

KFMB-TV 7677 Engineer Road San Diego, CA 92111 Main: (858)571-8888 Billing:

www.kfmb.com

Billing Address:

Secret Juice, The Attention: Accounts Payable 15 Upland Drive Chappaqua, NY 10514

Send Payment To:

KFMB-TV

PO BOX: 637386

Cincinnati, OH 45263-7386

NVOICE

Property	KFMB						
Invoice #	2869794-1	Order #	2869794				
Invoice Date	03/31/24	Alt Order #	MANUAL				
Invoice Month	March 2024	Deal #					
Invoice Period	02/26/24 - 03/31/24	Flight Dates	03/16/24 - 04/14/24				
Advertiser	BlueForge Alliance for	BlueForge Alliance for BuildSubmarines.com					
Product	Blue Forge Alliance :	Blue Forge Alliance :30's					
Estimate #	Blue Forge Alliance :30's						
	Account Executive	Kristen Wask	ie				
	Sales Office	TEGNA Sales	s Philadelphia				
	Sales Region	National					
	Agency Code						
	Advertiser Code						
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	M231502AG					
	Advertiser Ref	M223156					
	Product 1						
	Product 2						

Line Start [Date En	d Date	Descripti	ion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1 03/16/ P-2 N	/24 03/	/16/24	NCAA Bi nal	B Big 10 Semi-	Fi 10a-1230p	S-	:30	2	\$600.00	NM		
Weeks	s: Stai	t Date 1/24	End Date 03/17/24	<u>MTWIFSS</u> S-	Spots/Week 2	<u>Rate</u> \$600.00						
Spots: #	<u>Ch</u> [Day Air	Date Ai	r Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate T	уре
1	KFMB	Sa 03/	16/24 9:	:59 AM NCAA	BB Big 10 Semi-Fina	10a-1230p	:3	0 BLUF000	1000H		\$600.00	NM
2	KFMB	Sa 03/	16/24 12:	:37 PM NCAA	BB Big 10 Semi-Fina	10a-1230p	:3	0 BLUF000	1000H		\$600.00	NM
2 03/16/	/2.4 02	/16/24	NCAA D	D Dia 10 Cami	F; 4020.2n	S-	:30	2	\$600.00	NM		\equiv
2 03/16/	/24 03/	16/24	ncaa Bi	B Big 10 Semi-	FI 1230-3p	5-	:30	2	\$600.00	INIVI		
P-2 N	on-Preem	otible	Tiai									
Weeks		t Date 1/24	End Date 03/17/24	<u>MTWTFSS</u> S-	Spots/Week 2	<u>Rate</u> \$600.00						
Spots: #	Ch [Day Air	Date Ai	r Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate T	уре
2	KFMB	Sa 03/	16/24 1:	:57 PM NCAA	BB Big 10 Semi-Fina	1230-3p	:3	0 BLUF000	1000H		\$600.00	NM
1	KFMB	Sa 03/	16/24 2:	:23 PM NCAA	BB Big 10 Semi-Fina	1230-3p	:3	0 BLUF000	1000H		\$600.00	NM
3 03/16/ P-2 N	/24 03/	/16/24	NCAA Bl onship	B MWC Cham _l	оі 3-5р	S-	:30	2	\$3,000.00	NM		
Weeks	s: Star	t Date 1/24	End Date 03/17/24	<u>MTWTFSS</u> S-	Spots/Week 2	Rate \$3,000.00						
Spots: #	<u>Ch</u> [Day Air	Date Ai	r Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate T	уре
1	KFMB	Sa 03/	16/24 3:	:11 PM NCAA	BB MWC Champions	hip 3-5p	:3	0 BLUF000	1000H		\$3,000.00	NM
2	KFMB	Sa 03/	16/24 4:	:13 PM NCAA	BB MWC Champions	hip 3-5p	:3	0 BLUF000	1000Н		\$3,000.00	NM
4 03/17/	/24 03/	/17/24	NCAA Bl	B Atl 10 Cham	pi 10a-1230p	S	:30	2	\$800.00	NM		
Weeks		t Date	End Date	MTWTFSS	Spots/Week	Rate						

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INVOICE

MTWTFSS

Start/End Time

9:38 AM BB PS MM 2nd Round Day 1

10:37 AM BB PS MM 2nd Round Day 1

3:05 PM BB PS MM 2nd Round Day 1

3:39 PM BB PS MM 2nd Round Day 1



Start Date

3

2

KFMB

KFMB

KFMB

KFMB

Sa 03/23/24

Sa 03/23/24

Sa 03/23/24

Sa 03/23/24

End Date

Send Payment To:

