

SEP22/16 13.20
*** KOLD-TV ***

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PROGRAM : NEWS 13 AT 5PM<
CON COM1: NEWS 13 AT 5PM<
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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 20 | S | | 600A-700A | 30 | | \$185.00 | 9/26 | 9/26 | 0 | | MON | 0 |
| PROGRAM : NEWS 13-MRN-6A CON COM1: NEWS 13-MRN-6A | | | | | | | | | | | | |
| 74 | A | | 600P-800P | 30 | | \$500.00 | 9/26 | 9/26 | 1 | | MON | 1 |
| PROGRAM : DEBATE CON COM1: DEBATE | | | | | | | | | | | | |
| SEP/16 \$9,820.00 OCT/16 \$6,935.00 | | | | | | | | | | | | |
| MARKET TOTALS \$53,051 KOLD 29% KGUN 31% KVOA 29% KMSB 7% KTTU 4% CABL 0% KWBA 0% ACCURATE SHARES EOLD 0% | | | | | | | | | | | | |
| SVC- NSI DEMOS- RA35+* | | | | | | | | | | | | |
| MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE | | | | | | | | | | | | |
| CONTRACT TOTAL 16755.00 TOTAL SPOTS 85 | | | | | | | | | | | | |

REP HEADLINE# 8368612 TRF# 1582442 REP: TEL# 703-528-9967 FAX# 703-516-9680
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP22/16 13.07
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KOLD-TV ***

ADV # _____ ADV. NAME POLI/M MCSALLY/R/CON/AZ REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME BEN RHEAULT

1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- RYAN GORDON (H)
 ARLINGTON, VA 22209

ORDER # _____ CONTRACT # 8368612 CLASS: NATL. LOCAL REGIONAL

PRDCT MCSALLY FOR CONGRESS EST#1590 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP21/16 SEP27/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP22/16 13.07

REP: M2 M3 APPROVED
 \$1,370 FROM HEADLINES 8367975 8367973
 PLS CFN
 THANKS TAYLOR FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING IS PREFERRED
 FOR TV AND RADIO INVOICES - IDB# 9912521
 FOR MARKETRON: E1141074

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 66 | A | | 700A-830A | 30 | | \$250.00 | 9/25 | 9/25 | 1 | | SUN | 1 |

AGENCY ADVERTISER CODE = 130 AGENCY EST# = 1590
 AGENCY PRODUCT CODE = 141
 PROGRAM : CBS SUNDAY MORNING
 ORD COM1: ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367973. PLEASE ADVISE
 ORD COM2: ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG

FROM REP SEP22/16 13.07
CHANGES *** KOLD-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 67 | A | | 1000P-1035P | 30 | | \$225.00 | 9/24 | 9/24 | 1 | | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1 : ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367973. PLEASE ADVISE | | | | | | | | | | | | |
| ORD COM2 : ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 66-69 | | | | | | | | | | | | |
| 68 | A | | 1000P-1035P | 30 | | \$300.00 | 9/25 | 9/25 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1 : ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367973. PLEASE ADVISE | | | | | | | | | | | | |
| ORD COM2 : ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 66-69 | | | | | | | | | | | | |
| 69 | A | | 1200M-200A | 30 | | \$5.00 | 9/24 | 9/24 | 3 | | SAT | 3 |
| PROGRAM : OVERNIGHTS | | | | | | | | | | | | |
| ORD COM1 : ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367973. PLEASE ADVISE | | | | | | | | | | | | |
| ORD COM2 : ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 66-69 | | | | | | | | | | | | |
| 70 | A | | 1200N-400P | 30 | | \$150.00 | 9/24 | 9/24 | 2 | | SAT | 2 |
| PROGRAM : NCAA | | | | | | | | | | | | |
| ORD COM1 : ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367975. PLEASE ADVISE | | | | | | | | | | | | |
| ORD COM2 : ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG | | | | | | | | | | | | |
| 71 | A | | 700A-830A | 30 | | \$250.00 | 9/25 | 9/25 | 1 | | SUN | 1 |
| PROGRAM : CBS SUN MORNING | | | | | | | | | | | | |
| ORD COM1 : ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367975. PLEASE ADVISE | | | | | | | | | | | | |
| ORD COM2 : ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 70-73 | | | | | | | | | | | | |
| 72 | A | | 1200M-200A | 30 | | \$5.00 | 9/25 | 9/25 | 3 | | SUN | 3 |
| PROGRAM : OVERNIGHTS | | | | | | | | | | | | |
| ORD COM1 : ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367975. PLEASE ADVISE | | | | | | | | | | | | |
| ORD COM2 : ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 70-73 | | | | | | | | | | | | |
| 73 | A | | 1200M-200A | 30 | | \$5.00 | 9/26 | 9/26 | 3 | | MON | 3 |
| PROGRAM : OVERNIGHTS | | | | | | | | | | | | |
| ORD COM1 : ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367975. PLEASE ADVISE | | | | | | | | | | | | |
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| PART OF A MAKEGOOD MADE UP OF LINES 70-73 | | | | | | | | | | | | |

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 *** KOLD-TV ***
 SEP22/16 13.07
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|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:

M2 OK'D MISSED: BONUS
 OFFER: SUN/700A-830A SEP25 30S \$250.00 (SEP22/16)
 & SAT/1000P-1035P SEP24 30S \$225.00 PLS ADVISE.
 & SUN/1000P-1035P SEP25 30S \$300.00
 & SAT/1200M-200A SEP24(3/WK) 30S \$5.00
 CMT: ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367973. PLEASE ADVISE
 CMT: ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG

M3 OK'D MISSED: BONUS
 OFFER: SAT/1200N-400P SEP24(2/WK) 30S \$150.00 (SEP22/16)
 & SUN/700A-830A SEP25 30S \$250.00 PLS ADVISE.
 & SUN/1200M-200A SEP25(3/WK) 30S \$5.00
 & MON/1200M-200A SEP26(3/WK) 30S \$5.00
 CMT: ADDING MONEY FROM SPOTS THAT DNR ON HDL # 8367975. PLEASE ADVISE
 CMT: ACCEPTANCE ASAP. THANKS, IVETTE FOR GREG

SEP/16 \$9,820.00 OCT/16 \$6,935.00 CONTRACT TOTAL 16755.00
 TOTAL SPOTS 86

MARKET TOTALS \$53,051 KOLD 29% KGUN 31% KVOA 29% KMSB 7% KTTU 4% CABL 0% KWBA 0%
 EOLD 0%

ACCURATE SHARES
 SVC- NSI
 DEMOS- RA35+*

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 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE