

## Quarterly Issues/Programs List

Issues/Programs List  
KPLN - Lockwood, Montana  
1st Quarter 2024

In this quarter, KPLN has determined that the most significant issues of importance to our community are as follows:

- Smith's Funeral Chapel
- New Years Goals with Orange Theory
- Raising Awareness to Child Hunger
- Empowering Girls to Lead
- Montana Marathon
- Women's Health & Fitness
- Community Jobs Event
- Promoting Women's Health
- Rediscover Billings and the Businesses in the Area
- Billings Outlaws Football

The list below reflects some of the programming broadcast in this quarter that show how KPLN responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues.

**Issue:** Smith's Funeral Chapel

**Program:** Beth in the Middays

**Date Aired:** 1/3

**Time Aired:** 12:15pm

**Duration:** 2mins

**Narrative of How the Issue was Treated:**

Beth had Jared from Smith's Funeral Chapel, talking about how the business has grown in Billings over the last century and how they impact downtown Billings.

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**Issue:** New Years Goals with Orange Theory

**Program:** Middays with Beth

**Date Aired:** 1/19

**Time Aired:** 12:15pm

**Duration:** 3 minutes

**Narrative of How the Issue was Treated:** Beth interviewed Abby Walker with Orange Theory, about a healthier 2024 to Billings Residents and how they can live a healthier lifestyle throughout the year!

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**Issue:** Raising Awareness to Child Hunger

**Program:** All dayparts

**Date Aired:** 1/22-2/9

**Time Aired:** All dayparts

**Duration:** 1 min each

**Narrative of How the Issue was Treated:** Planet personalities talked about 406 Backpack Jersey Day with the education foundation for their annual event to get the community to sport their favorite teams while raising awareness and money for the backpack meals program in the community.

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**Issue:** Empowering Girls to Lead

**Program:** Greg in the Afternoon

**Date Aired:** 2/9

**Time Aired:** Approximately 1:15pm

**Duration:** 2 min.

**Narrative of How the Issue was Treated:**

Greg interviewed the local girl scouts about the upcoming cookie season. Every cookie purchase supports Girl Scouts' ability to learn, grow, and thrive through all of life's adventures. Plus, all proceeds stay local to help fund life-changing, girl-led programs, experiences, and learning all year long.

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**Issue:** Montana Marathon

**Program:** Beth Middays

**Date Aired:**2/23

**Time Aired: 12:15pm**

**Duration:** 4 mins

**Narrative of How the Issue was Treated:** Beth interviewed Suzie Eads, Race Director of the 406 Race Series about the Endurance Clinic that was held on March 2nd and how residents can get involved.

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**Issue:** Women's Health & Fitness

**Program:** PSA

**Date Aired:** 3/10-4/10

**Time Aired:** Throughout the day – aired approximately 250 times

**Duration:** 30 Seconds each

**Narrative of How the Issue was Treated:**

Planet 106.7 promoted the Montana Women's Run, whose main focus is to promote health & fitness among women, especially women who would not otherwise exercise.

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**Issue:** Community Jobs Event

**Program:** Afternoons with Greg

**Date Aired:** 3/18

**Time Aired:** Afternoons

**Duration:** 2 Mins

**Narrative of How the Issue was Treated:** Greg interviewed Brittany Lane with Job Service of Billings about the upcoming Jobs Jamboree which was held at MetraPark on March 20th.

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**Issue:** Promoting Women's Health

**Program:** Beth Middays

**Date Aired:** 3/22

**Time Aired:** 12:15pm

**Duration:** 4mins

**Narrative of How the Issue was Treated:** Beth had Lauren Zent from the Montana Marathon on her show, promoting tips for training and where the community can sign up for the race in May!

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**Issue:** Rediscover Billings and the Businesses in the Area

**Program:** Beth Midddays

**Date Aired:** Every Wednesday

**Time Aired:** 12:15pm

**Duration:** 4mins

**Narrative of How the Issue was Treated:** Beth interviews various businesses and owners around the Billings area about what they bring to the community

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**Issue:** Billings Outlaws Football

**Program:** Middays with Beth

**Date Aired:** 3/29

**Time Aired:** 12:15

**Duration:** 4 minutes

**Narrative of How the Issue was Treated:** Beth interviewed Steve Titus, owner of Billings Outlaws about the upcoming season and the excitement with the team.