

REP HEADLINE# 8368642
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9967
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET
HARRIS REPORT FROM REP

FAX# 703-516-9680
SEP13/16 16.50
*** KOLD-TV ***

ADV # _____ ADV. NAME POLI/M MCSALLY/R/CON/AZ
AGY # _____ AGY. NAME STRATEGIC MEDIA SERVICES

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME BEN RHEAULT
SALES PRSN WA- RYAN GORDON (H)

1911 NORTH FT. MYER DRIVE #400
ARLINGTON, VA 22209

ORDER # _____ CONTRACT # 8368642 CLASS: NATL. LOCAL REGIONAL

PRDCT MCSALLY FOR CONGRESS EST#1609 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/16 NOV1/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/16 16.50

REP: NEW ORDER
TTL \$6,205 @ 25X
PLS CFN
THANKS TAYLOR FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICING IS PREFERRED
FOR TV AND RADIO INVOICES - IDB# 9912521
FOR MARKETRON: E1141074

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 130
AGENCY PRODUCT CODE = 141
AGENCY EST# = 1609

1			400P-500P	30		\$175.00	10/28	10/28	1		FRI	1
---	--	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : NEWS 13 AT 4PM<
CON COM1: NEWS 13 AT 4PM<

2			500A-600A	30		\$150.00	10/28	10/28	1		FRI	1
---	--	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : NEWS 13-MRN-5A
CON COM1: NEWS 13-MRN-5A

REP HEADLINE# 8368642
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9967 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP13/16 16.50
 *** KOLD-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600A-700A PROGRAM : NEWS 13-MRN-6A CON COM1: NEWS 13-MRN-6A	30		\$225.00	10/28	10/28	1		FRI	1
4			700A-900A PROGRAM : CBS THS MRNG-2< CON COM1: CBS THS MRNG-2<	30		\$175.00	10/28	10/28	1		FRI	1
5			400P-500P PROGRAM : NEWS 13 AT 4PM< CON COM1: NEWS 13 AT 4PM<	30		\$175.00	10/31	10/31	1		MON	1
6			500A-600A PROGRAM : NEWS 13-MRN-5A CON COM1: NEWS 13-MRN-5A	30		\$150.00	10/31	10/31	1		MON	1
7			600A-700A PROGRAM : NEWS 13-MRN-6A CON COM1: NEWS 13-MRN-6A	30		\$225.00	10/31	10/31	1		MON	1
8			700A-900A PROGRAM : CBS THS MRNG-2< CON COM1: CBS THS MRNG-2<	30		\$175.00	10/31	10/31	1		MON	1
9			1200M-100A PROGRAM : ENT TONIGHT 60 CON COM1: ENT TONIGHT 60	30		\$30.00	10/29	10/29	1		SAT	1
10			130P-500P PROGRAM : HM DPT-FB2-CBS< CON COM1: HM DPT-FB2-CBS<	30		\$150.00	10/29	10/29	2		SAT	2
11			1000A-1100A PROGRAM : CBS NFL TODAY CON COM1: CBS NFL TODAY	30		\$425.00	10/30	10/30	1		SUN	1

REP HEADLINE# 8368642
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9967 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP13/16 16.50
 *** KOLD-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			400P-500P PROGRAM : NEWS 13 AT 4PM< CON COM1: NEWS 13 AT 4PM<	30		\$175.00	10/27	10/27	1		THU	1
13			500A-600A PROGRAM : NEWS 13-MRN-5A CON COM1: NEWS 13-MRN-5A	30		\$150.00	10/27	10/27	1		THU	1
14			600A-700A PROGRAM : NEWS 13-MRN-6A CON COM1: NEWS 13-MRN-6A	30		\$225.00	10/27	10/27	1		THU	1
15			700P-800P PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$1,300.00	10/27	10/27	1		THU	1
16			700A-900A PROGRAM : CBS THS MRNG-2< CON COM1: CBS THS MRNG-2<	30		\$175.00	10/27	10/27	1		THU	1
17			800P-900P PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$675.00	10/27	10/27	1		THU	1
18			400P-500P PROGRAM : NEWS 13 AT 4PM< CON COM1: NEWS 13 AT 4PM<	30		\$175.00	11/1	11/1	1		TUE	1
19			500A-600A PROGRAM : NEWS 13-MRN-5A CON COM1: NEWS 13-MRN-5A	30		\$150.00	11/1	11/1	1		TUE	1
20			600A-700A PROGRAM : NEWS 13-MRN-6A CON COM1: NEWS 13-MRN-6A	30		\$225.00	11/1	11/1	1		TUE	1

REP HEADLINE# 8368642
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9967 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP13/16 16.50
 *** KOLD-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21			700A-900A	30		\$175.00	11/1	11/1	1		TUE	1
PROGRAM : CBS THS MRNG-2<												
CON COM1 : CBS THS MRNG-2<												
22			400P-500P	30		\$175.00	10/26	10/26	1		WED	1
PROGRAM : NEWS 13 AT 4PM<												
CON COM1 : NEWS 13 AT 4PM<												
23			600A-700A	30		\$225.00	10/26	10/26	1		WED	1
PROGRAM : NEWS 13-MRN-6A												
CON COM1 : NEWS 13-MRN-6A												
24			700A-900A	30		\$175.00	10/26	10/26	1		WED	1
PROGRAM : CBS THS MRNG-2<												
CON COM1 : CBS THS MRNG-2<												
OCT/16			\$4,755.00			NOV/16			\$1,450.00			
CONTRACT TOTAL												\$6,205.00
TOTAL SPOTS												25

MARKET TOTALS \$21,396 KOLD 29% KGUN 31% KVOA 29% KMSB 7% KTTU 4% CABL 0% KWBA 0%
 EOLD 0%

ACCURATE SHARES
 SVC- NSI
 DEMOS- RA35+*