

KRSL FM  
1984 North Main Street  
P.O. Box 666  
Russell, KS 67665  
Phone: 785-483-3121  
Fax: 785-483-6511

Invoice# 028816109148

Statement dated: 12/4/2016  
Calendar Broadcast Period: 10/1/2016 - 10/31/2016  
Account# 288

GJ Long for City Council Ward 4  
1095 Parkside Avenue  
Russell, KS 67665  
llllllllllllllllllll

Balance Forward:		\$0.00
Total Spot Sales This Month:		\$0.00
Order#38720 (65476) \$194.60 Spot Pkg - 35 30s Per Contract KRSL FM	\$194.60	
Order#38721 (65477) \$50.00 Banner Ad on krsl.com (10/31-11/8)		
KRSL FM	\$50.00	
Total Recurrent Sales This Month:	\$244.60	
Order Invoice Details:		
Gross Sales This Month:	\$244.60	
Net Sales This Month:		\$244.60
Payments Applied This Month:		
10/27/2016 \$244.60 KRSL		
Payments Received This Month:		
10/27/2016 Check # 7766	\$244.60	
Total Payments This Month:		\$244.60
Total Adjustments This Month:		\$0.00
Total Finance Charge This Month:		\$0.00
Current Net Balance (Pay this amount):		\$0.00

Accounts Receivable Aging Schedule

Current	30 Day	60 Day	90 Day	120 Day	>120 Day	Total Due
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

WE APPRECIATE YOUR ADVERTISING BUSINESS  
LISTEN TO KRSL AM KRSL FM



KRSL FM  
WHITE COMMUNICATIONS LLC  
P.O. BOX 666  
1984 NORTH MAIN STREET  
RUSSELL, KS 67665  
Phone: 785-483-3121 Fax: 785-483-6511

ANA.RAB Radio 'Tear Sheet'  
Procedure. Form at bottom  
of sheet indicates which  
copy ran.

Client: GJ Long for City Council Ward 4

Account #: 288

Script: 28831 - GJ Long For City Council

Start Date 10/1/2016 - Stop Date 10/31/2016

Duration :30

1 G JASON LONG FOR CITY COUNCIL - WARD 4

2 :30

3 HELLO! THIS IS GJ LONG, WRITE-IN CANDIDATE FOR RUSSELL CITY COUNCIL WARD 4. CHANGE CAN BE  
4 BOTH CHALLENGING AND REWARDING. RECENTLY, I HAVE RELOCATED TO WARD 4 IN RUSSELL. HOWEVER,  
5 THIS CHANGE OF ADDRESS HAS NOT CHANGED MY PASSION, COMMITMENT, KNOWLEDGE AND EXPERTISE TO  
6 SERVE THIS COMMUNITY AS A CITY COUNCIL MEMBER. PLEASE WRITE IN GJ LONG FOR RUSSELL CITY  
7 COUNCIL WARD 4 ON NOVEMBER 8TH.

8 PAID FOR BY GJ LONG.

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

STATION DOCUMENTATION STATEMENT APPROVED BY THE CO-OPERATIVE ADVERTISING COMMITTEE OF THE  
ASSOCIATION OF NATIONAL ADVERTISERS

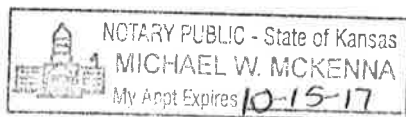
This announcement was broadcast 2 time(s) as entered in the station's program log. The times  
this announcement was broadcast were billed to this station's client on our invoice as follows:

2 SPOT(S) AT A RATE OF \$4.45 = \$8.90

Grand Total: \$8.90

(Notarize Above)  
Mike McKenna

*Cindy Mitchell*  
Station Official  
Cindy Mitchell





KRSL AM  
WHITE COMMUNICATIONS  
P.O. BOX 666  
1984 NORTH MAIN STREET  
RUSSELL, KS 67665  
Phone: 785-483-3121 Fax: 785-483-6511

ANA.RAB Radio 'Tear Sheet'  
Procedure. Form at bottom  
of sheet indicates which  
copy ran.

