

FCC Quarterly Issues Report
for station KPLN
for the months of July, August, September 2014
Report filed 10/01/2014

The Issue: Community / Cancer

The Program: Chop That Hair! A high school student was on the morning show for 45 minutes raising pledges to cut and donate his hair to the American Cancer Society's wig program. Representatives from Relay for Life were also on the show.

Date Aired: 07/09

Time Aired: 9:15 – 10:00 AM

Duration: 45 minutes

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The Issue: Community/Zario Santo's Benefit

The Program: Following the tragic loss of a 4 year old child in a horrific car accident, a benefit was initiated and raised money for burial and other expenses. A Rock To Raise concert was also held. A representative was on the morning show discussing the fundraiser.

Date Aired: 07/18

Time Aired: 7:02 AM

Duration: 3 minute interview, plus 5 :60 recorded announcements per day x 5 days.

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The Issue: Community / Cancer

The Program: The 2014 Climb To Conquer Cancer Event. DJ's mentioned the fundraiser thru out the week.

Date Aired: 7/24-8/2

Time Aired: 1/day

Duration: 30 seconds each

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The Issue: Community / Relay for Life

The Program: Representatives from Yellowstone County Relay for Life were on the morning show discussing the upcoming event

Date Aired: 7/1 – 7/9

Time Aired: 7:35 AM

Duration: 5 min each

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The Issue: Community / Family

The Program: 3rd Annual Trailhead Brew And Chew, a benefit for Family Support Network and The Billings Depot.

Date Aired: 8/1 – 8/15

Time Aired: 6 A – 7 P, M-F 3x per day :60 recorded

Duration: :60

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The Issue: Community/ Special Olympics

The Program: Over The Edge Fundraiser for Special Olympics. The morning show raised over \$2,000 with on air pledges.

Date Aired: 8/1 – 8/21

Time Aired: 6-10AM, M- F

Duration: Over 10 hours of broadcast time.

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The Issue: Community / Pet Clinic

The Program: A representative from Billings Animal Rescue Kare (BARK) was on the morning show discussing their upcoming fundraiser, “Spay-Ghetti Dinner”.

Date Aired: 8/27

Time Aired: 8:05 AM

Duration: 5 minute interview

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The Issue: Community / Conservation

The Program: A representative from the Audubon Conservation Education Center was on the morning show, discussing their upcoming fundraiser, “An Evening Under The Big Sky”.

Date Aired: 8/4

Time Aired: 7:50 AM

Duration: 6 minute interview

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The Issue: Community / Children

The Program: The Boys and Girls Clubs of Yellowstone County are raffling a new 4 wheeler to raise money for their various programs

Date Aired: 9/1 – 9/30

Time Aired: 1/day

Duration: :60 recorded / Live psa’s

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The Issue: Community/ Schools & Kids

The Program: 22nd Annual Saturday LIVE event at Pioneer Park. KPLN was a major sponsor, with guests, teachers and students coming in for morning show interviews all month.

Date Aired: 9/1 – 9/27

Time Aired: 6 x per day + guest interviews every Wednesday in September.

Duration: :30 recorded + 5 min each week.
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The Issue: Community / Children with Cancer

The Program: Cooney State Park is hosting “Run For The Fish Of It”, a charity fun run raising money for Kids ‘n Cowboyys, a non profit providing support to families who have children with cancer.

Date Aired: 9/1 – 9/27

Time Aired: 6a – 7p, 1 x per day

Duration: :30 seconds
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The Issue: Community / Sexual Assault

The Program: A representative from MSU-B was on the morning show discussing their upcoming conference, the Statewide Summit on Sexual Assault.

Date Aired: 9/18

Time Aired: 8 AM

Duration: 5 minutes
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