

Rev 1

Print Date 10/24/18 15:48:29

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ORDER



Orders
Order / Rev: 26021
Alt Order #:
Product Desc: Oct-Nov 2018
Estimate: Oct-Nov 2018
Flight Dates: 10/22/18 - 11/05/18
Original Date / Rev: 10/19/18 / 10/24/18
Order Type: GENERAL

KOB

Primary AE: Robert Wise
Sales Office: L-MED
Sales Region: Local

Agency
Name: Elise Communications
Buying Contact: Elise Franklin
Billing Contact:
 TBD
 San Francisco, CA 00000

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: McLeod-Skinner for Oregon
Demographic: W35-64
Product Codes: Candidates, Political State Rep
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: LOC-AG
Revenue Code 3: POL-CAND

New Business Thru: 10/04/19
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	35	\$5,594.00	\$4,754.90
10/29/18	11/05/18	61	\$9,609.00	\$8,167.65

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	35	\$5,594.00	\$4,754.90	116.90
November 2018	61	\$9,609.00	\$8,167.65	197.70
Totals	96	\$15,203.00	\$12,922.55	314.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Wise			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/22/18	10/26/18	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	--W----	:30	1	\$30.00	P-05	1.80	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----		1				\$30.00		1.80			
2	All	10/22/18	10/26/18	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	---T---	:30	1	\$30.00	P-05	1.80	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---		1				\$30.00		1.80			
3	All	10/22/18	10/26/18	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	----F--	:30	1	\$30.00	P-05	1.80	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--		1				\$30.00		1.80			
4	All	10/29/18	11/02/18	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	M-----	:30	1	\$30.00	P-05	1.80	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----		1				\$30.00		1.80			
5	All	10/29/18	11/02/18	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	-T-----	:30	1	\$30.00	P-05	1.80	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----		1				\$30.00		1.80			

Order / Rev: 26021
 Alt Order #:
 Flight Dates: 10/22/18 - 11/05/18

Advertiser: McLeod-Skinner for Oregon
 Product Desc: Oct-Nov 2018
 Estimate: Oct-Nov 2018

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	All	10/29/18	11/02/18	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	--WT---	:30	1	\$30.00	P-05	1.80	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--WT---					1	\$30.00		1.80			
7	All	10/29/18	11/02/18	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	----F--	:30	1	\$30.00	P-05	1.80	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--					1	\$30.00		1.80			
8	All	11/05/18	11/05/18	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	M-----	:30	4	\$30.00	P-05	1.80	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					4	\$30.00		1.80			
9	All	10/22/18	10/26/18	Today Show I Today Show I	CM	7a-9a	-T-----	:30	1	\$101.00	P-04	2.50	NM	1	\$101.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-T-----					1	\$101.00		2.50			
10	All	10/22/18	10/26/18	Today Show I Today Show I	CM	7a-9a	--W----	:30	1	\$101.00	P-04	2.50	NM	1	\$101.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--W----					1	\$101.00		2.50			
11	All	10/22/18	10/26/18	Today Show I Today Show I	CM	7a-9a	---TF--	:30	1	\$101.00	P-05	2.50	NM	1	\$101.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---TF--					1	\$101.00		2.50			
12	All	10/29/18	11/02/18	Today Show I Today Show I	CM	7a-9a	M-----	:30	1	\$101.00	P-05	2.50	NM	1	\$101.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----					1	\$101.00		2.50			
13	All	10/29/18	11/02/18	Today Show I Today Show I	CM	7a-9a	-T-----	:30	1	\$101.00	P-05	2.50	NM	1	\$101.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-T-----					1	\$101.00		2.50			
14	All	10/29/18	11/02/18	Today Show I Today Show I	CM	7a-9a	--WT---	:30	1	\$101.00	P-05	2.50	NM	1	\$101.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--WT---					1	\$101.00		2.50			
15	All	10/29/18	11/02/18	Today Show I Today Show I	CM	7a-9a	----F--	:30	1	\$101.00	P-05	2.50	NM	1	\$101.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--					1	\$101.00		2.50			
16	All	11/05/18	11/05/18	Today Show I Today Show I	CM	7a-9a	M-----	:30	4	\$101.00	P-05	2.50	NM	4	\$404.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					4	\$101.00		2.50			
17	All	10/22/18	10/26/18	NBC Nightly News M-F NBC Nightly News	CM	530p-6p	-TW----	:30	1	\$200.00	P-05	3.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TW----					1	\$200.00		3.30			
18	All	10/22/18	10/26/18	NBC Nightly News M-F NBC Nightly News	CM	530p-6p	---TF--	:30	1	\$200.00	P-05	3.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---TF--					1	\$200.00		3.30			
19	All	10/29/18	11/02/18	NBC Nightly News M-F NBC Nightly News	CM	530p-6p	MT-----	:30	1	\$200.00	P-05	3.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MT-----					1	\$200.00		3.30			
20	All	10/29/18	11/02/18	NBC Nightly News M-F NBC Nightly News	CM	530p-6p	--WT---	:30	1	\$200.00	P-05	3.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 10/22/18 - 11/05/18

