

INVOICE



KFMB-TV
7677 Engineer Road
San Diego, CA 92111
Main: (858)571-8888
Billing:

www.kfmb.com

Billing Address:

Secret Juice, The
Attention: Accounts Payable
15 Upland Drive
Chappaqua, NY 10514

Send Payment To:

KFMB-TV
PO BOX: 637386
Cincinnati, OH 45263-7386

Property	KFMB		
Invoice #	2869794-1	Order #	2869794
Invoice Date	03/31/24	Alt Order #	MANUAL
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/31/24	Flight Dates	03/16/24 - 04/14/24
Advertiser	BlueForge Alliance for BuildSubmarines.com		
Product	Blue Forge Alliance :30's		
Estimate #	Blue Forge Alliance :30's		
Account Executive	Kristen Waskie		
Sales Office	TEGNA Sales Philadelphia		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	M231502AG		
Advertiser Ref	M223156		
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/16/24	03/16/24	NCAA BB Big 10 Semi-Fi 10a-1230p nal		-----S-	:30	2	\$600.00	NM	
P-2 Non-Preemptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/11/24	03/17/24	-----S-	2	\$600.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	Sa	03/16/24	9:59 AM	NCAA BB Big 10 Semi-Final	10a-1230p	:30	BLUF0001000H	\$600.00	NM
2	KFMB	Sa	03/16/24	12:37 PM	NCAA BB Big 10 Semi-Final	10a-1230p	:30	BLUF0001000H	\$600.00	NM
2	03/16/24	03/16/24	NCAA BB Big 10 Semi-Fi 1230-3p nal		-----S-	:30	2	\$600.00	NM	
P-2 Non-Preemptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/11/24	03/17/24	-----S-	2	\$600.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	KFMB	Sa	03/16/24	1:57 PM	NCAA BB Big 10 Semi-Final	1230-3p	:30	BLUF0001000H	\$600.00	NM
1	KFMB	Sa	03/16/24	2:23 PM	NCAA BB Big 10 Semi-Final	1230-3p	:30	BLUF0001000H	\$600.00	NM
3	03/16/24	03/16/24	NCAA BB MWC Champi onship	3-5p	-----S-	:30	2	\$3,000.00	NM	
P-2 Non-Preemptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/11/24	03/17/24	-----S-	2	\$3,000.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	Sa	03/16/24	3:11 PM	NCAA BB MWC Championship	3-5p	:30	BLUF0001000H	\$3,000.00	NM
2	KFMB	Sa	03/16/24	4:13 PM	NCAA BB MWC Championship	3-5p	:30	BLUF0001000H	\$3,000.00	NM
4	03/17/24	03/17/24	NCAA BB Atl 10 Champi onsp	10a-1230p	-----S	:30	2	\$800.00	NM	
P-2 Non-Preemptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

