



WTVX  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

**Contract # 2373699**

**Schedule Dates** 02/20/16-02/20/16  
**Advertiser** Seminole Tribe of Florida (29065)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** SEMINOLE TRIBE (796978)  
**Salesperson** TeleRep/NY, New York (2985)  
**Sales Office** TeleRep New York  
**Buyer Name** RUMBLEY, CHRIS  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** SEMINOLE TRIBE ROBERT LANGER 2671

**Date Entered** 01/22/16  
**Last Modified** 02/16/16  
**Entered By** Megan Marks-Peltz  
**CO-OP** No  
**Headline #** 08121002  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$210.00  
**Net Total** \$1,190.00  
**Sales Tax**

**West Palm Beach (WTVX)**

By Broadcast Month	Spots	Rate
Feb. 2016	2	\$1,400.00
<b>Grand Total:</b>	<b>2</b>	<b>\$1,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Basketball (1)	02/20/16-02/20/16	2	:30	3P- Sports-ACC Basketball							2		2			West Palm Beach (WTVX)	FSU VS. VA TECH	1/25/16
1.1	Normal Line / Basketball (1)	02/20/16-02/20/16	2	1:00	3P- Sports-ACC Basketball							2		2	\$700.00	\$1,400.00	West Palm Beach (WTVX)	FSU VS. VA TECH	2/16/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgf.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, **Cat Gepner**  
do hereby request station time concerning the following issue:

Seminole Tribe of Florida/ Seminole Gaming
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: Seminole Tribe of Florida/ Seminole Gaming

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming  
1 Seminole Way  
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen  
Group Treasurer: John Eder

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming  
1 Seminole Way  
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen  
Group Treasurer: John Eder

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

2/28/15                      [Signature]                      251 387 580  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected  
[Signature]                      ROBERT BURDETTE                      G.M.  
Signature                                      Printed Name                                      Title



Client Information Request Form  
Issue

Seminole Tribe of Florida/  
Advertiser Group Name: Seminole banking  
Address: 1 Seminole way  
City, State & Zip Code: Hollywood, FL 33314  
Phone: 954-327-7684  
Fax: 954-787-2433  
Executive Director or President: Jim Allen  
Group Treasurer: John Eder