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 Product Desc: Oct-Nov 2018
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	All	10/29/18	11/02/18	NBC Nightly News M-F NBC Nightly News	CM	530p-6p	--WT---	:30	1	\$200.00	P-05	3.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--WT---					1	\$200.00		3.30			
21	All	10/29/18	11/02/18	NBC Nightly News M-F NBC Nightly News	CM	530p-6p	----F--	:30	1	\$200.00	P-05	3.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--					1	\$200.00		3.30			
22	All	11/05/18	11/05/18	NBC Nightly News M-F NBC Nightly News	CM	530p-6p	M-----	:30	1	\$200.00	P-05	3.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					1	\$200.00		3.30			
23	All	10/22/18	10/26/18	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	-TW----	:30	1	\$100.00	P-05	2.90	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TW----					1	\$100.00		2.90			
E 24	All	10/22/18	10/26/18	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	---T---	:30	1	\$100.00	P-05	2.90	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---T---					1	\$100.00		2.90			
25	All	10/22/18	10/26/18	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	----F--	:30	1	\$115.00	P-07	2.90	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----F--					1	\$115.00		2.90			
E 26	All	10/29/18	11/02/18	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	M-----	:30	1	\$115.00	P-05	2.90	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----					1	\$115.00		2.90			
E 27	All	10/29/18	11/02/18	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	-T-----	:30	1	\$115.00	P-05	2.90	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-T-----					1	\$115.00		2.90			
E 28	All	10/29/18	11/02/18	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	--WT---	:30	1	\$115.00	P-05	2.90	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--WT---					1	\$115.00		2.90			
E 29	All	10/29/18	11/02/18	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	----F--	:30	1	\$115.00	P-05	2.90	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--					1	\$115.00		2.90			
E 30	All	11/05/18	11/05/18	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	M-----	:30	1	\$100.00	P-05	2.90	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					2	\$100.00		2.90			
31	All	10/22/18	10/26/18	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	-T-----	:30	1	\$115.00	P-05	2.50	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-T-----					1	\$115.00		2.50			
32	All	10/22/18	10/26/18	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	--W----	:30	1	\$115.00	P-05	2.50	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--W----					1	\$115.00		2.50			
33	All	10/22/18	10/26/18	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	---T---	:30	1	\$115.00	P-05	2.50	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---T---					1	\$115.00		2.50			
34	All	10/29/18	11/02/18	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	M-----	:30	1	\$115.00	P-05	2.50	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----					1	\$115.00		2.50			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	All	10/29/18	11/02/18	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	M-----	:30	1	\$115.00	P-05	2.50	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----					1	\$115.00		2.50			
35	All	10/29/18	11/02/18	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	-T-----	:30	1	\$115.00	P-05	2.50	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-T-----					1	\$115.00		2.50			
36	All	10/29/18	11/02/18	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	--W----	:30	1	\$115.00	P-05	2.50	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--W----					1	\$115.00		2.50			
37	All	10/29/18	11/02/18	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	---TF--	:30	1	\$115.00	P-05	2.50	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---TF--					1	\$115.00		2.50			
E 38	All	11/05/18	11/05/18	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	M-----	:30	1	\$115.00	P-05	2.50	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					2	\$115.00		2.50			
39	All	10/22/18	10/26/18	M-F 730p-8p Access	CM	730p-8p	-T-----	:30	1	\$75.00	P-05	2.60	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-T-----					1	\$75.00		2.60			
40	All	10/22/18	10/26/18	M-F 730p-8p Access	CM	730p-8p	--W----	:30	1	\$80.00	P-05	2.60	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--W----					1	\$80.00		2.60			
41	All	10/22/18	10/26/18	M-F 730p-8p Access	CM	730p-8p	---T---	:30	1	\$80.00	P-05	2.60	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---T---					1	\$80.00		2.60			
42	All	10/22/18	10/26/18	M-F 730p-8p Access	CM	730p-8p	----F--	:30	1	\$80.00	P-05	2.60	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----F--					1	\$80.00		2.60			
43	All	10/29/18	11/02/18	M-F 730p-8p Access	CM	730p-8p	M-----	:30	1	\$80.00	P-05	2.60	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----					1	\$80.00		2.60			
44	All	10/29/18	11/02/18	M-F 730p-8p Access	CM	730p-8p	-T-----	:30	1	\$80.00	P-05	2.60	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-T-----					1	\$80.00		2.60			
45	All	10/29/18	11/02/18	M-F 730p-8p Access	CM	730p-8p	--W----	:30	1	\$80.00	P-05	2.60	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--W----					1	\$80.00		2.60			
46	All	10/29/18	11/02/18	M-F 730p-8p Access	CM	730p-8p	---T---	:30	1	\$80.00	P-05	2.60	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---T---					1	\$80.00		2.60			
47	All	10/29/18	11/02/18	M-F 730p-8p Access	CM	730p-8p	----F--	:30	1	\$80.00	P-05	2.60	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--					1	\$80.00		2.60			
E 48	All	11/05/18	11/05/18	M-F 730p-8p Access	CM	730p-8p	M-----	:30	1	\$100.00	P-04	2.60	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 26021
 Alt Order #:
 Flight Dates: 10/22/18 - 11/05/18

