



KNBN-TV
PO Box 9549
Rapid City, SD 57709-9549

Strategic Media Service
3299 K Street NW Suite #200
Washington, DC 20007

Contract # 6085

Schedule Dates 05/05/14-05/13/14
Advertiser Amer Petro Institute (1603)
Agency Strategic Media Service (1063)
Product Issue (1106)
Brand Various (1)
Salesperson Petry, Philadelphia (1013)
Sales Office National / Petry
Buyer Name Williams,Neil
Phone/Fax /
CPE API/API Target 2014/3299
Account Types National/Spot Agency
Billing Type Standard
Comments API Target 2014 #3299

Date Entered 05/02/14
Last Modified 05/07/14
Entered By Jayne Simpson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$832.50
Net Total \$4,717.50
Sales Tax

NBC-Rapid City (KNBN-TV)

By Broadcast Month	Spots	Rate
May. 2014	87	\$5,550.00
Grand Total:	87	\$5,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	05/05/14-05/07/14	3	:30	10A- 11A (MST)		2	2	2					6	\$15.00	\$90.00	NBC-Rapid City (KNBN-TV)		5/2/14
2.1	End Dated Line / SPOT	05/05/14-05/06/14	3	:30	9A- 10A (MST)		2	2						4	\$20.00	\$80.00	NBC-Rapid City (KNBN-TV)		5/2/14
3.0	Normal Line / SPOT	05/05/14-05/07/14	3	:30	6A- 7A (MST)		2	3	2					7	\$45.00	\$315.00	NBC-Rapid City (KNBN-TV)		5/2/14
4.0	Normal Line / SPOT	05/05/14-05/07/14	3	:30	5:30P- 6P (MST)		2	2	2					6	\$100.00	\$600.00	NBC-Rapid City (KNBN-TV)		5/2/14
5.1	Normal Line / SPOT	05/05/14-05/07/14	3	:30	10P- 10:35P (MST)		2	2	2					6	\$120.00	\$720.00	NBC-Rapid City (KNBN-TV)		5/2/14
6.0	Normal Line / SPOT	05/07/14-05/07/14	3	:30	9A- 10A (MST)				1					1	\$20.00	\$20.00	NBC-Rapid City (KNBN-TV)		5/2/14
7.0	Normal Line / SPOT	05/06/14-05/06/14	3	:30	9P- 10P (MST)			1						1	\$350.00	\$350.00	NBC-Rapid City (KNBN-TV)		5/2/14
8.0	Normal Line / SPOT	05/06/14-05/07/14	3	:30	7A- 9A (MST)	7		X	X					7	\$50.00	\$350.00	NBC-Rapid City (KNBN-TV)		5/2/14
9.0	Normal Line / SPOT	05/09/14-05/09/14	3	:30	10A- 11A (MST)						2			2	\$15.00	\$30.00	NBC-Rapid City (KNBN-TV)		5/7/14
10.0	Normal Line / SPOT	05/12/14-05/13/14	2	:30	10A- 11A (MST)		2	2						4	\$15.00	\$60.00	NBC-Rapid City (KNBN-TV)		5/7/14
11.0	Normal Line / SPOT	05/09/14-05/09/14	2	:30	9A- 10A (MST)						2			2	\$20.00	\$40.00	NBC-Rapid City (KNBN-TV)		5/7/14
12.0	Normal Line / SPOT	05/12/14-05/13/14	2	:30	9A- 10A (MST)		2	2						4	\$20.00	\$80.00	NBC-Rapid City (KNBN-TV)		5/7/14
13.0	Normal Line / SPOT	05/10/14-05/10/14	2	:30	6A- 8A (MST)							2		2	\$25.00	\$50.00	NBC-Rapid City (KNBN-TV)		5/7/14
14.0	Normal Line / SPOT	05/11/14-05/11/14	2	:30	6A- 7A (MST)								2	2	\$25.00	\$50.00	NBC-Rapid City (KNBN-TV)		5/7/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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15.0	Normal Line / SPOT	05/09/14-05/09/14	2	:30	6A- 7A (MST)						2			2	\$45.00	\$90.00	NBC-Rapid City (KNBN-TV)		5/7/14
16.0	Normal Line / SPOT	05/12/14-05/13/14	2	:30	6A- 7A (MST)		2	3						5	\$45.00	\$225.00	NBC-Rapid City (KNBN-TV)		5/7/14
17.0	Normal Line / SPOT	05/09/14-05/09/14	2	:30	1P- 2P (MST)						2			2	\$45.00	\$90.00	NBC-Rapid City (KNBN-TV)		5/7/14
18.0	Normal Line / SPOT	05/12/14-05/13/14	2	:30	1P- 2P (MST)		2	2						4	\$45.00	\$180.00	NBC-Rapid City (KNBN-TV)		5/7/14
19.1	Normal Line / SPOT	05/11/14-05/11/14	2	:30	6P- 7P (MST)								2	2	\$65.00	\$130.00	NBC-Rapid City (KNBN-TV)		5/7/14
20.0	Normal Line / SPOT	05/08/14-05/09/14	2	:30	5:30P- 6P (MST)					2	2			4	\$100.00	\$400.00	NBC-Rapid City (KNBN-TV)		5/7/14
21.0	Normal Line / SPOT	05/12/14-05/13/14	2	:30	5:30P- 6P (MST)		2	2						4	\$100.00	\$400.00	NBC-Rapid City (KNBN-TV)		5/7/14
22.1	Normal Line / SPOT	05/11/14-05/11/14	2	:30	10P- 10:30P (MST)								2	2	\$120.00	\$240.00	NBC-Rapid City (KNBN-TV)		5/7/14
23.0	Normal Line / SPOT	05/09/14-05/09/14	2	:30	10P- 10:30P (MST)						2			2	\$120.00	\$240.00	NBC-Rapid City (KNBN-TV)		5/7/14
24.0	Normal Line / SPOT	05/12/14-05/13/14	2	:30	10P- 10:30P (MST)		2	2						4	\$120.00	\$480.00	NBC-Rapid City (KNBN-TV)		5/7/14
25.0	Normal Line / SPOT	05/10/14-05/10/14	2	:30	10P- 10:30P (MST)							2		2	\$120.00	\$240.00	NBC-Rapid City (KNBN-TV)		5/7/14

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