

REP HEADLINE# 8368633  
 \*\*\* UNAPPROVED REV #2 \*\*\*

REP: TEL# 703-528-9967 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT13/16 12.04  
 \*\*CHANGES\*\* \*\*\* KOLD-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M MCSALLY/R/CON/AZ REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME BEN RHEAULT

1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- RYAN GORDON (H)  
 ARLINGTON, VA 22209

ORDER # \_\_\_\_\_ CONTRACT # 8368633 CLASS: NATL. LOCAL REGIONAL  
 PRDCT MCSALLY FOR CONGRESS EST#1594 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/16 OCT25/16 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT13/16 12.04

REP: ADDED LINE 78  
 \$170 CREDIT FROM MAKEGOODS ON HEADLINES 8368624 8368627 8368678  
 THANKS TAYLOR FOR RYAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ELECTRONIC INVOICING IS PREFERRED  
 FOR TV AND RADIO INVOICES - IDB# 9912521  
 FOR MARKETRON: E1141074

| LINE#                         | REP | CD | TIME PERIOD                  | LGTH | SEC                | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS           | TOTL SPTS |
|-------------------------------|-----|----|------------------------------|------|--------------------|----------|------------|----------|----------|-----------|----------------|-----------|
| 78                            | A   |    | 1230P-100P                   | 30   |                    | \$170.00 | 10/20      | 10/20    | 1        |           | THU            | 1         |
|                               |     |    | AGENCY ADVERTISER CODE = 130 |      | AGENCY EST# = 1594 |          |            |          |          |           |                |           |
|                               |     |    | AGENCY PRODUCT CODE = 141    |      |                    |          |            |          |          |           |                |           |
| PROGRAM : BOLD AND BEAUTIFUL  |     |    |                              |      |                    |          |            |          |          |           |                |           |
| CON COM1 : BOLD AND BEAUTIFUL |     |    |                              |      |                    |          |            |          |          |           |                |           |
| OCT/16 23045.00               |     |    |                              |      |                    |          |            |          |          |           | CONTRACT TOTAL |           |
|                               |     |    |                              |      |                    |          |            |          |          |           | TOTAL SPOTS    |           |
|                               |     |    |                              |      |                    |          |            |          |          |           | 23045.00       |           |
|                               |     |    |                              |      |                    |          |            |          |          |           | 72             |           |

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|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

|               |  |  |          |          |          |          |         |         |         |         |  |  |
|---------------|--|--|----------|----------|----------|----------|---------|---------|---------|---------|--|--|
| MARKET TOTALS |  |  | \$78,879 | KOLD 29% | KGUN 31% | KVOA 29% | KMSB 7% | KTTU 4% | CABL 0% | KWBA 0% |  |  |
|---------------|--|--|----------|----------|----------|----------|---------|---------|---------|---------|--|--|

ACCURATE SHARES

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE