

# ORDER



**WHTM Harrisburg**

**Orders**  
**Order / Rev:** 1365422  
**Alt Order #:** 25872639  
**Product Desc:** Candidate  
**Estimate:** 205  
**Flight Dates:** 01/08/18 - 01/21/18  
**Original Date / Rev:** 01/10/18 / 01/10/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Brabender Cox  
**Buying Contact:**  
**Billing Contact:**  
 932 Edwards Ferry Road  
 Leesburg, VA 20176

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/John Mango/Governor/Rep/PA  
**Demographic:** A35+  
**Product Codes:** PL14  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN12303/TO1358/SP11154  
**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 01/01/18   | 01/16/18 | 18      | \$4,450.00   | \$3,782.50 |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| January 2018  | 18        | \$4,450.00        | \$3,782.50        | 0.00        |
| <b>Totals</b> | <b>18</b> | <b>\$4,450.00</b> | <b>\$3,782.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington   |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

|                 | Share | Total       |
|-----------------|-------|-------------|
| WHTM Harrisburg | 20%   | \$4,450.00  |
| Market          | 100%  | \$22,250.00 |

**Competitive Share**

|       | Share | Total      |
|-------|-------|------------|
| CABLE | 0%    | \$0.00     |
| EHTM  | 0%    | \$0.00     |
| FHTM  | 0%    | \$0.00     |
| UNKWN | 25%   | \$5,562.50 |
| WGAL  | 39%   | \$8,677.50 |
| WGCB  | 0%    | \$0.00     |
| WHP   | 0%    | \$0.00     |
| WITF  | 0%    | \$0.00     |
| WLYH  | 0%    | \$0.00     |
| WPMT  | 16%   | \$3,560.00 |

| Ln  | Ch       | Start    | End        | Inventory Code | Break  | Start/End Time | Days    | Len | Spots | Rate     | Pri | Rtg  | Type | Spots | Amount   |            |          |          |            |      |        |                |          |         |   |          |      |
|---|----------|----------|------------|----------------|--------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|------------|----------|----------|------------|------|--------|----------------|----------|---------|---|----------|------|
| N 2   | WHTM     | 01/11/18 | 01/11/18   | GMA            | CM     | 7-9a           | ---T--- | :30 | 1     | \$200.00 | P3  | 0.00 | NM   | 1     | \$200.00 |            |          |          |            |      |        |                |          |         |   |          |      |
| Good Morning America  |          |          |            |                |        |                |         |     |       |          |     |      |      |       |          |            |          |          |            |      |        |                |          |         |   |          |      |
| Good Morning America  |          |          |            |                |        |                |         |     |       |          |     |      |      |       |          |            |          |          |            |      |        |                |          |         |   |          |      |
| <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 01/08/18</td> <td>01/14/18</td> <td>---T---</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table> |          |          |            |                |        |                |         |     |       |          |     |      |      |       |          | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 01/08/18 | 01/14/18 | ---T--- | 1 | \$200.00 | 0.00 |
| Start Date  | End Date | Weekdays | Spots/Week | Rate           | Rating |                |         |     |       |          |     |      |      |       |          |            |          |          |            |      |        |                |          |         |   |          |      |
| Week: 01/08/18  | 01/14/18 | ---T---  | 1          | \$200.00       | 0.00   |                |         |     |       |          |     |      |      |       |          |            |          |          |            |      |        |                |          |         |   |          |      |

Order / Rev: 1365422  
 Alt Order #: 25872639  
 Flight Dates: 01/08/18 - 01/21/18

Advertiser: POL/John Mango/Governor/Rep/PA  
 Product Desc: Candidate  
 Estimate: 205

