

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25895408 Changes as of: 2/16/2018 at 1:35 PM Version: Current State Version 1

CPE: 322/407/3431 Flight: 4/11/18 - 4/17/18 Station: WTGS Total \$: \$3,950.00

Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009 Advertiser: CASEY CAGLE Product: candidate Buyer: Rheault, Ben Agency Order #: 7056872

Office: WASHINGTON

Market: Savannah

Primary Demo: Separation:

Con Type: POLITICAL/NOTE

Assistant: BRADLEY PHILLIPPS

Salesperson: BRADLEY PHILLIPPS

202-955-5342

#	Day/Time	DP	Program	Rate	Len	4/11 - 4/17							Total Spots	Total \$	CPP*	GRP*
						4/11	4/12	4/13	4/14	4/15	4/16	4/17				
1	Su 9a-10a		FOX NWS SUNDAY	\$25.00	30	0	0	0	0	1	0	0	1	\$25.00	\$0.00	0.0
2	W-F-M-Tu 4p-5p		STEVE	\$75.00	30	0	1	0	0	0	0	1	2	\$150.00	\$0.00	0.0
3	W-F-M-Tu 5p-6p		PEOPLE'S COURT	\$75.00	30	1	0	1	0	0	1	0	3	\$225.00	\$0.00	0.0
4	W-F-M-Tu 7p-7:30p		BIG BNG THEORY<	\$190.00	30	1	1	1	0	0	1	1	5	\$950.00	\$0.00	0.0
5	W-F-M-Tu 7:30p-8p		BIG BANG	\$190.00	30	1	1	1	0	0	1	1	5	\$950.00	\$0.00	0.0
6	W-F-M-Tu 10p-10:30p		FOX NEWS @10	\$125.00	30	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0
7	W-F-M-Tu 10:30p-11p		FOX NEWS @10	\$125.00	30	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0
8	W 9p-10p		AVG. ALL WKS	\$400.00	30	1	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
TOTALS:						6	5	5	0	1	5	5	27	\$3,950.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25895408

Changes as of: 2/16/2018 at 1:35 PM

Version: Current State Version 1

CPE: 322/407/3431

Flight: 4/1/18 - 4/17/18

Station: WTGS

Total \$: \$3,950.00

Agency: STRATEGIC MEDIA SERVICES

Advertiser: CASEY CAGLE

Market: Savannah

Total Spots: 27

1911 NORTH FT MYER DRIVE  
SUITE 400  
ARLINGTON, VA 22009

Product: candidate

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 7056872

Buyer: Rheaul, Ben

Primary Demo: CON TYPE: POLITICAL/VOTE

Total GRP:

ARLINGTON, VA 22009

Salesperson: BRADLEY PHILLIPPS

Assistant: BRADLEY PHILLIPPS

Separation:

202-955-5342

202-955-5342

## Special Instructions

### Competitive Information

Market Budget:	\$32,917
WTGS Share:	12%
Comment:	
WJCL:	11%
WSAV:	33%
WTOG:	44%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	27	\$3,950.00	N/A	0.0

Month	Spots	Dollars
2018-Apr	27	\$3,950.00
Total	27	\$3,950.00

### Transaction History

Trans	Created/Received	Created by	Status	Spots	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/16/18 1:41 PM					\$0	\$0	
New	2/16/18 1:34 PM	BRADLEY PHILLIPPS	New	27		\$3,950.00	\$3,950.00	

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



**WTGS**  
**1375 Chatham Pkwy**  
**Savannah, GA 31405**  
**(410) 568-1500**

# CONTRACT

<u>Contract / Revision</u> 899798 /		<u>Alt Order #</u> 25895408
<u>Product</u> candidate		
<u>Contract Dates</u> 04/11/18 - 04/17/18		<u>Estimate #</u> 3431
<u>Advertiser</u> Casey Cagle for Governor-R		<u>Original Date / Revision</u> 02/19/18 / 02/19/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTGS	<u>Account Executive</u> Washington DC Mille	<u>Sales Office</u> KATZ Washingt
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 4769	<u>Advertiser Ref</u> 108732	<u>Product 1/2</u> 407

And:

