



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

24936

<b>Contract #</b> 26127844	<b>Changes as of:</b> 8/14/2018 at 6:33 AM	<b>Version:</b> Original Order
<b>CPE:</b> 623/1151/9572	<b>Flight:</b> 8/15/18 - 8/21/18	<b>Station:</b> KOB1
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	<b>Advertiser:</b> WALDEN, GREG	<b>Market:</b> Medford-Ashland
	<b>Product:</b> OR-2	<b>Office:</b> PHILADELPHIA
	<b>Agency Order #:</b> 7629661	<b>Service:</b> Nielsen
	<b>Buyer:</b> MediaAssistant, AMAG	<b>Primary Demo:</b> Adults 35-64
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950
	<b>Separation:</b>	
		<b>Total Spots:</b> 39
		<b>Total CPP:</b> \$46.26
		<b>Total GRP:</b> 52.1

**Comments:** These are rates we offered back on 6/14. Prog is wrong for M 8-9p, but I don't think I can just change it at that rate...will need a MKGD Probably.  
Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	8/15 - 8/21								Total Spots	Total \$	CPP*	GRP*
							8/15	8/16	8/17	8/18	8/19	8/20	8/21					
1	W-F,M-Tu 16a-7a		NBC5 NWS@SUNRS	\$25.00	1.6	30	1	0	1	0	0	1	1	4	\$100.00	\$15.63	6.4	
2	W-F,M-Tu 7a-9a		TODAY SHW<	\$35.00	1.8	30	1	1	0	0	0	0	1	3	\$105.00	\$19.44	5.4	
3	Su 8a-9a		MEET THE PRESS	\$65.00	1.0	30	0	0	0	0	1	0	0	1	\$65.00	\$65.00	1.0	
4	W-F,M-Tu 5p-5:30p		NBC5 NEWS @ 5P	\$55.00	1.2	30	1	1	0	0	0	1	0	3	\$165.00	\$45.83	3.6	
5	W-F,M-Tu 6p-7p		NBC5 NWS @ 6P	\$75.00	1.8	30	2	2	2	0	0	2	2	10	\$750.00	\$41.67	18.0	
6	Su 6p-6:30p		NBC5 NWS @ 7P SU	\$50.00	1.5	30	0	0	0	0	1	0	0	1	\$50.00	\$33.33	1.5	
7	M 8p-9p		RUNNING WILD	\$200.00	1.7	30	0	0	0	0	0	1	0	1	\$200.00	\$117.65	1.7	
8	Tu 8p-10p		AMRCA GOT TALENT	\$400.00	4.5	30	0	0	0	0	0	0	1	1	\$400.00	\$88.89	4.5	
9	W-F,M-Tu 11p-11:35p		NBC5 NWS @ 11P	\$45.00	1.0	30	1	1	1	0	0	1	1	5	\$225.00	\$45.00	5.0	
10	W-F,M-Tu 11:35p-12:35a		TONIGHT SHOW	\$35.00	0.5	30	2	2	2	0	0	2	2	10	\$350.00	\$70.00	5.0	
TOTAL S:							8	7	6	0	2	8	8	39	\$2,410.00	\$46.26	52.1	



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Contract # 26127844 Changes as of: 8/14/2018 at 6:33 AM Version: Original Order  
CPE: 623/1151/9572 Flight: 8/15/18 - 8/21/18 Station: KOB  
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: WALDEN, GREG Market: Medford-Ashland  
815 SLATERS LANE Product: OR-2 Office: PHILADELPHIA  
ALEXANDRIA, VA Agency Order #: 7629661 Service: Nielsen  
22314  
Buyer: MediaAssistant, AMAG Primary Demo: Adults 35-64  
Salesperson: SHEPARD RITZEN Assistant: SHEPARD RITZEN  
215-567-7950  
Separation:

Con Type: POLITICAL/VOTE  
Total \$: \$2,410.00  
Total Spots: 39  
Total CPP: \$46.26  
Total GRP: 52.1

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/14/18 6:42 AM	SHEPARD RITZEN	These are rates we offered back on 6/14. Prog is wrong for M 8-9p, but I don't think I can just change it at that rate...will need a MKGD Probably. Separation: 30

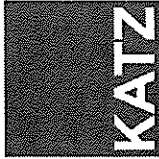
Competitive Information	
Market Budget:	\$10,478
KOB Share:	23%
Comment:	est share
Unknown:	77%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	39	\$2,410.00	52.1

Monthly Summary		
Month	Spots	Dollars
2018-Aug	39	\$2,410.00
Total	39	\$2,410.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	8/14/18 6:33 AM	SHEPARD RITZEN	New	39	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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New York, NY 10019

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Contract #	26127844	Changes as of:	8/14/2018 at 9:17 AM	Version:	Highlighting Makegood 1	Status:	Sent To Rep
CPE:	623/1151/9572	Flight:	8/15/18 - 8/21/18	Station:	KOBI	Con Type:	POLITICAL/NOTE
Agency:	AMER MEDIA & ADVOCACY GROUP	Advertiser:	WALDEN, GREG	Market:	Medford-Ashland	Total \$:	\$2,410.00
	815 SLATERS LANE	Product:	OR-2	Office:	PHILADELPHIA	Total Spots:	39
	ALEXANDRIA, VA	Agency Order #:	7629661	Service:	Nielsen	Total CPP:	\$46.26
	22314	Buyer:	MediaAssistant, AMAG	Primary Demo:	Adults 35-64	Total GRP:	52.1
		Salesperson:	SHEPARD RITZEN	Assistant:	SHEPARD RITZEN	Traffic #:	24936
			215-567-7950		215-567-7950		
		Separation:					
Comments:	These are rates we offered back on 6/14. Prog is wrong for M 8-9p, but I don't think I can just change it at that rate...will need a MKGD Probably. Separation: 30						

Station Comment
L6 Program description is NBC5 Nws @ 7p even though it is ordered for 6pm
L7 is ordering Running Wild Mon 8-9p. We will preempt and offer MG.



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KOTI TV NBC 2 Klamath, OR</u> <u>KOB TV NBC 5 Medford, OR.</u>	<b>Date:</b> <u>8/14/18</u>
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I, American Media & Advocacy Group,

being/on behalf of: Greg Walden for Congress,

a legally qualified candidate of the Republican

political party for the office of: U.S. House of Representatives from Oregon

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marta Simons

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Date

John Ferrell  
Signature

***To Be Signed By Station Representative***

☒ Accepted  
Ann Eaton  
Signature

☐ Accepted in Part  
Ann Eaton  
Printed Name

☐ Rejected  
GSN  
Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, American Media & Advocacy Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jon Ferrell, agent for Greg Warden / Congress  
signature of candidate or authorized committee

Jon Ferrell

printed name

8/14/18

date