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Product	Blue Forge Alliance :30's		
Estimate #	Blue Forge Alliance :30's		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	03/17/24	03/17/24	NCAA BB Atl 10 Champi onsp	10a-1230p	-----S	:30	2	\$800.00	NM	
P-2 Non-Preemptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 -----S 2 \$800.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KFMB	Su	03/17/24	10:52 AM	NCAA BB Atl 10 Championsp	10a-1230p	:30	BLUF0001000H	\$800.00	NM
1	KFMB	Su	03/17/24	11:29 AM	NCAA BB Atl 10 Championsp	10a-1230p	:30	BLUF0001000H	\$800.00	NM
5	03/17/24	03/17/24	NCAA BB Big 10 Conf S emi	1230p-3p	-----S	:30	3	\$800.00	NM	
P-2 Non-Preemptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 -----S 3 \$800.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KFMB	Su	03/17/24	12:31 PM	NCAA BB Big 10 Conf Semi	1230p-3p	:30	BLUF0001000H	\$800.00	NM
3	KFMB	Su	03/17/24	1:38 PM	NCAA BB Big 10 Conf Semi	1230p-3p	:30	BLUF0001000H	\$800.00	NM
2	KFMB	Su	03/17/24	2:59 PM	NCAA BB Big 10 Conf Semi	1230p-3p	:30	BLUF0001000H	\$800.00	NM
6	03/17/24	03/17/24	Championship Select Sh ow	3-4p	-----S	:30	1	\$2,400.00	NM	
P-2 Non-Preemptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 -----S 1 \$2,400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KFMB	Su	03/17/24	3:58 PM	Championship Select Show	3-4p	:30	BLUF0001000H	\$2,400.00	NM
7	03/23/24	03/23/24	BB PS MM 2nd Round D ay 1	9a-7p	-----S-	:30	4	\$2,400.00	NM	
P-2 Non-Preemptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----S- 4 \$2,400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	KFMB	Sa	03/23/24	9:38 AM	BB PS MM 2nd Round Day 1	9a-7p	:30	BLUF0001000H	\$2,400.00	NM
1	KFMB	Sa	03/23/24	10:37 AM	BB PS MM 2nd Round Day 1	9a-7p	:30	BLUF0001000H	\$2,400.00	NM
2	KFMB	Sa	03/23/24	3:05 PM	BB PS MM 2nd Round Day 1	9a-7p	:30	BLUF0001000H	\$2,400.00	NM
4	KFMB	Sa	03/23/24	3:39 PM	BB PS MM 2nd Round Day 1	9a-7p	:30	BLUF0001000H	\$2,400.00	NM
8	03/24/24	03/24/24	BB PS MM 2nd Round D ay 2	9a-4p	-----S	:30	4	\$2,400.00	NM	
P-2 Non-Preemptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----S 4 \$2,400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KFMB	Su	03/24/24	9:05 AM	BB PS MM 2nd Round Day 2	9a-4p	:30	BLUF0001000H	\$2,400.00	NM
4	KFMB	Su	03/24/24	11:20 AM	BB PS MM 2nd Round Day 2	9a-4p	:30	BLUF0001000H	\$2,400.00	NM
3	KFMB	Su	03/24/24	3:10 PM	BB PS MM 2nd Round Day 2	9a-4p	:30	BLUF0001000H	\$2,400.00	NM
2	KFMB	Su	03/24/24	4:31 PM	BB PS MM 2nd Round Day 2	9a-4p	:30	BLUF0001000H	\$2,400.00	NM
9	03/21/24	03/21/24		9a-2p	---T---	:30	5	\$1,400.00	NM	

