

ORDER**WHTM Harrisburg**

Orders
Order / Rev: 1365422
Alt Order #: 25872639
Product Desc: Candidate
Estimate: 205
Flight Dates: 01/08/18 - 01/21/18
Original Date / Rev: 01/10/18 / 01/10/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Brabender Cox
Buying Contact:
Billing Contact:
 932 Edwards Ferry Road
 Leesburg, VA 20176

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/John Mango/Governor/Rep/PA
Demographic: A35+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN12303/TO1358/SP11154
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/18	01/16/18	18	\$4,450.00	\$3,782.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2018	18	\$4,450.00	\$3,782.50	0.00
Totals	18	\$4,450.00	\$3,782.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHTM Harrisburg	20%	\$4,450.00
Market	100%	\$22,250.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	25%	\$5,562.50
WGAL	39%	\$8,677.50
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	16%	\$3,560.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHTM	01/11/18	01/11/18	GMA	CM	7-9a	---T---	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
Good Morning America															
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	---T---			1			\$200.00		0.00			

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 Estimate: 205

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WHTM	01/12/18	01/12/18	GMA Good Morning America	CM	7-9a	----F--	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/18	01/14/18	----F--					2	\$200.00		0.00			
N 4	WHTM	01/15/18	01/15/18	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/18	01/21/18	M-----					1	\$200.00		0.00			
N 5	WHTM	01/16/18	01/16/18	GMA Good Morning America	CM	7-9a	-T-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/18	01/21/18	-T-----					1	\$200.00		0.00			
N 6	WHTM	01/14/18	01/14/18	Su 9a-10a This Week This Week	CM	9a-10a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/18	01/14/18	-----S					1	\$100.00		0.00			
N 8	WHTM	01/11/18	01/11/18	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	---T---	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/18	01/14/18	---T---					1	\$150.00		0.00			
N 9	WHTM	01/12/18	01/12/18	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/18	01/14/18	----F--					1	\$150.00		0.00			
N 10	WHTM	01/15/18	01/15/18	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	M-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/18	01/21/18	M-----					2	\$150.00		0.00			
N 11	WHTM	01/16/18	01/16/18	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/18	01/21/18	-T-----					1	\$150.00		0.00			
N 13	WHTM	01/11/18	01/11/18	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	---T---	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/18	01/14/18	---T---					1	\$400.00		0.00			
N 14	WHTM	01/12/18	01/12/18	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	----F--	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/18	01/14/18	----F--					1	\$400.00		0.00			
N 15	WHTM	01/15/18	01/15/18	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/18	01/21/18	M-----					1	\$400.00		0.00			
N 16	WHTM	01/16/18	01/16/18	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	-T-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/18	01/21/18	-T-----					2	\$400.00		0.00			
N 17	WHTM	01/13/18	01/13/18		CM	6-630p	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa News @ 6p											
				ABC27 News @ 6 Sat											
				ABC 27 News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	-----S-			1			\$300.00		0.00			
N 18	WHTM	01/14/18	01/14/18	Su News @ 6p	CM	6-630p	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				ABC27 News @ 6 Sun											
				ABC 27 News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	-----S			1			\$300.00		0.00			
													Totals	18	\$4,450.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 01/10/2018
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I, BrabenderCox LLC,

being/on behalf of: Paul Mango,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the 2018 Primary

election to be held on: May 15 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mango for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

01/10/2018

Date

Liz Brabender Kundu

Signature

Digitally signed by Liz Brabender Kundu
Date: 2017.09.13 15:20:35 -04'00'

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Paul Rada

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **BrabenderCox LLC**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2016.01.21 21:08:41 -05'00'

signature of candidate or authorized committee

Liz Kundu

printed name

01/10/2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.