Client: GJ Long for City Council Ward 4

Account #: 288

Script: 28831 - GJ Long For City Council

Start Date 10/1/2016 - Stop Date 10/31/2016

Duration :30

1 G JASON LONG FOR CITY COUNCIL - WARD 4

2 :30

3 HELLO! THIS IS GJ LONG, WRITE-IN CANDIDATE FOR RUSSELL CITY COUNCIL WARD 4. CHANGE CAN BE  
4 BOTH CHALLENGING AND REWARDING. RECENTLY, I HAVE RELOCATED TO WARD 4 IN RUSSELL. HOWEVER,  
5 THIS CHANGE OF ADDRESS HAS NOT CHANGED MY PASSION, COMMITMENT, KNOWLEDGE AND EXPERTISE TO  
6 SERVE THIS COMMUNITY AS A CITY COUNCIL MEMBER. PLEASE WRITE IN GJ LONG FOR RUSSELL CITY  
7 COUNCIL WARD 4 ON NOVEMBER 8TH.

8 PAID FOR BY GJ LONG.

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

STATION DOCUMENTATION STATEMENT APPROVED BY THE CO-OPERATIVE ADVERTISING COMMITTEE OF THE  
ASSOCIATION OF NATIONAL ADVERTISERS

This announcement was broadcast 3 time(s) as entered in the station's program log. The times  
this announcement was broadcast were billed to this station's client on our invoice as follows:

2 SPOT(S) AT A RATE OF \$4.45 = \$8.90

1 SPOT(S) AT A RATE OF \$10.00 = \$10.00

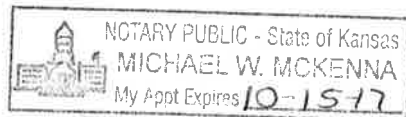
Grand Total: \$18.90

(Notarize Above)

Mike McKenna

Station Official

Cindy Mitchell





KRSL FM  
WHITE COMMUNICATIONS LLC  
P.O. BOX 666  
1984 NORTH MAIN STREET  
RUSSELL, KS 67665  
Phone:785-483-3121 Fax:785-483-6511

ANA.RAB Radio 'Tear Sheet'  
Procedure. Form at bottom  
of sheet indicates which  
copy ran.

Client: GJ Long for City Council Ward 4

Account #: 288

Script: 28831 - GJ Long For City Council

Start Date 11/1/2016 - Stop Date 11/30/2016

Duration :30

1 G JASON LONG FOR CITY COUNCIL - WARD 4

2 :30

3 HELLO! THIS IS GJ LONG, WRITE-IN CANDIDATE FOR RUSSELL CITY COUNCIL WARD 4. CHANGE CAN BE  
4 BOTH CHALLENGING AND REWARDING. RECENTLY, I HAVE RELOCATED TO WARD 4 IN RUSSELL. HOWEVER,  
5 THIS CHANGE OF ADDRESS HAS NOT CHANGED MY PASSION, COMMITMENT, KNOWLEDGE AND EXPERTISE TO  
6 SERVE THIS COMMUNITY AS A CITY COUNCIL MEMBER. PLEASE WRITE IN GJ LONG FOR RUSSELL CITY  
7 COUNCIL WARD 4 ON NOVEMBER 8TH.

8 PAID FOR BY GJ LONG.

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

STATION DOCUMENTATION STATEMENT APPROVED BY THE CO-OPERATIVE ADVERTISING COMMITTEE OF THE  
ASSOCIATION OF NATIONAL ADVERTISERS

This announcement was broadcast 12 time(s) as entered in the station's program log. The times  
this announcement was broadcast were billed to this station's client on our invoice as follows:

12 SPOT(S) AT A RATE OF \$4.45 = \$53.40

Grand Total: \$53.40

(Notarize Above)  
Mike McKenna

*Cindy Mitchell*  
Station Official  
Cindy Mitchell



KRSL AM  
WHITE COMMUNICATIONS  
P.O. BOX 666  
1984 NORTH MAIN STREET  
RUSSELL, KS 67665

AFFIDAVIT OF PERFORMANCE  
Calendar Period: 11/1/2016 - 11/30/2016  
Account #: 288

GJ Long for City Council Ward 4  
1095 Parkside Avenue  
Russell, KS 67665  
llllllllllllllllllll

Product: GJ Long For City Council Script: 28831 (:30)

This station certifies that the announcements below ran within 15 minutes of the times indicated. ANA/RAB Tear Sheets containing the radio copy will match to the script code above.