KFMB-TV
PO BOX: 637386

Cincinnati, OH 45263-7386

Description

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Product	Blue Forge Alliance :30's	Blue Forge Alliance :30's						
Estimate #	Blue Forge Alliance :30's							

Rate

Type

Spots/

Week

:30 BLUF0001000H

:30 BLUF0001000H

:30 BLUF0001000H

:30 BLUF0001000H

Length

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	Liia Date	Besonption	Otary Eria Timo	MIWIF55	Longin	110011	rtato	i ypc	
4 03/17/24	03/17/24	NCAA BB Atl 10 Ch	ampi 10a-1230p	S	:30	2	\$800.00	NM	
P-2 Non-Pr	reemptible	опор							
	00/44/04	03/17/24	c o	#000 00					
C==4=: # Ch	03/11/24	00/11/21	~ -	\$800.00	1	L 4-1 ID			Data Tuna
Spots: # Ch		Date Air Time Des		Start/End Time		h Ad-ID	100011		Rate Type
2 KFN			AA BB Atl 10 Champions	•		BLUF000			\$800.00 NM
1 KFN	MB Su 03	/17/24 11:29 AM NC	AA BB Atl 10 Champions	o 10a-1230p	:30	BLUF000	1000Н		\$800.00 NM
5 03/17/24	03/17/24	NCAA BB Big 10 Co	onf S 1230p-3p	S	:30	3	\$800.00	NM	
P-2 Non-Pr	reemptible								
Weeks:	Start Date 03/11/24	End Date MTWTFS 03/17/24	S Spots/Week 3	<u>Rate</u> \$800.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KFN	MB Su 03	/17/24 12:31 PM NC	AA BB Big 10 Conf Semi	1230p-3p	:30	BLUF000	1000Н		\$800.00 NM
3 KFM	MB Su 03	/17/24 1:38 PM NC	AA BB Big 10 Conf Semi	1230p-3p	:30	BLUF000	1000Н		\$800.00 NM
2 KFN	MB Su 03	/17/24 2:59 PM NC	AA BB Big 10 Conf Semi	1230p-3p	:30	BLUF000	1000Н		\$800.00 NM
6 03/17/24	03/17/24	Championship Sele ow	ct Sh 3-4p	S	:30	1	\$2,400.00	NM	
P-2 Non-Pr Weeks:	reemptible Start Date	End Date MTWTFS	S Spots/Week	Rate					
weeks.	03/11/24	03/17/24		\$2,400.00					
Spots: # Ch			scription	Start/End Time	Lenat	h Ad-ID			Rate Type
2 KFN			ampionship Select Show	3-4p		BLUF000	1000Н		\$2,400.00 NM
			•	·					. ,
7 03/23/24	03/23/24	BB PS MM 2nd Rou	und D 9a-7p	S-	:30	4	\$2,400.00	NM	
P-2 Non-Pr	reemptible	ay 1							
Weeks:	Start Date 03/18/24	End Date MTWTFSS		Rate \$2,400.00					
Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type

8 03/24/24 03/24/24	BB PS MM 2nd Round D 9a-4p ay 2	S	:30 4	\$2,400.00	NM	
P-2 Non-Preemptible	•					
Weeks: Start Date 03/18/24		Rate \$2,400.00				
Spots: # Ch Day A	Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KFMB Su 0	9:05 AM BB PS MM 2nd Round Day 2	9a-4p	:30 BLUF000	1000H		\$2,400.00 NM
4 KFMB Su 0	03/24/24 11:20 AM BB PS MM 2nd Round Day 2	9a-4p	:30 BLUF000	1000H		\$2,400.00 NM
3 KFMB Su 0	03/24/24 3:10 PM BB PS MM 2nd Round Day 2	9a-4p	:30 BLUF000	1000H		\$2,400.00 NM
2 KFMB Su 0	03/24/24 4:31 PM BB PS MM 2nd Round Day 2	9a-4p	:30 BLUF000	1000H		\$2,400.00 NM
9 03/21/24 03/21/24	9a-2p	T	:30 5	\$1,400.00	NM	

9a-7p

9a-7p

9a-7p

9a-7p

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\$2,400.00 NM

\$2,400.00 NM

\$2,400.00

\$2,400.00

NM

NM

INVOICE

Start/End Time



Start Date

End Date

Send Payment To: KFMB-TV PO BOX: 637386 Cincinnati, OH 45263-7386

Description

Invoice #	2869794-1	Invoice Month	March 2024					
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/31/24					
Advertiser	BlueForge Alliance for B	BlueForge Alliance for BuildSubmarines.com						
Product	Blue Forge Alliance :30's							
Estimate #	Blue Forge Alliance :30's							