**Strategic Media Services**  
**1911 N Ft Myer Dr Ste 400**  
**Arlington, VA 22209**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTGS	04/15/18	04/15/18	Fox News Sunday	9a-10a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	-----S				1	\$25.00				
N 2	WTGS	04/12/18	04/12/18	Steve	358-5pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	---T---				1	\$75.00				
N 3	WTGS	04/17/18	04/17/18	Steve	358-5pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/16/18	04/22/18	-T-----				1	\$75.00				
N 4	WTGS	04/11/18	04/11/18	People's Court	458-6pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	--W----				1	\$75.00				
N 5	WTGS	04/13/18	04/13/18	People's Court	458-6pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	----F--				1	\$75.00				
N 6	WTGS	04/16/18	04/16/18	People's Court	458-6pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/16/18	04/22/18	M-----				1	\$75.00				
N 7	WTGS	04/11/18	04/11/18	BBT	658-730PM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	--W----				1	\$190.00				
N 8	WTGS	04/12/18	04/12/18	BBT	658-730PM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	---T---				1	\$190.00				
N 9	WTGS	04/13/18	04/13/18	BBT	658-730PM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	----F--				1	\$190.00				
N 10	WTGS	04/16/18	04/16/18	BBT	658-730PM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/16/18	04/22/18	M-----				1	\$190.00				
N 11	WTGS	04/17/18	04/17/18	BBT	658-730PM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/16/18	04/22/18	-T-----				1	\$190.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date, Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**WTGS**  
**1375 Chatham Pkwy**  
**Savannah, GA 31405**  
**(410) 568-1500**

<u>Contract / Revision</u>	<u>Alt Order #</u>
899798 /	25895408

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/11/18 - 04/17/18	candidate	3431

<u>Advertiser</u>	<u>Original Date / Revision</u>
Casey Cagle for Governo	02/19/18 / 02/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WTGS	04/11/18	04/11/18	BBT	728-8PM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	--W----				1	\$190.00				
N 13	WTGS	04/12/18	04/12/18	BBT	728-8PM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	---T---				1	\$190.00				
N 14	WTGS	04/13/18	04/13/18	BBT	728-8PM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	----F--				1	\$190.00				
N 15	WTGS	04/16/18	04/16/18	BBT	728-8PM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/16/18	04/22/18	M-----				1	\$190.00				
N 16	WTGS	04/17/18	04/17/18	BBT	728-8PM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/16/18	04/22/18	-T-----				1	\$190.00				
N 17	WTGS	04/11/18	04/11/18	M-F Late News	10:00 PM-10:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	--W----				1	\$125.00				
N 18	WTGS	04/12/18	04/12/18	M-F Late News	10:00 PM-10:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	---T---				1	\$125.00				
N 19	WTGS	04/13/18	04/13/18	M-F Late News	10:00 PM-10:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	----F--				1	\$125.00				
N 20	WTGS	04/16/18	04/16/18	M-F Late News	10:00 PM-10:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/16/18	04/22/18	M-----				1	\$125.00				
N 21	WTGS	04/17/18	04/17/18	M-F Late News	10:00 PM-10:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/16/18	04/22/18	-T-----				1	\$125.00				
N 22	WTGS	04/11/18	04/11/18	M-F Late News	10:30 PM-11:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	--W----				1	\$125.00				
N 23	WTGS	04/12/18	04/12/18	M-F Late News	10:30 PM-11:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	---T---				1	\$125.00				
N 24	WTGS	04/13/18	04/13/18	M-F Late News	10:30 PM-11:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	----F--				1	\$125.00				
N 25	WTGS	04/16/18	04/16/18	M-F Late News	10:30 PM-11:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/16/18	04/22/18	M-----				1	\$125.00				
N 26	WTGS	04/17/18	04/17/18	M-F Late News	10:30 PM-11:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/16/18	04/22/18	-T-----				1	\$125.00				
N 27	WTGS	04/11/18	04/11/18	Wednesday Prime B	9-10pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/09/18	04/15/18	--W----				1	\$400.00				
<b>Totals</b>								0.00				27	\$3,950.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**WTGS**  
 1375 Chatham Pkwy  
 Savannah, GA 31405  
 (410) 568-1500

<u>Contract / Revision</u> 899798 /	<u>Alt Order #</u> 25895408
--	--------------------------------

<u>Contract Dates</u> 04/11/18 - 04/17/18	<u>Product</u> candidate	<u>Estimate #</u> 3431
--	-----------------------------	---------------------------

<u>Advertiser</u> Casey Cagle for Governo	<u>Original Date / Revision</u> 02/19/18 / 02/19/18
--	--

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/09/18 -04/15/18	17	\$2,540.00	(\$381.00)	\$2,159.00
04/16/18 -04/22/18	10	\$1,410.00	(\$211.50)	\$1,198.50
<b>Totals</b>	<b>27</b>	<b>\$3,950.00</b>	<b>(\$592.50)</b>	<b>\$3,357.50</b>

Signature: *Kimberly [Signature]* Date: 2/19/18

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Ben Rheault,

being/on behalf of: Casey Cagle,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: 5/22/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Casey Cagle for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tommy Gay

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/16/18

**Date**

Benjamin Rheault

**Signature**

Digitally signed by Benjamin Rheault  
DN: cn=Benjamin Rheault, o, ou, email=brheault@strategicmediaservices.com, c=US  
Date: 2018.02.16 14:34:18 -0500

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

Ainslee Fedun

**Signature**

Ainslee Fedun

**Printed Name**

Executive Assistant

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**