

# CONTRACT

**WCST-FM**  
**1111 Virginia Street East**  
**Charleston, WV 25301**  
**(304) 342-8131**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>721547B /      |  | <u>Alt Order #</u>                                     |
| <u>Advertiser</u><br>Aly C White for Mayor   |  | <u>Original Date / Revision</u><br>02/08/24 / 02/08/24 |
| <u>Contract Dates</u><br>02/19/24 - 02/28/24 | <u>Estimate #</u>                      |  |
| <u>Product</u><br>Mayor race                 |  |  |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast   | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WCST-FM                   | <u>Account Executive</u><br>Ron Hughes | <u>Sales Office</u><br>Charleston                      |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Households             |  |  |
| <u>Agency Code</u>                           | <u>Advertiser Code</u>                 | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u><br>110573                  | <u>Advertiser Ref</u><br>111253        |  |

And:

**Aly C White for Mayor**  
**Attention: Aly White**  
**PO Box 1908**  
**St Albans, WV 25177**

| *Line         | Ch    | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount          |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|-----------------|
| N 1           | WCST  | 02/19/24          | 02/28/24        | M-Sun 6a-12a    | M-Sun 6a-12a   |      | :30    |                   |             | NM   | 22        | \$352.00        |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                 |
|               | Week: | 02/19/24          | 02/25/24        | MTWTFSS         |                |      |        | 18                | \$16.00     |      |           |                 |
|               | Week: | 02/26/24          | 03/03/24        | MTW----         |                |      |        | 4                 | \$16.00     |      |           |                 |
| <b>Totals</b> |       |                   |                 |                 |                |      |        |                   |             |      | <b>22</b> | <b>\$352.00</b> |

| Time Period         | # of Spots | Gross Amount    | Net Amount      | *Tax 1         | Total           |
|---------------------|------------|-----------------|-----------------|----------------|-----------------|
| 01/29/24 - 02/25/24 | 18         | \$288.00        | \$288.00        | \$28.80        | \$316.80        |
| 02/26/24 - 02/28/24 | 4          | \$64.00         | \$64.00         | \$6.40         | \$70.40         |
| <b>Totals</b>       | <b>22</b>  | <b>\$352.00</b> | <b>\$352.00</b> | <b>\$35.20</b> | <b>\$387.20</b> |

\*Tax 1 Note: Streaming Charleston 10%.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

|   |                          |
|---|--------------------------|
| <b>Station and Location:</b><br>WCST-FM | <b>Date:</b><br>7/7/2024 |
|---|--------------------------|

I, AH C White,  
 being/on behalf of: Self, a legally  
 qualified candidate of the N/A political  
 party for the office of: Mayor  
 in the Primary  
 election to be held on: May 14, 2024  
 do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| = 30             | 6A-12pm S                        |      |       | 22             | 1               |

**Total Charges:** 387<sup>00</sup>

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

the candidate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ALC White

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

Date \_\_\_\_\_ Signature X ALC White

**To Be Signed By Station Representative**

Accepted       Accepted in Part       Rejected

Tom Hughes      Tom Hughes Sr. A.E.      \_\_\_\_\_  
Signature      Printed Name      Title

**VOTE ALY C WHITE FOR SAINT ALBANS MAYOR ON  
MAY 14<sup>TH</sup>.**

**ALY WHITE IS AN EXPERIENCED LEADER WHO IS  
DEDICATED, FOCUSED AND ACTIVE IN SAINT  
ALBANS AND INVESTED IN THE COMMUNITY AS A  
MEMBER OF CITY COUNCIL, YAKFEST COMMITTEE,  
CHAMBER OF COMMERCE AND MUCH MORE.**

**ALY C WHITE WILL BE A FULL TIME MAYOR  
BECAUSE IT'S TIME FOR A CHANGE IN SAINT  
ALBANS**

**HER PLAN IS TO MAKE SAINT ALBANS SAFER WITH  
INCREASED POLICE PRESENCE AND MORE  
DESIRABLE WITH MORE PARKS AND THE  
HOMELESS CAMPS REMOVED**

**VOTE ALY C WHITE FOR MAYOR-FOR A CHANGE**

**PAID FOR BY THE CANDIDATE**

**ALY C WHITE  
FOR MAYOR**  
(304)553-3621  
504 5TH AVENUE  
SAINT ALBANS, WV 25177

1014

*Feb. 10, 2024*  
Date

69-452/519  
06

Pay to the  
Order of

*WVBC Media*  
*One thousand sixty four & 80/100*

\$ *1,064.80*

dollars



**City**

NATIONAL BANK  
St. Albans, West Virginia 25177



For ADVERTISING

*Aly C. White*  
MP