

Salesperson FAX#

9	TH	4P-5P	DR. PHIL/KATE	:30	\$193.00	08/23-08/23	1	1	1	\$193.00
Rating: 1.8										

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Station KSL-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVE/CD4R
 Estimate# 821827
 Buyer Lindsay Hanlen
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/821827
 Flight Dates 08/21/2012 - 08/27/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAMIE ANDRUS
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	SA	630P-7P	GAME NIGHT LIVE	:30	\$100.00	08/25-08/25	1	1	1	\$100.00	
	Rating: 1.8											
	22	SA	1135P-12A	GAME NIGHT LIVE	:30	\$42.00	08/25-08/25	1	1	1	\$42.00	
	Rating: 0.6											

---REPORT TOTALS---
 Report Totals: 22 / \$3,079.00

---SALES MONTHLY TOTALS---
 Aug 12: 19 / \$2,626.00 Sep 12: 3 / \$453.00
 Sales Totals: 22 / \$3,079.00
 Station Totals: 22 / \$3,079.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$15,395	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
 Demos RA35+