Rate

Type

Spots/

Week

Length

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•	•	BB PS M	M 1st Round Da				
		y1					
P-2 Non-Pi	reemptible						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	03/18/24	03/24/24	T	5	\$1,40 <u>0.00</u>		
ots: # Ch	Day Air	Date Air	Time Description		Start/End Time	Lenath Ad-ID	Rate

MTWTFSS

	03/18	/24 03/24	1/24	- T	5	\$1,400.00						
Spots: #	Ch Da	y Air Date	Air Time	e Description	<u>1</u>	Start/End Time	Length A	Ad-ID			Rate	Type
1	KFMB 7	h 03/21/24	8:57 AN	M BB PS MM	l 1st Round Day1	9a-2p	:30 E	BLUF000	1000H		\$1,400.00	NM
2	KFMB 1	h 03/21/24	10:49 AN	M BB PS MM	1 1st Round Day1	9a-2p	:30 E	BLUF000	1000Н		\$1,400.00	NM
4	KFMB 1	h 03/21/24	11:40 AN	M BB PS MM	1 1st Round Day1	9a-2p	:30 E	BLUF000	1000H		\$1,400.00	NM
5	KFMB 1	h 03/21/24	12:54 PN	M BB PS MM	1 1st Round Day1	9a-2p	:30 E	BLUF000	1000H		\$1,400.00	NM
3	KFMB 1	h 03/21/24	1:59 PN	M BB PS MM	1 1st Round Day1	9a-2p	:30 E	BLUF000	1000Н		\$1,400.00	NM
10 03/22	/24 03/2	y 2	PS MM 1st	t Round Da 9	9a-2p	F	:30	5	\$1,400.00	NM		
Weeks			Date MT	WTFSS_	Spots/Week	Rate						
	03/18	/24 03/24		F	5	\$1,400.00						
Spots: #	Ch Da	y Air Date	Air Time	Description	<u>1</u>	Start/End Time	Length A	Ad-ID			Rate	Type
1	KFMB F	03/22/24	8:56 AN	M BB PS MM	1 1st Round Day 2	9a-2p	:30 E	BLUF000	1000Н		\$1,400.00	NM
3	KFMB F	03/22/24	9:35 AN	M BB PS MM	1 1st Round Day 2	9a-2p	:30 E	BLUF000	1000Н		\$1,400.00	NM
5	KFMB F	03/22/24	10:57 AN	M BB PS MM	1 1st Round Day 2	9a-2p	:30 E	BLUF000	1000Н		\$1,400.00	NM
4	KFMB F	03/22/24	12:00 PM	M BB PS MM	1 1st Round Day 2	9a-2p	:30 E	BLUF000	1000Н		\$1,400.00	NM
2	KFMB F	03/22/24	1:27 PN	M BB PS MM	1 1st Round Day 2	9a-2p	:30 E	BLUF000	1000Н		\$1,400.00	NM
11 03/21		Dy1		t Rnd Prme 4	I-9p	T	:30	3	\$2,000.00	NM		
Weeks	on-Preempt S: Start		Data MT	WTFSS	Spots/Week	Rate						
Weeks	03/18			- T	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	\$2,000.00						
Spots: #	Ch Da			Description	<u>1</u>	Start/End Time	Length A	Ad-ID			Rate	Туре
3	KFMB 7	h 03/21/24	4:17 PN	M BB PS MM	- I 1st Rnd Prme Dy1	1 4-9p	:30 E	BLUF000	1000Н		\$2,000.00	NM
•	IZEMAD 3	L 00/04/04	7 00 DI	4 DD DO MAN		4.0-	00.1	I HEOOO	100011		# 0 000 00	N 1 N A