Date	Time	Rate	Date	Time	Rate	Date	Time	Rate
01-Nov-16	6:03:00 AM	\$10.00	01-Nov-16	11:40:30 AM	\$4.45	01-Nov-16	4:40:00 PM	\$4.45
02-Nov-16	6:06:00 AM	\$10.00	02-Nov-16	12:50:00 PM	\$4.45	02-Nov-16	4:20:00 PM	\$4.45
03-Nov-16	6:20:00 AM	\$10.00	03-Nov-16	12:20:00 PM	\$4.45	03-Nov-16	3:41:30 PM	\$4.45
04-Nov-16	6:19:30 AM	\$10.00	04-Nov-16	11:19:00 AM	\$4.45	04-Nov-16	3:42:30 PM	\$4.45
07-Nov-16	6:06:00 AM	\$10.00	07-Nov-16	11:19:00 AM	\$4.45	07-Nov-16	4:28:00 PM	\$4.45
08-Nov-16	6:19:00 AM	\$10.00	08-Nov-16	11:30:30 AM	\$4.45	08-Nov-16	3:03:00 PM	\$4.45

This announcement was broadcast 18 time(s) as entered in the station's program log.

12 SPOT(S) AT A RATE OF \$4.45 = \$53.40

6 SPOT(S) AT A RATE OF \$10.00 = \$60.00

Gross Total: \$113.40

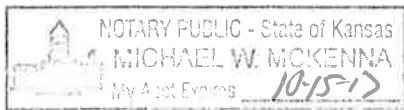
Net Total: \$113.40

All times are guaranteed to have run within 15 minutes of times indicated.

Subscribed and sworn to before me on this 30th day of November, 2016

Notary Public  
Mike McKenna

Station Official  
Cindy Mitchell





KRSL AM  
WHITE COMMUNICATIONS  
P.O. BOX 666  
1984 NORTH MAIN STREET  
RUSSELL, KS 67665  
Phone:785-483-3121 Fax:785-483-6511

ANA.RAB Radio 'Tear Sheet'  
Procedure. Form at bottom  
of sheet indicates which  
copy ran.

Client: GJ Long for City Council Ward 4

Account #: 288

Script: 28831 - GJ Long For City Council

Start Date 11/1/2016 - Stop Date 11/30/2016

Duration :30

1 G JASON LONG FOR CITY COUNCIL - WARD 4

2 :30

3 HELLO! THIS IS GJ LONG, WRITE-IN CANDIDATE FOR RUSSELL CITY COUNCIL WARD 4. CHANGE CAN BE  
4 BOTH CHALLENGING AND REWARDING. RECENTLY, I HAVE RELOCATED TO WARD 4 IN RUSSELL. HOWEVER,  
5 THIS CHANGE OF ADDRESS HAS NOT CHANGED MY PASSION, COMMITMENT, KNOWLEDGE AND EXPERTISE TO  
6 SERVE THIS COMMUNITY AS A CITY COUNCIL MEMBER. PLEASE WRITE IN GJ LONG FOR RUSSELL CITY  
7 COUNCIL WARD 4 ON NOVEMBER 8TH.

8 PAID FOR BY GJ LONG.

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

STATION DOCUMENTATION STATEMENT APPROVED BY THE CO-OPERATIVE ADVERTISING COMMITTEE OF THE  
ASSOCIATION OF NATIONAL ADVERTISERS

This announcement was broadcast 18 time(s) as entered in the station's program log. The times  
this announcement was broadcast were billed to this station's client on our invoice as follows:

12 SPOT(S) AT A RATE OF \$4.45 = \$53.40

6 SPOT(S) AT A RATE OF \$10.00 = \$60.00

Grand Total: \$113.40

(Notarize Above)

