

Issues and Programs

First Quarter 2021

Community Affairs Programming

KQSC 1530AM Colorado Springs, Co

K297BQ 107.3FM, Colorado Springs - K249FK 97.7, Pueblo

ISSUES

1 Health

2 Social Issues

3 Humane Society Pikes Peak Region

4 Military

1 Health

Jan 5 – March 30: Every Tuesday
0805 - 0815 For the Health Of It Show
10 minute weekly health talk show focused on a variety of health related issues.
Guest Host: Dr. Seth Ryan

Jan 12
0730 – 0800: Guest: Michelle Vacha; Community Dental Health
On-air interview discussing this 501c3 organization and how they're helping and can help the senior citizen population of Colorado Springs and Pueblo maintain or achieve dental health.

Feb 1
0705 - 0800 Guest: Rob Decker & James Garafalo; Life Stance for Health
On-air interview discussing View Points/LifeStance, a behavioral healthcare company focused on providing evidence-based, medically driven treatment services for children, adolescents, and adults suffering from a variety of mental health and addiction issues in an outpatient care setting, both in-person and through its digital health telemedicine offering.

2 Social Issues

Jan 8

0900 – 1000 Guest: Ian Probert; Organization: Habitat for Humanity

On-air Interview discussing the Gingerbread House fundraiser, benefitting the 2021 veterans home build and thanking Mountain Country for our participation.

Jan 29

0800-0900 Guest: Angela Seals and J Latisha Hardy; Organization: Cultural Office Of Pikes Peak Region/Latisha Hardy Dance

On-air interview discussing #ElevatedByArt, a collective of creators and leaders in the arts in Colorado Springs. Its purpose is to illustrate the importance of the arts in lifting up and supporting the community as a whole through shared stories, creative efforts and experiences. Prominent local creators like Hardy are given a platform to share their work, and the community is invited to collaborate by sharing their own stories and posts at the campaign website, elevatedbyart.com.

Feb 12

0800 - 0900 Guest: Karole Campbell; Organization: Mad Woman Marketing

On-air interview discussing local collaborative sale to drive much needed business to Woodland Park Merchants.

March 4

0700- 0800 Guest: Sean Grunwell & Rob Daugherty; Organization: Power Technical Early College (PTEC)

On-air interview promoting the fundraiser golf tournament, benefitting PTEC, a James Irwin Charter school teaching kids real life skills – leadership, money management, survival/first aid, trades (welding, construction, computer-aided design, machining, woodworking). Tuition is free, including up to two years at Pikes Peak Community College for an Associate's Degree after high school graduation.

March 12

0840 Guest: Dawn Cooper & Keith Dorscht; Organization: MyMomandPop.com

5 minute, on-air interview discussing MyMomandPop.com, a website for locals, supporting small, local, family owned businesses.

March 23 – March 31

24/7 PSA Rotation: Organization: Church on the Ranch

PSA promoting Easter Services, Sunday, April 4th at Church on the Ranch in Colorado Springs.

March 24

0800 – 0900 Guest: Chim Goldman; Organization: Ad-Excellence

On-air interview discussing voter guides for upcoming election.

3 Humane Society of the Pikes Peak Region

Jan 1 – March 5

The First Friday of each month we host the Pet Of the Month, Kate Avive from the Pueblo branch of the Humane Society of the Pikes Peak Region joins us in the studio with the featured pet. Generally, two 5 minute segments, plus posting of the pet and live video on station social media.

4 Military

Jan 6 – Feb 3

Every other Wednesday, 0705 - 0730 Guest: Cynthia Wilkinson; Organization: AAFMAA (American Armed Forces Mutual Aid Association) Representative

On-air interview discussing available programs from the longest-standing not-for-profit association exclusively serving the US military community.