3 KFMB Th 03/21/24	4:17 PM BB PS MM 1st Rnd Prme Dy	y1 4-9p	:30 BLUF0	001000Н		\$2,000.00	NM
2 KFMB Th 03/21/24	7:00 PM BB PS MM 1st Rnd Prme Dy	y1 4-9p	:30 BLUF0	001000Н		\$2,000.00	NM
1 KFMB Th 03/21/24	9:30 PM BB PS MM 1st Rnd Prme Dy	y1 4-9p	:30 BLUF0	001000Н		\$2,000.00	NM
Dy2	S MM 1st Rnd Prme 4-9p	F	:30 3	\$2,000.00	NM		
P-2 Non-Preemptible Weeks: Start Date 03/18/24 End D 03/24/24		Rate \$2,000.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate	Туре
2 KFMB F 03/22/24	3:59 PM BB PS MM 1st Rnd Prme Dy	y2 4-9p	:30 BLUF0	001000Н		\$2,000.00	NM
3 KFMB F 03/22/24	5:21 PM BB PS MM 1st Rnd Prme Dy	y2 4-9p	:30 BLUF0	001000Н		\$2,000.00	NM
1 KFMB F 03/22/24	8:02 PM BB PS MM 1st Rnd Prme Dy	y2 4-9p	:30 BLUF0	001000Н		\$2,000.00	NM

- 1	•	1 (1 14)		00/22/21	0.2.	22 . 0			, op	.00				ΨΞ,000.00	
	1	KFM	B F	03/22/24	8:02	PM BB PS M	IM 1st Rnd Prme	e Dy2	4-9p	:30]	BLUF000	1000Н		\$2,000.00	NM
	13 03/31	/24	03/31/	/24 BB	PS MM	Regnl Finals	11a-4p	=	S	:30	2	\$4,800.00	NM		
	P-2 N	on-Pre	emptib	le											
	Weeks	3:	Start D			MTWTFSS	Spots/Week		Rate						
			03/25/2	24 03/31	1/24	S	2	\$	$4,80\overline{0.00}$						
S	pots: <u>#</u>	<u>Ch</u>	Day	Air Date	<u>Air Ti</u>	ime Descripti	<u>on</u>		Start/End Time	Length /	Ad-ID			Rate	Type

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Product	Blue Forge Alliance :30's	Blue Forge Alliance :30's						
Estimate #	Blue Forge Alliance :30's							

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							Spots/					
Line Start D	Date E	nd Da	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
13 03/31/2 P-2 No	24 0 on-Preer	3/31/2 nptible		PS MM Regnl Finals	11a-4p	S	:30	2	\$4,800.00	NM		
Spots: #	Ch		Air Date	Air Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2	KFMB	Su	03/31/24	10:59 AM BB PS M	M Regnl Finals	11a-4p	:3	0 BLUF000	1000H		\$4,800.00	
1	KFMB	Su	03/31/24	4:41 PM BB PS M	IM Regnl Finals	11a-4p	:3	0 BLUF000	1000Н		\$4,800.00	NM
14 03/28/2 P-2 No	24 0 on-Preer	3/29/2	Dy1	PS MM Reg Semifnls	4-9p	T	:30	4	\$3,000.00	NM		
Weeks	: St	art Dat 3/25/24	te End D		Spots/Week 4	Rate \$3,000.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
2	KFMB	Th	03/28/24	3:59 PM BB PS M	IM Reg Semifnls Dy1	4-9p	:3	O BLUF000	1000H		\$3,000.00	NM
1	KFMB	Th	03/28/24	5:18 PM BB PS M	IM Reg Semifnls Dy1	4-9p	:3	O BLUF000	1000H		\$3,000.00	NM
4	KFMB	Th	03/28/24	7:59 PM BB PS M	IM Reg Semifnls Dy1	4-9p	:3	O BLUFOOO	1000H		\$3,000.00	NM
3	KFMB	Th	03/28/24	9:13 PM BB PS M	IM Reg Semifnls Dy1	4-9p	:3	0 BLUF000	1000Н		\$3,000.00	NM
15 03/28/		3/29/2	Dy2	S MM Reg Semifnls	4-9p	F	:30	4	\$3,000.00	NM		
	n-Preer			ate MTWTFSS	0	Data						
Weeks		art Dat 3/25/24			Spots/Week 4	Rate \$3,000.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
2	KFMB	F	03/29/24	3:58 PM BB PS M	IM Reg Semifnls Dy2	4-9p	:3	0 BLUF000	1000H		\$3,000.00	NM
1	KFMB	F	03/29/24	5:01 PM BB PS M	IM Reg Semifnls Dy2	4-9p	:3	O BLUFOOO	1000H		\$3,000.00	NM
3	KFMB	F	03/29/24	6:31 PM BB PS M	IM Reg Semifnls Dy2	4-9p	:3	0 BLUF000	1000H		\$3,000.00	NM
4	KFMB	F	03/29/24		IM Reg Semifnls Dy2		:3	0 BLUF000	1000Н		\$3,000.00	
						Total Spots		16				

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$93,600.00

 Agency Commission
 \$14,040.00

 Net Amount Due
 \$79,560.00

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