

REP HEADLINE# 8368612 TRF# 1582442 REP: TEL# 703-528-9967 FAX# 703-516-9680
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP22/16 13.20
 CHANGES *** KOLD-TV ***

REP.# OFF.# SALESMAN #

BUYER NAME BEN RHEAVULT

SALES PRSN WA- RYAN GORDON (H)

ARLINGTON, VA 22209

CLASS: NATL. LOCAL REGIONAL

CONTRACT # 8368612

PRDCT MCSALLY FOR CONGRESS EST#1590 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP21/16 SEP27/16 WK-1 DATE SEP22/16 13.20

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: CANCELLED LINES 17 20

ADDED LINE 74

TTL SAME

THANKS TAYLOR FOR RYAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ELECTRONIC INVOICING IS PREFERRED

FOR TV AND RADIO INVOICES - IDB# 9912521

FOR MARKETRON: E1141074

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	S		500P-530P	30		\$315.00	9/26	9/26	0		MON	0
AGENCY ADVERTISER CODE = 130 AGENCY PRODUCT CODE = 141 AGENCY EST# = 1590 PROGRAM : NEWS 13 AT 5PM< CON COM1 : NEWS 13 AT 5PM<												

REP HEADLINE# 8368612 TRF# 1582442
 \$\$\$ MOD# 2 : UNAPPROVED REV #2 \$\$\$

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 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** KOLD-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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20	S		600A-700A	30		\$185.00	9/26	9/26	0		MON	0
PROGRAM : NEWS 13-MRN-6A												
CON COM1 : NEWS 13-MRN-6A												

74	A		600P-800P	30		\$500.00	9/26	9/26	1		MON	1
PROGRAM : DEBATE												
CON COM1 : DEBATE												

SEP/16 \$9,820.00 OCT/16 \$6,935.00 CONTRACT TOTAL 16755.00
 TOTAL SPOTS 85

MARKET TOTALS \$53,051 KOLD 29% KGUN 31% KVOA 29% KMSB 7% KTTU 4% CABL 0% KWBA 0%
 ACCURATE SHARES HOLD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8368612 TRF# 1582442 REP: TEL# 703-528-9967 FAX# 703-516-9680
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP22/16 13.07
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KOLD-TV ***

ADV # _____ ADV. NAME POLI/M MCSALLY/R/CON/AZ REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME BEN RHEAULT

1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- RYAN GORDON (H)
 ARLINGTON, VA 22209

ORDER # _____ CONTRACT # 8368612 CLASS: NATL. LOCAL REGIONAL

PRDCT MCSALLY FOR CONGRESS EST#1590 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP21/16 SEP27/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP22/16 13.07

REP: M2 M3 APPROVED
 \$1,370 FROM HEADLINES 8367975 8367973
 PLS CFN
 THANKS TAYLOR FOR RYAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM ELECTRONIC INVOICING IS PREFERRED
 FOR TV AND RADIO INVOICES - IDB# 9912521
 FOR MARKETRON: E1141074

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66	A		700A-830A	30		\$250.00	9/25	9/25	1		SUN	1
AGENCY ADVERTISER CODE = 130 AGENCY EST# = 1590 AGENCY PRODUCT CODE = 141 PROGRAM : CBS SUNDAY MORNING ORD COM1 : ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367973. PLEASE ADVISE ORD COM2 : ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG												

REP HEADLINE# 8368612 TRF# 1582442
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9967 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES
 SEP22/16 13.07
 *** KOLD-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67	A		1000P-1035P	30		\$225.00	9/24	9/24	1		SAT	1
PROGRAM : NEWS												
ORD COM1: ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367973. PLEASE ADVISE												
ORD COM2: ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG												
PART OF A MAKEGOOD MADE UP OF LINES 66-69												
68	A		1000P-1035P	30		\$300.00	9/25	9/25	1		SUN	1
PROGRAM : NEWS												
ORD COM1: ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367973. PLEASE ADVISE												
ORD COM2: ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG												
PART OF A MAKEGOOD MADE UP OF LINES 66-69												
69	A		1200M-200A	30		\$5.00	9/24	9/24	3		SAT	3
PROGRAM : OVERNIGHTS												
ORD COM1: ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367973. PLEASE ADVISE												
ORD COM2: ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG												
PART OF A MAKEGOOD MADE UP OF LINES 66-69												
70	A		1200N-400P	30		\$150.00	9/24	9/24	2		SAT	2
PROGRAM : NCAA												
ORD COM1: ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367975. PLEASE ADVISE												
ORD COM2: ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG												
71	A		700A-830A	30		\$250.00	9/25	9/25	1		SUN	1
PROGRAM : CBS SUN MORNING												
ORD COM1: ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367975. PLEASE ADVISE												
ORD COM2: ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG												
PART OF A MAKEGOOD MADE UP OF LINES 70-73												
72	A		1200M-200A	30		\$5.00	9/25	9/25	3		SUN	3
PROGRAM : OVERNIGHTS												
ORD COM1: ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367975. PLEASE ADVISE												
ORD COM2: ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG												
PART OF A MAKEGOOD MADE UP OF LINES 70-73												
73	A		1200M-200A	30		\$5.00	9/26	9/26	3		MON	3
PROGRAM : OVERNIGHTS												
ORD COM1: ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367975. PLEASE ADVISE												
ORD COM2: ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG												
PART OF A MAKEGOOD MADE UP OF LINES 70-73												

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STATION MAKEGOOD OFFERS:
 M2 OK'D MISSED: BONUS (SEP22/16)
 OFFER: SUN/700A-830A 30S \$250.00 PLS ADVISE.
 & SAT/1000P-1035P 30S \$225.00
 & SUN/1200M-200A 30S \$300.00
 & SAT/1200M-200A 30S \$5.00
 CMT: ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367973. PLEASE ADVISE
 CMT: ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG

M3 OK'D MISSED: BONUS (SEP22/16)
 OFFER: SAT/1200N-400P 30S \$150.00 PLS ADVISE.
 & SUN/700A-830A 30S \$250.00
 & SUN/1200M-200A 30S \$5.00
 & MON/1200M-200A 30S \$5.00
 CMT: ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367975. PLEASE ADVISE
 CMT: ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG

SEP/16 \$9,820.00 OCT/16 \$6,935.00 CONTRACT TOTAL 16755.00
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