WHTM Harrisburg

| Ln   | Ch   | Start             | End             | Inventory Code                     | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|------|------|-------------------|-----------------|------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 3  | WHTM | 01/12/18          | 01/12/18        | GMA<br>Good Morning America        | CM    | 7-9a              | ----F-- | :30 | 2     | \$200.00    | P3  | 0.00          | NM   | 2     | \$400.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 01/08/18    | 01/14/18        | ----F--                            |       | 2                 |         |     |       | \$200.00    |     | 0.00          |      |       |          |
| N 4  | WHTM | 01/15/18          | 01/15/18        | GMA<br>Good Morning America        | CM    | 7-9a              | M-----  | :30 | 1     | \$200.00    | P3  | 0.00          | NM   | 1     | \$200.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 01/15/18    | 01/21/18        | M-----                             |       | 1                 |         |     |       | \$200.00    |     | 0.00          |      |       |          |
| N 5  | WHTM | 01/16/18          | 01/16/18        | GMA<br>Good Morning America        | CM    | 7-9a              | -T----- | :30 | 1     | \$200.00    | P3  | 0.00          | NM   | 1     | \$200.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 01/15/18    | 01/21/18        | -T-----                            |       | 1                 |         |     |       | \$200.00    |     | 0.00          |      |       |          |
| N 6  | WHTM | 01/14/18          | 01/14/18        | Su 9a-10a This Week<br>This Week   | CM    | 9a-10a            | -----S  | :30 | 1     | \$100.00    | P3  | 0.00          | NM   | 1     | \$100.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 01/08/18    | 01/14/18        | -----S                             |       | 1                 |         |     |       | \$100.00    |     | 0.00          |      |       |          |
| N 8  | WHTM | 01/11/18          | 01/11/18        | M-F 12-1230p<br>ABC27 News at Noon | CM    | 12-1230p          | ---T--- | :30 | 1     | \$150.00    | P3  | 0.00          | NM   | 1     | \$150.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 01/08/18    | 01/14/18        | ---T---                            |       | 1                 |         |     |       | \$150.00    |     | 0.00          |      |       |          |
| N 9  | WHTM | 01/12/18          | 01/12/18        | M-F 12-1230p<br>ABC27 News at Noon | CM    | 12-1230p          | ----F-- | :30 | 1     | \$150.00    | P3  | 0.00          | NM   | 1     | \$150.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 01/08/18    | 01/14/18        | ----F--                            |       | 1                 |         |     |       | \$150.00    |     | 0.00          |      |       |          |
| N 10 | WHTM | 01/15/18          | 01/15/18        | M-F 12-1230p<br>ABC27 News at Noon | CM    | 12-1230p          | M-----  | :30 | 2     | \$150.00    | P3  | 0.00          | NM   | 2     | \$300.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 01/15/18    | 01/21/18        | M-----                             |       | 2                 |         |     |       | \$150.00    |     | 0.00          |      |       |          |
| N 11 | WHTM | 01/16/18          | 01/16/18        | M-F 12-1230p<br>ABC27 News at Noon | CM    | 12-1230p          | -T----- | :30 | 1     | \$150.00    | P3  | 0.00          | NM   | 1     | \$150.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 01/15/18    | 01/21/18        | -T-----                            |       | 1                 |         |     |       | \$150.00    |     | 0.00          |      |       |          |
| N 13 | WHTM | 01/11/18          | 01/11/18        | M-F News @ 6p<br>ABC27 News @ 6p   | CM    | 6-630p            | ---T--- | :30 | 1     | \$400.00    | P3  | 0.00          | NM   | 1     | \$400.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 01/08/18    | 01/14/18        | ---T---                            |       | 1                 |         |     |       | \$400.00    |     | 0.00          |      |       |          |
| N 14 | WHTM | 01/12/18          | 01/12/18        | M-F News @ 6p<br>ABC27 News @ 6p   | CM    | 6-630p            | ----F-- | :30 | 1     | \$400.00    | P3  | 0.00          | NM   | 1     | \$400.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 01/08/18    | 01/14/18        | ----F--                            |       | 1                 |         |     |       | \$400.00    |     | 0.00          |      |       |          |
| N 15 | WHTM | 01/15/18          | 01/15/18        | M-F News @ 6p<br>ABC27 News @ 6p   | CM    | 6-630p            | M-----  | :30 | 1     | \$400.00    | P3  | 0.00          | NM   | 1     | \$400.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 01/15/18    | 01/21/18        | M-----                             |       | 1                 |         |     |       | \$400.00    |     | 0.00          |      |       |          |
| N 16 | WHTM | 01/16/18          | 01/16/18        | M-F News @ 6p<br>ABC27 News @ 6p   | CM    | 6-630p            | -T----- | :30 | 2     | \$400.00    | P3  | 0.00          | NM   | 2     | \$800.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 01/15/18    | 01/21/18        | -T-----                            |       | 2                 |         |     |       | \$400.00    |     | 0.00          |      |       |          |
| N 17 | WHTM | 01/13/18          | 01/13/18        |                                    | CM    | 6-630p            | -----S- | :30 | 1     | \$300.00    | P3  | 0.00          | NM   | 1     | \$300.00 |

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| Ln   | Ch   | Start    | End      | Inventory Code       | Break           | Start/End Time  | Days   | Len | Spots             | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|------|------|----------|----------|----------------------|-----------------|-----------------|--------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
|      |      |          |          | Sa News @ 6p         |                 |                 |        |     |                   |             |     |               |        |       |            |
|      |      |          |          | ABC27 News @ 6 Sat   |                 |                 |        |     |                   |             |     |               |        |       |            |
|      |      |          |          | ABC 27 News Saturday |                 |                 |        |     |                   |             |     |               |        |       |            |
|      |      |          |          | <u>Start Date</u>    | <u>End Date</u> | <u>Weekdays</u> |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      |          |          | Week: 01/08/18       | 01/14/18        | -----S-         |        |     | 1                 | \$300.00    |     | 0.00          |        |       |            |
| N 18 | WHTM | 01/14/18 | 01/14/18 | Su News @ 6p         | CM              | 6-630p          | -----S | :30 | 1                 | \$300.00    | P3  | 0.00          | NM     | 1     | \$300.00   |
|      |      |          |          | ABC27 News @ 6 Sun   |                 |                 |        |     |                   |             |     |               |        |       |            |
|      |      |          |          | ABC 27 News Sunday   |                 |                 |        |     |                   |             |     |               |        |       |            |
|      |      |          |          | <u>Start Date</u>    | <u>End Date</u> | <u>Weekdays</u> |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      |          |          | Week: 01/08/18       | 01/14/18        | -----S          |        |     | 1                 | \$300.00    |     | 0.00          |        |       |            |
|      |      |          |          |                      |                 |                 |        |     |                   |             |     |               | Totals | 18    | \$4,450.00 |

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

|                              |                         |
|------------------------------|-------------------------|
| <b>Station and Location:</b> | <b>Date:</b> 01/10/2018 |
|------------------------------|-------------------------|

I, BrabenderCox LLC,

being/on behalf of: Paul Mango,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the 2018 Primary

election to be held on: May 15 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Mango for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

01/10/2018

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu  
Date: 2017.09.13 15:20:35 -04'00'

**Date**

**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**



Paul Rada

NSM

**Signature**

**Printed Name**

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, BrabenderCox LLC

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu

Date: 2016.01.21 21:08:41 -05'00'

signature of candidate or authorized committee

Liz Kundu

printed name

01/10/2018

date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**