Advertiser: McLeod-Skinner for Oregon
 Product Desc: Oct-Nov 2018
 Estimate: Oct-Nov 2018
KOBI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 48	All	11/05/18	11/05/18	M-F 730p-8p Access	CM	730p-8p	M-----	:30	1	\$100.00	P-04	2.60	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					2	\$80.00		2.60			
49	All	10/22/18	10/26/18	Late 11p News M-F Late 11p News M-F	CM	11p-1135p	-T-----	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-T-----					1	\$75.00		2.80			
50	All	10/22/18	10/26/18	Late 11p News M-F Late 11p News M-F	CM	11p-1135p	--W----	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--W----					1	\$75.00		2.80			
51	All	10/22/18	10/26/18	Late 11p News M-F Late 11p News M-F	CM	11p-1135p	---T---	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---T---					1	\$75.00		2.80			
52	All	10/22/18	10/26/18	Late 11p News M-F Late 11p News M-F	CM	11p-1135p	----F--	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----F--					1	\$75.00		2.80			
53	All	10/29/18	11/02/18	Late 11p News M-F Late 11p News M-F	CM	11p-1135p	M-----	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----					1	\$75.00		2.80			
54	All	10/29/18	11/02/18	Late 11p News M-F Late 11p News M-F	CM	11p-1135p	-T-----	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-T-----					1	\$75.00		2.80			
55	All	10/29/18	11/02/18	Late 11p News M-F Late 11p News M-F	CM	11p-1135p	--W----	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--W----					1	\$75.00		2.80			
56	All	10/29/18	11/02/18	Late 11p News M-F Late 11p News M-F	CM	11p-1135p	---T---	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---T---					1	\$75.00		2.80			
57	All	10/29/18	11/02/18	Late 11p News M-F Late 11p News M-F	CM	11p-1135p	----F--	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--					1	\$75.00		2.80			
58	All	11/05/18	11/05/18	Late 11p News M-F Late 11p News M-F	CM	11p-1135p	M-----	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					1	\$75.00		2.80			
59	All	10/29/18	10/29/18	Mon Prime Other The Voice	CM	8-10pm	M-----	:30	1	\$600.00	P-05	7.70	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----					1	\$600.00		7.70			
60	All	11/05/18	11/05/18	Mon Prime Other The Voice	CM	8-10pm	M-----	:30	1	\$600.00	P-05	7.70	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					1	\$600.00		7.70			
61	All	10/30/18	10/30/18	Tue Prime Hr 1 The Voice	CM	8p-9p	-T-----	:30	1	\$675.00	P-05	7.70	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-T-----					1	\$675.00		7.70			
62	All	11/01/18	11/01/18	Thu Prime Hr 3 Law & Order: SVU	CM	10p-11p	---T---	:30	1	\$300.00	P-05	3.90	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 26021
 Alt Order #:
 Flight Dates: 10/22/18 - 11/05/18

Advertiser: McLeod-Skinner for Oregon
 Product Desc: Oct-Nov 2018
 Estimate: Oct-Nov 2018