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Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/31/24
Advertiser	BlueForge Alliance for BuildSubmarines.com		
Product	Blue Forge Alliance :30's		
Estimate #	Blue Forge Alliance :30's		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
BB PS MM 1st Round Da y1									
P-2 Non-Preemptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/18/24	03/24/24	---T---	5	\$1,400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KFMB	Th	03/21/24	8:57 AM	BB PS MM 1st Round Day1	9a-2p	:30	BLUF0001000H	\$1,400.00 NM
2	KFMB	Th	03/21/24	10:49 AM	BB PS MM 1st Round Day1	9a-2p	:30	BLUF0001000H	\$1,400.00 NM
4	KFMB	Th	03/21/24	11:40 AM	BB PS MM 1st Round Day1	9a-2p	:30	BLUF0001000H	\$1,400.00 NM
5	KFMB	Th	03/21/24	12:54 PM	BB PS MM 1st Round Day1	9a-2p	:30	BLUF0001000H	\$1,400.00 NM
3	KFMB	Th	03/21/24	1:59 PM	BB PS MM 1st Round Day1	9a-2p	:30	BLUF0001000H	\$1,400.00 NM
10	03/22/24	03/22/24	BB PS MM 1st Round Da	9a-2p	----F--	:30	5	\$1,400.00	NM
y2									
P-2 Non-Preemptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/18/24	03/24/24	----F--	5	\$1,400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KFMB	F	03/22/24	8:56 AM	BB PS MM 1st Round Day 2	9a-2p	:30	BLUF0001000H	\$1,400.00 NM
3	KFMB	F	03/22/24	9:35 AM	BB PS MM 1st Round Day 2	9a-2p	:30	BLUF0001000H	\$1,400.00 NM
5	KFMB	F	03/22/24	10:57 AM	BB PS MM 1st Round Day 2	9a-2p	:30	BLUF0001000H	\$1,400.00 NM
4	KFMB	F	03/22/24	12:00 PM	BB PS MM 1st Round Day 2	9a-2p	:30	BLUF0001000H	\$1,400.00 NM
2	KFMB	F	03/22/24	1:27 PM	BB PS MM 1st Round Day 2	9a-2p	:30	BLUF0001000H	\$1,400.00 NM
11	03/21/24	03/21/24	BB PS MM 1st Rnd Prme	4-9p	---T---	:30	3	\$2,000.00	NM
Dy1									
P-2 Non-Preemptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/18/24	03/24/24	---T---	3	\$2,000.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	KFMB	Th	03/21/24	4:17 PM	BB PS MM 1st Rnd Prme Dy1	4-9p	:30	BLUF0001000H	\$2,000.00 NM
2	KFMB	Th	03/21/24	7:00 PM	BB PS MM 1st Rnd Prme Dy1	4-9p	:30	BLUF0001000H	\$2,000.00 NM
1	KFMB	Th	03/21/24	9:30 PM	BB PS MM 1st Rnd Prme Dy1	4-9p	:30	BLUF0001000H	\$2,000.00 NM
12	03/22/24	03/22/24	BB PS MM 1st Rnd Prme	4-9p	----F--	:30	3	\$2,000.00	NM
Dy2									
P-2 Non-Preemptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/18/24	03/24/24	----F--	3	\$2,000.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KFMB	F	03/22/24	3:59 PM	BB PS MM 1st Rnd Prme Dy2	4-9p	:30	BLUF0001000H	\$2,000.00 NM
3	KFMB	F	03/22/24	5:21 PM	BB PS MM 1st Rnd Prme Dy2	4-9p	:30	BLUF0001000H	\$2,000.00 NM
1	KFMB	F	03/22/24	8:02 PM	BB PS MM 1st Rnd Prme Dy2	4-9p	:30	BLUF0001000H	\$2,000.00 NM
13	03/31/24	03/31/24	BB PS MM Regnl Finals	11a-4p	-----S	:30	2	\$4,800.00	NM
P-2 Non-Preemptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/25/24	03/31/24	-----S	2	\$4,800.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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Product	Blue Forge Alliance :30's		
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13	03/31/24	03/31/24	BB PS MM Regnl Finals	11a-4p	-----S	:30	2	\$4,800.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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1	KFMB	Su	03/31/24	4:41 PM	BB PS MM Regnl Finals	11a-4p	:30	BLUF0001000H	\$4,800.00 NM
14	03/28/24	03/29/24	BB PS MM Reg Semifnls	4-9p	---T---	:30	4	\$3,000.00	NM
P-2 Non-Preemptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	03/25/24	03/31/24	---T---	4	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KFMB	Th	03/28/24	3:59 PM	BB PS MM Reg Semifnls Dy1	4-9p	:30	BLUF0001000H	\$3,000.00 NM
1	KFMB	Th	03/28/24	5:18 PM	BB PS MM Reg Semifnls Dy1	4-9p	:30	BLUF0001000H	\$3,000.00 NM
4	KFMB	Th	03/28/24	7:59 PM	BB PS MM Reg Semifnls Dy1	4-9p	:30	BLUF0001000H	\$3,000.00 NM
3	KFMB	Th	03/28/24	9:13 PM	BB PS MM Reg Semifnls Dy1	4-9p	:30	BLUF0001000H	\$3,000.00 NM
15	03/28/24	03/29/24	BB PS MM Reg Semifnls	4-9p	----F--	:30	4	\$3,000.00	NM
P-2 Non-Preemptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	03/25/24	03/31/24	----F--	4	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KFMB	F	03/29/24	3:58 PM	BB PS MM Reg Semifnls Dy2	4-9p	:30	BLUF0001000H	\$3,000.00 NM
1	KFMB	F	03/29/24	5:01 PM	BB PS MM Reg Semifnls Dy2	4-9p	:30	BLUF0001000H	\$3,000.00 NM
3	KFMB	F	03/29/24	6:31 PM	BB PS MM Reg Semifnls Dy2	4-9p	:30	BLUF0001000H	\$3,000.00 NM
4	KFMB	F	03/29/24	9:19 PM	BB PS MM Reg Semifnls Dy2	4-9p	:30	BLUF0001000H	\$3,000.00 NM

Total Spots 46

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$93,600.00
<u>Agency Commission</u>	\$14,040.00
<u>Net Amount Due</u>	\$79,560.00

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