Station: KROX-FM

Location: Austin, TX

For quarter beginning: Oct 1 - Dec 31, 2018

Weekly Public Service Show **ISSUE**:

**HOW ISSUE WAS TREATED:** B-DOE hosts 30 minutes of interviews with

local nonprofit organizations

Local Insights, with B-DOE TITLE

10/1/18 -12/31/18 **DATE**:

6:00AM Sundays TIME:

30 minutes **DURATION**:

Recorded Interviews **TYPE:** 

KLBJ-FM's B-DOE hosts a 30 minute public **DESCRIPTION:** affairs show to discuss community interests and public service initiatives focusing on

nonprofits.

10-7-18 – Settlement Home for Children – Their mission is to promote healing and growth in children, young adults and families by providing a continuum of care, support and resources. We serve individuals who have

experienced severe emotional trauma, abuse

and neglect..

Emancipet – Emancipet's mission is to make spay/neuter services and veterinary care affordable and accessible to all pet owners. HomeAway is teaming up with the nonprofit to help raise funds to accomplish their mission.

10-14-18 – American Foundation for Suicide Prevention – Encouraging listeners to be a part of the Out of the Darkness Austin Walk. The annual event raises awareness about mental health and suicide and funds for research, support for families dealing with a suicide.

# Chuy's Children Giving to Children Parade Annual event where almost thousands of Austinites get together downtown to donate new unwrapped toys to Blue Santa.

10-21-18 – **Run for the Flag** – Annual 5k and 10k at Camp Mabry to raise funds and awareness for Folds of Honor.

**Cpl. Chad O Foundation for Treatment of PTSD** – Local nonprofit that provides cutting edge treatment for Veterans with PTSD at NO cost to the Veteran.

10-28-18 -**Vet Fest**  $-3^{rd}$  Annual event that brings Veteran nonprofits and Veteran owned businesses together to help connect the Veteran community

**NoShave November** – Annual drive to raise awareness and funds for the American Cancer Society during the month of November.

11-4-18 – Cpl. Chad O Foundation for Treatment of PTSD – Local nonprofit that provides cutting edge treatment for Veterans with PTSD at NO cost to the Veteran.

American Foundation for Suicide
Prevention – Encouraging listeners to be a part of the Out of the Darkness Austin Walk.
The annual event raises awareness about mental health and suicide and funds for research, support for families dealing with a suicide..

11-11-18 – **Tomlinson's Pound for Pound Pet Food Drive** – An annual pet food drive that raises hundres of thousands of pounds of pet food for local pet rescues.

Chuy's Children Giving to Children Parade

Annual event where almost thousands of
Austinites get together downtown to donate

new unwrapped toys to Blue Santa.

11-18-18 – **NoShave November** – Annual drive to raise awareness and funds for the American Cancer Society during the month of November.

Emancipet – Emancipet's mission is to make spay/neuter services and veterinary care affordable and accessible to all pet owners. HomeAway is teaming up with the nonprofit to help raise funds to accomplish their mission.

11-25-18 – **TADD** – Reminding listeners to Turn Around and Don't Drown. Austin is prone to flash flooding and this encourages Austinites to know the laws and what to watch out for during rain events.

Tomlinson's Pound for Pound Pet Food Drive – An annual pet food drive that raises hundres of thousands of pounds of pet food for local pet rescues.

12-2-18 – **Honky Tonk Holidaze** – Annual musical that raises funds and awareness for HOME and Mary Place.

Cure Duchenne – A nonprofit with a goal to find a cure for Duchenne disease. This year the Trans-Siberian Orchestra show at Frank Erwin Center will give a portion of proceeds to Cure Duchenne.

12-9-18 – **Habitat for Humanity ReStore San Marcos** – You can donate and shop at a HFH Restore to help their mission to provide affordable housing.

Tomlinson's Pound for Pound Pet Food Drive – An annual pet food drive that raises hundres of thousands of pounds of pet food for local pet rescues.

12-16-18 – Cure Duchenne – A nonprofit with a goal to find a cure for Duchenne disease. This year the Trans-Siberian Orchestra show at Frank Erwin Center will give a portion of proceeds to Cure Duchenne.

**HOME** – (Housing Opportunites for Muscians and Entertainers) – HOME is a

501(c)(3) tax exempt non-profit organization that strives to create more security for aging musicians of the Austin, Texas, music scene, by pursuing low cost housing for them, and providing other assistance, including referrals to other available resources..

12-23-18 – **Rodeo Austin** – Every year Rodeo Austin gives out scholarships and promotes youth education and preserving Western Heritage with a portion of every ticket sold.

TADD – Reminding listeners to Turn Around and Don't Drown. Austin is prone to flash flooding and this encourages Austinites to know the laws and what to watch out for during rain events.

12-30-18 – **Drive A Clean Machine** – Tips and advice from the city to maintain air quality in Austin. Featuring website and events based around air quality initiatives.

Habitat for Humanity ReStore San Marcos – You can donate and shop at a HFH Restore to help their mission to provide affordable housing.

**Station: KROX** 

Location: Austin, TX	
For quarter beginning: October 1, 2018	
<u>ISSUE</u> :	Underprivileged youth
<b>HOW ISSUE WAS TREATED:</b>	:30 recorded PSA
TITLE	Chuys Parade
<u>DATE</u> :	11/1 – 11/23
<u>TIME</u> :	30 seconds
<b>DURATION</b> :	30 airings
TYPE:	
<b>DESCRIPTION</b> :	Public service announcement supporting Operation Blue Santa's efforts to provide holiday gifts for underprivileged local kids, via the annual Chuy's Children Giving To
	Children Parade in downtown Austin

Station: KROX

Location: Austin, TX

For quarter beginning: October 1, 2018

**ISSUE:** Affordable housing

**HOW ISSUE WAS TREATED:** :30 recorded PSA

TITLE Habitat/Indie Xmas

**DATE:** 11/1 - 12/15

TIME: 20 seconds

**DURATION:** 30 airings

**TYPE**:

**<u>DESCRIPTION</u>**: Public service announcement supporting

efforts of Austin Habitat for Humanity, driving volunteerism, cash donations, and attendance at our Indie Xmas shows, whose proceeds

benefit the effort.

Station: KROX

Location: Austin, TX

For quarter beginning: Oct 1, 2018

**ISSUE:** Blood donation

**HOW ISSUE WAS TREATED:** PSA

**TITLE** We Are Blood

**DATE:** 11/28 – 12/31

TIME: 20 seconds

**DURATION:** 43x

**TYPE**:

**<u>DESCRIPTION</u>**: PSA urging donors to give blood during

holiday season, when need is up and supply

down.