

WALC, WAZR, WKCI, WKCY, WKCY-FM, WKDW, WSVO
EEO PUBLIC FILE REPORT
June 1, 2021 - May 31, 2022

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Account Executive	1-14	4

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Blue Ridge Community College P O Box 80 Weyers Cave, Virginia 24486 Phone : 540-234-9261 Url : http://www.brcc.edu/ Email : nicelyt@brcc.edu Tim Nicely	Y	0
2	Bridgewater College 402 E College St Bridgewater, Virginia 22812 Phone : 540-828-5393 Url : http://www.collegecentral.com/bridgewater/ Email : kharper@bridgewater.edu Kimberly Harper	Y	0
3	Eastern Mennonite University 1200 Park Rd Harrisonburg, Virginia 22802 Phone : 540-432-4131 Url : http://www.emu.edu/ Email : CareerServices@emu.edu Career Services	Y	0
4	Employee Referral	N	1
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
7	Indeed.com - Not directly contacted by SEU	N	2

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	James Madison University Career and Academic Planning Harrisonburg, Virginia 22801 Phone : (540) 568-6229 Career Services Manual Posting	N	0
9	LinkedIn - Not directly contacted by SEU	N	1
10	Mary Baldwin College Rose Marie Sena Center Staunton, Virginia 24402 Phone : 540-887-7367 Url : http://www.mbc.edu/ Email : sirvine@marybaldwin.edu Shelly Irvine	Y	0
11	Norfolk State University Career Service 700 Park Ave Norfolk, Virginia 23504 Phone : 757-823-8462 Url : http://nsu.edu/careerservices/ Email : pcopeland@nsu.edu Patricia Copeland	Y	0
12	Virginia Employment Commission P O Box 351 Harrisonburg, Virginia 22803 Phone : 540-434-2513 Url : http://www.vec.virginia.gov/harrisonburg Email : Harrisonburg@vec.virginia.gov Taylor Howell	Y	0
13	Virginia Western Community College Career & Placement Services P O Box 14007 Roanoke, Virginia 24038 Phone : 540-857-7298 Url : http://www.virginiawestern.edu/career_center Email : hrapps@virginiawestern.edu Gary Adkins	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
14	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			4

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/21/2021	Participation in Job Fairs	On May 6, 2022, our SEU participated in a virtual job fair hosted by Shenandoah County Chamber for local businesses and organizations. We promoted the event. Candidates learned about local job opportunities, including career opportunities at our SEU, through the fair and were able to participate in virtual interviews. SEU stations promoted the fair and advertised it through on-air spots.	7	Market president Various
2	5/6/2022	Hosting of Job Fair	On May 6, 2022, our SEU hosted a virtual job fair for local businesses and organizations. We organized the event and recruited other employers, including Perdue, Lakeside Book Company, and Sysco Foods, to participate. Candidates could learn about local job opportunities, including career opportunities at our SEU, through the fair and were able to participate in virtual interviews. SEU stations promoted the fair and advertised it through on-air spots.	7	Market president Various