm on 4-17-23 for multiple segments—The hosts on each local show break down the Orange and White football game that the University of Tennessee host each spring to showcase the next year’s squad and offer a local event for fans to attend. This season the game had very good attendance coming off of last year’s season in which the Vols exceeded expectations in Josh Heupel’s second season. The Orange and White game is a great way for the University to bond with the local fans due to it’s low cost point and a great topic of

conversation locally because it's the last time fans will see the team before the beginning of the next season.

Overtime 6-8pm on 5-12-23 for one segment—The hosts discuss local product BJ Edwards transferring away from Tennessee basketball to SMU. Edwards played high school basketball in Knoxville which makes this move hit closer to home.

The Drive 3-6pm on 6-1-23 for one segment—The hosts on the Drive celebrate Tennessee Softball's win over Alabama at the WCWS in Oklahoma City. Local fans favorite thing is to beat Alabama.

3&OUT 7-10am on 6-6-23 for multiple segments—The host debate whether Knoxville will be the host site of the Tennessee vs Southern Miss baseball regional. Sporting events in town are a big boom for the local economy plus should give the hometown team a better chance of winning the series and advancing to the College World Series.