Mike McKenna

Station Official

Cindy Mitchell



990 AM / 98.1FM X 95.9 FM X

ACCOUNT GJ Long for City Council Ward 4 AGENCY

ADDRESS	ADDRESS
0000	
0001	
0002	
0003	
0004	
0005	
0006	
0007	
0008	
0009	
000A	
000B	
000C	
000D	
000E	
000F	
0010	
0011	
0012	
0013	
0014	
0015	
0016	
0017	
0018	
0019	
001A	
001B	
001C	
001D	
001E	
001F	
0020	
0021	
0022	
0023	
0024	
0025	
0026	
0027	
0028	
0029	
002A	
002B	
002C	
002D	
002E	
002F	
0030	
0031	
0032	
0033	
0034	
0035	
0036	
0037	
0038	
0039	
003A	
003B	
003C	
003D	
003E	
003F	
0040	
0041	
0042	
0043	
0044	
0045	
0046	
0047	
0048	
0049	
004A	
004B	
004C	
004D	
004E	
004F	
0050	
0051	
0052	
0053	
0054	
0055	
0056	
0057	
0058	
0059	
005A	
005B	
005C	
005D	
005E	
005F	
0060	
0061	
0062	
0063	
0064	
0065	
0066	
0067	
0068	
0069	
006A	
006B	
006C	
006D	
006E	
006F	
0070	
0071	
0072	
0073	
0074	
0075	
0076	
0077	
0078	
0079	
007A	
007B	
007C	
007D	
007E	
007F	
0080	
0081	
0082	
0083	
0084	
0085	
0086	
0087	
0088	
0089	
008A	
008B	
008C	
008D	
008E	
008F	
0090	
0091	
0092	
0093	
0094	
0095	
0096	
0097	
0098	
0099	
009A	
009B	
009C	
009D	
009E	
009F	
00A0	
00A1	
00A2	
00A3	
00A4	
00A5	
00A6	
00A7	
00A8	
00A9	
00AA	
00AB	
00AC	
00AD	
00AE	
00AF	
00B0	
00B1	
00B2	
00B3	
00B4	
00B5	
00B6	
00B7	
00B8	

CITY, STATE, ZIP CITY, STATE, ZIP

NUMBER OF CUTS: 30-secs.

COOP YES	NO	COPY ATTACHED	YES	NO

PRODUCT: \_\_\_\_\_

## PACKAGE PLAN

TRAFFIC DEPARTMENT ONLY

	/	/	/BY:
DATE ENTERED INTO COMPUTER	/	/	/

[illegible]

JAN \_\_\_\_\_ FEB \_\_\_\_\_ MAR \_\_\_\_\_ APR \_\_\_\_\_ MAY \_\_\_\_\_ JUN \_\_\_\_\_  
 JUL \_\_\_\_\_ AUG \_\_\_\_\_ SEP \_\_\_\_\_ OCT \_\_\_\_\_ NOV \_\_\_\_\_ DEC \_\_\_\_\_

REMARKS \_\_\_\_\_

APPROVED BY CLIENT \_\_\_\_\_

DATE \_\_\_\_\_

**"Non-Discriminatory Advertising Sales Agreements.** Licensee certifies that its advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements held by the licensee contain nondiscrimination clauses."

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KRSL 95.9 AM 990 AM 98.1 AM Russell, KS

**Date:**

10-25-16

I, G. Jason Long,

being/on behalf of: myself, a legally

qualified candidate of the N/A political

party for the office of: City Council - Ward 4

in the City of Russell

election to be held on: Tuesday, Nov. 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

**Total Charges:**

\$244.60

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

See attached script

I represent that the payment for the above described broadcast time has been furnished by:

Committee to elect G. Jason Long for City Council Ward 4

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

G. Jason Long

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

10-25-16  
Date

G. Jason Long  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Mike McKenna  
Printed Name

General Manager  
Title

Hello, this is GJ Long write-in candidate for Russell City Council Ward 4. Change can be both challenging and rewarding. Recently, I have relocated to Ward 4 in Russell. However, this change of address has not changed my passion, commitment, knowledge and expertise to serve this community as a City Council member. Please write in GJ Long for Russell City Council Ward 4 on November 8<sup>th</sup>.

28831