

Quarterly Issues/Programs List

Issues/Programs List
KPLN - Lockwood, Montana
4th Quarter 2023

In this quarter, KPLN has determined that the most significant issues of importance to our community are as follows:

- Out Of The Darkness Suicide Prevention
- National Drug Takeback Day
- Backpacks for Homeless
- Rediscover Billings
- Community Monday
- War Bricks USA
- Adult and Teen Challenge Billings
- Gilda House/Local Music
- Pack the Patrol Car
- New Beauty Business in the Magic City
- Keeping mailed Packages away from Porch Pirates

The list below reflects some of the programming broadcast in this quarter that show how KPLN responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues.

Issue: Out of Darkness Suicide Prevention

Program: PSA

Date Aired: 7/8-10/8

Time Aired: Throughout the day – aired approximately 200 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

Love Billings ran PSA's about suicide prevention and where people can seek help!

Issue: National Drug Takeback Day

Program: Throughout the week

Date Aired: 10/24-10/28

Time Aired: throughout the day

Duration: 1 minute

Narrative of How the Issue was Treated: The National Prescription Drug Take Back Day aims to provide a safe, convenient, and responsible means of disposing of prescription drugs, while also educating the general public about the potential for abuse of medications as there were two events happening in Billings on October 28th!

Issue: Backpacks for Homeless

Program: Greg in the Afternoon

Date Aired: 11/8

Time Aired: Approximately 4:45pm

Duration: 4 min.

Narrative of How the Issue was Treated:

Greg visited with Taylor Gayvert about how the community can help donate toiletries, clothing, and backpacks for the homeless for the winter months in the area.

Issue: Rediscover Billings

Program: Beth Middays

Date Aired: 11/8

Time Aired: 12:15pm

Duration: 4 mins

Narrative of How the Issue was Treated: Beth had Derrek Aspenwall with Aspen wall on the air and about what they bring to the city of Billings in the world of small business!

Issue: Community Monday

Program: 3 Things You Should Know

Date Aired: 11/13

Time Aired: 6,7,& 8:15am

Duration: 30 seconds

Narrative of How the Issue was Treated: Greg talked about Community Monday at one of Billings restaurants, in which sales from the night will go towards Warrior Wishes of Montana and their support for Veterans!

Issue: War Bricks USA

Program: Beth Middays

Date Aired: 11/15

Time Aired: 12:15pm

Duration: 4mins

Narrative of How the Issue was Treated: William and Davin joined the Planet to talk about the open house their little family business is having this weekend. We talked about their story - how this started as a homeschool project and has grown into a big business. Their open house is Saturday from 10 - 3 on Billings's West end.

Issue: Adult and Teen Challenge Billings

Program: Beth Middays

Date Aired: 11/22

Time Aired: 12:15pm

Duration: 4mins

Narrative of How the Issue was Treated: Beth interviewed Chris Greer with Adult and Teen Challenge Billings Campus which is a faith-based recovery program for those who suffer from addiction about their Christmas tree fundraiser while helping raise funds to help support the students that can't afford the program.

Issue: Gilda House/Local Music

Program: Afternoons with Greg

Date Aired: 11/22

Time Aired: 4:45pm

Duration: 4 minute

Narrative of How the Issue was Treated: Greg had local band Gilda House on air... talking about their thanksgiving eve show at the Pub Station in Billings Montana.

Issue: Pack the Patrol Car

Program: Saturday Afternoon

Date Aired:12/02

Time Aired: 6 times between 1pm and 3pm

Duration: 1 minute each

Narrative of How the Issue was Treated:

Planet 106.7 along with the Montana Highway Patrol and the Marine Corps Reserves helped pack a patrol car to ensure every kid in Yellowstone Count have a gift under the tree on Christmas.

Issue:New Beauty Business in the Magic City

Program: Middays with Beth

Date Aired:12/20

Time Aired: 6 times between 11am - 1pm

Duration: 1 minute each

Narrative of How the Issue was Treated: Beth interviewed the new owner of Big Sky Beauty supply and is celebrating her new endeavor. They talked about inventory, location, and her story of owning the location.

Issue:Keeping mailed Packages away from Porch Pirates

Program: All Dayparts

Date Aired:Various Times throughout December

Time Aired: Various

Duration: 30 seconds each

Narrative of How the Issue was Treated: Greg talked about how the community can keep their mailed packages out of the hands of porch pirates by sending their items to the Billings Crime and Prevention Center and picking them up throughout the month of December.