KOB1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
62	All	11/01/18	11/01/18	Thu Prime Hr 3 Law & Order: SVU	CM	10p-11p	---T---	:30	1	\$300.00	P-05	3.90	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---T---					1	\$300.00		3.90			
63	All	11/02/18	11/02/18	Fri Prime Hr 3 Dateline NBC	CM	10p-11p	----F--	:30	1	\$175.00	P-07	3.50	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--					1	\$175.00		3.50			
64	All	10/27/18	10/27/18	Today Show Sa Today Show Sa	CM	6a-8a	-----S-	:30	1	\$45.00	P-04	1.30	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					1	\$45.00		1.30			
65	All	11/03/18	11/03/18	Today Show Sa Today Show Sa	CM	6a-8a	-----S-	:30	1	\$45.00	P-04	1.30	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-					1	\$45.00		1.30			
66	All	10/27/18	10/27/18	NBC Nightly News Sa NBC Nightly News Sa	CM	530p-6p	-----S-	:30	1	\$120.00	P-04	3.90	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					1	\$120.00		3.90			
67	All	11/03/18	11/03/18	NBC Nightly News Sa NBC Nightly News Sa	CM	530p-6p	-----S-	:30	1	\$120.00	P-04	3.90	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-					1	\$120.00		3.90			
68	All	10/27/18	10/27/18	NBC5 News @ 6p Sa NBC5 News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$173.00	P-04	4.10	NM	1	\$173.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					1	\$173.00		4.10			
69	All	11/03/18	11/03/18	NBC5 News @ 6p Sa NBC5 News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$173.00	P-04	4.10	NM	1	\$173.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-					1	\$173.00		4.10			
70	All	10/27/18	10/27/18	Sat Prime Other Dateline Sat. Myst	CM	8p-10p	-----S-	:30	2	\$225.00	P-05	3.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					2	\$225.00		3.00			
71	All	11/03/18	11/03/18	Sat Prime Other Dateline Sat. Myst	CM	8p-10p	-----S-	:30	2	\$225.00	P-05	3.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-					2	\$225.00		3.00			
72	All	10/27/18	10/27/18	Late 11p News Sa Late 11p News Sa	CM	11p-1130p	-----S-	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					1	\$75.00		2.80			
73	All	11/03/18	11/03/18	Late 11p News Sa Late 11p News Sa	CM	11p-1130p	-----S-	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-					1	\$75.00		2.80			
74	All	10/28/18	10/28/18	Football Night In America FNIA	CM	4-5:13p	-----S	:30	1	\$450.00	P-05	4.70	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$450.00		4.70			
75	All	11/04/18	11/04/18	Football Night In America FNIA	CM	4-5:13p	-----S	:30	1	\$450.00	P-05	4.70	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S					1	\$450.00		4.70			
76	All	10/28/18	10/28/18	NFL Sunday - Regular Season NFL Football	CM	515-830p	-----S	:30	1	\$1,350.00	P-05	12.60	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S					1	\$1,350.00		12.60			

Order / Rev: 26021
 Alt Order #:
 Flight Dates: 10/22/18 - 11/05/18

Advertiser: McLeod-Skinner for Oregon
 Product Desc: Oct-Nov 2018
 Estimate: Oct-Nov 2018

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
76	All	10/28/18	10/28/18	NFL Sunday - Regular S6M NFL Football	CM	515-830p	-----S	:30	1	\$1,350.00	P-05	12.60	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----S		1				\$1,350.00		12.60			
77	All	11/04/18	11/04/18	NFL Sunday - Regular S6M NFL Football	CM	515-830p	-----S	:30	1	\$1,350.00	P-05	12.60	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----S		1				\$1,350.00		12.60			
78	All	10/28/18	10/28/18	NBC5 News Sun 830pmCM NBC5 Sun Early News	CM	830-9p	-----S	:30	1	\$113.00	P-05	9.40	NM	1	\$113.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----S		1				\$113.00		9.40			
79	All	11/04/18	11/04/18	NBC5 News Sun 830pmCM NBC5 Sun Early News	CM	830-9p	-----S	:30	1	\$113.00	P-05	9.40	NM	1	\$113.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----S		1				\$113.00		9.40			
80	All	10/28/18	10/28/18	Sun Prime Hr 4 Dateline NBC	CM	10p-11p	-----S	:30	1	\$200.00	P-07	4.10	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----S		1				\$200.00		4.10			
81	All	11/04/18	11/04/18	Sun Prime Hr 4 Dateline NBC	CM	10p-11p	-----S	:30	1	\$200.00	P-07	4.10	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----S		1				\$200.00		4.10			
82	All	10/28/18	10/28/18	Late 11p News Su Late 11p News Su	CM	11-1130p	-----S	:30	1	\$75.00	P-05	3.30	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----S		1				\$75.00		3.30			
83	All	11/04/18	11/04/18	Late 11p News Su Late 11p News Su	CM	11-1130p	-----S	:30	1	\$75.00	P-05	3.30	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----S		1				\$75.00		3.30			
85	All	10/25/18	10/25/18	Thu Prime Hr 3 Law & Order: SVU	CM	10p-11p	---T---	:30	1	\$300.00	P-05	3.90	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	---T---		1				\$300.00		3.90			
86	All	10/26/18	10/26/18	Fri Prime Hr 3 Dateline NBC	CM	10p-11p	----F--	:30	1	\$175.00	P-07	3.50	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	----F--		1				\$175.00		3.50			
Totals														96	\$15,203.00