



WTVX  
1100 Fairfield Dr  
West Palm Beach, FL 33407

# Contract # 2366076

## Schedule Dates

01/23/16-01/23/16

## Advertiser

Seminole Tribe of Florida (29065)

## Agency

Mentzer Media Services (1381)

## Product

POLITICAL ISSUE (ns) (1187)

## Brand

SEMINOLE TRIBE 2664 (793331)

## Salesperson

TeleRep/NY, New York (2985)

## Sales Office

TeleRep New York

## Buyer Name

RUMBLEY, CHRIS

## Phone/Fax

/

## CPE

197/216/2667

## Account Types

National/Political Issue Agency BRD

## Billing Type

Standard

## Comments

SEMINOLE TRIBE ROBERT LANGER

Date Entered 01/14/16

Last Modified 01/19/16

Entered By Megan Marks-Peltz

CO-OP No

Headline # 08113807

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$105.00

Net Total \$595.00

Sales Tax

## West Palm Beach (WTVX)

By Broadcast Month

Jan. 2016

Grand Total:

Spots

2

2

Rate

\$700.00

\$700.00

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Basketball (1)	01/23/16-01/23/16	2	:30	4P- Sports-ACC Basketball 2	2						1		2	\$350.00	\$700.00	West Palm Beach (WTVX)	SEMINOLE BASKETBALL	1/14/16
1.1	Normal Line / Basketball (1)	01/23/16-01/23/16	2	:30	4P- Sports-ACC Basketball 2	2						2		2	\$350.00	\$700.00	West Palm Beach (WTVX)	SEMINOLE BASKETBALL	1/19/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WTVX  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

# Contract # 2366076

Schedule Dates 01/23/16-01/23/16  
Advertiser Seminole Tribe of Florida (29065)  
Agency Mentzer Media Services (1381)  
Product POLITICAL ISSUE (ns) (1187)  
Brand SEMINOLE TRIBE 2664 (793331)  
Salesperson TeleRep/NY, New York (2985)  
Sales Office TeleRep New York  
Buyer Name RUMBLEY, CHRIS  
Phone/Fax /  
CPE 197/216/2667  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments SEMINOLE TRIBE ROBERT LANGER

Date Entered 01/14/16  
Last Modified  
Entered By Megan Marks-Peltz  
CO-OP No  
Headline # 08113807  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$52.50  
Net Total \$297.50  
Sales Tax

West Palm Beach (WTVX)		
By Broadcast Month	Spots	Rate
Jan. 2016	1	\$350.00
Grand Total:	1	\$350.00

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (New!) on credit hold / Basketball	01/23/16-01/23/16	2	:30	4P- Sports-ACC Basketball 2							1		1	\$350.00	\$350.00	West Palm Beach (WTVX)	SEMINOLE BASKETBALL	1/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.5em; margin-top: 10px;">WTVX</div>	<b>Date:</b> <div style="text-align: center; font-size: 1.5em; margin-top: 10px;">1/22/14</div>
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I, Cat Gepner

do hereby request station time concerning the following issue:

Seminole Tribe of Florida/ Seminole Gaming
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	<div style="text-align: center; font-size: 1.5em;">           WTVX #2366074            1123 114 OT            \$700         </div>			

This broadcast time will be used by: Seminole Tribe of Florida/ Seminole Gaming

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Seminole Tribe of Florida/ Seminole Gaming  
1 Seminole Way  
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Executive Director: Jim Allen  
Group Treasurer: John Eder



Client Information Request Form  
Issue

Advertiser Group Name: Seminole Tribe of Florida/  
Seminole Gaming  
Address: 1 Seminole Way  
City, State & Zip Code: Hollywood, FL 33314  
Phone: 954-327-7684  
Fax: 954-797-2433  
Executive Director or President: Jim Allen  
Group Treasurer: John Eder