

Quarterly Issues/Programs List

Issues/Programs List
KPLN - Lockwood, Montana
1st Quarter 2023

In this quarter, KPLN has determined that the most significant issues of importance to our community are as follows:

- CPR Training
- Community Splash Park
- Empowering Girls to Lead
- Raising awareness to Missing Kids
- Raising Awareness to Child Hunger
- Veterans Employment
- Dentistry helping Community
- Adult Prom for Billings Senior Rad Grad
- Community Monday
- Community Jobs Event
- Women's Health & Fitness
- St. Patricks Day Fun & Safety
- Women's Fitness
- Culinary and Cultures

The list below reflects some of the programming broadcast in this quarter that show how KPLN responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues.

Issue: CPR Lessons

Program: Three Things You Should Know

Date Aired: 1/4

Time Aired: 6:10, 7:10, & 8:10am

Duration: 30 seconds each

Narrative of How the Issue was Treated:

American Medical Response held CPR classes for the public to learn what to do if someone needs it and a refresher for people who are certified.

Issue: Community Splash Park
Program: Three Things You Should Know
Date Aired: 1/31
Time Aired: 6:10am, 7:10 and 8:10am
Duration: 1 min.

Narrative of How the Issue was Treated:

Greg mentioned during the segment that Laurel Montana is looking for community support to help raise money for a new splash park and where listeners can donate and help.

Issue: Empowering Girls to Lead
Program: Beth in the Middays
Date Aired: 2/3
Time Aired:
Duration: 3 minutes

Narrative of How the Issue was Treated: Beth interviewed the local girl scouts about the upcoming cookie season. Every cookie purchase supports Girl Scouts' ability to learn, grow, and thrive through all of life's adventures. Plus, all proceeds stay local to help fund life-changing, girl-led programs, experiences, and learning all year long.

Issue: Raising awareness to Missing Kids
Program: 3 things you should know
Date Aired: 6:10, 7:10 and 8:10am
Time Aired: Various times
Duration: 1 min.

Narrative of How the Issue was Treated: Greg mentioned in three things you should know about an art contest that the Montana DOJ is hosting to have 5th graders from around the state to share their art for an upcoming poster raising awareness to missing kids around the state.

Issue: Raising Awareness to Child Hunger

Program: All dayparts

Date Aired: 1/15-2/10

Time Aired: All dayparts

Duration: 1 min each

Narrative of How the Issue was Treated: Planet personalities talked about 406 Backpack Jersey Day with the education foundation for their annual event to get the community to sport their favorite teams while raising awareness and money for the backpack meals program in the community.

Issue: Veterans and Employment

Program: All Dayparts

Date Aired: 2/7

Time Aired: throughout the day

Duration: 1 minute

Narrative of How the Issue was Treated: Planet personalities talked about an event to help local veterans that are looking for employment with a Veterans Job Fair and what they can do to be prepared for the event.

Issue: Dentistry Helping Community

Program: 3 Things You Should Know

Date Aired: 2/10

Time Aired: 6:10am, 7:10 am, and 8:10am

Duration: 30 seconds

Narrative of How the Issue was Treated: Greg mentioned in three things you should know about the annual “Just for You” event in which the dentistry donates over 100,000 dollars of free dental work for residents who can not afford a cleaning, extraction or a filling.

Issue: Adult Prom for Billings Senior Rad Grad

Program: Middays With Beth

Date Aired: 2/20

Time Aired: 12:15pm

Duration: 5 minutes

Narrative of How the Issue was Treated: Beth had Renee Maynard on her show discussing a fundraiser for Billings senior Rad Grad party. The fundraiser was at the American Legion. Funds go to throw a safe sober party for the graduates.

Issue: Community Monday

Program: 3 Things You Should Know

Date Aired: 3/13

Time Aired: 6:10, 7:10 & 8:10am

Duration: 30 seconds each

Narrative of How the Issue was Treated: Greg talked about the Billings All Star Cheer team and how the community helped send them to Florida to compete in the nationals.

Issue: Community Jobs Event

Program: All Dayparts

Date Aired: 3/01-3/15

Time Aired: All Dayparts

Duration: 30 seconds each

Narrative of How the Issue was Treated: Planet personalities talked about the annual Jobs Jamboree Event held at MetraPark and how residents in the area can prepare and everything they need to know about the event.

Issue: Women's Health & Fitness

Program: PSA

Date Aired: 3/10-3/31

Time Aired: Throughout the day – aired approximately 250 times

Duration: 30 Seconds each

Narrative of How the Issue was Treated:

Planet 106.7 promoted the Montana Women's Run, whose main focus is to promote health & fitness among women, especially women who would not otherwise exercise.

Issue: St. Patrick's Day Fun & Safety

Program: Middays with Beth

Date Aired: 3/17

Time Aired: 12:15pm

Duration: 5 minutes

Narrative of How the Issue was Treated: Beth talked to the Downtown Billings Alliance about the 40th annual St. Patrick's Day Parade and Celtic Fair and the Safety of the annual event in Downtown Billings!

Issue: Women's Fitness

Program: Afternoons with Greg

Date Aired: 3/28 and 4/06

Time Aired: 4:45pm

Duration: 3:30 each

Narrative of How the Issue was Treated: Greg had Ekkie Wedul with the Montana Womens Run and about the upcoming deadlines and events leading up to race day in Billings on May 13th!

Issue: Culinary and Cultures

Program: Greg in the Afternoon

Date Aired: 3/29

Time Aired: 4:45pm

Duration: 4mins

Narrative of How the Issue was Treated: Greg interviewed Dani Cutler with MSU-B about the 18th annual International Food Fair and the various cultures of food.
